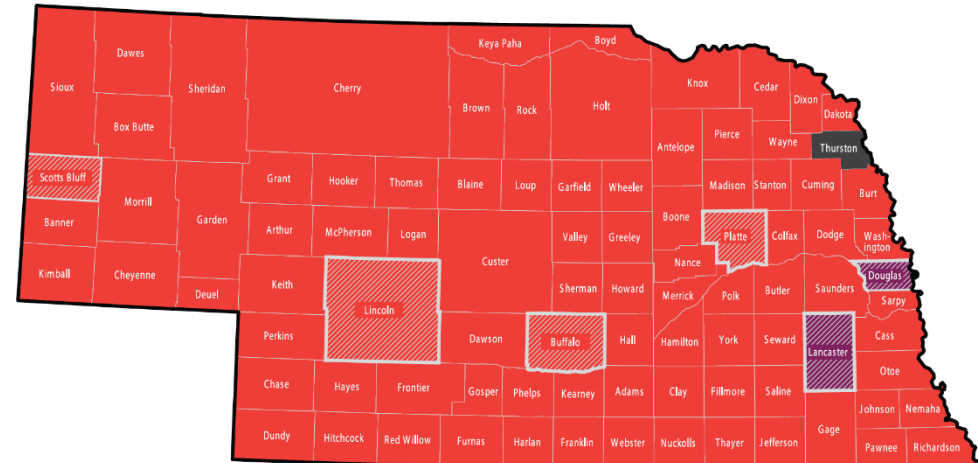
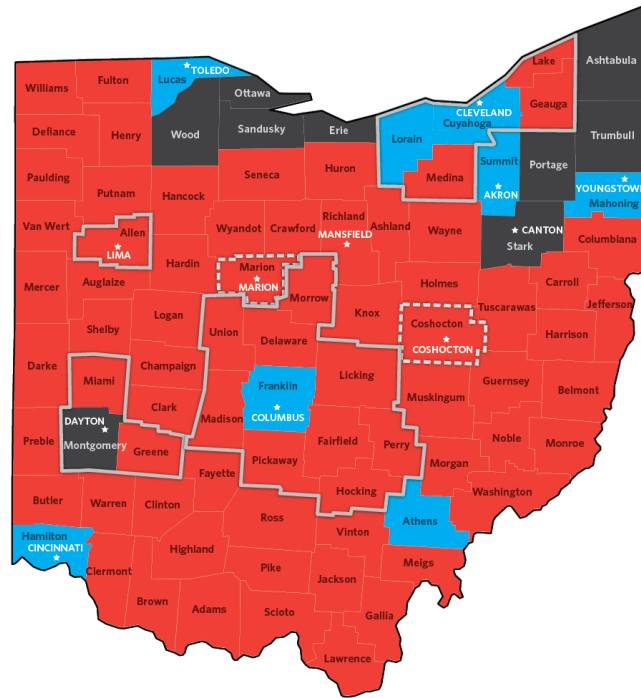
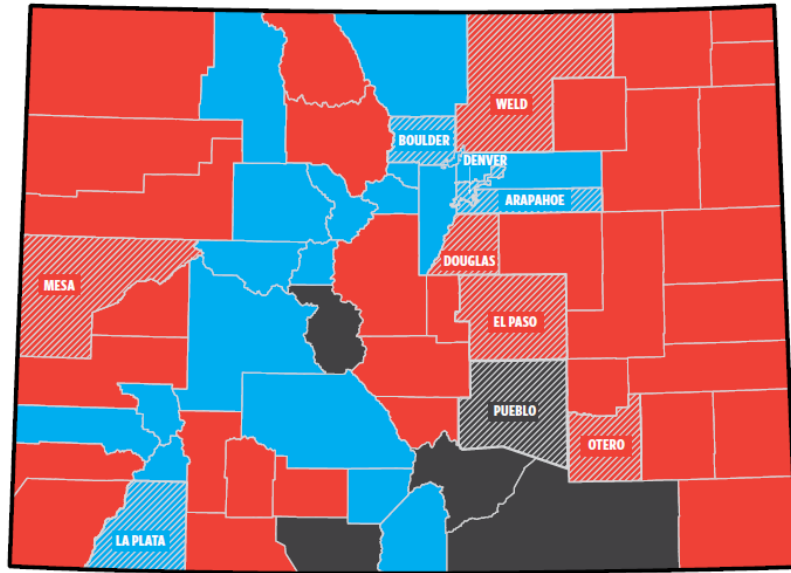


U.S. FOREIGN POLICY FOR THE MIDDLE CLASS: PERSPECTIVES FROM COLORADO



Case Study States



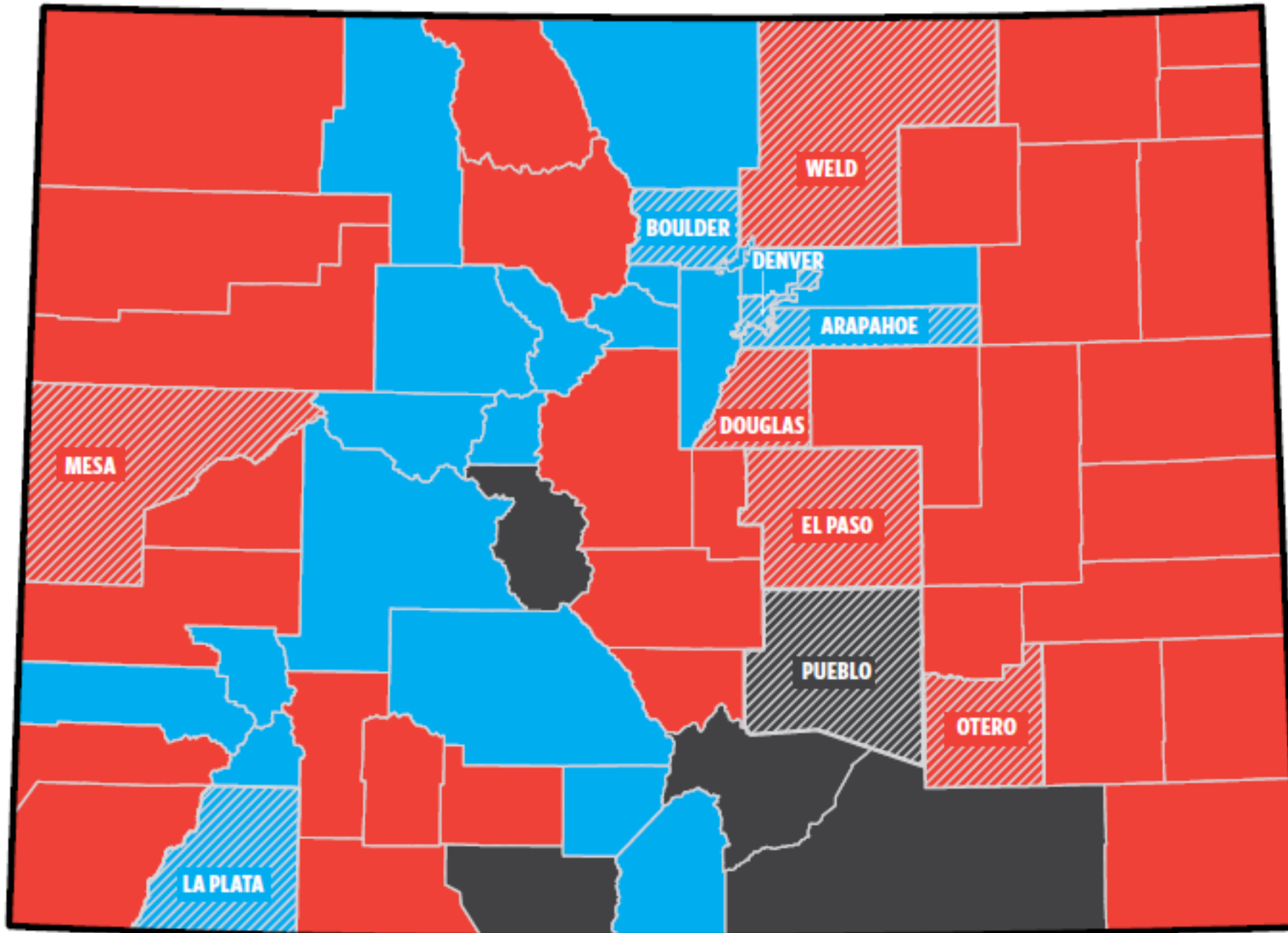
- Voted Republican in 2012 and 2016
- Voted Democrat in 2012 and 2016
- Switched from Democrat in 2012 to Republican in 2016
- Switched from Republican in 2012 to Democrat in 2016

Interview Focus Area

	Ohio	Colorado	Nebraska	U.S.
<i>3-Person Household, 2016: Middle-Income Range Median Income</i>	\$40,359 - 121,078 \$60,539	\$46,551 - 139,653 \$69,827	\$40,902-122,705 \$61,353	\$45,195 - 135,585 \$67,793
<i>Population, 2018</i>	11,689,442	5,695,564	1,929,268	327,167,434
<i>Population Growth, 2010-2018</i>	1%	13%	6%	6%
<i>Population with a Bachelor's Degree or Higher (ages 25+), 2017</i>	28%	41%	32%	32%
<i>Median Value of Owner-Occupied Housing, 2017</i>	\$144,200	\$348,900	\$155,800	\$217,600
<i>Manufacturing Employment, 2018</i>	13%	6%	9%	9%

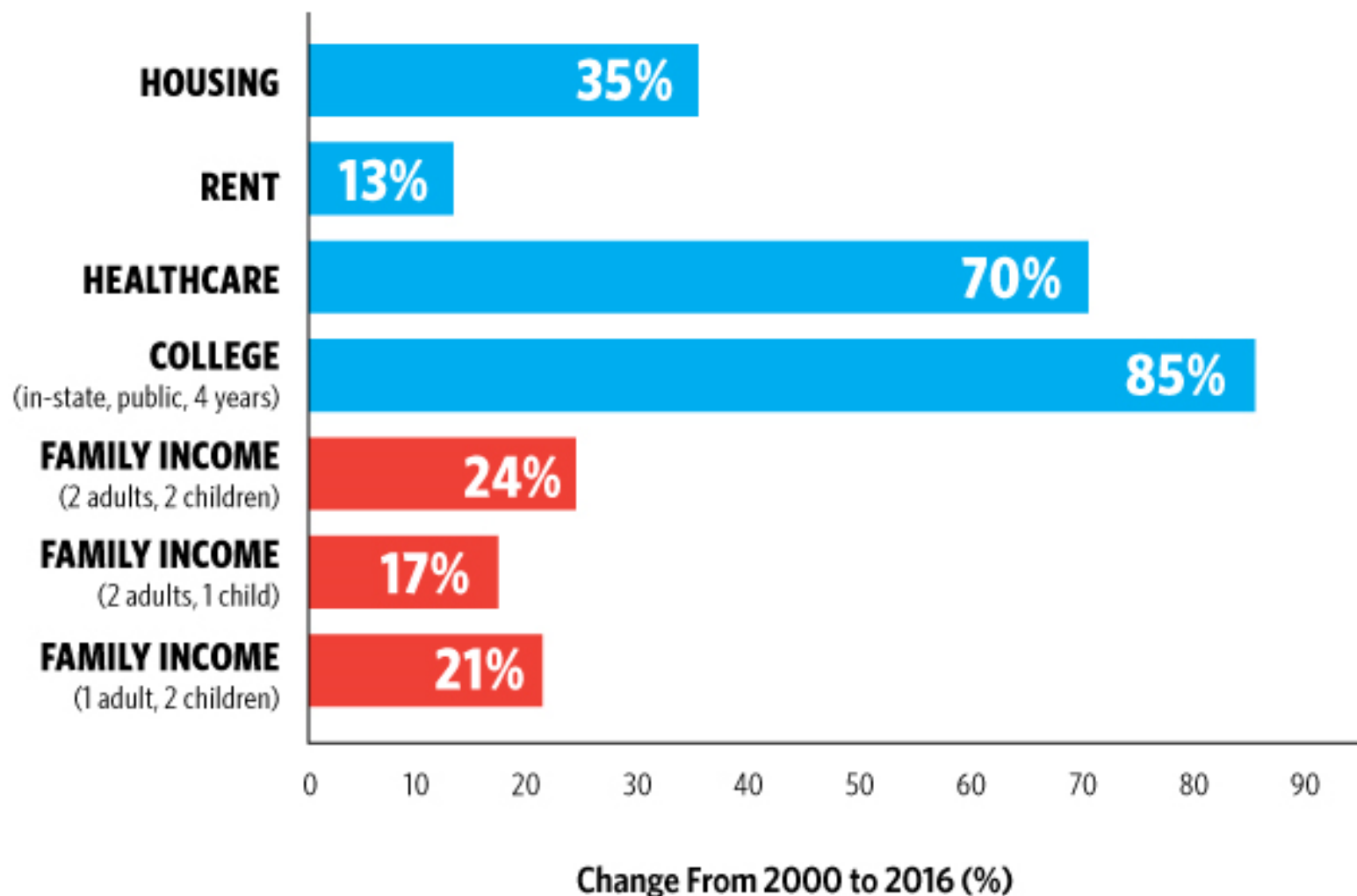
SOURCE*: Rakesh Kochhar, “The American Middle Class is Stable in Size, But Losing Ground Financially to Upper-Income Families,” Pew Research Center, September 6, 2018; U.S. Census, “Quick Facts: United States, Ohio, Colorado, Nebraska,” “Educational Attainment: 2017 American Community Survey 1-Year Estimates,” and “Median Value (Dollars) Owner-Occupied Housing Units 2017 American Community Survey 1-Year Estimates;” Bureau of Labor Statistics, “Quarterly Census of Employment and Wages, 2018 Annual Averages.”

*See PowerPoint Notes for Full Sources



-  Voted Republican in 2012 and 2016
-  Voted Democrat in 2012 and 2016
-  Switched from Democrat in 2012 to Republican in 2016
-  Interview Focus Area

Household Costs Rising Faster than Income



SOURCE: Todd Ely and Geoffrey Propher, *Colorado's Middle Class Families: Characteristics and Cost Pressures* (Denver: Bell Policy Center, 2018), <http://www.bellpolicy.org/wp-content/uploads/2018/07/Colorados-Middle-Class-Families.pdf>.

High Home to Price Ratios, 2017



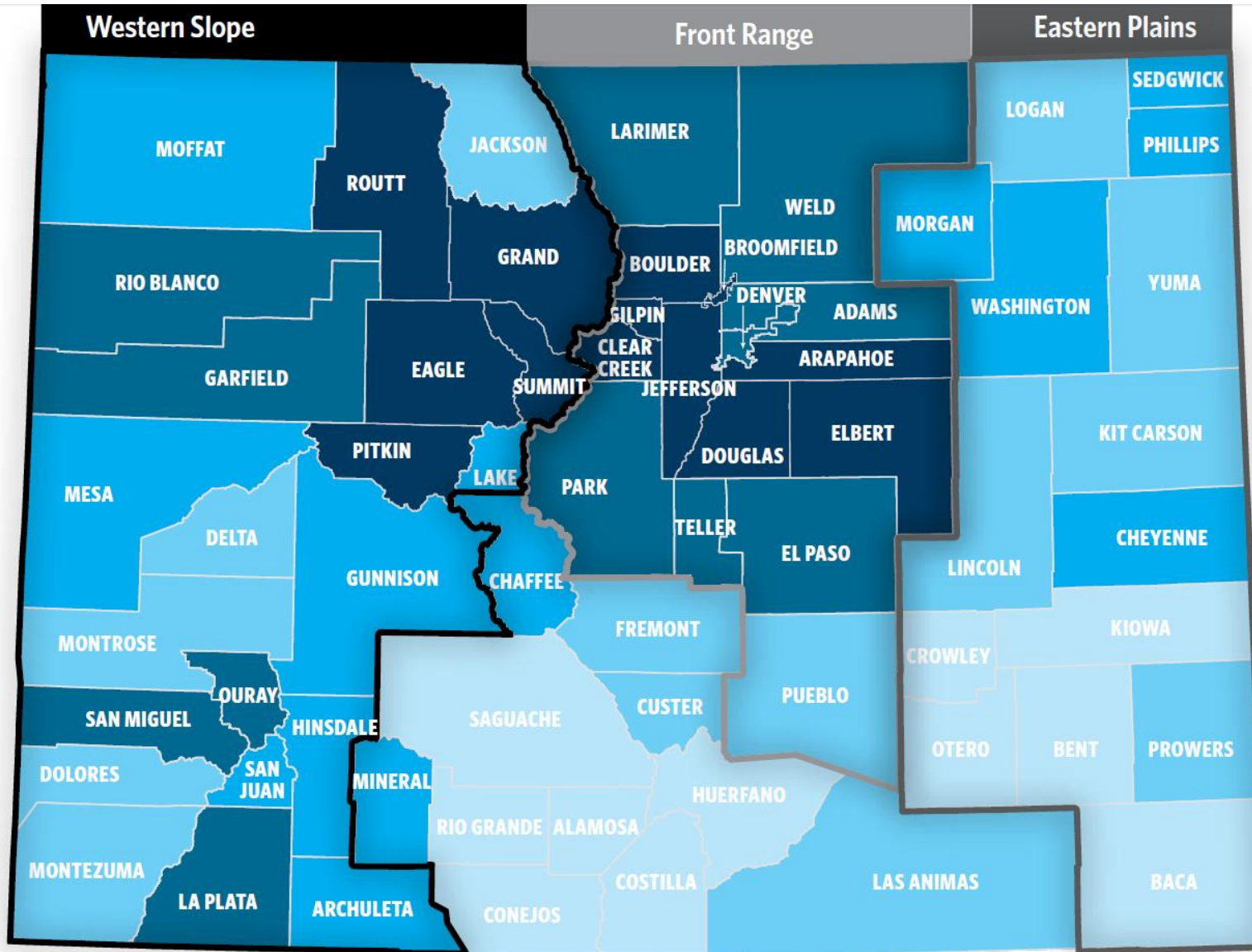
SOURCE: Alexander Hermann, "Price-to-Income Ratios Are Nearing Historic Highs," Joint Center for Housing Studies of Harvard University, September 13, 2018, <https://www.jchs.harvard.edu/blog/price-to-income-ratios-are-nearing-historic-highs/>.

Top Occupations Pay Below Mid-Income Wages

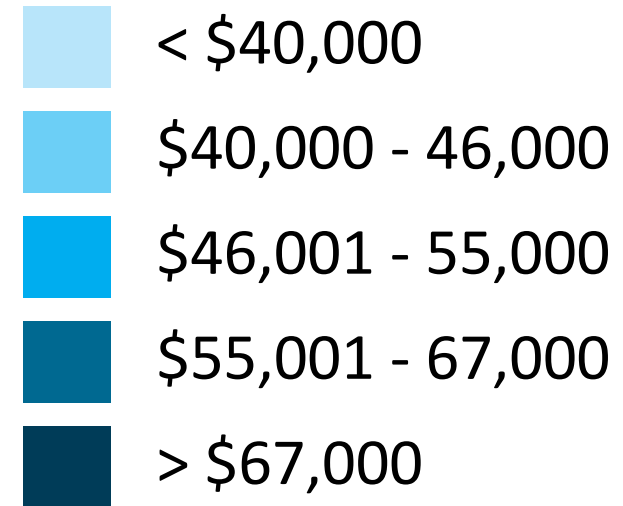
Top Ten Occupations	Employment	Median Annual Wage
Retail Salespersons	86,610	\$25,120
Combined Food Preparation and Serving Workers, Including Fast Food	65,670	\$23,220
Cashiers	56,710	\$23,840
Registered Nurses	51,760	\$72,870
Waiters and Waitresses	50,390	\$21,230
Customer Service Representatives	48,120	\$34,260
Business Operations Specialists, All Other	43,800	\$74,910
Office Clerks, General	41,290	\$38,310
General and Operations Managers	39,200	\$107,140
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	38,610	\$37,360
Total	522,160	

SOURCE: Bureau of Labor Statistics, "Occupational Employment Statistics: May 2018 State Occupational Employment and Wage Estimates: Colorado," https://www.bls.gov/oes/2018/may/oes_co.htm.

Income Variance



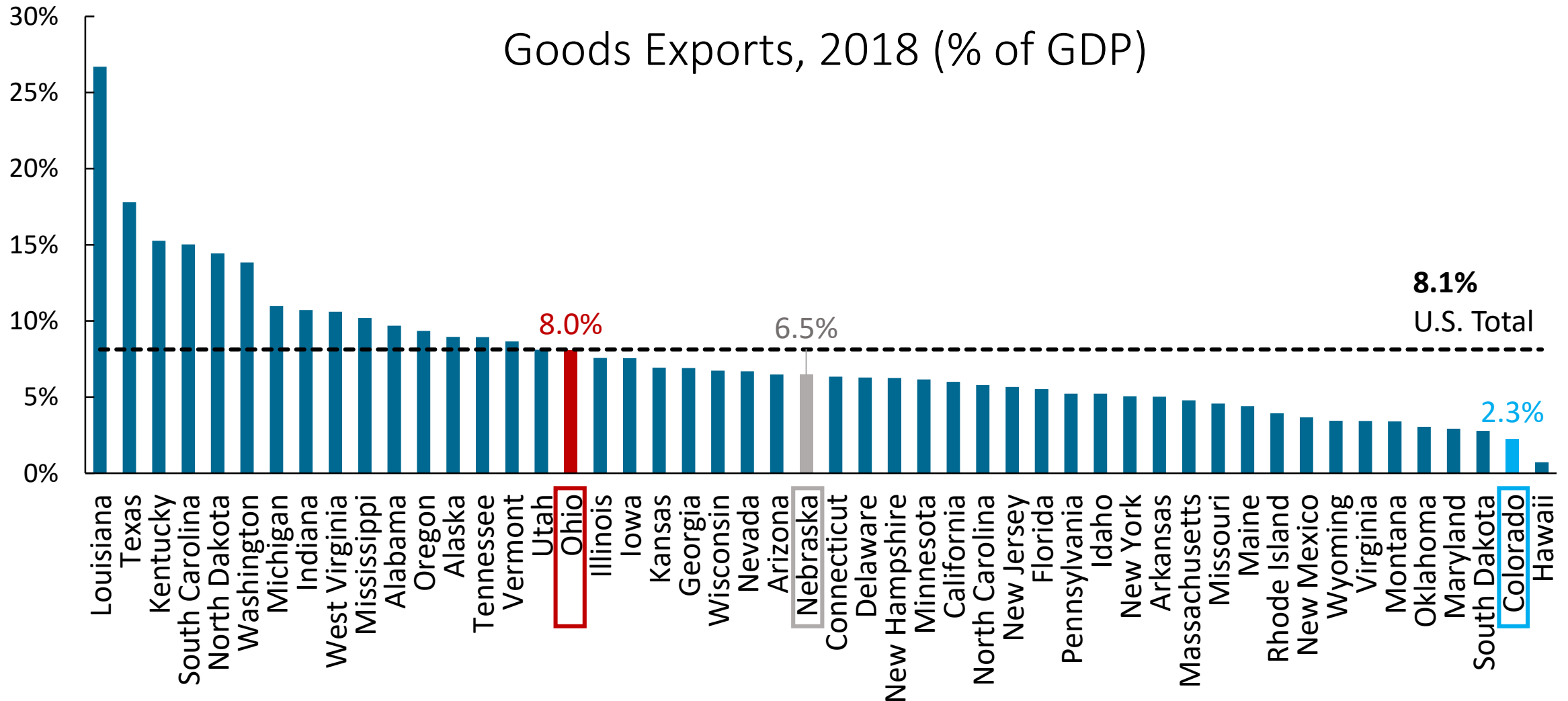
Median HH Income, 2013-2017



SOURCE: Colorado Department of Local Affairs, "Median Household Income," January 22, 2019, <https://storage.googleapis.com/maps-static/MedianHouseholdIncome.pdf>.

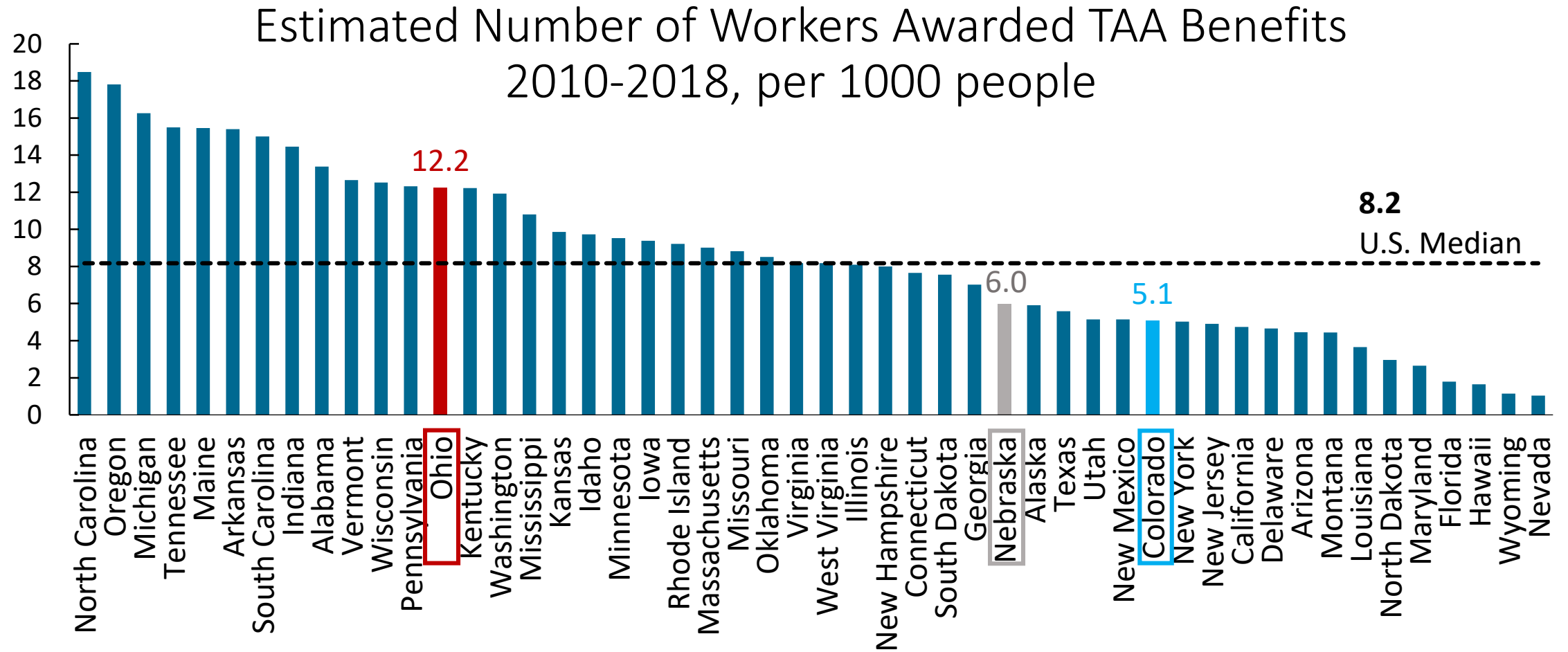
Goods Exports

Goods Exports, 2018 (% of GDP)



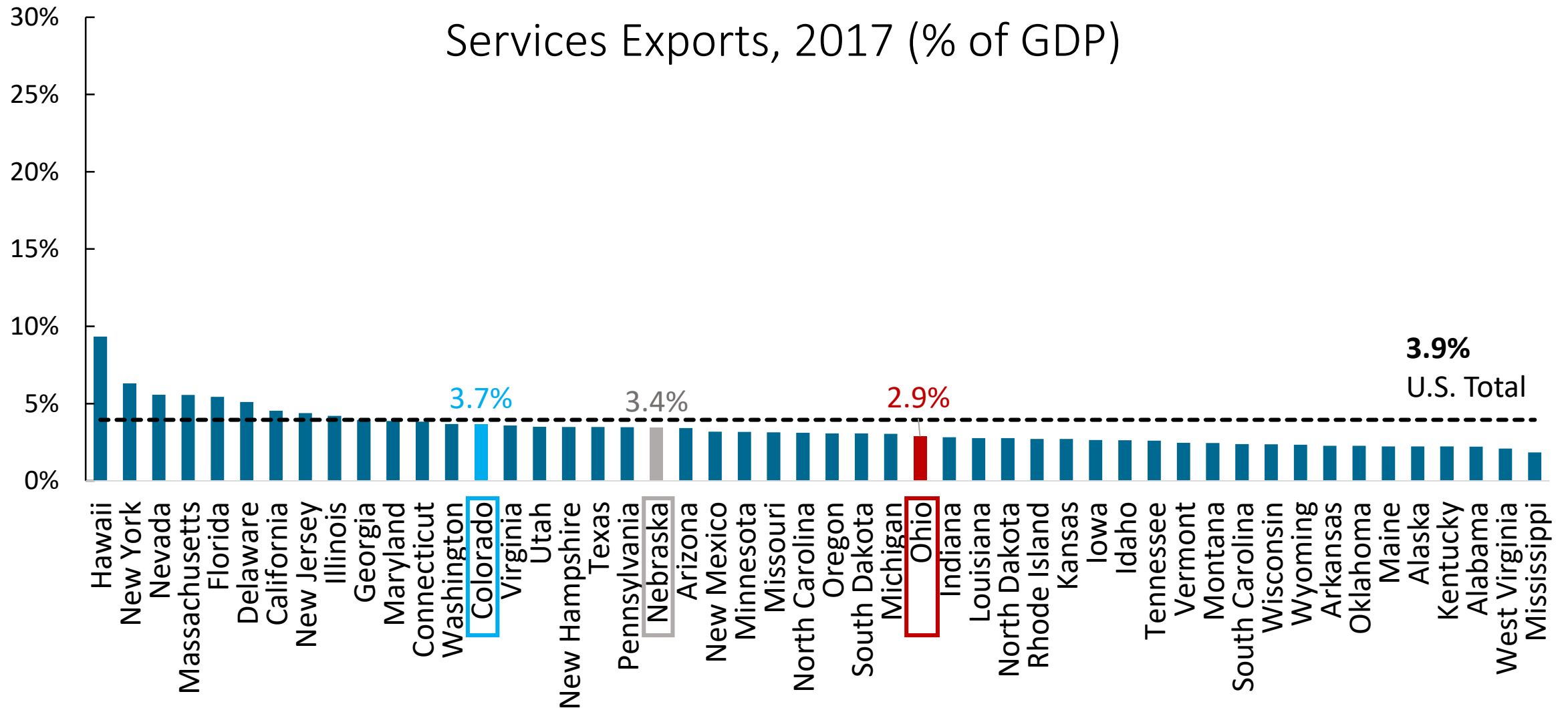
SOURCES: U.S. Census Bureau, USA Trade Online, data extracted May 10, 2019, <https://usatrade.census.gov/>; and Bureau of Economic Analysis, "Regional Data: GDP by State, Current Dollars," 2018, data extracted May 16, 2019, <https://apps.bea.gov/iTable/iTable.cfm?isuri=1&reqid=70&step=1#isuri=1&reqid=70&step=1>.

Trade Adjustment Assistance



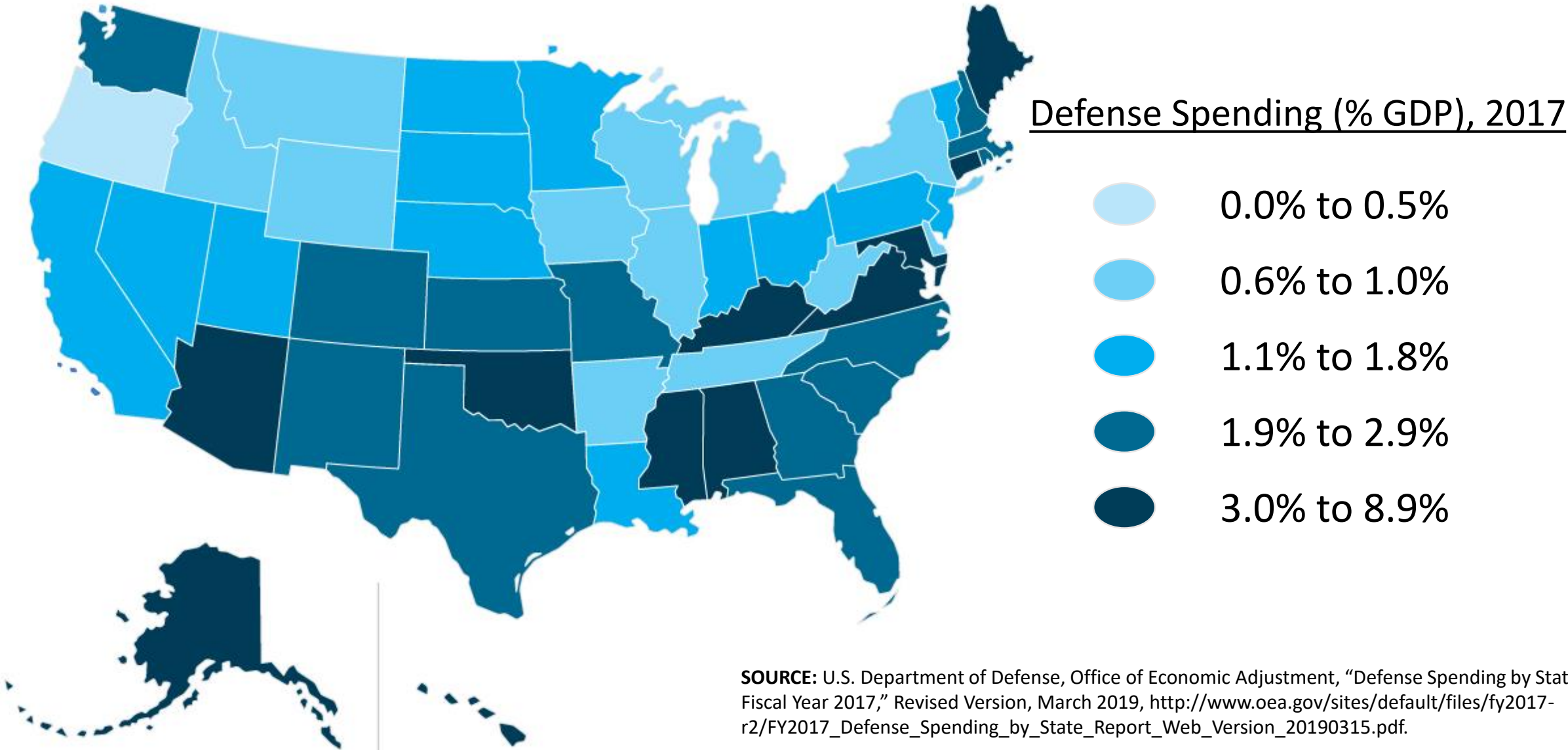
SOURCES: United States Department of Labor, Data on TAA Petitions and Determinations, April 30, 2019, data extracted May 30, 2019, <https://www.doleta.gov/tradeact/taa-data/petitions-determinations-data/>; U.S. Census, "State Intercensal Tables: 2000–2010" and "Annual Estimates of the Resident Population April 1, 2010 to July, 2018," data extracted June 3, 2019, https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=PEP_2018_PEPANNRES&src=pt, <https://www.census.gov/data/tables/time-series/demo/popest/intercensal-2000-2010-state.html>.

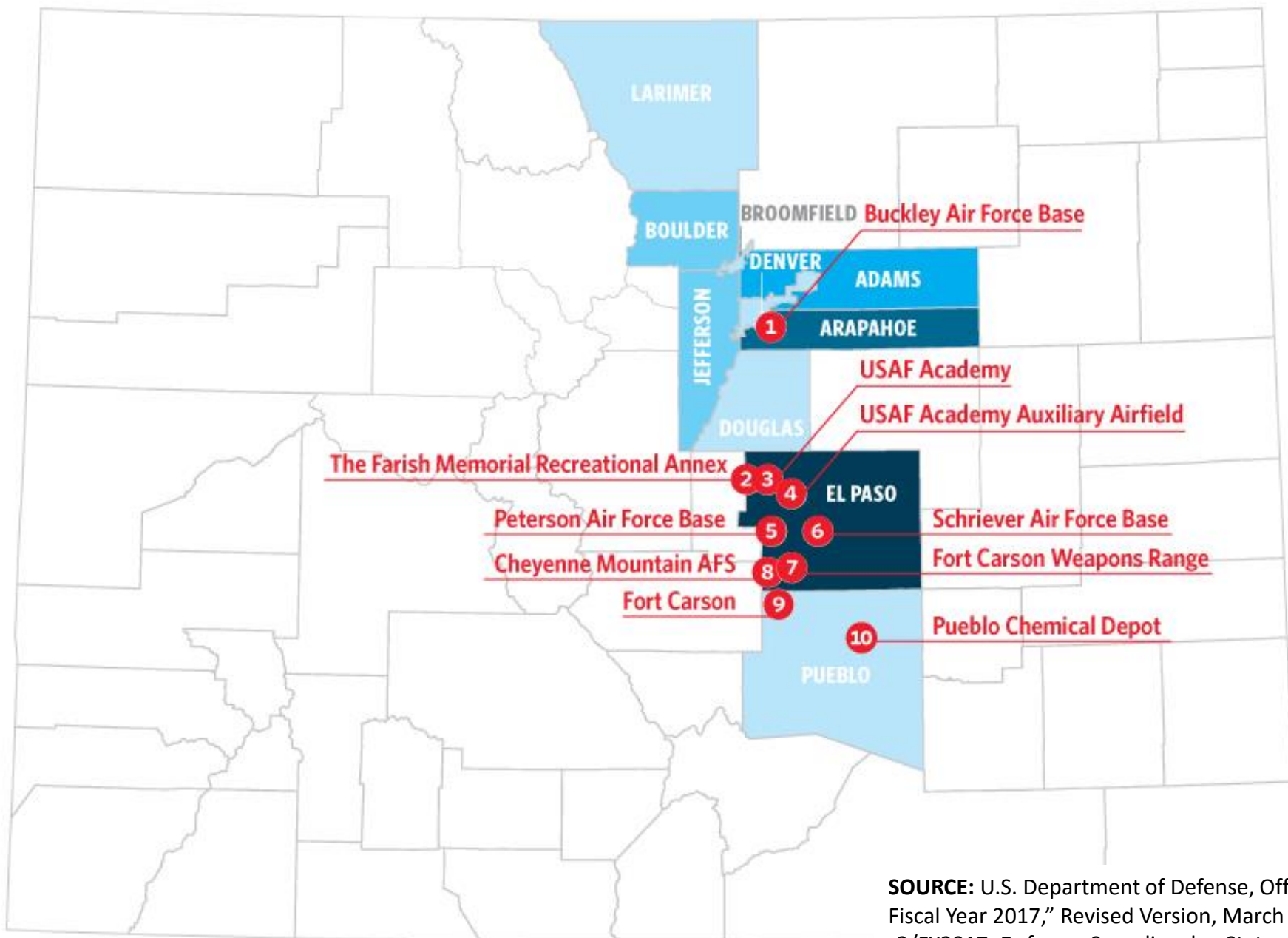
Services Exports



SOURCE: Nick Marchio and Joseph Parilla, "Export Monitor 2018," Brookings Institution, April 30, 2018.

Defense Spending



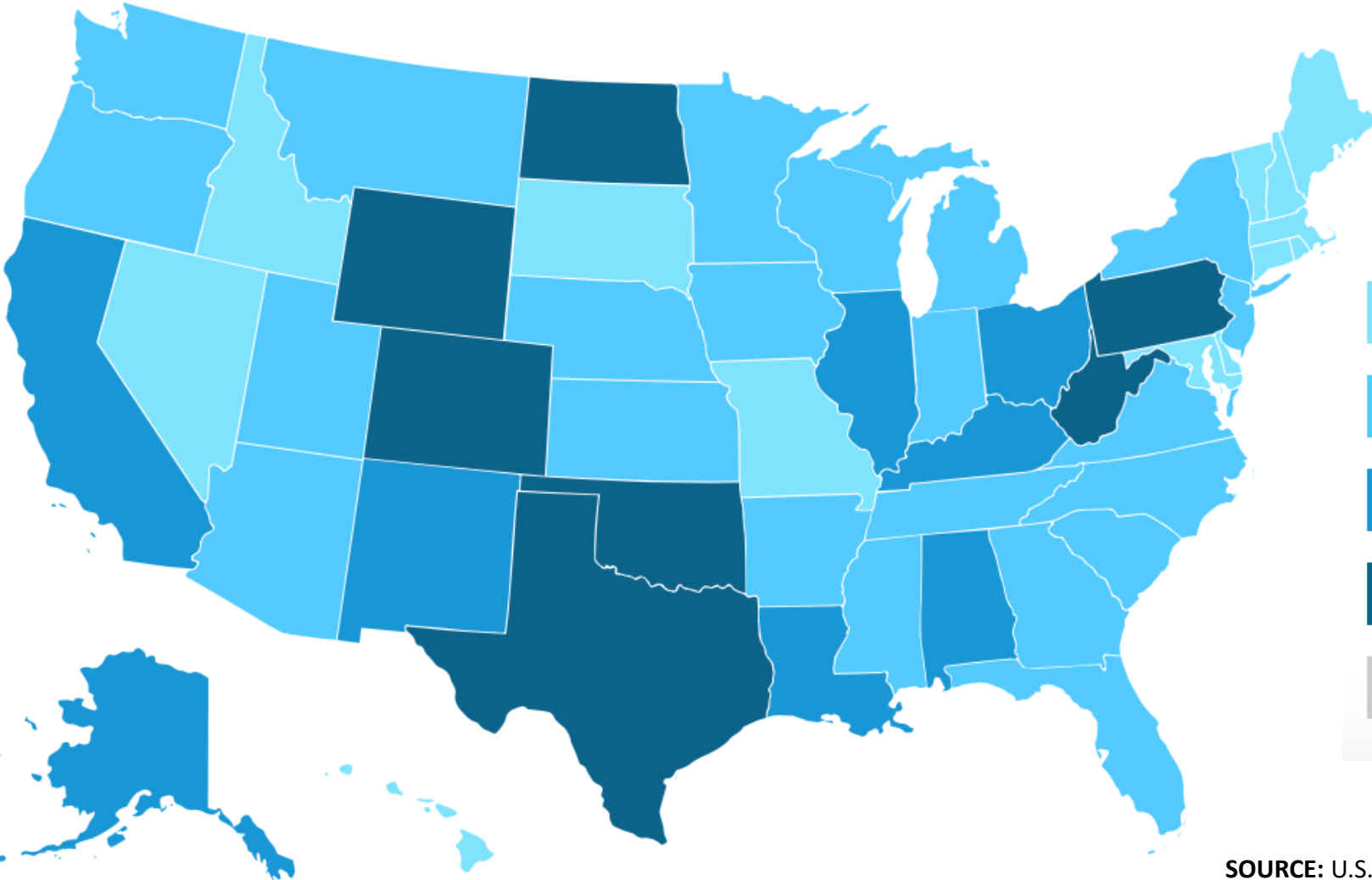


Defense Spending 2017

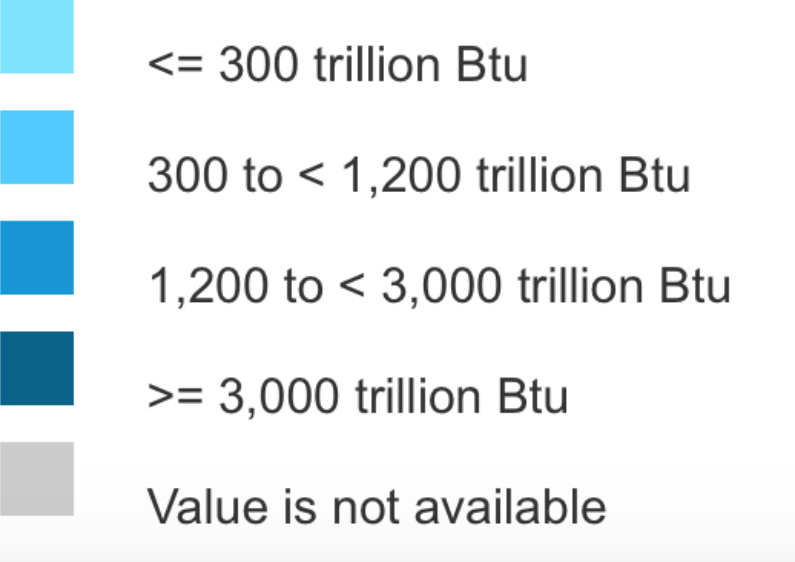
- \$40 M – 150 M
- \$151 M - \$250 M
- \$251 M - \$1 B
- \$1 B - \$1.9 B
- \$2 B – 2.1 B

SOURCE: U.S. Department of Defense, Office of Economic Adjustment, "Defense Spending by State: Fiscal Year 2017," Revised Version, March 2019, http://www.oea.gov/sites/default/files/fy2017-r2/FY2017_Defense_Spending_by_State_Report_Web_Version_20190315.pdf.

Energy Production by State

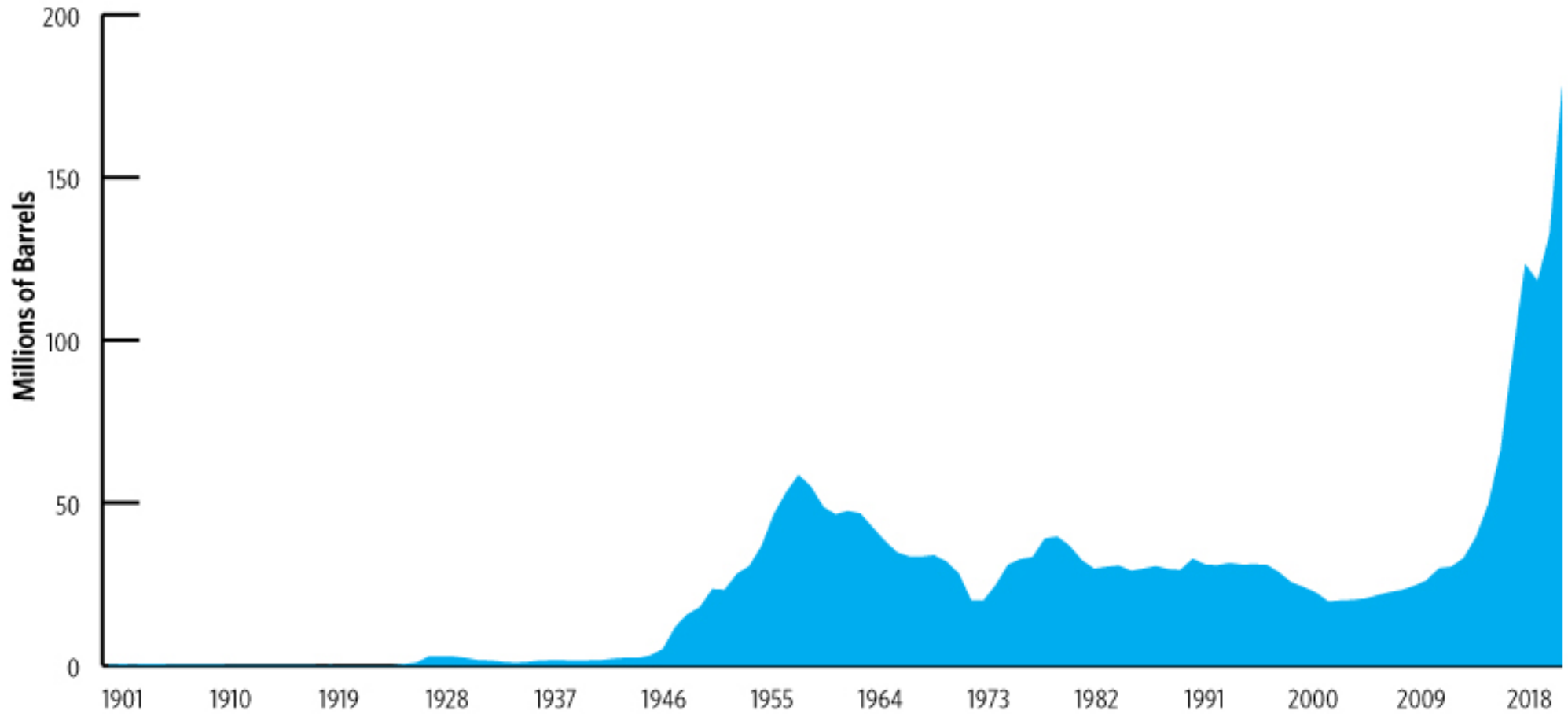


Total Energy Production, 2017



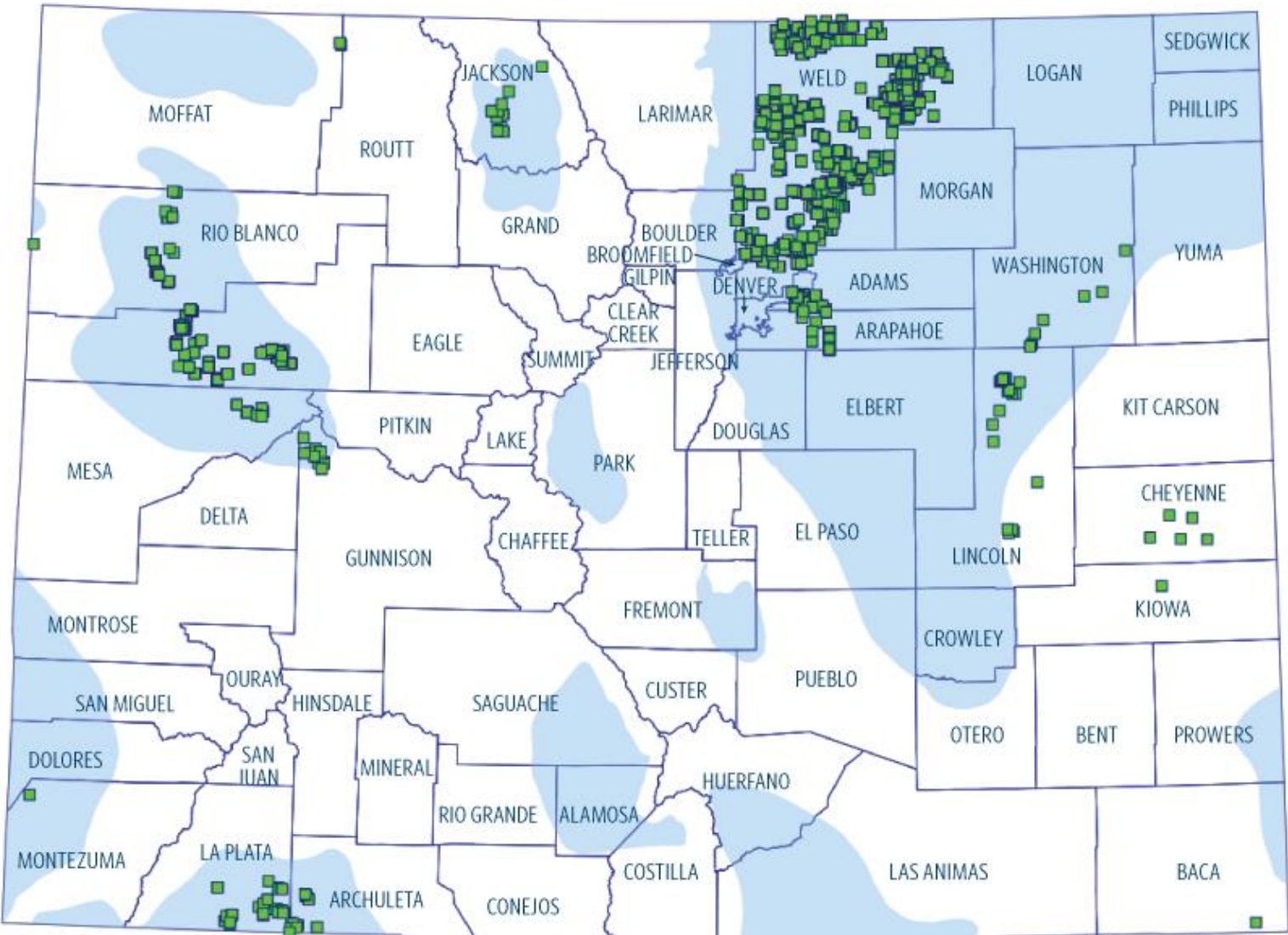
SOURCE: U.S. Energy Information Administration, "Rankings: Total Energy Production, 2017" <https://www.eia.gov/State/rankings/?sid=OH#/series/101>, accessed October 11, 2019.

Oil Production



SOURCES: Colorado Oil and Gas Conservation Commission, "Colorado Oil and Gas Information (COGIS)—Production Data Inquiry," data extracted May 2, 2019, <https://cogcc.state.co.us/data.html#/cogis>; and Business Research Division, Colorado Business Outlook 2019.

Oil & Gas Locations



-  Oil and Gas Basins
-  Approved Well Permit

SOURCE: Colorado Department of Local Affairs, "Median Household Income," January 22, 2019, <https://storage.googleapis.com/maps-static/MedianHouseholdIncome.pdf>.

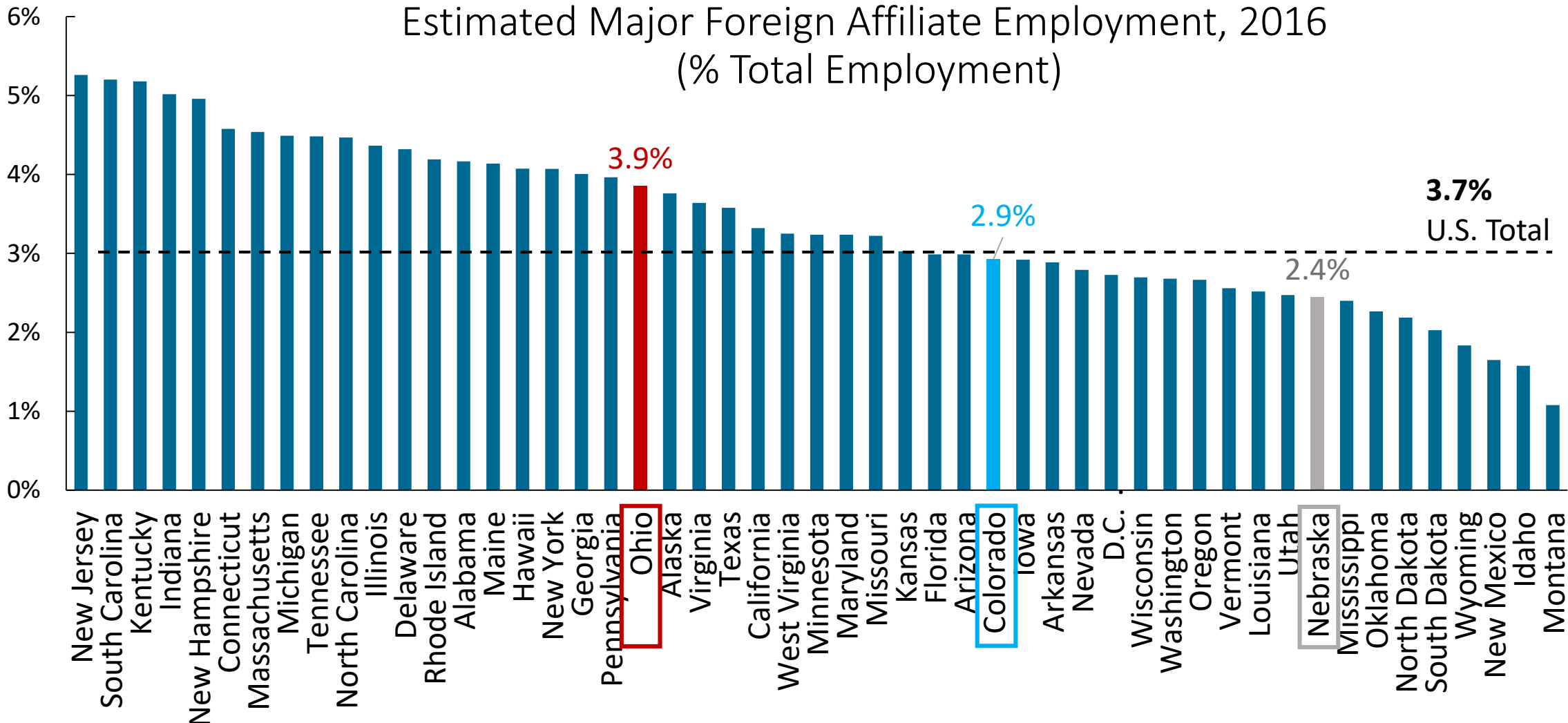
Back Up Slides

Services Exports, Detailed

Service Industry and Subsectors	Total Service Exports (%), 2017
Travel and Tourism	22
Royalties	15
Tech Sector	14
Financial Services	14
Freight and Heavy Industry	9
Management and Legal Services	8
Engineering Services	7
Educational and Medical Services	5
Support Services	3
Insurance Services	2

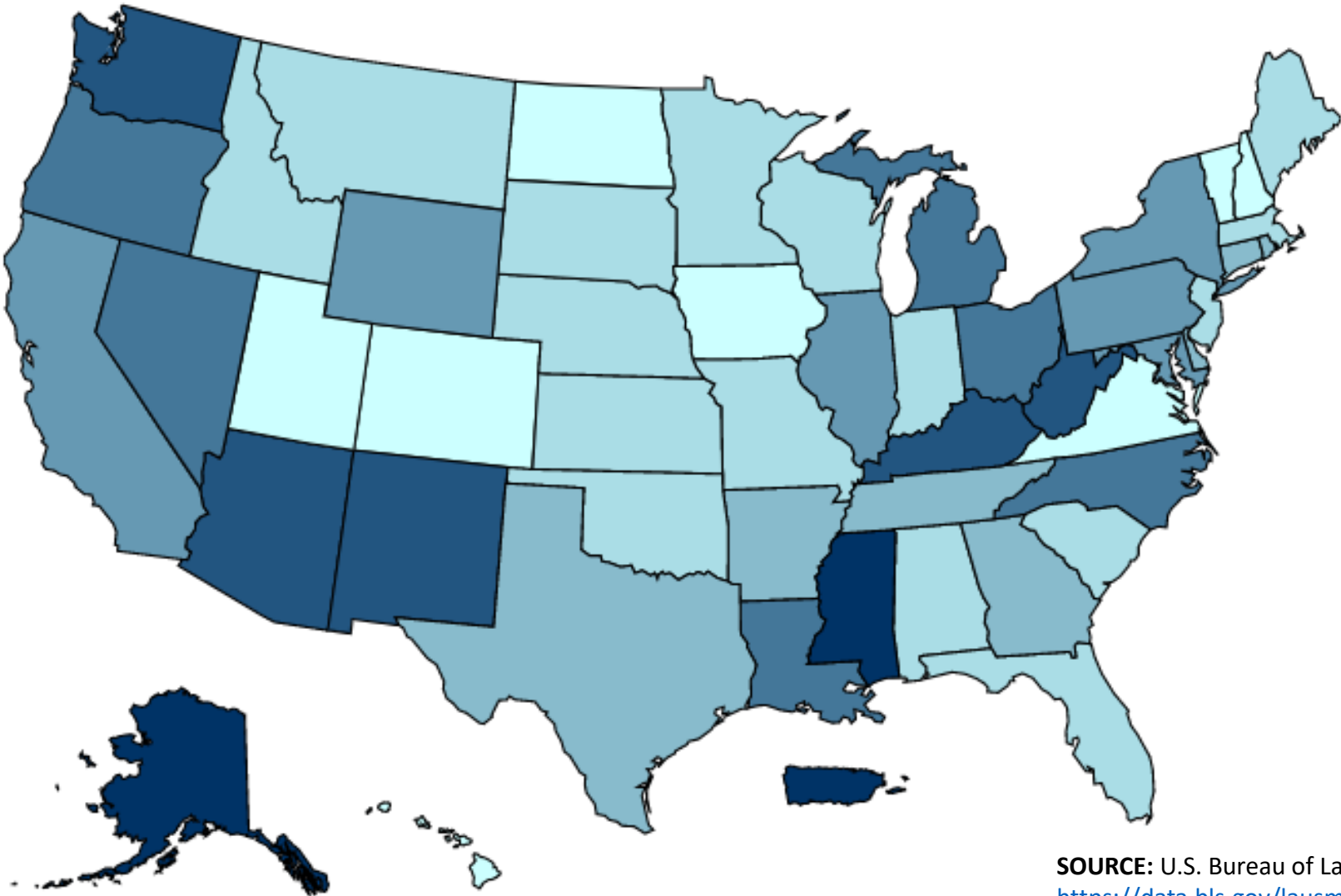
SOURCE: Nick Marchio and Joseph Parilla, "Export Monitor 2018," Brookings Institution, April 30, 2018, <https://www.brookings.edu/research/export-monitor-2018/>.

Foreign Direct Investment

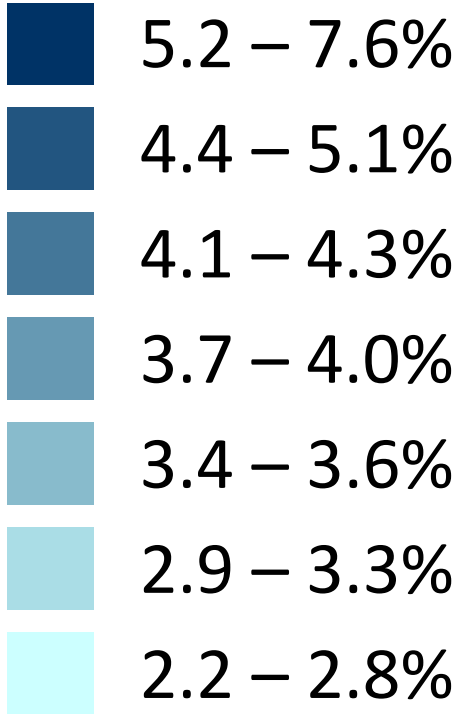


SOURCE: Bureau of Economic Analysis, "Data on Activities of Multinational Enterprises: Foreign Direct Investment in the U.S., Majority-Owned Bank and Nonbank U.S. Affiliates, Employment," <https://apps.bea.gov/iTable/iTable.cfm?isuri=1&reqid=2&step=1>, "Total Full-Time and Part-Time Employment by NAICS Industry, Total Employment (Number of Jobs)," September 24, 2019, <https://apps.bea.gov/iTable/iTable.cfm?reqid=70&step=1&isuri=1>, accessed October 9, 2019.

Unemployment Rate by State

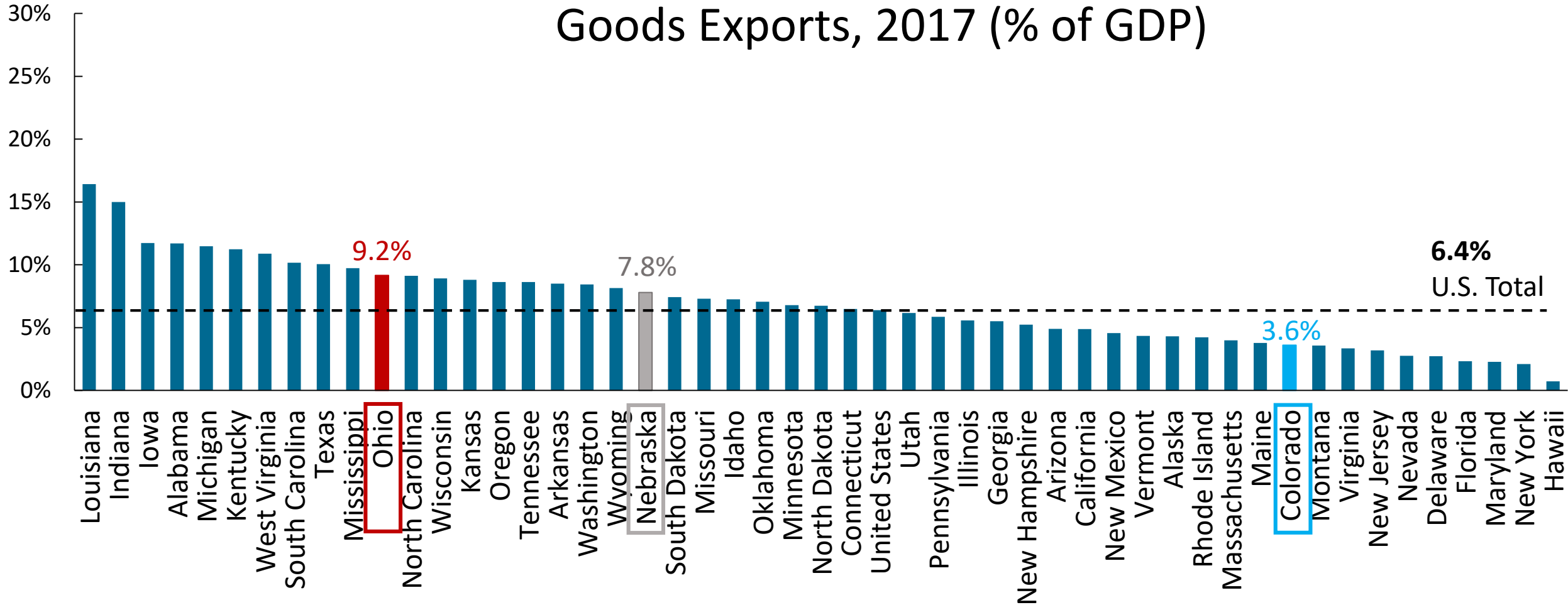


Unemployment Rate, Sept 2019



SOURCE: U.S. Bureau of Labor Statistics, "Local Area Unemployment Statistics Map," https://data.bls.gov/lausmap/showMap.jsp;jsessionid=6003F1BAC976CB4E1F40E68521EAA496.t3_07v, accessed November 6, 2019.

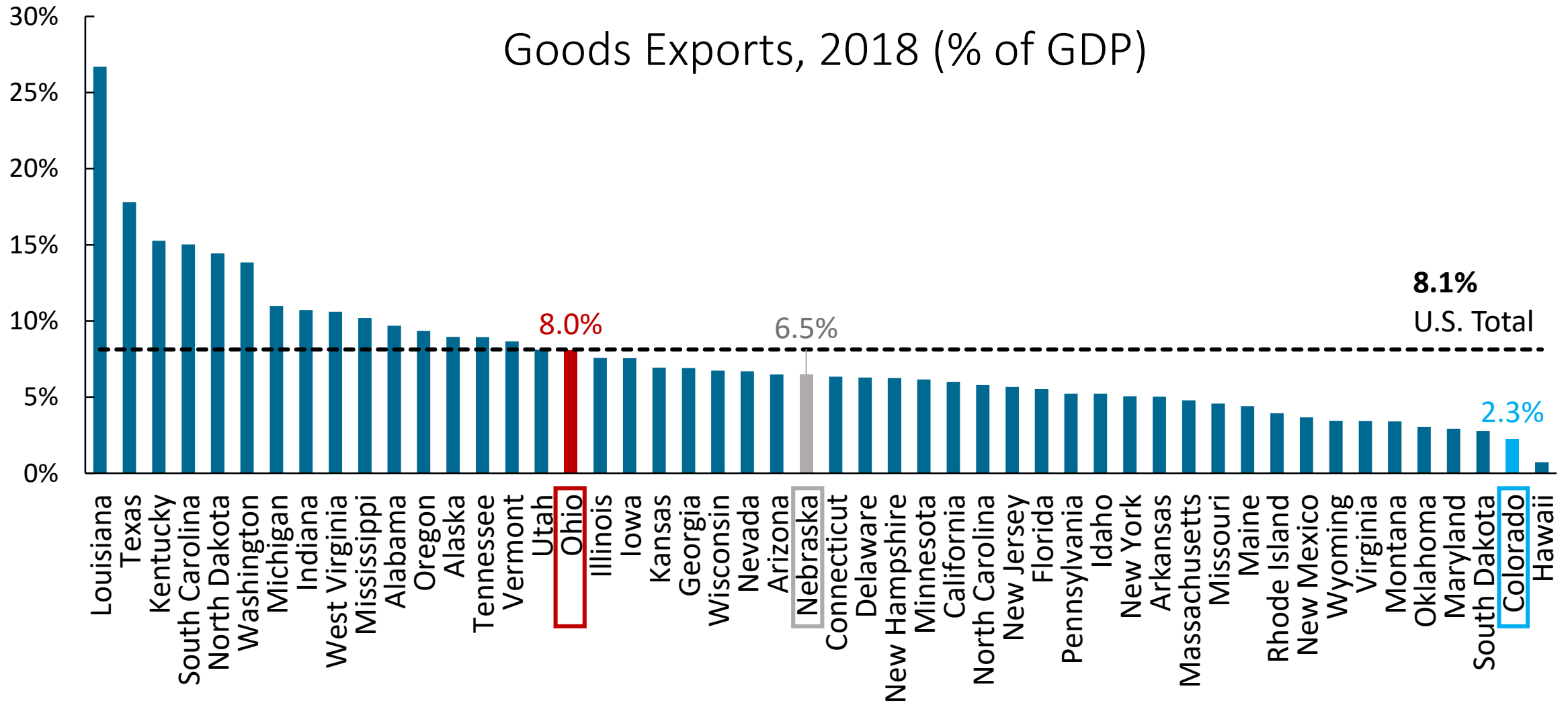
Goods Exports (Brookings)



SOURCE: Nick Marchio and Joseph Parilla, "Export Monitor 2018," Brookings Institution, April 30, 2018.

Goods Exports (U.S. Census)

Goods Exports, 2018 (% of GDP)



SOURCES: U.S. Census Bureau, USA Trade Online, data extracted May 10, 2019, <https://usatrade.census.gov/>; and Bureau of Economic Analysis, "Regional Data: GDP by State, Current Dollars," 2018, data extracted May 16, 2019, <https://apps.bea.gov/iTable/iTable.cfm?isuri=1&reqid=70&step=1#isuri=1&reqid=70&step=1>.