

JESSICA J. JONES

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EDUCATION

University of Colorado Boulder

PhD Candidate, Strategy, Operations and Entrepreneurial Studies 2015-Present
(anticipated May 2020 Graduation)

Miami University, Oxford, OH.

Bachelor of Arts in Management and Organizations, American Studies, 2009

INTERESTS

Research: Entrepreneurship, Institutional Theory, Resource Acquisition Process, Organization Identity, Entrepreneurial Finance, Social and Environmental Entrepreneurship

Teaching: Entrepreneurship, Strategy, Management Theory, Social Entrepreneurship

PUBLICATIONS

JOURNAL ARTICLES

Jones, Jessica, Michael Conger, Michael J. Lenox, Siddharth Vedula, and Jeffrey G. York. (in-press, 2019). The Collective Construction of Green Building: Industry Transition Toward Environmentally Beneficial Practices *Academy of Management Perspectives*.
<https://doi.org/10.5465/amp.2017.0031>

Cannatelli, B., Brett Smith, Alessandro Giudici, Jessica Jones & Michael Conger. (2017). An Expanded Model of Distributed Leadership in Organizational Knowledge Creation. *Long Range Planning*, 50(5), 582-601.

BOOK CHAPTERS

Jones, Jessica and Sharon Matusik. "The Crowdfunding Paradigm: An Exploration of Founder-Funder dynamics and implications for capability development and long-term success" in J. Reuer, S. Matusik, and J. Jones (Eds.). in *Handbook of Entrepreneurship and Collaboration*. Forthcoming, 2019.

Reuer, Jeffrey J., Sharon Matusik and Jessica Jones. "The Interplay of Entrepreneurship and Collaboration" in J. Reuer, S. Matusik, and J. Jones (Eds.). in *Handbook of Entrepreneurship and Collaboration*. Forthcoming, 2019.

Embry, Elizabeth, Jessica Jones and Jeffrey G. York. (2019). "Climate Change and Entrepreneurship" in G. Georg, T. Baker, P. Tracey and H. Joshi (Eds.). *Handbook of Inclusive Innovation: The Role of Organizations, Markets and Communities in Social Innovation*.

PUBLICATIONS (CONT.)

Jones, Jessica, and Jeffrey G. York. (2018). “Fitting in and Standing out: An identity approach for sustainable entrepreneurs” in A. Lindgreen, C. Vallaster, F. Maon, S. Yousofzai, and B. Palacios Florencio (Eds.). *Sustainable Entrepreneurship: Analyzing, designing, implementing, and monitoring for socially environmentally responsible entrepreneurship*.

Green, Patrick, Barbara Harrison, Jessica Jones, and Timothy Shaffer. (2016). Paving New Professional Pathways for Community Engaged Scholarship, Margaret A., Ward, Elaine, Longo Nicholas, Saltmarsh, John (Ed.). *Publicly Engaged Scholars: Next Generation Engagement and the Future of Higher Education*. Stylus Publishing.

HONORS AND AWARDS

- 2019 PhD Fellowship Award, Strategy, Entrepreneurship and Operations Division
- 2019 Graduate Summer Fellowship Award, University of Colorado
- 2018 PhD Fellowship Award, Strategy, Entrepreneurship and Operations Division
- 2018 Graduate Teaching Excellence Award, University of Colorado Boulder
- 2018 MacMillan Fellowship Award, Deming Center for Entrepreneurship, University of Colorado
- 2017 Gerald Hart Doctoral Research Summer Fellowship Recipient, University of Colorado Boulder
- 2017 *Best Submission Award*, Annual Sustainability, Ethics, and Entrepreneurship (SEE) Conference
- 2017 MacMillan Fellowship Award, Deming Center for Entrepreneurship, University of Colorado
- 2017 Recipient, CU Boulder Innovation SEED Grant
- 2016 PhD Doctoral Student Research Contributor Award, Strategy Entrepreneurship and Operations Division
- 2016 Gerald Hart Doctoral Research Summer Fellowship Recipient, University of Colorado Boulder
- 2016 MacMillan Fellowship Award, Deming Center for Entrepreneurship, University of Colorado
- 2016 Social Entrepreneurship Intensive Seminar Participant (selected applicant)

PUBLICATIONS UNDER REVIEW

Smit, Willem, Rene Mauer, William Forster, Jessica Jones, and Jeffrey G. York. “Effectuation Paper” [Title changed to protect anonymity of manuscript while under review]. Under review at *Journal of Business Venturing*.

WORKING PAPERS

Jones, Jessica. “An Exploration of Identity Configurations: How Foundations Become Impact Investors.” Draft Manuscript; Final preparation for submission to *Administrative Science Quarterly*.

Jones, Jessica. “Invest Because Of Who I Am, Not What You Expect Me To Be: How Identity Influences The Impact Investing Process.” Second round data collection; for submission to *Academy of Management Journal*.

WORKING PAPERS (CONT.)

Jones, Jessica. “Investing for Impact: To whom, by whom and with whom?” Draft manuscript; for submission to *Academy of Management Review*.

Jones, Jessica, Brett Smith, Michael Conger. “Now we see in a Mirror, Dimly-From Organizational Identity Opacity to Transparency of a Hybrid Accelerator.” Final Data Analysis Stage; for submission to *Academy of Management Journal*.

Jones, Jessica and Sharon Matusik. “Public Benefit Corporations: Organizational Forms Influence on Resource Acquisition.” Data Collection Stage; for submission to *Journal of Business Venturing*.

REFEREED CONFERENCE PRESENTATIONS

Jones, Jessica, Jeffrey York, Michael Conger, Michael Lenox, Siddardth Vedula, York. 2019. “The Collective Construction of Green Building: Industry Transition Toward Environmentally Beneficial Practices.” Academy of Management Conference, Boston, Massachusetts.

Jones, Jessica. 2019. “Invest Because Of Who I Am, Not What You Expect Me To Be: How Identity Influences The Impact Investing Process.” Babson College Entrepreneurship Research Conference, Wellesley, Massachusetts.

Jones, Jessica and Sharon Matusik. 2018. “Structure as Strategy? How Organizational Form Influences New Venture Legitimacy Strategy.” Academy of Management Conference, Chicago, Illinois.

York, Jeffrey, William Forester, Willem Smit, Renee Mauer, Jessica Jones. 2018. “Time to Emergence: The Dynamics of Effectuation in Nascent Ventures.” Academy of Management Conference, Chicago, Illinois.

Jones, Jessica, Jeffrey York, Michael Conger, Michael Lenox, Siddardth Vedula, York. 2018. “Constructing Green Building: Sustainability Transition through an Entrepreneurial Lens.” Academy of Management Conference, Chicago, Illinois.

Jones, Jessica and Sharon Matusik. 2017. “Public Benefit Corporations: Organizational Forms Influence on Resource Acquisition.” 14th Annual Social Entrepreneurship Conference, Boston, Massachusetts.

Jones, Jessica and Sharon Matusik. 2017. “Public Benefit Corporations: Organizational Forms Influence on Resource Acquisition.” Babson College Entrepreneurship Research Conference, University of Oklahoma, Norman, Oklahoma.

Jones, Jessica, Brett Smith, Michael Conger. 2017. “Now we see in a Mirror, Dimly-From Organizational Identity Opacity to Transparency of a Hybrid Accelerator.” Babson College Entrepreneurship Research Conference, University of Oklahoma, Norman, Oklahoma.

REFEREED CONFERENCE PRESENTATIONS (CONT.)

Murray, Alex and Jessica Jones. 2017. "Entrepreneurial opportunities and legitimacy within institutional voids: an exploratory case from Haiti." Sustainability, Ethics, and Entrepreneurship Conference, San Juan, Puerto Rico.

Jones, Jessica, Brett Smith, Michael Conger. 2016. "Now we see in a Mirror, Dimly-From Organizational Identity Opacity to Transparency of a Hybrid Accelerator." 13th Annual Social Entrepreneurship Conference, Los Angeles, California.

Jones, Jessica, Shahir Kassam-Adams, Jeffrey York, S. Venkataraman. "To Each Stakeholder, Their Own: A Sustainable Organization that Works for All." 13th Annual Social Entrepreneurship Conference, Los Angeles, California.

Jones, Jessica, Brett Smith, Michael Conger. 2016. "Now we see in a Mirror, Dimly-From Organizational Identity Opacity to Transparency of a Hybrid Accelerator." Sustainability, Ethics and Entrepreneurship Conference, Denver, Colorado.

Jones, Jessica, and Jeffrey York. 2016. "Fitting in and Standing out- An Identity Approach for Environmental Entrepreneurs." SEE Conference, Denver, Colorado.

TEACHING EXPERIENCE

University of Colorado, Boulder, CO

ESBM 3700: Entrepreneurial Environments

Fall 2017 (Course Evaluation: 5.38/6)

University of Colorado, Boulder, CO

BUSM 3003: New Venture Creation

Fall 2017 (Course Evaluation: 5.41/6)

University of Colorado, Boulder, CO

MBAX 6800: Global Strategy in Cuba

Teaching Assistant, Spring 2017

BCOR 2001: Management and Leadership Lecture

Fall, 2015

Miami University, Oxford, OH

Introduction to Entrepreneurship: Fall 2013, Spring 2014, Fall 2015

Startup Entrepreneurship

Summer 2013-2015

Entrepreneurial Consulting

Winter 2014

TEACHING EXPERIENCE (CONT.)

Community Service and Service Learning
Fall, 2009

Community Engagement in Southwest Ohio
Spring, 2008

INVITED PRESENTATIONS AND ADDITIONAL CONFERENCE ACTIVITIES

Selected Participant, 2019, Academy of Management Doctoral Consortium, Organization and Management Theory (OMT) Division, Boston, Massachusetts.

Selected Participant, 2019, Babson College Entrepreneurship Research Conference Poster Presentation, Wellesley, Massachusetts.

Selected Participant, 2019, Babson College Entrepreneurship Research Conference Doctoral Consortium, Wellesley, Massachusetts.

Selected Participant, 2018, Academy of Management Doctoral Consortium, Entrepreneurship Division, Chicago, Illinois.

Selected Participant, 2017, West Coast Research Symposium Doctoral Consortium, Alberta, Canada.

Selected Participant, 2017, SEE Professional Development Workshop, Sustainability and Ethics in Entrepreneurship Conference, Denver, Colorado.

Invited Speaker, 2017. “Social Impact and Social Entrepreneurship”. Undergraduate Entrepreneurship Course. University of Colorado.

Invited Speaker, 2017, “Pathways for Entrepreneurship, Research and Design: Global Research.” University of Colorado, Boulder.

Invited Guest Lecture, 2017, “Engineering for Sustainable Design”, University of Colorado, Boulder.

Program Coordinator, 2016, Entrepreneurship and Collaboration Conference, Boulder, Colorado.

Selected Participant, 2016, Graduate Teacher Program Summer Series in Publication. University of Colorado, Boulder, Colorado

Program Coordinator, 2016, Alliance for Research on Corporate Sustainability, Boulder, Colorado.

Selected Participant, 2016, SEE Professional Development Workshop, Sustainability and Ethics in Entrepreneurship Conference, Denver, Colorado.

INVITED PRESENTATIONS AND ADDITIONAL CONFERENCE ACTIVITIES (CONT.)

Invited Speaker, 2016. “Social Impact and Social Entrepreneurship”. Undergraduate Entrepreneurship Course. University of Colorado.

Invited Speaker, 2015. “Social Impact and Social Entrepreneurship”. Undergraduate Entrepreneurship Course. University of Colorado.

Invited Speaker, 2012-2014. “Opportunities in Entrepreneurship”. Lecture to 22 undergraduate courses. Miami University, Oxford, OH.

PROFESSIONAL SERVICE

Ad Hoc Reviewer (Journals): *Journal of Business Venturing*, *Strategic Entrepreneurship Journal*, *Journal of Social Entrepreneurship*.

Ad Hoc Reviewer (Conferences & Other): *Academy of Management Annual Meeting*, *Alliance for Research on Corporate Sustainability*, *Entrepreneurship and Collaboration Conference*, *Sustainability and Ethics in Entrepreneurship*

Co-Editor, Entrepreneurship and Collaboration, Oxford University Press (for publication August 2019).

Deming Center, Leeds School of Business, Research Blog Writer (2018-present).

Cross-Campus Entrepreneurship Research Group, program organizational support (2015-present).

Invited Mentor, 2017, BIG 5 Innovation Bootcamp.

COMMUNITY SERVICE

Education and Social Performance Committee, Friendship Bridge (2019-Present)

Cycling Instructor (2015-present)

The Resolution Project, Mentor Guide (2014-Present)

Girls on The Run, Volunteer Coach (2013-Present)

Greater Cincinnati Venture Association Program Committee Member (January 2013-May 2015)

StrengthsQuest Facilitator (2013-2016)

AmeriCorps Grant Reviewer (2012-Present)

PROFESSIONAL EXPERIENCE

Assistant Director, Page Center for Entrepreneurship, Miami University

2012-2015, Oxford, OH

- Created strategic action plans for the Institute, including curriculum design, program activity, and alumni relations
- Planned and directed Startup Experiential programming, placing over 600 students in local and global entrepreneurship immersions (i.e.: courses, internships, consulting)

PROFESSIONAL EXPERIENCE (CONT.)

Senior Field Consultant, Community Enterprise Solutions

2010-2012, Quiche and Quetzaltenango, Guatemala

- Planned, directed and executed 11 social entrepreneurship academic field experiences and internship programs (over 250 university students)
- Strengthened a local Guatemalan organization to become financially self-sustainable through training and support of 75 local entrepreneurs

Community Placement Coordinator, AmeriCorps*VISTA

2009-2010, Hamilton, OH

- Collaborated with 42 community organizations to develop civic capacity on campus and in the community
- Designed, led, and implemented local and international student service and leadership programs (New York, Arkansas, Ohio, and Haiti)

Co-Founder, La Voz and Partners for Change

2008-2009, Hamilton, OH

- Nonprofit Social Enterprise focused on collaboration, advocacy and professional development for Latino Business Owners

REFERENCES

Jeffrey G. York
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Boulder, CO 80309-0419
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Brett Smith
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Founding Director, Center for Social
Entrepreneurship and Professor
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