Explore Information Management

Make sure to make an appointment with me at www.colorado.edu/business/careeradvising for career guidance, resume/cover letter review and internship and job search help.

We live in a global world where information and communication technologies are changing the way in which businesses create and capture value, how and where we work, and how we interact and communicate. These technologies are used to get the right information to the right people at the right time. Students graduating from the Information Management track are exposed to a wide range of information and communication technologies, methods, and techniques for business analytics, enterprise-wide understanding, and decision making.

To learn more about the academic requirements for this area of emphasis please visit the Leeds Information Management Track website.

Description of the Field

After completing the Information Management track, students find opportunities as consultants, business analysts, project managers, systems analysts, web developers, database administrators, IT auditors, software developers and many other interesting and rewarding careers.

Top Hiring Industries

Many industries hire employees with information

- Consulting
- Digital Marketing
- Energy
- Entertainment/Leisure
- Financial Services
- Food and Beverage
- Government
- IT and IT Services
- Media
- Non-Profit
- Transportation

Top Hiring Companies

- Accenture
- ConocoPhillips
- Deloitte Consulting
- Ernst & Young
- Facebook
- Goldman Sachs
- Google
- Hitachi Consulting
- Jeppesen/Boeing
- KPMG Advisory
- Oracle
- Phillips 66
- Rally Software
- Zayo Group
Prepare for Your Internship or Job Search

**Online Resources:**
- Resume Template for Information Management Students
- Resume Examples for Information Management Students
- How to Write a Cover Letter
- Cover Letter Examples for Information Management Students
- Leeds Association for Information Systems
- Learn about the Data Analytics MS Program at Leeds

**Recruiting Schedule:**
Most consulting companies and the Big 4 will recruit and hire for information management students during fall semester senior year. Smaller tech companies will recruit and hire year round. Internships during the summer before senior year or during senior year can potentially turn into full-time offers and are crucial for a well-rounded resume.

**Organizations to Join**

**Professional:**
- [Association for Information Systems (AIS)]
- [Association of Information Technology Professionals (AITP)]
- [Information Systems Audit and Control Association (ISACA)]
- [Project Management Professional (PMP)]

**On-Campus:**
- Leeds Association for Information Systems (LAIS)
- Attend Career Fairs
- Attend all info sessions/tabling events with recruiters
- Meet with your academic advisor, career advisors, and faculty mentor to make sure you are on track.

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Take as many programming classes as possible—consider a Computer Science Minor! Demonstrate proficiency in data management software (i.e. Salesforce, MySQL, etc.) and programming software (Python, Java, VBA, etc.). Demonstrate Proficiency with data analysis, strategic thinking, and communicating with company decision makers.