

**CU REAL  
ESTATE**

CENTER



**Leeds School of Business**  
UNIVERSITY OF COLORADO BOULDER



CU REAL ESTATE CENTER  
PRESENTS THE ANNUAL



# 2021 GOLF TOURNAMENT

AUGUST 9, 2021  
SPONSORSHIP PACKET

THANK YOU TO OUR 2021 TITLE SPONSOR

**Fidelity National Title**



NATIONAL COMMERCIAL SERVICES



**CU REAL  
ESTATE**

CENTER

# GOLF TOURNAMENT HISTORY

Since 2001, the CUREC Annual Golf Tournament has been providing **critical funding for the CU Real Estate Center's operations.**

This highly anticipated industry tournament brings together CU alumni, sponsors, real estate professionals and students, in a friendly and competitive golf tournament.

Having missed the tournament in 2020 due to Covid-19, **this year's tournament is highly anticipated!** Be sure to register early before we sell out! Don't miss out on playing the spectacular and exclusive Boulder Country Club! The 2021 tournament will offer great golf, comradery, food and beverages, contests, prizes and more!

## **SPONSOR OPPORTUNITIES:**

Chad Murphy, Hines (Co-Chair)  
***chad.murphy@hines.com***

Austin Roberts, Kittredge Ventures (Co-chair)  
***austin@kittventures.com***

Lisa Peck, CU Real Estate Center  
***lisa.peck@colorado.edu***



**Leeds** School of Business  
UNIVERSITY OF COLORADO **BOULDER**





# SPONSORSHIP OPPORTUNITIES

## PAGE 1 OF 2



All golfing entrants receive: Round of golf at the exclusive Boulder Country Club, golf cart, range balls, entry gift, lunch, drink tickets, opportunity to win prizes, entrance to awards reception, appetizers, networking opportunities. This tournament is a 4-Person Team 'BEST BALL' Format.

### Naming/Title Sponsor

**\$10,000**

**SOLD**  
Prominent Name at



### Drink Cart Sponsor

**\$5,000**

Four (4) players  
Signage on drink cart  
Name and logo on marketing collateral

### Reception Sponsor

**\$5,000**

Four (4) players  
Signage at awards reception  
Name and logo on marketing collateral

### Entry Gift Sponsor

**\$5,000**

Four (4) players  
Signage at awards reception  
Name and logo on marketing collateral

### Scorecard Sponsor

**\$5,000**

Four (4) players  
Branded Scorecard  
Name and logo on marketing collateral

### Driving Range Sponsor

**\$3,500**

Four (4) players  
Signage at range & awards reception  
Name and logo on marketing collateral

### Putting Green Sponsor

**\$3,500**

Four (4) players  
Signage at putting green and awards reception  
Name and logo on marketing collateral

### Lunch Sponsor

**\$3,500**

Four (4) players  
Signage at lunch station  
Name and logo on marketing collateral

### Trackman Sponsor

**\$3,500**

Four (4) players  
Signage at Trackman Driving Hole  
Name and logo on marketing collateral

**THANK YOU FOR YOUR SUPPORT!**



**Leeds School of Business**  
UNIVERSITY OF COLORADO BOULDER

*Proceeds provide critical support to the CU Real Estate Center!*



# SPONSORSHIP OPPORTUNITIES

## PAGE 2 OF 2



All golfing entrants receive: Round of golf at the exclusive Boulder Country Club, golf cart, range balls, entry gift, lunch, drink tickets, opportunity to win prizes, entrance to awards reception, appetizers, networking opportunities. This tournament is a 4-Person Team 'BEST BALL' Format.

### Hole in One Sponsor

**\$2,000**

Four (4) players  
Hole-in-one competition on Par 3  
Name and logo on marketing collateral

### Gift Bag Sponsor

**\$2,000**

Four (4) players  
Allow you to provide at your own cost the following items (or similar):  
High end sleeve of golf balls  
Welcome bags (tee's, ball markers, koozies, water bottles etc)  
**140 of each required**

### Hole Sponsor (no-golf)

**\$500**

One (1) entry to awards reception  
Hole signage

### Flag Sponsor

**\$500**

Customized flag will be one course and a framed take-home memento.  
(1) entry to awards reception  
**(18 available)**  
A la carte item may be added to any sponsorship!

### Individual Entry

**\$350**

One (1) player entry

### Student Entry

**\$200**

One (1) player entry for CU Boulder student in real estate program  
**Sponsor a student - (ask Lisa)**

**THANK YOU FOR YOUR SUPPORT!**



**Leeds School of Business**  
UNIVERSITY OF COLORADO **BOULDER**

*Proceeds provide critical support to the CU Real Estate Center!*



## CU REAL ESTATE COUNCIL MEMBERSHIP

The CU Real Estate Council is the industry membership arm of the CU Real Estate Center (CUREC) at the University of Colorado's prestigious Leeds School of Business.

Membership connects you and your business to the region's premier real estate group and offers deep discounts to programs, symposiums and networking events.

Firms that develop strong working relationships with CUREC attract our best and brightest students as future employees, enhance their business relationships and elevate their company's profile among real estate professionals.

Our mission is to prepare the world's next generation of real estate leaders by:

- Academic Excellence
- Thought Leadership
- Experiential Learning
- Job & Internship Placement
- Life-long Career Development

### **Real Estate Council Membership:**

The Council, in support of the University of Colorado Real Estate Center's mission, meets at least quarterly with programming covering everything from market conditions to new developments. Our events enhance best practices and expertise from leading practitioners in the real estate community with opportunities including:

- Networking with professionals from the real estate industry in Colorado and beyond
- The Real Estate Forum, our longest running national annual conference
- Continuing education credits for specific pre-approved events
- Thought-leadership symposiums and other educational events
- Member-only events
- Direct access to students

**To learn more about joining the council:**

[colorado.edu/business/curec/join-real-estate-council](http://colorado.edu/business/curec/join-real-estate-council)





# TOURNAMENT COMMITTEE



The Committee would like to thank you for your support and we look forward to seeing you on the golf course on 9th August 2021.

## **Chad Murphy**

### **CO-CHAIR**

Managing Director  
Hines

<https://www.linkedin.com/in/chadmurphy1/>

## **Austin Roberts**

### **CO-CHAIR**

Managing Director  
Kittredge Ventures

<https://www.linkedin.com/in/austinroberts/>

## **Mindy Humphrey**

### **COMMITTEE**

Sales - Commercial Group  
Land Title Guarantee Company

<https://www.linkedin.com/in/mindy-humphrey-120a243/>

## **David Sonnenblick**

### **COMMITTEE**

Principal  
Sonnenblick-Eichner Company

<https://www.linkedin.com/in/david-sonnenblick-b0529a57/>

## **Peter Aweida**

### **COMMITTEE**

Owner and President  
Westland Development Services, Inc.

<https://www.linkedin.com/in/peteraweida/>

## **Alan Engel**

### **COMMITTEE**

Principal  
Crowne Partners Inc

<https://www.linkedin.com/in/alan-z-engel-ab009476/>

## **Craig Fimple**

### **COMMITTEE**

Senior Vice President  
TCF Bank

<https://www.linkedin.com/in/craig-fimple-791b033/>

## **Jeff Latier**

### **COMMITTEE**

Managing Director  
Black Creek Group

<https://www.linkedin.com/in/jefflatier/>

## **Eliot Hoyt**

### **COMMITTEE**

Principal  
BrightView Design Group

<https://www.linkedin.com/in/eliot-hoyt-0811b26/>



**Leeds** School of Business  
UNIVERSITY OF COLORADO BOULDER



THANK YOU TO OUR 2021 TITLE SPONSOR