



Program

## Climate Action for Business

Moving toward a zero-carbon economy

### A Climactic Moment for Business

Stakeholders expect leaders to have a plan and make public commitments to climate action.

In this program, you'll explore climate action through eight dimensions of the Project Drawdown-aligned framework. After two days you'll be equipped to lead your organization through a climate strategy from data gathering to emissions reporting to help you achieve net zero and beyond.

### Program Details



**\$1,500** cost



Two half-day  
modules



Online  
Delivery

### Partners in Climate Action



Project Drawdown is a collaborator supporting the program by providing content and the framework to build a climate action plan.



Mission Zero

Mission Zero Fund at CU Boulder is a funding partner to encourage faculty and students to take meaningful action on climate change.

### Learn More



Leeds School of Business  
UNIVERSITY OF COLORADO BOULDER

# Key Learnings

## Stakeholder Engagement & Collaboration

- Engage employees and local communities
- Create pathways for every job to a climate job
- Embed climate justice
- Ensure board is climate-competent

## Emissions Reductions

- Accelerate goals, including interim targets and phasing out offsets
- Address supply chain and historical emissions
- Institutionalize emissions reduction efforts
- Use carbon removal technology

## Products, Partnerships, and Procurement

- Ensure products and partnerships don't serve bad climate actors
- Require suppliers to adopt science-based targets
- Prioritize circularity and low-carbon materials

## Investments and Financing

- Offer employees climate-friendly retirement plans and investment opportunities
- Push banks and asset managers to align with the Paris Agreement
- Pressure insurance companies to stop underwriting and investing in carbon-intensive projects

## Climate Disclosures

- Publicly disclose climate-related risks
- Support mandatory disclosure standards
- Use standardized reporting frameworks like TCFD and CDP

## Climate Policy Advocacy

- Advocate for climate policy at all levels of government
- Align political contributions
- Focus lobbying dollars on climate solutions
- Push trade associations to align on policies

## Business Model Transformation

- Embed climate considerations into every part of a business
- Focus business model on scaling climate solutions and phase out incompatible parts

## Long-term Thinking

- Value long-term thinking over short-term profit and prioritize building a climate future for all

