

Richard Scott Reed
University of Colorado - Leeds School of Business
Business Ethics and Social Impact Division
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EDUCATION

- Masters of Business Administration** **2011**
University of Colorado at Boulder – Leeds School of Business
- Bachelors of Science in Business Administration** **2005**
University of Oregon – Lindquist School of Business

TEACHING EXPERIENCE

Business Instructor **2015-present**

Business Ethics and Social Impact Division, University of Colorado - Boulder

- Instructor of record for Business Applications of Social Responsibility, using a stakeholder perspective approach to discuss issues surrounding the role of business in society
- Instructor of record for the World of Business course for first year business students both in the Residential Academic Program and in the general Leeds population.
- Instructor of record for BCOR Applied Semester Experience (BASE), accepting a double overload waiver to teach 12 credit hours across 7 sections of roughly 150 students each (for a total of 84 credit hours in one academic year). Used a multi-modal approach with emphasis on case projects from local companies to teach students practical lessons including how to apply theoretical content in the real world, how to recognize and evaluate tradeoffs, how to function well in a team and how to problem solve using critical thinking and analytical skills.

Business Lecturer **2010-2011, 2014-2015**

Business Ethics and Social Impact Division, University of Colorado - Boulder

- Taught seven sections of Intro to Business, covering topics ranging from marketing, accounting, finance, management theory and corporate social responsibility
- Taught seven sections of Operations and Information Management, leading and reviewing over 180 students through the production of their first business plan.
- Rated within the 97th percentile of all department instructors in overall instructor quality by students

Teaching Assistant **2010-2011**

Business Ethics and Social Impact Division, University of Colorado - Boulder

- Assisted in the MBA Ethics course, the Socially Responsible Enterprise
- Developed financial ethics topic, vetted new course material, monitored and responded to over 100 students during and outside of class

HONORS AND AWARDS

- Marinus Smith award, University of Colorado 2018
- Frascona Award Nominee, Leeds School of Business 2015, 2016 & 2017
- Instructor of the Year award, Leeds Residential Academic Program 2016
- Honors Graduate, Beta Gamma Sigma International Honors Society 2011
- President of the Leeds MBA Finance Club, Leeds School of Business 2010-2011
- President of the Leeds Food & Wine group, Leeds School of Business 2010-2011
- Dean's Scholar, Lindquist School of Business 2001-2005

SCHOLARLY ACTIVITY

Conference Attendance

- Conscious Capitalism Conference 2017
- Alliance for Research on Corporate Sustainability Conference 2016
- Conscious Capitalism Conference 2015

Manuscripts in Process

- Reed, R., Pelosi, N. & Finn, K. Social Pressure & Material Loss: A Dakota Access Pipeline Case Study.

UNIVERSITY SERVICE

Lead Researcher for First Peoples Investor Engagement Program **2017-present**

First Peoples Investor Engagement Program, University of Colorado - Boulder

- Coordinating and conducting research to further the rights and recognition of Indigenous Peoples around the world.

Case Competition Faculty Mentor **2017**

Business Ethics Case Competition, University of Colorado - Boulder

- Planned the two stage competition, including the composition of one case and the supervision of the writing of another case study used for the competition. Also, judged and critiqued several teams of presenters on their case knowledge, preparation and the feasibility of their solution

Case Competition Judge **2016**

Business Ethics Case Competition, University of Colorado - Boulder

- Judged, challenged and critiqued several teams of presenters on their case knowledge, preparation and the feasibility of their solution to an ethical dilemma

Panelist **2016**

PhD Teaching Workshop, University of Colorado - Boulder

- Fielded questions from PhD students regarding preparation for their first day of teaching and best practices in teaching

Faculty Mentor **2014-present**

CoLab, University of Colorado – Boulder

- Guided incoming freshman through several all-day team building exercises to emphasize the importance of teamwork, collaboration and innovation
- Oversaw nine teams of ten students, as well as three student leaders