



Climate Action Plan

For

<Company Name>

Moving toward a zero-carbon economy



This is your workbook for CAB

You'll be working in this deck after each module of this class. This will be your journal, and when complete, it will become the basis for your company's climate action plan.

IF you are *not* currently working for a company, please choose one you are at least a little bit familiar with as the subject of your Climate Action Plan.

- First, either
 - Click File, Make a Copy, then choose one of YOUR Google Drive folders to copy to
 - Or - Click File, Download as Microsoft Powerpoint
- **Please do not make edits to this deck** (you shouldn't be able to, but just in case...)



Measuring Emissions (Slides 3-20)

Has the company used or evaluated any tools for GHG accounting? Which one(s), with what results?

Insert your answer(s) here



Measuring Emissions

Has any work already been accomplished toward GHG accounting?

Insert your answer(s) here



Measuring Emissions

Does the company have a process for gathering data that would be used to calculate emissions? Will I need to design this process?

Insert your answer(s) here



Measuring Emissions

Does the company have a quality management system for data, methods/processes, and documentation? Will I need to create one?

Insert your answer(s) here



Measuring Emissions

Our “base year” is (or could be):

Insert your answer(s) here



Measuring Emissions

Our Organizational Boundary: Equity Share or Control approach?

Insert your answer(s) here



Measuring Emissions - Scope 1

Do we own or control fleets of vehicles, including cars, trucks, trains, ships, airplanes?

Insert your answer(s) here



Measuring Emissions - Scope 1

Potential sources of information about fuel burned in owned/controlled vehicles?

Insert your answer(s) here



Measuring Emissions - Scope 1

Do we own or lease physical facilities, such as offices, factories, or warehouses?
Potential sources of information about any fuel burned in those facilities (including natural gas for heat)?

Insert your answer(s) here



Measuring Emissions - Scope 1

Other potential Scope 1 emissions, such as physical or chemical processing, or fugitive emissions (leaks or spills)?

Insert your answer(s) here



Measuring Emissions - Scope 2

Potential sources of information about purchased electricity? Which utilities do we buy electricity from, and what is their grid carbon intensity where our facilities are located?

Insert your answer(s) here



Measuring Emissions - Scope 2

Do we use any renewable energy? Onsite, offsite, or via a power purchase agreement?

Insert your answer(s) here



Measuring Emissions - Scope 3

What is your best guess about the relative importance of Scope 3 to our total emissions? More than 40%? More than 90%? (You can validate this later)

Insert your answer(s) here



Measuring Emissions - Scope 3

Notes regarding Scope 3 for our company:

Purchased goods and services:

Capital goods:

Other indirect emissions from energy consumption:



Measuring Emissions - Scope 3

Notes regarding Scope 3 for our company:

Transportation of raw materials and purchased goods:

Waste generated/disposal:

Business travel:



Measuring Emissions - Scope 3

Notes regarding Scope 3 for our company:

Employee commuting:

Upstream leased assets:

Downstream distribution and transportation:



Measuring Emissions - Scope 3

Notes regarding Scope 3 for our company:

Processing of sold products:

Use of sold products:

End of life retirement:



Measuring Emissions - Scope 3

Notes regarding Scope 3 for our company:

Downstream leased assets:

Franchises:

Investments:



Reducing Emissions (Slides 21-26)

Will you encourage your company to commit to Science Based Targets?
Why, or why not?

Insert your answer(s) here

Note your industry for SBTi purposes (<https://sciencebasedtargets.org/sectors>)

Insert your answer(s) here



Reducing Emissions

Name some practical ways for your business to reduce actual emissions (Scope 1 and Scope 2, plus business travel and employee commuting) in the next few years:

Insert your answer(s) here



Reducing Emissions

What actions can be taken to reduce supply chain emissions in the near-term?

Insert your answer(s) here

Might there be opportunities to use *insets* in your supply chain?

Insert your answer(s) here



Reducing Emissions

Are direct or onsite renewables an option? What about utility-sponsored renewables, or Power Purchase Agreements?

Insert your answer(s) here



Reducing Emissions

Are you currently purchasing RECs? Should you continue, pause, or begin?

Insert your answer(s) here



Reducing Emissions

Are you currently purchasing carbon offsets (or credits)? Should you continue, pause, or begin, and why?

Insert your answer(s) here



Stakeholder Engagement (Slides 27-32)

How might you seek support for board and executive team climate training? At least a few hours in the next six months?

Insert your answer(s) here

How can you collaborate with your People/HR team to make every job a climate job? Add climate-related accountabilities to at least every management role?

Insert your answer(s) here



Stakeholder Engagement (Slides 27-??)

Can you also collaborate with the People/HR team to promote climate-positive volunteer opportunities, and/or donation matching?

Insert your answer(s) here

Does your company have climate-friendly investment options in the retirement plan? Can you make those options the default choices for new participants?

Insert your answer(s) here



Stakeholder Engagement

How might you begin to engage the communities where your business has a presence around climate topics? (This is a climate justice opportunity)

Insert your answer(s) here

How might you begin to work with your Procurement function to engage suppliers and business partners on climate?

Insert your answer(s) here



Stakeholder Engagement

Do you have a Supplier Code of Conduct in place, including expectations on emissions measurement and goal-setting? Can you conduct supplier surveys on climate practices?

Insert your answer(s) here

Can you ask key suppliers to adopt science-based targets (and offer support)?

Insert your answer(s) here



Stakeholder Engagement

Consider engaging industry peers - where learning and action can be shared; is there an industry group in place?

Insert your answer(s) here

Would your Finance team be willing to talk with your bank(s) about their climate commitments, and about reducing lending to fossil fuels companies and projects?

Insert your answer(s) here



Stakeholder Engagement

How might you approach your insurance providers and ask them to stop underwriting carbon-intensive projects?

Insert your answer(s) here

Can you seek support for board and executive team climate training? At least a few hours in the next six months?

Insert your answer(s) here



Reporting (Slides 33-35)

Will your company report to CDP? Why or why not? When to start?

Insert your answer(s) here

Will your company report to TCFD? Why or why not? When to start?

Insert your answer(s) here



Reporting

Is there another method of reporting you'll use?

Insert your answer(s) here

Who might you need to consult before making these decisions?

Insert your answer(s) here



Reporting

What, if any, additional training might you need to prepare for reporting?

Insert your answer(s) here

Which internal business partners (e.g. Marketing) might be able to help with reporting?

Insert your answer(s) here



Policy Advocacy (slides 36-37)

Does your company speak up about the importance of climate action? Is it on your website?

Insert your answer(s) here

What policy work is your company doing now? Lobbying, directly or through associations? Is it climate-positive?

Insert your answer(s) here



Policy Advocacy

What organizations might you join to advocate for stronger climate policies at the federal or state level?

Insert your answer(s) here

How about political (campaign) contributions - are you making them? Are they consistent with your pro-climate position?

Insert your answer(s) here



Business Model Transformation (slides 38-41)

Which of your company's products or services are most climate friendly now, and which are least?

Insert your answer(s) here



Business Model Transformation

What actions can your company take to begin the shift to long-term thinking? (E.g. stop providing quarterly guidance to analysts)

Insert your answer(s) here



Business Model Transformation

How can you change your financial modeling for decision-making?

Insert your answer(s) here



Business Model Transformation

What new strategies or directions might your company take, to be a leader in climate action?

Insert your answer(s) here