

**DATA::** Based on UTD Search by Journal of Consumer Research, Journal of Marketing, Journal of Marketing Research, Marketing Science from 2015-2018 for the North America rankings. Data was pulled on September 30, 2019. The UTD "Score" in column E comes from the UTD Website. UTD counts number of papers those in top journals. For each paper UTD divides up credit among the authors. So if a paper has two authors, each school the author list as their affiliation will get .5 added to their UTD Score. In column H, Score / Number of faculty simply divides the UTD Score in column E by the number of faculty in column G. Please see the tab "Faculty Count" for the counts of faculty for each school. Faculty counts are from schools' websites and were pulled in Spring of 2018. If a school has fewer faculty now than reference period, it "helps" the school's per capita ranking because faculty who left contribute papers for numerator UTD Score but not denominator. If a school has more faculty now than reference period, it "hurts" the school's per capita ranking because new faculty's papers are not in the school's UTD score but are in the denominator

Per Capita UTD Rank	UTD Rank	University	Articles	Score	Country	Faculty Number	Score / Number of Faculty
1	21	Johns Hopkins University (Carey Business School)	16	8.91	USA	6	1.49
2	2	University of Chicago (Booth School of Business)	36	18.65	USA	13	1.43
3	3	Duke University (The Fuqua School of Business)	34	16.99	USA	18	0.94
4	18	University of Colorado at Boulder (Leeds School of Business)	18	9.08	USA	10	0.91
5	15	University of Miami (School of Business Administration)	20	9.36	USA	11	0.85
6	5	University of Maryland at College Park (Robert H. Smith School of Business)	30	13.45	USA	16	0.84
7	1	University of Pennsylvania (The Wharton School)	40	22.36	USA	27	0.83
8	6	Stanford University (Graduate School of Business)	23	13.11	USA	16	0.82
9	4	Columbia University (Columbia Business School)	33	14.91	USA	19	0.78
10	11	University of Michigan at Ann Arbor (Ross School of Business)	27	10.05	USA	13	0.77
11	19	University of South Carolina at Columbia (Darla Moore School of Business)	19	9	USA	12	0.75
12	10	University of Washington at Seattle (Michael G. Foster School of Business)	24	10.06	USA	14	0.72
13	17	University of Florida (Warrington College of Business)	20	9.08	USA	13	0.70
14	9	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	28	10.14	USA	15	0.68
15	16	University of California at Los Angeles (Anderson School of Management)	18	9.27	USA	14	0.66
16	33	Virginia Tech (Pamplin College of Business)	13	6.61	USA	10	0.66
17	47	University of California at San Diego (Rady School of Management)	9	4.58	USA	7	0.65
18	52	University of Alberta (School of Business)	10	3.87	Canada	6	0.65
19	27	Boston University (Questrom School of Business)	15	7.5	USA	12	0.63
20	31	Cornell University (Samuel Curtis Johnson Graduate School of Management)	19	6.86	USA	11	0.62
21	7	Georgia State University (J. Mack Robinson School of Business)	27	12.52	USA	21	0.60

22	20	University of Wisconsin at Madison (Wisconsin School of Business)	19	8.91	USA	15	0.59
23	34	Carnegie Mellon University (Tepper School of Business)	13	6.5	USA	11	0.59
24	40	University of Kentucky (Gatton College of Business and Economics)	13	5.2	USA	9	0.58
25	32	Washington University at St. Louis (Olin School of Business)	14	6.83	USA	12	0.57
26	30	Pennsylvania State University at University Park (Smeal College of Business)	20	7.19	USA	13	0.55
27	23	Texas A&M University at College Station (Mays Business School)	24	8.75	USA	16	0.55
28	39	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	13	5.42	USA	10	0.54
29	24	Yale University (School of Management)	18	8.66	USA	16	0.54
30	13	Harvard University (Harvard Business School)	16	9.66	USA	18	0.54
31	35	Ohio State University (Fisher College of Business)	14	6.31	USA	12	0.53
32	38	University of California at Berkeley (Walter A. Haas School of Business)	12	5.75	USA	11	0.52
33	40	University of Texas at San Antonio (College of Business)	11	5.2	USA	10	0.52
34	8	University of Southern California (Marshall School of Business)	27	11.41	USA	22	0.52
35	29	University of British Columbia (Sauder School of Business)	18	7.45	Canada	15	0.50
36	36	Boston College (Carroll School of Management)	11	5.81	USA	12	0.48
37	37	University of Georgia (Terry College of Business)	16	5.78	USA	12	0.48
38	28	University of Minnesota at Twin Cities (Carlson School of Management)	19	7.48	USA	16	0.47
39	26	Indiana University at Bloomington (Kelley School of Business)	19	7.91	USA	17	0.47
40	22	University of Texas at Austin (McCombs School of Business)	22	8.83	USA	19	0.46
41	60	University at Buffalo / State University of New York (SUNY) at Buffalo (School of Management)	7	3.23	USA	7	0.46
42	65	University of California at Davis (Graduate School of Management)	5	2.67	USA	6	0.45
43	50	Lehigh University (College of Business and Economics)	11	3.95	USA	9	0.44
44	62	University of Rochester (William E. Simon Graduate School of Business)	6	2.92	USA	7	0.42
45	42	University of Texas at Dallas (Naveen Jindal School of Management)	8	5	USA	12	0.42
46	43	Georgetown University (The McDonough School of Business)	13	4.98	USA	12	0.42
47	63	University of Kansas (School of Business)	8	2.87	USA	7	0.41

48	12	Northwestern University (Kellogg School of Management)	22	9.66	USA	24	0.40
49	44	University of Notre Dame (Mendoza College of Business)	10	4.78	USA	12	0.40
50	45	York University, Ontario (Schulich School of Business)	9	4.75	Canada	12	0.40
51	14	New York University (NYU) (Leonard N Stern School of Business)	23	9.38	USA	24	0.39
52	55	Dartmouth College (Tuck School of Business)	9	3.5	USA	9	0.39
53	53	University of Cincinnati (Lindner College of Business)	11	3.82	USA	10	0.38
54	54	University of Oregon (Charles H. Lundquist College of Business)	8	3.66	USA	10	0.37
55	78	Vanderbilt University (Owen Graduate School of Management)	5	2.08	USA	6	0.35
56	56	Massachusetts Institute of Technology (Sloan School of Management)	7	3.46	USA	10	0.35
57	25	University of Toronto (Joseph L. Rotman School of Management)	14	8.12	Canada	24	0.34
58	48	Temple University (The Fox School of Business and Management)	10	4.01	USA	12	0.33
59	57	University of Missouri at Columbia (Robert J. Trulaske, Sr. College of Business)	8	3.33	USA	10	0.33
60	49	Emory University (Goizueta Business School)	11	3.96	USA	12	0.33
61	51	University of Houston (C.T. Bauer College of Business)	10	3.93	USA	12	0.33
62	64	Rice University (Jesse H. Jones Graduate School of Business)	5	2.75	USA	9	0.31
63	46	University of Arizona (Eller College of Management)	11	4.75	USA	16	0.30
64	66	Georgia Institute of Technology (Scheller College of Business)	6	2.67	USA	9	0.30
65	59	Santa Clara University (Leavey School of Business)	8	3.25	USA	12	0.27
66	84	Seattle University (Albers School of Business and Economics)	5	1.87	USA	7	0.27
67	58	University of Illinois at Urbana-Champaign (Gies College of Business)	11	3.3	USA	13	0.25
68	81	University of Virginia, Darden (Darden School of Business)	6	2	USA	8	0.25
69	71	Texas Christian University (Neeley School of Business)	9	2.44	USA	10	0.24
70	89	University of Illinois at Chicago (College of Business Administration)	4	1.7	USA	7	0.24
71	74	Simon Fraser University (Beedie School of Business)	7	2.25	Canada	10	0.23
72	70	Florida State University (College of Business)	7	2.45	USA	11	0.22
73	87	University of California at Riverside (A. Gary Anderson Graduate School of Management)	5	1.75	USA	8	0.22

74	68	Babson College (F. W. Olin Graduate School of Business)	9	2.48	USA	12	0.21
75	67	Northeastern University (D'Amore-McKim School of Business)	8	2.64	USA	13	0.20
76	82	Colorado State University, Ft. Collins (College of Business)	6	1.95	USA	10	0.20
77	93	Tulane University (A. B. Freeman School of Business)	4	1.5	USA	8	0.19
78	79	Drexel University (Bennett S. LeBow College of Business)	4	2.03	USA	11	0.18
79	72	Rutgers University at New Brunswick and Newark (Rutgers Business School)	7	2.37	USA	13	0.18
80	80	McGill University (Desautels Faculty of Management)	5	2	Canada	11	0.18
81	95	Binghamton University, State University of New York (SUNY) (School of Management)	4	1.45	USA	8	0.18
82	76	Wilfrid Laurier University (Lazaridis School of Business & Economics)	5	2.17	Canada	12	0.18
83	61	Arizona State University (W.P. Carey School of Business)	7	2.92	USA	17	0.17
84	91	University of Utah (David Eccles School of Business)	2	1.67	USA	10	0.17
85	85	Western University (Canada) / University of Western at London, Ontario (Ivey Business School)	4	1.83	Canada	11	0.17
86	77	Iowa State University (Ivy College of Business)	6	2.12	USA	13	0.16
87	92	George Mason University (School of Management)	4	1.58	USA	10	0.16
88	90	University of Connecticut (School of Business)	5	1.67	USA	11	0.15
89	86	Brigham Young University (Marriott School of Management)	6	1.82	USA	12	0.15
90	83	University of Central Florida at Orlando (College of Business Administration)	6	1.92	USA	14	0.14
91	75	Clemson University (College of Business and Behavioral Sciences)	5	2.17	USA	16	0.14
92	93	University of Iowa (Henry B. Tippie College of Business)	4	1.5	USA	12	0.13
93	69	City University of New York, Baruch College (Zicklin School of Business)	7	2.46	USA	20	0.12
94	97	Southern Methodist University (Edwin L. Cox School of Business)	3	1.33	USA	11	0.12
95	73	Michigan State University (The Eli Broad College of Business)	9	2.26	USA	19	0.12
96	100	University of Nebraska at Lincoln (College of Business Administration)	4	1.18	USA	11	0.11
97	95	University of South Florida (Muma College of Business)	3	1.45	USA	14	0.10
98	88	Universite de Montreal / University of Montreal (HEC Montreal)	3	1.75	Canada	22	0.08
99	97	Illinois State University (College of Business)	2	1.33	USA	18	0.07

100	99	Concordia University (John Molson School of Business)	2	1.33	Canada	21	0.06
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