DIVERSITY AND BUSINESS ETHICS CASE COMPETITION

Judging Criteria

1. **Delivery**

   a. Executive Summary
   b. Presentation
      i. Voice (audible, clear), eye contact, movement/body language
      ii. Well divided amongst group
      iii. Quality/Use of presentation slides

2. **Intelligibility**

   a. Compare multiple arguments representing multiple viewpoints
   b. Construct arguments and provide reasons that are clear, coherent, and factually correct
   c. Evidence of realizing the virtue of reasonableness by formulating value integrative solutions

3. **Integrating Ethical Concerns**

   a. Direct identification of the issue surrounding diversity and ethics
   b. Identifying and weighing key consequences of positions considered
   c. Developing positions that integrate values like integrity, responsibility, reasonableness, honesty, humility, and justice

4. **Feasibility and Persuasiveness**

   a. Implies that the positions taken and the arguments formulated demonstrate full recognition and integration of interest, resource, and technical constraints. While solutions are designed with constraints in mind, these do not serve to trump ethical considerations.
   b. Persuasiveness of arguments and final solution

5. **Moral Imagination and Creativity**

   a. Ability to clearly formulate and frame diversity/ethical issues and problems
   b. Ability to provide multiple framings of a given situation
   c. Ability to identify and integrate conflicting stakeholders and stakes
   d. Ability to generate solutions and positions that are non-obvious

6. **Response to Questions**

   a. Correct, clear and concise answers
   b. Well divided amongst group