

SHARAYA M. JONES

Updated September 2017

Leeds School of Business
419 UCB - University of Colorado
Boulder, CO
80309-0419

Phone: 720-240-7693
Office: Koelbel 497
E-mail: sharaya.jones@colorado.edu
Website: www.sharayajones.com

EDUCATION

Ph.D., Marketing, Currently Enrolled
University of Colorado at Boulder, Leeds School of Business, Boulder, CO, USA

Bachelor of Commerce, *High Distinction*, Marketing, June 2014
University of Toronto, Rotman School of Management, Toronto, ON, Canada

RESEARCH INTERESTS

Shared Consumption and Group Dynamics
Creativity and (Product) Idea Generation
Goal Progress
Health and Fitness
Mental Accounting
Charitable Giving

UNDER REVIEW

- I. Kornish, Laura J., and Sharaya M. Jones. "The Effectiveness of Close Combinations in Idea Generation."

RESEARCH IN PROGRESS

- I. "Who Cares What It Costs, As Long as It Fits! Why Consumers Prefer Material over Cash Donations" with Lawrence E. Williams.
- II. "The Influence of Group Size on Preference for Simple Experiences"
- III. "Personal Quantification and Goal Pursuit" with Margaret C. Campbell

HONORS & AWARDS

Gerald Hart Doctoral Research Fellowship, CU - Boulder, Colorado	2017
	2016
Dean's List, University of Toronto, Ontario	2014
	2011
Max Rotman Community Service Award, Hamilton, Ontario	2010

RESEARCH EXPERIENCE

Research Assistant	2015 – Present
Leeds School of Business, University of Colorado-Boulder	
Lawrence E. Williams, Ph.D.	
Peter McGraw, Ph.D.	
Laura Kornish, Ph.D.	
Yacheng Sun, Ph.D.	
Leeds School of Business, CU – Boulder	
Research Assistant	2014-2015
MacDonald Social Psychology Lab, University of Toronto	
Toronto, Ontario, Canada	

DOCTORAL COURSEWORK

Research Methods	
Advanced Graduate Research Methods	Angela Bryan
General Statistics I & II	Charles Judd
	Josh Correll
Design and Analysis in Experiments	Nicholas Reinholtz
Marketing	
Judgement and Decision Making	Peter McGraw
Multivariate Methods in Marketing	James E. Nelson
Psychological Approaches to Consumer Research	Lawrence Williams
Empirical Models in Marketing	Yacheng Sun
Psychology	
Issues in Affective Science	June Gruber
	Leaf Van Boven
Proseminar in Social and Personality Psychology	Bernadette Park
	Chris Loersch
	Irene Blair
Proseminar in Social and Personality Psychology II	Josh Correll
	Leaf Van Boven
	Angela Bryan

TEACHING EXPERIENCE

Instructor	Aug. 2017 – Dec. 2017
Advertising and Promotion	
Leeds School of Business, University of Colorado – Boulder	
Teaching Assistant	Jan. 2017 – May 2017
Pricing	
Leeds School of Business, University of Colorado – Boulder	

Teaching Assistant Advertising and Promotion Leeds School of Business, University of Colorado – Boulder	Aug. 2016 – Dec. 2016
---	-----------------------

Teaching Assistant Marketing Management, MBA Leeds School of Business, University of Colorado – Boulder	Aug. 2015 – Dec. 2015
---	-----------------------

PROFESSIONAL EXPERIENCE

Marketing Manager Resolver Inc. Toronto, Ontario, Canada	Oct. 2014 – July 2015
--	-----------------------

Project Manager Resolver Inc. Toronto, Ontario, Canada	June 2014 – Oct. 2015
--	-----------------------

Business Development Coordinator Online Business Systems Toronto, Ontario, Canada	Dec 2014 – June 2015
---	----------------------