

Curriculum Vitae

Jintae Lee

Univ. of Colorado, Boulder
UCB 419
Boulder, CO 80309

Phone: (303)492-4149
Fax: (303)492-5962
jintae@colorado.edu
<http://bus.colorado.edu/faculty/jintae>

Education

Ph.D. 1992 Computer Science, Massachusetts Institute of Technology
M.Phil. 1982 History and Philosophy of Science, University of Cambridge, England
M.A. 1981 Psychology and Social Relations, Harvard University
B.A. 1979 Mathematics, University of Chicago

Research Interest

My research interest is in text mining user generated contents (UGC) such as tweets and user postings during disaster situations to identify patterns in both form and content. I am also interested in text mining cultural differences. For example, a recent project develops a text-analytic method that examine user posted reviews and identify factors people in different cultural groups perceive as important when making their travel choices. A related thread of my research uses text analytic methods to study how a given concept might differ across organizational and national cultures. For example, it develops a method to identify how a concept such as cell phone or leadership might differ across different generational groups or national cultures.

My past research has focused on process knowledge as captured in the form of process model and ontology. This effort led to successful results such as the Process Interchange Format, which has been incorporated into the National Institute of Standards and Technology Process Specification Language. The inter-nomological network project, partially funded by NSF, examines some of these questions in the context of interdisciplinary research.

My articles have been published in *MIS Quarterly*, *Management Science*, *Human Computer Interactions*, among others.

Teaching Interests

Text Analytics, Business Analytics, Programming in Business, Systems Dynamics, Cognitive Science

Work Experiences

1999 August - Present Associate Professor (tenured in 2004), University of Colorado, Boulder
2010- 2012 May Chair of the Management and Entrepreneurship Division
2007- 2009 May Chair of the Operations and Information Management (formerly Systems) Division 1996
1996 - 1999 Assistant Professor (tenured in 1999), Decision Sciences Dept. University of Hawaii
1993 - 1995 Assistant Professor, Information and Computer Sciences University of Hawaii
1991 - 1992 Research Fellow, Center for Coordination Science, MIT
1990 - 1992 Consultant , XEROX Palo Alto Research Center
1987 - 1990 Technical Staff, GTE Laboratory
1989 Consultant, ARRIS Pharmaceutical
1983 - 1991 Research Assistant and Teaching Assistant, Artificial Intelligence Laboratory, MIT
1986 Technical Instructor, Center for Coordination Science, MIT

Peer-Reviewed Journal Articles

- Son, J., H.K. Lee, S. Jin, and J. Lee 2019 "Content Features of Tweets for Effective Communication during Disasters: A Media Synchronicity Theory Perspective" *International Journal of Information Management*. V.45 April pp.56-68 Impact Factor: 5.063
- Fu, Xiangling, J. Lee, C. Yan, and L. Gao 2019 "Mining Newsworthy Events in the Traffic Accident Domain from Chinese Microblog" *International J. of Information Technology & Decision Making*. 18(2) pp.717-742
- Kim, C, J. Lee, and S. Bradley 2016 "U-Business: A Taxonomy and Growth Strategies" *Int. J. Business Information Systems* 21(2) pp.221-236
- Lee, Y., Lee, J., and Y. Hwang 2015 "Relating motivation to information and communication technology acceptance: Self-determination theory perspective," *Computers in Human Behavior*, 51(part A) pp. 418-428.
- Lee, J. 2014 "A grammatical approach to process design and its evaluation based on problem space analysis" *Academy of Information and Management Sciences Journal* 17(2) pp.113-134
- Lee, J., G. Wyner, and B. Pentland 2008 "Process Grammar as a Tool for Business Process Design" *MIS Quarterly* 32(4) pp. 757-778
- Lee, J. 2006 "The roles of scenario use in ontology development" *Knowledge and Process Management*. 13(4) pp.270-284
- Lee, Y., J. Lee, and Z. Lee 2006 "Social Influence on Technology Acceptance Behavior: Self-Identity Theory Perspective" *The Data Base for Advances in Information Systems*. 37(2-3)
- Lee, J. and G. Wyner 2003 "Defining Specialization for Dataflow Diagrams" *Information Systems* 28 (6) pp. 651-671
- Lee, J. 2003 "P2P File Sharing Systems: End User Perspective" *Communications of the ACM* 46(2) pp. 49-53
- Lee, J. and Y. Lee 2002 "Holistic Model of Security" *Information Management and Computer Security* 10(2) pp.57-63
- Wyner, G. and J. Lee 2002 "Defining Process Specialization for State Diagrams." *Computational and Mathematical Organization Theory* 8(2) pp.133-155
- Lee, J. and C. Schlenoff 2002 "Open Source Feasibility in Process Ontology Development" *Journal of Korean Society for Information Strategy* 5(1) pp. 5-13
- Lee, Y., J. Lee, and Z. Lee 2002 "Integrating Software Lifecycle Process Standards with Security Engineering" *Computers and Security* 21(4) pp.345-355
- Schlenoff, C., M. Gruninger, M. Ciocoiu, and J. Lee 2000 "The Essence of the Process Specification Language" *Transactions of the Society for Computer Simulation International* 16(4)
- Malone, T. W., K.Crowston, J. Lee, B. Pentland, et al. 1999 "Tools for inventing organizations: Toward a handbook of organizational processes" *Management Science* 45(3) pp.425-443
- Bui, T. and J. Lee 1998 "An agent-based framework for building DSS." in *Decision Support Systems*
- Lee, J., M. Gruninger, Y. Jin, T. Malone, A. Tate, G. Yost and other members of the PIF Working Group 1998 "The Process Interchange Format and Framework" *Knowledge Engineering Review*, 13(1) Cambridge Univ. Press. pp. 91-120
- Stricker, C. and J. Lee, 1998 "Reengineering a Software Review Process with the FPA (Function-based Process Analysis) Method" *Australian J. Information Technology* 6(1) pp.17-135
- Lee, J. 1997 "Design Rationale Systems: Understanding the Issues" *IEEE Expert: Intelligent Systems and Their Applications* 12(3) pp. 78-85
- Lee, J. and C. Stricker 1997 "Function-based Process Analysis" *Knowledge and Process Management (formerly Business Change and Reengineering)* 4(2) pp. 126 - 140

Lee, J. and K.-Y. Lai 1991 "What's in Design Rationale?" special issue of *Human-Computer Interaction on Design Rationale*, 6(3-4) pp. 251-280

Lee, J. and T. Malone 1990 "Partially Shared Views: A Scheme for Communicating among Groups that Use Different Type Hierarchies" *ACM Transactions on Information Systems* 8(1), January pp. 1-26

Work in Progress

Son, J., Lee, J., Larsen, K. Topic Diversity of Tweets and Its Effect on Retweeting During Disasters. Submitted to *J. Association of Information Systems (JAIS)* 2nd Round Revision

Son, J., Oh, O., and Lee, J. Tweets' Initial Propagation: Why It Is Important and How to Measure It. Target journal: *J. of Management Information Systems*

Lee, J., Fu, Xiangling, Qi, Jiayin, Zhang, Xiaoyan. How User-Generated Content Affects Value Co-Destruction in Tourism: A System Dynamics Approach. Being revised for submission to *MIS Quarterly*.

Son, J., Lee, J., and Woo, J. Heuristic Information of Twitter and Its Benefit On Retweeting During Times Of Disaster. Being revised for *Information Systems Research*

Lee, Jintae Defining Specialization for Problem Frames. In the back burner.

Peer-Reviewed Conference and Workshop Papers

Saxena, A. and Lee, J. 2019 "Perceived Leader-Gender Role-Congruity: A text-mining tool to measure the degree of congruence between leader-role and gender-role perceptions in the business context." Poster presentation accepted. *5th Int. Conf. on Computational Social Science*. Amsterdam, Netherland

Lee, J. 2014 "Reputation Mining" *Proc. of the UKC 2014*, August 6-9 San Francisco, CA.

Lee, J. 2013 "Problem-Space Theoretic Analysis of Process Design Alternative Generation Methods" 2013 *Proc. of the Winter International Internet Conference* v.15, no. 2 pp.41-48

Kai R. Larsen, Lee, J., Li, J., and Bong, C.H. (2010), "A Transdisciplinary Approach to Construct Search and Integration" *Proc. 16th Americas Conference on Information Systems*, Lima, Peru, August 12-15

Wyner, G. M. and Lee, J. 2005 Applying Specialization to Petri Nets: Implications for Workflow Design. In T. Davenport, H. Reijers, and M. Rosemann (Eds.), *Proceedings of the First International Workshop on Business Process Design: Past, Present, Future (BPD 2005)*, Nancy, France, Springer-Verlag,

Lee, J. and E. Collar 2003 "Information Technology Fashions: Lifecycle Phase Analysis" for *Hawai'i International Conference on System Sciences*

Lee, Y. and J. Lee 2002 "Undermining Effects of Extrinsic Motivation on Intrinsic Motivation in User's Technology Acceptance" Accepted for Academy of Management Conference, Denver CO

Lee, J. 2002 "Effects of Point-based Incentives on the Use of Knowledge Sharing Technology" *Proceedings of Information Resource Management Association Conference*. Selected for publication in *Current Issues in IT Education*. IRMA Press.

Lee, Y., J. Lee, and Z. Lee 2001 "The Effect of Self Identity and Social Identity on Technology Acceptance" *Proceedings of International Conference on Information Systems*. 2001 New Orleans, LA

Lee, J. and T. Bui 2000 "A Template-based Methodology for Disaster Management Information Systems" *Proceedings of the Hawaii International Conference on System Sciences*, Maui, Hawaii

Lee, J., Schlenoff, C., and Lubell, J. 2000 "Organizational Issues in Component Development for the NIST PSL Project," *Proceedings of the International Symposium on Manufacturing with Applications at the WAC 2000 Conference*, Maui, Hawaii, June 2000.

Polyak, S., Lee, J., Gruninger, M., and Menzel, C. 1998 "Applying the Process Interchange Format (PIF) to a Supply Chain Process Interoperability Scenario" *ECAI workshop on Applications of Ontologies and Problem-*

Solving Methods

Stricker, C., Nicoulin, J., Lee, J., and Munar, S. 1997 "Video Assist: a Customizable Tool for Analyzing Video Data." *Proceedings of Hawaii International Conference on System Sciences*, Maui, Hawaii, Jan. 1997

Lee, J. and the PIF Working Group 1996 "Process Interchange Format for Sharing Ontologies" ECAI Workshop on *Ontological Engineering*

Lee, J. and the PIF Working Group 1996 "Process Interchange Format (PIF): Ontology for Sharing Process Descriptions" *Tenth Knowledge Acquisition Workshop Track on Sharable and Reusable Ontologies*. Banff, Canada

Wyner, G. and Lee, J. 1995 "Applying Specializations for Process Models" *Proc. of Conference on Organizational Computing Systems*, Milpitas, CA. Aug 13-16

C. Dellarocas, Lee, J., Malone, T. W., Crowston, K., and Pentland, B. 1994 "Using a process handbook to design organizational processes", *Proc. of AAI'94 Stanford Spring Symposium on Computational Organization Design*. Stanford, CA

Lee, J. 1993 "Goal-based Process Analysis: A Method for Systematic Process Redesign" *Proceedings of the Conference on Organizational Computing Systems*, Milpitas, CA. Nov. 1-5 ACM Press

Malone, T. W., Crowston, K., Lee, J. and Pentland, B. 1993 "Tools for inventing organizations: Toward a handbook of organizational processes". *Proceedings of the 2nd IEEE Workshop on Enabling Technologies Infrastructure for Collaborative*, IEEE Computer Society Press

Lee, J. 1992 "A Rationale Management System in Concurrent Engineering" *Proceedings of the Enabling Technology for Concurrent Engineering Workshop*. Concurrent Engineering Center, Univ. of West Virginia Morgantown, WV

Lee, J. 1992 "An Incremental Approach to Design Rationale Management" *Proceedings of the AAI'92 workshop on Design Rationale Capture and Use*

Lee, J. 1991 "Extending the Potts and Bruns Model for Recording Design Rationale" *Proceedings of the 13th International Conference on Software Engineering* May 13-17 Austin, TX

Lee, J. 1991 "DRL: A Task-Specific Argument Representation Language" *Proceedings of 1991 AAI Spring Symposium on Argumentation and Belief* March 26-28 Palo Alto, CA

Marinos, L., Papazoglou, M., and Lee, J. 1991 "Using a Unifying Mediator in an Environment of Distributed Heterogeneous Databases" (by) *Proceedings of the Twenty Fourth Annual Hawaii International Conference on System Sciences* January 8-11 Kauai, HI

Lee, J. 1990 "Sibyl: A Tool for Managing Group Decision Rationale" *Proceedings of Conference on Computer Supported Cooperative Work '90* Los Angeles, CA

Marinos, L. and Lee, J. 1989 "Using Structural and Procedural Knowledge in Database and Knowledge Base Integration." *Proceedings of IEEE International Workshop on Tools for Artificial Intelligence* Washington, D.C. Best Student Paper Award

Lee, J. and Malone, T. 1988 "How Can Groups Communicate When They Use Different Languages? Translating Between Partially Shared Type Hierarchies," *Proceedings of ACM Conference on Office Information Systems* Palo Alto, CA

Editor-Reviewed Journal Articles

Geller, J., Y. Perl, and J. Lee 2004 "Ontology Challenges: A Thumbnail Historical Perspective" *J. Knowledge and Information Systems* special issue on ontology. Editorial. 6(4)

Gruninger, M. and J. Lee (in alphabetical order) 2002 "Ontology Applications and Design" *Communications of the ACM* Feb. 45(2) pp. 39-41

Lee, J. 1993 "Design Rationale Capture and Use" *AI Magazine*, 14(2), pp.24-26

Lee, J. 1992 "Design Rationale Management Research" *The Knowledge Engineering Review*, 7(4) pp.263-366

Chapters in Books

Lee, J. and the PIF Working Group "Process Interchange Format 1.2" Malone, T., G. Herman, and K. Crowston (Eds.) *Toward a Global Repository for Organizing Business Knowledge* MIT Press.2003. Also in *Handbook on Architectures of Information Systems* Eds. Bernus, P. Mertins, and G. Schmidt. Springer Verlag.

Wyner, G. and Lee, J. "Defining Specialization for Process Models" to appear in Malone, T., G. Herman, and K. Crowston (Eds.) *Toward a Global Repository for Organizing Business Knowledge* MIT Press. 2003

Klein, M., G. Herman., J. Lee, E. O'Donnell, and T. Malone "Inventing new business processes using a process repository" to appear in Malone, T., G. Herman, and K. Crowston (Eds.) *Toward a Global Repository for Organizing Business Knowledge* MIT Press. 2003

Lee, J. and the PIF Working Group 1998 "Process Interchange Format 1.2" *Handbook on Architectures of Information Systems* Edited by Peter Bernus, Kai Mertins, and Gunter Schmidt. Springer Verlag.

Lee, J. 1997 "Virtual Environments" In *Report on Engineering Research Trend Study Abroad (Information Superhighway)* Pp. 6.33 - 6.46. Oct. 1996

Lee, J. 1995 "What's in Design Rationale?" In Moran, T. and J. Carroll (Eds.), *Design Rationale*, Ch.2. Lawrence Erlbaum Associates, Inc. pp.21-51 Mahwah, N.J.

Lee, J. 1990 "SIBYL: A Qualitative Decision Management System." in Winston, P. with S. Shellard (Eds.) *Artificial Intelligence at MIT: Expanding Frontiers*, vol. 1 Ch. 5 The MIT Press Cambridge, MA

Technical Reports/Working Paper

Lee, J. 2002 "Information Technology Fashions: Building on the Theory of Management Fashions" MIT Sloan School Management Center for Coordination Science Working Paper #.219 Sloan Working Paper #.4244-02

Lee, J. 2002 "P2P Systems: What Matters to the End Users?" MIT Sloan School of Management Working Paper No. 4244-02 (CCS Working Paper # 217)

Wyner, G. and J. Lee 2001 Defining Specialization for Process Models by MIT Sloan School Management Working Paper #.4159 (CCS Tech. Report #.216)

Lee, J. and B. Pentland 2001 Grammatical Approach to Organizational Design MIT Sloan School of Management no. 4144 (CCS Technical Report #.215)

Schlenoff, C., Gruninger M., Tissot, F., Valois, J., Lubell, J., Lee, J. 2000 The Process Specification Language (PSL): Overview and Version 1.0 Specification NISTIR 6459, National Institute of Standards and Technology, Gaithersburg, MD

Grants

Extramural Funding

"Construct Utilization in the Behavioral Sciences" 2010-2013 NSF Science of Science and Innovation Policy Program. \$350,000 with Kai Larsen (PI) and Eliot Rich

"The Inter-Nomological Network for Behavioral Health: Novel Methods Development Application," 2009-2010. Grant no. NIH/NCRR Colorado CTSI Grant Number 5 UL1 RR025780, \$25,000 for research proposal, co-P.I. with Kai Larsen (PI) and Zoya Voronovich.

"A study on the Cyber Trade, Digital Economy, B2B Technologies in the Era of Electronic Commerce" 16,500,000 Won (about \$12,000).for the period of Oct. 2001 – Sep. 2002 from Korean Research Foundation (Korean equivalent of NSF) with Professors Park, B.J. and Kim, T. at Yosu University Business School, Korea.

"Technology Roadmap and Trend Analysis for Project Display Industry" 46,000,000 Won (about \$35,000) for the period of July 2002- Sept. 2002 from Korea Association for Photonics Industry Development with Professors Ryu, Il (Yosu University Business School), C.S. Park, J. H. Kim, W.J. Park (all at the Univ. of Colorado, Boulder)

"Extending the Process Interchange Format project". \$ 147,000 for the period of June 1 '97 - Feb. 21 '99 from

DARPA (Defense Advanced Research Project Process Description Sharing project.” \$50,000 for the period of Oct '95 - Jan 31 '97 (originally until Oct 31 '96) from DARPA (Defense Advanced Research Project Agency)

“Advancement of the Process Handbook Project.” \$13,728 for the period of Feb. 94 - June 95 Subcontract from MIT Center for Coordination Science

“Tools for Inventing Organizations: Toward a Handbook of Organizational Processes” \$969,993, for the period of September '93 – August '97 Co-principal investigator on NSF IRI Grant 92-24093, (with T. Malone, K. Crowston, and B. Pentland).

Intramural Funding

“Identifying Cultural Relativity of Concept through Text Analytics,” Undergraduate Research Opportunities Program (UROP) Team Grant. \$3000 for AY 2018-2019

“Modeling of Script Organization and Invocation in the Context of On-line Information Search”. \$5,000 for '98-'99 academic year from Research and Faculty Development Committee from the College of Business Administration, University of Hawaii. With Prof. Regie Worthley

“Cross-Cultural Differences in Process Perception.” \$2,000 for '97-'98 academic year from Research and Faculty Development Committee from the College of Business Administration, University of Hawaii. With Prof. Regie Worthley.

Patents

- “A Computerized Handbook of Processes.” US Patent No. 6,070,163 (May 30, 2000) and European Patent No. 0692113 (October 14, 1998). The patent is shared with the Process Handbook principal investigators.
- “Computer System for Displaying Representations of Processes” US Patent No. 5,819,270 (October 6, 1998). The patent is shared with the Process Handbook principal investigators.
- “A computerized handbook of processes.” European Patent No. 0692113 (October 14, 1998). Canadian Patent No. 2,156,917 (April 22, 2003). The patent is shared with the Process Handbook principal investigators.

Professional Activities

- Editorial Board, International Journal of Information Communication Technology and Digital Convergence (IJICTDC)
- Program Committee member for the International Conference on Enterprise Information Systems (ICEIS), 2018-2019
- Invited presentation at Beijing University of Post and Telecommunication, Beijing, China. . “Text Mining Thematic Categories for Evaluative Judgements: A Test in the Domain of Hotel Reviews and Ratings.” June 13, 2018
- Invited presentation at Korea University Business School, Seoul, South Korea “Text Mining Thematic Categories for Evaluative Judgements:”. June 15, 2018
- Steering Committee member for the *IEEE Workshop on Enabling Technologies: Infrastructures for Collaborative Enterprises 2015 - 2017*
- Program Committee member for the International Conference on Enterprise Information Systems (ICEIS), 2015-2017
- Program Committee member for the 2nd Leeds Business Analytic Conference, Univ. of Colorado Wolf Law School, Boulder, CO Sept. 18-19th 2014
- Program Committee member for the Leeds Business Analytic Conference, Leeds School of Business, Boulder, CO October 4-5 2013
- Advisory Board member of International Center of Informatics Research (ICIR) , Beijing Jiaotong Univ. 2009-2011
- Program Committee member for Process in the Large Workshop, a part of 8th International Conference on Business Process Management. 2010
- Program Committee member for International Conference on Enterprise Information Systems, 2008-2014

- Panel member for Society of Information Management (SIM) on “Future IT Leaders: Will Anyone be Home in the U.S.?” Nov., 2008
- International Editorial Board member of International Journal of Software Reuse 2007-present
- Program Committee member for 13th AMCIS (American Conference on Information Systems), 2007
- A guest editor for the Knowledge and Information Systems special issue on Ontology Development and Use 2002-2003
- A guest editor for the Communications of the ACM special issue on Ontological Engineering, Feb. 2002
- A member for the panel on “What should we be teaching?” at the IRMA 2002 Conference
- A member for the Information Resource Management Association Education Committee 2001-Present
- An panel member for "Open Software" at the GROUPS 2001 Conference 2001
- Organizer and chair for the 3rd PIF Workshop, Aug. '97 Stanford Univ. Palo Alto, CA
- Organizer and chair for the 2nd PIF Workshop, July '96 Stanford Univ. Palo Alto, CA
- Co-chair (with Prof. David Chin at the University of Hawai'i) for the Multiple Cooperating User and Computer Agents track in the GISSIC95 conference, from Oct 17-Oct 20
- Invited presentation, "Internet Commerce," at the KOCSEA-KISS Workshop '95, July the Seoul National University, Seoul, Korea 1995
- Organizer and chair for the 1st PIF (Process Interchange Format) Workshop, Oct '94 MIT. Cambridge, MA
- Co-chair for the Ontology Use Working Group at La Jolla Workshop on Ontology Development and Use 1994
- Session Chair, Supporting long term collaboration in software development. in Conference on Organizational Computing Systems, Milpitas, CA. 1993
- Chair of the AAI'92 workshop on Design Rationale Capture and Use, July '92 San Jose CA
- Invited presentation, " Process Interchange Format," at the ARPA-sponsored Process Technology Workshop, Washington, D.C. May 31-June 2 1993
- Panelist for the Requirements Engineering Symposium Jan '93, San Diego.
- Invited presentation at DARPA/CERC Workshop on Enabling Technology for Concurrent Engineering 1992

Reviews (All the reviews were done by invitation.)

Journals

Information Systems Research, Computer Aided Design, ACM Transactions on Database Systems, Communications of the ACM, Information Technology Journal, Management Information Systems Quarterly, ACM Transaction on Information Systems, International Journal of Man-Machine Studies, Cognitive Science, Human-Computer Interaction: A Journal of Theoretical, Empirical, and Methodological Issues of User Science and of System Design, Artificial Intelligence in Engineering Design and Manufacturing Systems, ACM Transactions on Software Engineering and Methodology (TOSEM), IEEE Expert: Intelligent Systems and Their Applications

Conferences

Hawai'i International Conference on System Sciences, International Working Conference on Integration of Enterprise Information and Processes (IPIC), Conference on Organizational Computing Systems, International Joint Conference on Artificial Intelligence Workshop on Conflict Resolution, 2nd IEEE Workshop on Enabling Technologies Infrastructure for Collaborative Enterprises, Conference on Computer Supported Cooperative Work 1992, International Conference on Computer Applications in Industry and Engineering