

CU REAL ESTATE

A LOOK BACK AT 2019



Leeds School of Business
UNIVERSITY OF COLORADO **BOULDER**

ACADEMICS

2019 facts, stats and gains



Enrollment up 51.2%

in undergraduate real estate courses
(from 2018)



Leeds launched a

Real Estate undergraduate area of emphasis

2 new undergraduate courses added:



**Real Estate
Economics**



**Senior Real
Estate Seminar**

1 new graduate course added:



**Real Estate
Case Analysis**

1st Real Estate technology course



taught by renowned global real estate
strategist and Scholar-in-Residence
Mike DelPrete



103 students from across CU
enrolled in the Real Estate “track”
of the Business Minor—the largest
minor on CU Boulder’s campus



“Tech is not only changing how we build
but also what we build and why. We
saw a great opportunity to **prepare
students for the direction the real
estate is headed** and get them thinking
about the industry differently.”

— **CU Real Estate Center**
Executive Director Mike Kercheval

Student Awards



Top Undergraduate Student

Devon Steiner

Kim & Gail Koehn Undergrad Leadership Award

Alexandra McPherson

MVP Real Estate Team, Undergrad

Kade Hiller

Top Graduate Student

Ethan Lake

Kim & Gail Koehn Graduate Leadership Award

Michael Kimmelman

MVP Real Estate Team, Graduate

Lauren Costantini

Faculty and Research Spotlight



Professor **Tom Thibodeau** published **“Interest Rates and Investment: Evidence from Commercial Real Estate”** in the *Journal of Real Estate Finance and Economics*



International Advisory Board member **Mark Goldberg** donated **\$5,000** to support student research on affordable housing challenges in Colorado.

New Faculty in 2019

Full-Time

Emily Gallagher, assistant professor

Adjunct

Ben Woolf

Gabe Bodner

David Paul

Kim Lord

Joel Starbuck

Sebastian Corradino

LEARNING BEYOND THE CLASSROOM

2019 Case Competitions



Real estate students participated in both national and international case competitions, including:

- **Bascom Undergraduate Real Estate Competition**
- **Bascom Graduate Real Estate Competition**
- **Sherman Miller Real Estate Case Competition**
(Leeds tied for 2nd place)
- **University of British Columbia International Real Estate Case Study Competition**
- **ICSC Recon Case Competition**
- **NAIOP Rocky Mountain Real Estate Challenge**



Bascom Group donated nearly **\$400K** to support real estate program and launch new case study initiative.



“We want students to get a feel for the industry from the inside, so that everyone can see and benefit what we’ve benefited from.”

— **Co-founder and Managing Partner, David Kim**

CU Real Estate Club

150 Members | 14 meetings

A club for all majors across with an interest in real estate. Throughout 2019 the club steadily increased membership and engagement. Fidelity Title commits to the long term sponsorship of the club.

Fidelity National Title



NATIONAL COMMERCIAL SERVICES

Graduate Real Estate Association

60 members | 8 meetings

INVOLVEMENT

A special thanks to all of our committees for volunteering their time to support the Center and help our real estate students succeed.

International Advisory Board

- Welcomed 9 new members in 2019
- Offered insights for curriculum
- Provided advice for students
- Increased world program visibility

Young Alumni Committee

- 30 active committee members
- Hosted tours, panels and events
- Organized meaningful networking opportunities
- Mentored recent graduates

Education Committee

- Helped ensure curriculum is relevant and current
- Provided course audits
- Reviewed curriculum proposals
- Sourced materials for case competitions

Membership Committee

- Introduced new membership software tool
- Streamlined our membership fee structure



The center welcomed **Angela Gorbald** as its first new full-time membership and engagement coordinator.

Internship & Placement Committee

- 20 industry members
- Worked with 15 first-year MBAs, 17 second-year MBAs and 8 MS Real Estate Students
- Helped secure internships and make network connections

100% of MS Real Estate students achieved career placement within 3 months of graduation

Events & Advancement

Organized leading-edge conference on the future of retail with ICSC.

Golf Committee

Hosted largest-ever CU Real Estate golf and networking event at Boulder Country Club.

EVENTS & PROGRAMS

22nd Annual Real Estate Forum



Centers Showcase 2019



Real Estate Trek to Dubai



Sustainable Real Estate Symposium



Real Estate Panel at Leeds' 55th Business Economic Outlook Forum



Fidelity Title Golf Tournament at Boulder Country Club Retail Real Estate Symposium with ICSC

JOIN THE REAL ESTATE COUNCIL

The CU Real Estate Council is the industry membership arm of the CU Real Estate Center at the University of Colorado's prestigious Leeds School of Business.

Your membership not only enhances your career and entitles you to knowledge, networking and research resources but also supports the education of the real estate industry's future leaders.

Membership connects you and your business to the region's premier real estate group and offers deep discounts to programs, symposiums and networking events. Firms that develop strong working relationships with CUREC attract our best and brightest students as future employees, enhance their business relationships and elevate their company's profile among real estate professionals.

To learn more visit: **leeds.ly/councilmembership**

About CU Real Estate Center

An integral part of the Leeds School of Business, the CU Real Estate Center was founded in 1989 by local real estate industry leaders and offers students insight into the latest trends and technologies that are shaping the dynamic commercial real estate industry. Thanks to the support of the center's Real Estate Council and International Advisory Board, students also have access to unparalleled tools and opportunities that enable them to excel as global leaders in the real estate industry.



THANK YOU TO OUR 2019 MAJOR DONORS & SUPPORTERS INCLUDING

