

**Tony W. Tong**  
Leeds School of Business  
University of Colorado  
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## **Academic Positions**

Leeds School of Business, University of Colorado, 2007-2016, 2017-Present  
*Assistant, Associate, and Full Professor of Strategy & Entrepreneurship  
Chair, Master's Programs Curriculum & Policy Committee, 2017-Present  
Affiliated Faculty, Deming Center for Entrepreneurship, 2007-Present  
Ph.D. Program Director, Strategic, Organizational, & Entrepreneurial Studies, 2012-2016*

Krannert School of Management, Purdue University, 2016-2017  
*Full Professor of Strategic Management & CSTC Fellow  
Ph.D. Program Director, Strategic Management  
Director, Center for the Study of Technology Commercialization*

Cheung Kong Graduate School of Business, 2014  
*Visiting Professor of Strategic Management*

Guanghua School of Management, Peking University, 2014  
*Visiting Professor of Strategic Management*

School of Management, State University of New York at Buffalo, 2004-2007  
*Assistant Professor of Strategic Management*

## **Education**

Fisher College of Business, The Ohio State University (OSU), USA  
*Ph.D. (Business Administration), 2004  
Major: Strategic Management  
Minor: Microeconomics (OSU Dept. of Economics)*

NUS Business School, National University of Singapore (NUS), Singapore  
*M.Sc. (Management), 2001*

Shanghai Institute of Foreign Trade, China  
*B.A. (Economics), 1995*

## **Research Interests**

Corporate strategy: M&As, alliances, firm boundaries, multinational firms, market entry

Innovation & technology strategy: Patents, intellectual property rights, digital innovation

Entrepreneurship: Corporate entrepreneurship, technology entrepreneurship, venture capital

Knowledge/resource-based view, capabilities, real options, organizational economics, institutions  
Chinese business and strategy

## Teaching Interests

Core courses (BBA, MBA, Executives): Strategic Management

Elective courses (BBA, MBA, Executives): Entrepreneurship through Acquisition, Innovation & Technology Strategy, Global Strategy, Competitive Strategy, Corporate Strategy

Ph.D. research seminars: Strategic Management, International Business, Innovation & Technology Management, Entrepreneurship

## Federal Grants Awarded

2017 National Science Foundation, Award # 1734647 & 1734632, \$470k (Co-PI O. Oh)

2015 Department of Energy, ARPA-E Program, \$3m (PI R. Yang)

2014 National Science Foundation, Award # 1430826, \$300k (PI A. Javernick-Will)

## Refereed Journal Articles

37. Zhong, W., Ma, Z., Tong, T.W., Zhang, Y., & Xie, L. 2020. Customer concentration, executive attention, and firm search. *Academy of Management Journal*. Forthcoming
36. Zhang, Y., Li, J., & Tong, T.W. 2020. Platform governance matters: How platform governance affects knowledge sharing among complementors. *Strategic Management Journal*. Forthcoming.
35. Belderbos, R., Tong, T.W., & Wu, S. 2020. Portfolio configuration and foreign entry decisions: Juxtaposition of real options and risk diversification theories. *Strategic Management Journal*. Forthcoming.
34. Zhang, Y., & Tong, T.W. 2020. How vertical integration affects firm innovation: Quasi-experimental evidence. *Organization Science*. Forthcoming. (**Winner of the 2014 Robert J. Litschert Best Paper Award of the Academy of Management**)
33. Han, N., & Tong, T.W. 2020. Linking together Penrose's two streams of intellectual contributions: The use and protection of knowledge resources within and cross firms and countries. *Strategic Management Review*. Forthcoming.
32. He, W., He, Z.-L., & Tong, T.W. 2020. Ownership change and firm innovation. *Strategy Science*. Forthcoming: doi.org/10.1287/stsc.2019.0096.
31. Belderbos, R., Tong, T.W., & Wu, S. 2019. Multinational investment and the value of growth options: Alignment of incremental strategy to environmental uncertainty. *Strategic Management Journal*, 40(1): 127-152.
30. Guzik, K., Sesay, A., Oh, O., Ramirez, R., & Tong, T.W. 2019. Making the material routine: A sociomaterial study of the relationship between police body worn cameras (BWCs) and organizational routines. *Policing & Society*. doi.org/10.1080/10439463.2019.1705823

29. Poleacovschi, C., Javernick-Will, A., Tong, T.W., Wanberg, J. 2019. The effect of control systems on the accessibility of tacit and codified knowledge. *Journal of Construction Engineering and Management*, 145(2): 04018128.
28. Younge, K.A., & Tong, T.W. 2018. Competitive pressure on the rate and scope of innovation. *Journal of Economic Behavior & Organization*, 150: 162-181.
27. Tong, T.W., Zhang, K., He, Z.-L., & Zhang, Y. 2018. What determines the duration of patent examination in China? *Research Policy*, 47(3): 583-591.
26. He, Z.-L., Tong, T.W., Zhang, Y., & He, W. 2018. Constructing a Chinese patent database of listed firms in China: Descriptions, lessons, and insights. *Journal of Economics & Management Strategy*. 27(3): 579-606.
25. He, Z.-L., Tong, T.W., Zhang, Y., & He, W. 2018. A database linking Chinese patents to China's Census firms. *Nature: Scientific Data*, 5:180042. DOI: 10.1038/sdata.2018.42
24. Xia, J., Ma, X., Tong, T.W., & Li, W. 2018. Network information and cross-border M&A activities. *Global Strategy Journal*, 8(2): 301-323.
23. Poleacovschi, C., Javernick-Will, A., & Tong, T.W. 2017. The link between knowledge sharing connections and employee time savings: A social network analysis. *Construction Management and Economics*, 35(8-9): 455-467. (Winner of the *Best Academic Poster Award* of the 2015 Construction Industry Institute Conference)
22. Younge, K.A., Tong, T.W., & Fleming, L. 2015. How anticipated employee mobility affects acquisition likelihood: Evidence from a natural experiment. *Strategic Management Journal*, 36(5): 686-708. (Winner of the 2011 *Strategic Management Society Best Conference Paper Prize*)
21. Tong, T.W., Reuer, J.J., Tyler, B.B., & Zhang, S. 2015. Host country executives' assessments of international joint ventures and divestitures: An experimental approach. *Strategic Management Journal*, 36(2): 254-275.
20. Belderbos, R., Tong, T.W., & Wu, S. 2014. Multinationality and downside risk: The roles of option portfolio and organization. *Strategic Management Journal*, 35(1): 88-106.
19. Tong, T.W., & Li, S. 2013. The assignment of call option rights between partners in international joint ventures. *Strategic Management Journal*, 34(10): 1232-1243.
18. Reuer, J.J., Tong, T.W., Tyler, B.B., & Arino, A. 2013. Executive preferences for governance modes and exchange partners: An information economics perspective. *Strategic Management Journal*, 34(9): 1104-1122.
17. Ma, X., Tong, T.W., & Fitza, M. 2013. How much does subnational region matter to foreign subsidiary performance? Evidence from *Fortune* Global 500 Corporations' investment in China. *Journal of International Business Studies*, 44(1): 66-87.
16. Alessandri, T., Tong, T.W., & Reuer, J.J. 2012. Firm heterogeneity in growth option value: The role of managerial incentives. *Strategic Management Journal*, 33(13): 1557-1566.
15. Reuer, J.J., Tong, T.W., & Wu, C.-W. 2012. A signaling theory of acquisition premiums: Evidence from IPO targets. *Academy of Management Journal*, 55(3): 667-683.
14. Reuer, J.J., Tyler, B.B., Tong, T.W., & Wu, C.-W. 2012. Executives' assessments of international joint ventures in China: A multi-theoretical investigation. *Management and Organization Review*, 8(2): 311-340.

13. Tong, T.W., & Li, Y. 2011. Real options and investment mode: Evidence from corporate venture capital and acquisition. *Organization Science*, 22(3): 659-674.
12. Tong, T.W., & Reuer, J.J. 2010. Competitive consequences of interfirm collaboration: How joint ventures shape industry profitability. *Journal of International Business Studies*, 41(6): 1056-1073.
11. Reuer, J.J., & Tong, T.W. 2010. Discovering valuable growth opportunities: An analysis of equity alliances with IPO firms. *Organization Science*, 21(1): 202-215.
10. Wang, S., Tong, T.W., Chen, G., & Kim, H. 2009. Expatriate utilization and foreign direct investment performance: The mediating role of knowledge transfer. *Journal of Management*, 35(5): 1181-1206.
9. Tong, T.W., Reuer, J.J., & Peng, M.W. 2008. International joint ventures and the value of growth options. *Academy of Management Journal*, 51(5): 1014-1029.
8. Tong, T.W., Alessandri, T.M., Reuer, J.J., & Chintakananda, A. 2008. How much does country matter? An analysis of firms' growth options. *Journal of International Business Studies*, 39(3): 387-405.
7. Tong, T.W., & Li, J. 2008. Real options and MNE strategies in Asia Pacific. *Asia Pacific Journal of Management*, 25(1): 153-169.
6. Tong, T.W., & Reuer, J.J. 2007. Real options in multinational corporations: Organizational challenges and risk implications. *Journal of International Business Studies*, 38(2): 215-230. (Lead article)
5. Reuer, J.J., & Tong, T.W. 2007. Corporate investments and growth options. *Managerial and Decision Economics*, 28(8): 863-877.
4. Tong, T.W., & Reuer, J.J. 2006. Firm and industry influences on the value of growth options. *Strategic Organization*, 4(1): 71-95.
3. Reuer, J.J., & Tong, T.W. 2005. Real options in international joint ventures. *Journal of Management*, 31(3): 403-423.
2. Peng, M.W., Tan, J.J., & Tong, T.W. 2004. Ownership types and strategic groups in an emerging economy. *Journal of Management Studies*, 41(7): 1105-1129.
1. Wang, P., Tong, T.W., & Koh, C.-P. 2004. An integrated model of knowledge transfer from MNC parent to China subsidiary. *Journal of World Business*, 39(2): 168-182.

## Working Papers

Intellectual property regime shift and firms' patenting strategy (with W. He, Z.-L. He). Revision requested.

Linking organizational economics to firm resource investment: Insights from property rights theory (with W. He, M. Xu). Revision requested.

A stakeholder-based view of the evolution of intellectual property institutions (with D. Prud'homme, N. Han). Revision requested.

Language sentiments and attentional engagement: Evidence from twin tweets (with N. Li). Revision requested.

Toward a resilient complex adaptive system view of business models (with J. Liu, J.V. Sinfield).  
Revision requested.

### Edited Books

Reuer, J.J., & Tong, T.W. (Eds.) 2007. *Real Options Theory – Advances in Strategic Management*, Volume 24. Greenwich, CT: Elsevier.

### Book Chapters

Tong, T.W., & Reuer, J.J. 2007. Real options in strategic management. *Advances in Strategic Management*, 24: 1-28. (Lead Article)

Reuer, J.J., & Tong, T.W. 2007. How do real options matter? Empirical research on strategic investments and firm performance. *Advances in Strategic Management*, 24: 145-173.

Li, J., & Tong, T.W. 2007. Real options theory and international strategic management. In Tallman, S. (Ed.) *A New Generation in International Strategic Management*: 100-117. Cheltenham, U.K.: Edward Elgar.

Tong, T.W., & Reuer, J.J. 2004. Growth option value implications of international joint ventures. In Trick, M.A. (Ed.) *Global Corporate Evolution*: 81-95. Pittsburgh, PA: Carnegie Mellon University Press.

Reuer, J.J., & Tong, T.W. 2004. Multinational investment and organizational risk: A real options approach. In Ariño, A., Ghemawat, P., & Ricart, J.E. (Eds.) *Creating Value through Global Strategy*: 165-177. London: Palgrave Macmillan.

Barney, J.B., & Tong, T.W. 2004. Building versus acquiring resources: Analysis and application to learning theory. In Ghobadian, A. et al. (Eds.) *Strategy and Performance: Achieving Competitive Advantage in the Global Marketplace*: 57-81. London: Palgrave Macmillan.

### Cases and Notes

Chen, G., Tong, T.W., & Zhang, K. 2020. *Ant Financial and Tencent: A tale of two FinTech unicorns*. INSEAD Case Study.

Chen, G., Tong, T.W., & Zhang, K. 2020. *Ant Financial and Tencent: A tale of two FinTech unicorns*. INSEAD Case Teaching Note.

Li, D., Xiao, Y., Tong, T.W., & Chen, G. 2019. *Racing into the 5G era*. INSEAD Case # 01/2020-6558 (IN1642). Available at Harvard Business Publishing and The Case Center.

Li, D., Xiao, Y., Tong, T.W., & Chen, G. 2019. *Racing into the 5G era*. INSEAD Teaching Note # 01/2020-6558 (IN1643). Available at Harvard Business Publishing and The Case Center.

Li, N., Tong, T.W., & Chen, G. 2019. *W Hotels: Creating a blue ocean*. INSEAD Case Study.

Li, N., Tong, T.W., & Chen, G. 2019. *W Hotels: Creating a blue ocean*. INSEAD Case Teaching Note.

Chen, G., Tong, T.W., & Zhang, K. 2019. *Wanda Group's entertainment empire*. INSEAD Case Study.

- Chen, G., Tong, T.W., & Zhang, K. 2019. *Wanda Group's entertainment empire*. INSEAD Case Teaching Note.
- Han, N., Chen, G., Tong, T.W., & Xiao, Y. 2018. *China's "Furious Five" smartphones: Strategies and origins*. INSEAD Case # 2018-318-0080-1. Available at Harvard Business Publishing and The Case Center.
- Han, N., Chen, G., Tong, T.W., & Xiao, Y. 2018. *China's "Furious Five" smartphones: Strategies and origins*. INSEAD Teaching Note # 2018-318-0080-8. Available at Harvard Business Publishing and The Case Center.
- Xiao, Y. Tong, T.W., Chen, G., & Zhang, K. 2017. *A dark horse in the global smartphone market: Huawei's smartphone strategy*. INSEAD Case # 317-0045-1. Available at Harvard Business Publishing and The Case Center.
- Xiao, Y. Tong, T.W., Chen, G., & Zhang, K. 2017. *A dark horse in the global smartphone market: Huawei's smartphone strategy*. INSEAD Teaching Note # 317-0045-8. Available at Harvard Business Publishing and The Case Center.
- Xiao, Y. Tong, T.W., Chen, G., & Zhang, K. 2017. *A dark horse in the global smartphone market: Huawei's smartphone strategy* (Chinese version). INSEAD Case # C317-0045-1. Available at The Case Center.
- Chen, G., Zhang, K., Tong, T.W., & Su, X. 2016. *Uber versus Didi: The race for China's ride-hailing market*. INSEAD Case # 316-0371-1. Available at Harvard Business Publishing and The Case Center.
- Chen, G., Zhang, K., Tong, T.W., & Su, X. 2016. *Uber versus Didi: The race for China's ride-hailing market*. INSEAD Teaching Note # 316-0371-8. Available at Harvard Business Publishing and The Case Center.
- Chen, G., Zhang, K., Tong, T.W., & Su, X. 2016. *Uber versus Didi: The race for China's ride-hailing market* (Chinese version). INSEAD Case # C316-0371-1. Available at The Case Center.
- Tong, T.W. 2005. How Anheuser-Busch creates shareholder wealth through alliances. In Peng, M.W. *Global Strategy*, Chapter 7, p. 277. Cincinnati, OH: Thomson South-Western.

## Practitioner Articles

- Xiao, Y., & Tong, T.W. 2016. Xiaomi's patent dilemma in internationalization and proposed solution. *Tsinghua Management Review* (in Chinese), July/August: 46-53.
- Xiao, Y., Tong, T.W., & Liu, J. 2015. Huawei's anti patent-holdup strategy: Origin, evolution, and implication. *CEIBS Business Review* (in Chinese), Issue 11: 42-47.
- Sun, L., Tong, T.W., & Yan, D. 2009. The fall of investment banks and the rise of private equity firms. *PKU Business Review* (in Chinese), Issue 2: 30-37.

## Database Developed

*Chinese Patent Data Project*: <https://sites.google.com/site/sipopdb>

SIPO patents matched to listed firms in China. User documentation: “*Chinese patent database user documentation: Matching SIPO patents to Chinese listed companies and subsidiaries*” (with Z.-L. He, W. He, Y. Zhang, J. Lu).

SIPO patents matched to Annual Survey of Industrial Enterprises (ASIE) firms. User documentation: “*Matching SIPO patents to firms in China’s Annual Survey of Industrial Enterprises 1998-2009*” (with Z.-L. He, Y. Zhang, W. He).

## **Teaching Experience**

### University of Colorado:

Core Strategy (Professional/Evening MBA, Full-Time MBA)

Entrepreneurship through Acquisition (MBA)

Strategic Management (Undergraduate)

Senior Seminar (Undergraduate)

Ph.D. Seminars: Strategic Management, Innovation & Technology Management,  
Entrepreneurship

### Purdue University:

Core Strategy (STEM MBA, Full-Time MBA)

Ph.D. Seminars: Strategic Management, Innovation & Technology Management

### CKGSB:

Global Strategy (Full-Time MBA, Weekend MBA, EE)

Managing Innovation in China (EE)

### State University of New York at Buffalo:

Strategic Management (Undergraduate)

### The Ohio State University:

Business Policy (Undergraduate)

International Business (Undergraduate)

## **Professional Activities**

### Professional Affiliations:

Academy of Management (AOM)

Strategic Management Society (SMS)

Academy of International Business (AIB)

International Association for Chinese Management Research (IACMR)

Professional Activities:

- 2020 Associate Program Chair to Chair (2020-2022), elected position, Corporate Strategy IG, Strategic Management Society
- 2019 Invited Senior Faculty Advisor, SMS Doctoral Workshop, SMS Conference
- 2019 Panelist, Symposium on “*Managing Uncertainty: Tensions and Opportunities in Our Theories*”, AOM Conference
- 2019 Panelist, Symposium on “*Innovation and Entrepreneurship among Chinese firms*”, AOM Conference
- 2018 Panelist, “*New Directions for IJV and ISA Research*”, AOM Conference
- 2018 Senior Faculty Advisor, “*Junior Faculty Consortium*”, IACMR Conference
- 2018 Senior Faculty Advisor, “*Doctoral Consortium*”, IACMR Conference
- 2018 Panelist, “*Intellectual Property and Innovation Strategy Symposium*”, IACMR Conference
- 2017 Discussant, “*Searle Center Roundtable on Patents & Technology Standards*”, Northwestern University
- 2017 William H. Newman Award Committee, Academy of Management
- 2016 Discussant, “*Searle Center Roundtable on Patents & Technology Standards*”, Northwestern University
- 2016 Best Dissertation Award Committee, Business Policy & Strategy Division, Academy of Management
- 2016 Organizer, Annual Patent PDW on “*Advances in Patent Research: Data, Tools, and Results*”, AOM Conference
- 2016 Track Chair, “*Global Strategy, Alliances, Acquisitions, and Competitiveness*” Track, AIB Conference on Global Innovation
- 2015 Forum Chair, “*Patent Monetization Business Models*” Forum, 6<sup>th</sup> Patent Information Annual Conference, Beijing, China
- 2015 Participant and Discussant, NSF Workshop on the *Science of Organizations*, Purdue University
- 2015 Chair, Session on “*Strategic Patenting*”, SMS Conference
- 2015 Appointed to the Business Policy and Strategy (BPS) Division Research Committee, Academy of Management (2015-2017)
- 2015 Senior Faculty Advisor, “*BPS Junior Faculty Consortium*”, AOM Conference
- 2015 Organizer, Annual Patent PDW on “*Advances in Patent Research: Data, Tools, and Results*”, AOM Conference
- 2014 Track Chair, “*Innovation and Strategic Renewal*” Track, BPS Division, AOM Conference



- 2014 Senior Faculty Advisor, “*BPS Managing Your Dissertation Workshop*”, BPS Division, AOM Conference
- 2014 Panelist, “*Symposium on Innovation and Entrepreneurship in China*”, AOM Conference
- 2014 Organizer, Annual Patent PDW on “*Advances in Patent Research: Data, Tools, and Results*”, AOM Conference
- 2013 Panelist, “*Paper Development Workshop and Panel on Future Research Opportunities*”, Cooperative Strategies and Knowledge and Innovation Interest Groups, SMS Conference
- 2013 Panelist, “*Real Options and Entrepreneurship: What Questions Can We Ask?*” Entrepreneurship Interest Group, SMS Conference
- 2012 Discussion Leader, “*Research Forum for Chinese Management Scholars*”, CMSC
- 2011 Participant, “*Workshop on Innovation and Patent Harmonization*”, Boston University
- 2011 Coach/Discussant, Session on “*Firm Scope and Performance*”, AOM Conference
- 2010 Organizer, Professional Development Workshop on “*Multiple Corporate Development Modes: Choice, Intertemporal Relationships, and Performance*”, AOM Conference
- 2010 Chair, Session on “*Knowledge: Getting it, Using it, and Passing it on*”, AOM Conference
- 2010 Faculty Advisor, *Management and Organization Review Workshop*, IACMR Conference
- 2009 Chair, Session on “*The Influence of Uncertainty on Investment Behavior of Firms*”, SMS Conference
- 2009 Chair, Session on “*Market Conditions and Firm Internationalization*”, SMS Conference
- 2009 Chair, Session on “*Learning, Experience, and Alliance Success*”, AIB Conference
- 2008 Representative-at-Large, Global Strategy Interest Group, Strategic Management Society
- 2008 Organizer, Panel on “*Real Options and International Investment*”, AIB Conference
- 2007 Chair, Session on “*Corporate Entrepreneurship*”, SMS Conference
- 2006 Coorganizer, “*Real Options in Entrepreneurship and Strategy*” Conference, University of North Carolina at Chapel Hill
- 2006 Organizer, Panel on “*The Value of Strategic Flexibility*”, Competitive Strategy Interest Group, SMS Conference
- 2006 Panelist, Professional Development Workshop on “*Empirically Investigating Real Options*”, AOM Conference
- 2006 Panelist, Panel on “*Academic Job Search*”, Sponsored by the International Association for Chinese Management Research, AOM Conference

- 2005 Panelist, Panel on “*Strategic Alliances and Organizational Governance*”, Corporate Strategy and Governance Interest Group, SMS Conference
- 2005 Discussant, Session on “*Alliances, Acquisitions, and Learning*”, AIB Conference
- 2005 Facilitator, Interactive Paper Session on “*Strategy and Performance*”, AOM Conference
- 2003 Chair, Session on “*Real Options and Growth in Alliances*”, Fisher Conference on Strategic Alliances, The Ohio State University

Presentations at Refereed International Conferences: (omitted)

Special Issue Editor:

*Advances in Strategic Management* (2007, Vol. 24)

Editorial Board Member:

*Academy of Management Journal*  
*Asia Pacific Journal of Management*  
*Global Strategy Journal* (current)  
*Journal of International Business Studies* (current)  
*Journal of Management*  
*Strategic Entrepreneurship Journal* (current)  
*Strategic Management Journal* (current)  
*Strategic Organization* (current)

Ad hoc Reviewing for Journals:

*Academy of Management Journal*  
*Academy of Management Review*  
*Asia Pacific Journal of Management*  
*British Journal of Management*  
*California Management Review*  
*Entrepreneurship Theory & Practice*  
*Financial Management*  
*Global Strategy Journal*  
*International Business Review*  
*International Journal of Management Reviews*  
*Journal of Business Research*  
*Journal of Business Venturing*  
*Journal of Economics & Management Strategy*  
*Journal of Empirical Legal Studies*  
*Journal of International Business Studies*  
*Journal of International Management*  
*Journal of Management*  
*Journal of Management Studies*  
*Journal of Strategy and Management*  
*Journal of World Business*

*Long Range Planning*  
*Managerial and Decision Economics*  
*Management and Organization Review*  
*Management Science*  
*Organization Science*  
*Organization Studies*  
*Research Policy*  
*Science*  
*Strategic Entrepreneurship Journal*  
*Strategic Management Journal*  
*Strategic Organization*

Reviewing for Conferences:

Academy of International Business (AIB) Conference  
Academy of Management (AOM) Conference (BPS, ENT, IM, TIM)  
Babson College Entrepreneurship Research Conference (BCERC)  
Construction Research Congress Conference  
International Association for Chinese Management Research (IACMR) Conference  
Southern Management Association (SMA) Conference  
Strategic Management Society (SMS) International Conference  
Strategic Management Society (SMS) Special Conference  
Sustainability, Ethics, and Entrepreneurship (SEE) Conference (Advisory Board)

Reviewing for Grants and Awards:

National Science Foundation (NSF)  
National Natural Science Foundation of China (NSFC)  
German Academic Association for Business Research Award  
Research Grants Council of Hong Kong (RGC)  
Responsible Research in Management Award, RRBM

**Institutional Activities**

Doctoral Dissertation Supervision:

Coadvisor: Mingtao Xu (current), Krannert School of Management, Purdue University  
Committee member: Jucun Liu (current), Lyles School of Civil Engineering, College of Engineering, Purdue University  
Committee member: Kun Zhang (placement: Peking University HSBC Business School & HKUST), Leeds School of Business, University of Colorado, 2019  
Coadvisor: Francisco Morales (placement: Universidad Diego Portales, Chile), Leeds School of Business, University of Colorado, 2019  
Committee member: Hong Zhang (placement: Wuhan University, China), Guanghua School of Management, Peking University, 2019

Committee member: Joonhyung Bae (placement: Ulsan National Institute of Science and Technology, Korea), Krannert School of Management, Purdue University, 2018

Committee member: Cristina Poleacovshi (placement at Iowa State University), College of Engineering and Applied Science, University of Colorado, 2017

- ✓ **Winner of the Best Academic Poster Award**, 2015 Construction Industry Institute Conference

Advisor: Yuchen Zhang (placement at Tulane University), Leeds School of Business, University of Colorado, 2016

- ✓ **Winner of the Robert J. Litschert Best Paper by Doctoral Students Award**, Business Policy and Strategy Division, 2014 AOM Conference

Coadvisor: Wenlong He (placement at University of International Business & Economics, Beijing), Guanghua School of Management, Peking University, China, 2015

- ✓ **Finalist of the SMS Best Conference Ph.D. Paper Prize**, 2014 SMS Conference
- ✓ **Winner of the Best Paper Award**, Knowledge and Innovation Interest Group, 2014 SMS Conference

Committee member: Sid Vedula (placement at Babson College), Leeds School of Business, University of Colorado, 2015

Committee member: Joris Kil (now at Erasmus University), Erasmus School of Economics, Erasmus University Rotterdam, 2013

- ✓ **Winner of the Erasmus Research Institute of Management Dissertation Award**, 2014

Committee member: Rick Hunt (now at Virginia Tech), Leeds School of Business, University of Colorado, 2013

- ✓ **Winner of the National Federation of Independent Business (NFIB) Doctoral Dissertation Award**, Entrepreneurship Division, 2014 AOM Conference

Advisor: Ken Younge (now at EPFL), Leeds School of Business, University of Colorado, 2012

- ✓ **Winner of the Wiley-Blackwell Outstanding Dissertation Award**, Business Policy and Strategy Division, 2013 AOM Conference
- ✓ **Winner of the Strategic Management Society Best Conference Paper Prize**, 2011 SMS Conference

Committee member: Shubin Wu (now at University of Liverpool), Department of Managerial Economics, Strategy, and Innovation, Katholieke Universiteit Leuven, Belgium, 2011

Committee member: Markus Fitza (now at Frankfurt School of Finance & Management), Leeds School of Business, University of Colorado, 2010

- ✓ **Finalist of the Wiley-Blackwell Outstanding Dissertation Award**, Business Policy and Strategy Division, 2011 AOM Conference

Committee member: Tandy Dilworth (industry), Leeds School of Business, University of Colorado, 2010

Committee member: Po-Lu Chen (now at Tamkang University, Taiwan), Department of Economics, University of Colorado, 2010

Committee member: Desiree Pacheco (now at Portland State University), Leeds School of Business, University of Colorado, 2009

Committee member: Pingping Song (now at Georgia Gwinnett College), Robinson College of Business, Georgia State University, 2009

Committee member: Scott Ellis (now at University of Kentucky), School of Management, SUNY Buffalo, 2007

- ✓ *Winner of the 2008 Elwood S. Buffa Doctoral Dissertation Award*, The Decision Sciences Institute

#### Doctoral Comprehensive Exam:

Beth Embry, 2019 (CU Leeds)  
Andrew Garofolo, 2019 (CU Leeds)  
Nianchen Han, 2019 (CU Leeds)  
Jing Deng, 2018 (CU Leeds)  
Jucun Liu, 2017 (Purdue Engineering)  
Anpu Mahalingam, 2017 (Purdue Krannert)  
Moonsik Shin, 2017 (Purdue Krannert)  
Mingtao Xu, 2017 (Purdue Krannert)  
Dalee Yoon, 2017 (Purdue Krannert)  
Harsha Tadikonda, 2017 (CU Leeds)  
Kun Zhang, 2016 (CU Leeds)  
Cristina Poleacovshi, 2015 (CU Engineering)  
Jessica Kirk, 2015 (CU Leeds)  
Francisco Morales, 2015 (CU Leeds)  
Elsa Chan, 2014 (CU Leeds)  
Yuchen Zhang, 2013 (CU Leeds)  
Carla Bustamante, 2012 (CU Leeds)  
Rick Hunt, 2012 (CU Leeds)  
Sid Vedula, 2012 (CU Leeds)  
Kip Kiefer, 2011 (CU Leeds)  
Pat Heflin, 2010 (CU Leeds)  
Dan Lerner, 2010 (CU Leeds)  
Minsoo Seo, 2010 (CU Leeds)  
Ken Younge, 2010 (CU Leeds)  
Ed Kahn, 2008 (CU Leeds)  
Wen-cheng Hsieh, 2007 (UB SOM)  
Scott Ellis, 2005 (UB SOM)

#### Institutional Services:

Chair, Master's Programs Curriculum & Policy Committee, Leeds School of Business, University of Colorado, 2017-

Chair, Faculty Search Committee for Strategy & Entrepreneurship, Leeds School of Business, University of Colorado, 2017-

Member, Primary Unit Evaluation Committee for Full Professor Promotion, Leeds School of Business, University of Colorado, 2017-

Member, Division Executive Committee, Division of Strategy, Entrepreneurship, & Operations, Leeds School of Business, University of Colorado, 2017-

Ph.D. Program Director, Strategic Management, Krannert School of Management, Purdue University, 2016-2017

Director, Center for the Study of Technology Commercialization, Krannert School of Management, Purdue University, 2016-2017

Member, Management Policy Committee, Krannert School of Management, Purdue University, 2016-2017

Member, STAR Committee, Krannert School of Management, Purdue University, 2016-2017

Member, Full Professor Committee, Krannert School of Management, Purdue University, 2016-2017

Member, Faculty Tenure and Promotion Committee, Krannert School of Management, Purdue University, 2016-2017

Member, Grand Challenge Committee, University of Colorado, 2015-2016

Member, Primary Unit Evaluation Committee for Faculty Tenure and Promotion, Leeds School of Business, University of Colorado, 2015

Faculty Advisor, Global Business Club, MBA Student Association, Leeds School of Business, University of Colorado, 2013-2016

Ph.D. Program Director, Division of Management & Entrepreneurship, Leeds School of Business, University of Colorado, 2013-2016

Member, Doctoral Program Curriculum and Policy Committee, Leeds School of Business, University of Colorado, 2013-2016

Member, Division Executive Committee, Division of Management & Entrepreneurship, Leeds School of Business, University of Colorado, 2011-2014

Member, Entrepreneurship Research Committee, Deming Center for Entrepreneurship, Leeds School of Business, University of Colorado, 2011-2016

Member, Primary Unit Evaluation Committee for Faculty Reappointment, Leeds School of Business, University of Colorado, 2013

Member, Faculty Search Committee, Division of Management & Entrepreneurship, Leeds School of Business, University of Colorado, 2011-2015

Member, Diversity Affairs Committee, Leeds School of Business, University of Colorado, 2010-2013

Coordinator, Distinguished Speaker Seminars, Management & Entrepreneurship Division, Leeds School of Business, University of Colorado, 2008-2011

Member, Teaching and Learning Excellence Committee, Leeds School of Business, University of Colorado, 2008-2010

Member, Undergraduate Program Curriculum and Policy Committee, Leeds School of Business, University of Colorado, 2007-2008

Member, MBA Program LEAP Internship Committee, School of Management, SUNY Buffalo, 2005-2007

Member, Faculty Search Committee, Department of Operations Management and Strategy,  
School of Management, SUNY Buffalo, 2005-2007

## Honors and Awards

- 2020 *Keynote Speaker*, “Chinese Entrepreneurs Today”, China Forum, IACMR
- 2019 *Best Paper in CSR and Sustainability*, Finalist, IMD, Academy of Management
- 2018 *Outstanding Faculty Mentor Award*, Finalist, Graduate School, University of Colorado
- 2017 *Distinguished Ph.D. Teacher*, Krannert School of Management, Purdue University
- 2017 *Distinguished MBA Teacher*, Krannert School of Management, Purdue University
- 2016 *Distinguished MBA Teacher*, Krannert School of Management, Purdue University
- 2016 *Invited Speaker*, “Patent Flows in and out of China”, The 6<sup>th</sup> Annual NYU Conference on Chinese Capital Markets, Center on U.S.-China Relations
- 2015 *Keynote Speaker*, “Non-Practicing Entity as a Patent Market Intermediary: Strategic and Policy Implications”, The 6<sup>th</sup> Patent Information Annual Conference, State Intellectual Property Office, Beijing, China
- 2015 *Winner of the Best Academic Poster Award* (with C. Poleacovshi and A. Javernick-Will), Construction Industry Institute Annual Conference, Boston, MA
- 2015 *Finalist of the MBA Teaching Excellence Award*, voted by the class of 2015, Leeds School of Business, University of Colorado
- 2014 *Invited Senior Faculty Advisor*, “BPS Managing Your Dissertation Workshop” of the *Wiley-Blackwell Outstanding Dissertation Award*, BPS Division, AOM
- 2014 *Finalist of the AIB/Temple Academy of International Business Best Paper Award* (with R. Belderbos and S. Wu), Academy of International Business
- 2013 *Finalist of the MBA Teaching Excellence Award*, voted by the class of 2013, Leeds School of Business, University of Colorado
- 2011 *Winner of the Strategic Management Society Best Conference Paper Prize* (with K. Younge and L. Fleming), Strategic Management Society
- 2011 *Winner of the IACMR/Emerald Chinese Management Research Fund Award* (with W. He and J. Lu) International Association for Chinese Management Research
- 2007 *Provost’s Exceptional Scholar Young Scholar Award* for Outstanding Research and Teaching, SUNY Buffalo
- 2005 *Best Reviewer Award*, Academy of International Business
- 2004 *Ph.D. Student Research Award*, CIBER, Fisher College of Business, OSU
- 2003 *Ph.D. Student Research Award*, CIBER, Fisher College of Business, OSU
- 2003 *Commendation Letter for Outstanding Teaching*, Fisher College of Business, OSU
- 2002 *PEGS Dissertation Fellowship*, Fisher College of Business, OSU
- 2000 *University Fellowship*, Graduate School, OSU

## **Research Grants and Awards**

- 2017 Travel Grant, Searle Center, Northwestern University
- 2016 Travel Grant, NYU Center on U.S.-China Relations, New York University
- 2016 Hart Fellowship Supplement, Deming Center for Entrepreneurship, Leeds School of Business, University of Colorado
- 2015 Travel Grant, Searle Center, Northwestern University
- 2015 Hart Fellowship Supplement, Deming Center for Entrepreneurship, Leeds School of Business, University of Colorado
- 2014 Hart Fellowship Supplement, Deming Center for Entrepreneurship, Leeds School of Business, University of Colorado
- 2013 Hart Fellowship Supplement, Deming Center for Entrepreneurship, Leeds School of Business, University of Colorado
- 2013 Global Initiatives Development Grant, Leeds School of Business, University of Colorado
- 2012 Hart Fellowship Supplement, Deming Center for Entrepreneurship, Leeds School of Business, University of Colorado
- 2011 Strategic Management Society Best Conference Paper Award, SMS
- 2011 IACMR/Emerald Chinese Management Research Fund Award, IACMR
- 2010 Hart Fellowship Supplement, Deming Center for Entrepreneurship, Leeds School of Business, University of Colorado
- 2008 Travel Grant, Center for Asian Studies, University of Colorado
- 2007 Faculty Research Grant, School of Management, SUNY Buffalo
- 2006 Faculty Research Grant, School of Management, SUNY Buffalo
- 2006 Faculty Small Grant, School of Management, SUNY Buffalo
- 2005 Faculty Research Grant, School of Management, SUNY Buffalo
- 2005 Faculty Small Grant, School of Management, SUNY Buffalo
- 2005 Research Grant, Samsung Electronics Research Institute
- 2004 Faculty Small Grant, School of Management, SUNY Buffalo
- 2004 Ph.D. Student Research Grant, CIBER, Fisher College of Business, OSU
- 2003 Ph.D. Student Research Grant, CIBER, Fisher College of Business, OSU
- 2003 CGEBA Travel Grant, Fisher College of Business, OSU
- 2003 Research Grant, Carnegie Bosch Institute, Carnegie Mellon University
- 2003 Travel Grant, Academy of International Business

## **Invited Presentations**

Carnegie Mellon University  
CEIBS (China)



CKGSB (China)  
Chinese University of Hong Kong  
Colorado State University  
Copenhagen Business School  
Erasmus University Rotterdam (The Netherlands)  
Fuzhou University (China)  
George Washington University  
Harvard University  
Hong Kong University of Science & Technology  
Huazhong University of Science & Technology (China)  
INSEAD  
Jinan University (China)  
Katholieke Universiteit Leuven (Brussels) (Belgium)  
Katholieke Universiteit Leuven (Leuven) (Belgium)  
Nanjing University (China)  
Nanyang Technological University  
National Bureau of Economic Research (NBER)  
National University of Singapore  
New York University, Center on U.S.-China Relations  
NIDA (Thailand)  
North Carolina State University  
Northwestern University  
Peking University (China)  
Purdue University  
Queen's University (Canada)  
Renmin University of China  
Rensselaer Polytechnic Institute  
Rice University  
Shanghai University of Finance & Economics (China)  
Simon Fraser University (Canada)  
Singapore Management University  
Solvay Brussels School of Economics & Management (Belgium)  
Southern Methodist University  
State University of New York at Buffalo  
Sun Yat-Sen University (China)  
Temple University  
Texas A&M University  
The Ohio State University  
Tilburg University (The Netherlands)  
Tsinghua University (China)  
University of California at Berkeley  
University of California at Irvine  
University of California at Riverside  
University of Central Florida  
University of Colorado at Boulder  
University of Connecticut  
University of Electronic Science & Technology of China  
University of Hong Kong  
University of Illinois at Urbana Champaign

University of International Business & Economics  
University of Maryland  
University of Minnesota  
University of North Carolina at Chapel Hill  
University of North Carolina at Charlotte  
University of Oregon  
University of Pennsylvania, The Wharton School  
University of Pittsburgh  
University of Science & Technology of China  
University of South Carolina  
University of Texas at Dallas  
University of Texas at El Paso  
VU University Amsterdam (The Netherlands)  
Wuhan University (China)  
Xiamen University (China)  
York University (Canada)  
Zhejiang University (China)