

Ash GANZOURY

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EDUCATION

PhD, Doctor of Philosophy in Business Administration, University of Colorado Boulder, USA. Expected **2026**

Leeds School of Business

Strategy, Entrepreneurship and Operations department

MBA, Master of Business Administration, University of Geneva (UniGE), Switzerland. **2018**

Geneva School of Economics and Management (GSEM)

Thesis "Moving to the cloud: Software makers' ambitions and limitations in the Enterprise Resource Planning (ERP) business".

DAS, Diploma of Advanced Studies in Aviation Management, IATA and UniGE, Switzerland. **2017**

Jointly organized by the International Air Transport Association and the Geneva School of Economics & Management.

MBA specialization

BSc, Architecture, Urban Planning and Design, Ain Shams University, Egypt. **2010**

Faculty of Engineering

RESEARCH INTERESTS

- Entrepreneurship
- Leadership
- Management of Innovation
- Technology Strategy
- Organizational Behavior
- International Business

Particularly as they relate to Sustainability, Travel and Social Psychology.

SCHOLARSHIPS AND AWARDS

NSF I-Corps fellowship, University of South Florida, USF Research & Innovation **2019 - 2020**

Team qualified for a \$3,000 subgrant, on path for a \$50,000 grant, but halted due to COVID-19.

The National Science Foundation Innovation Corps is a public-private partnership program that teaches university entrepreneurs with a targeted curriculum to identify valuable product opportunities that can emerge from academic research and offers entrepreneurship training to participants.

Business Quick Start Series scholarship, Florida SBDC (Small Business Development Center) **2019**

Developer Prize and Incubation, International Air Transport Association **2018**

USD 2,000 and team incubation at IATA Innovation Department

SELECTED CONFERENCE PARTICIPATIONS

17th Annual Social Entrepreneurship Conference. *Academic attendee* **2020**

UN B&HR, United Nations Forum on Business and Human Rights, 6th and 9th sessions. **2020 & 2017**

OHCHR (Office of the High Commissioner for Human Rights). *Attendee*

1st Congress of the European Society of Social Psychiatry, ECSP 18 credits SSPP. <i>Academic attendee</i>	2018
Sankalp Forum Africa Summit, Kenya. Social entrepreneurship and impact investing. <i>Business attendee</i>	2017
China Import and Export Fair (Canton Fair). <i>Business attendee</i>	2013
Model United Nations & Arab League (MUN & MAL), American University in Cairo World Trade Organization, Commission on Human Rights, Security Council and United Nations Commission on International Trade Law. <i>Delegate</i>	2001, 2002 & 2003

ACADEMIC, COACHING AND COMMUNITY-SERVICE EXPERIENCE

Strategic Leadership Coach, University of Tampa Sykes College of Business, TECO energy center for leadership. EMBA, PMBA and Leadership Certificate programs. <i>Organizational Behavior, Leading for Competitive Advantage and Professional Development tracks.</i>	2019 - Present
Self-Leadership Coach, University of Geneva Geneva School of Economics and Management, and Self Leadership Lab <i>I conduct 9 sessions a year and take part in the final grading. I was voted best coach for the academic year 2019-2020. My group received the highest team grade average among the Executive and International Organizations MBA students for the academic year 2018-2019.</i>	2018 - Present
Volunteer, Befrienders Emotional support hotline to prevent suicide, and on-call once weekly for geographic district emergencies.	2003 - 2005
Athlete and Coach, Sport Parachuting and Aeronautics Federation Gold medal, singles, 1999 regional competition Silver medal, teams, 1998 national competition Bronze medal, teams, 1997 national competition	1997 - 2004
Volunteer, Caritas SETI (Support, Education and Training for Inclusion) <i>Teaching children with mental disabilities arts, crafts and simple daily tasks. Training their siblings about the effects they may encounter and how to deal with social bullying. Providing the parents with basic down-syndrome information and practical do's and don'ts.</i>	2000 - 2003

INDUSTRY EXPERIENCE

Executive Coach International Coaching Federation (ICF), and European Mentoring and Coaching Council (EMCC). <i>Worldwide</i>	2020 - Present
Research & Entrepreneurial Lead University of South Florida, USF Connect, Student Innovation Incubator. <i>USA</i>	2019 - 2020

Founder and Business Development Manager

2008 - 2020

Multiple advertising, and events and travel management companies.

Europe, Middle East and Africa

Joint Venture General Manager, Account Manager and International Sales Manager

2004 – 2008

Multiple telecommunication and internet marketing firms.

US, CA, UK, IR and AU

LANGUAGE AND COMPUTER SKILLS

English, Native or bilingual.

Arabic, Native or bilingual.

French, Read and write with basic competence.

Advanced user: Microsoft Office, Adobe Creative Suite, AutoCAD, 3ds Max, ArcGIS, WordPress, Learning Management Systems (LMS), Application Programming Interface (API) and multiple enterprise solutions.

PROFESSIONAL AFFILIATIONS AND CREDENTIALS

Academy Of Management (AOM)

2021

International Air Transport Association, Aviation Management Professional (AvMP)

2018

Project Management Institute

2013

PERSONAL INTERESTS

Jogging, hiking, skiing, water sports, squash, reading, and exploring nature and culture.