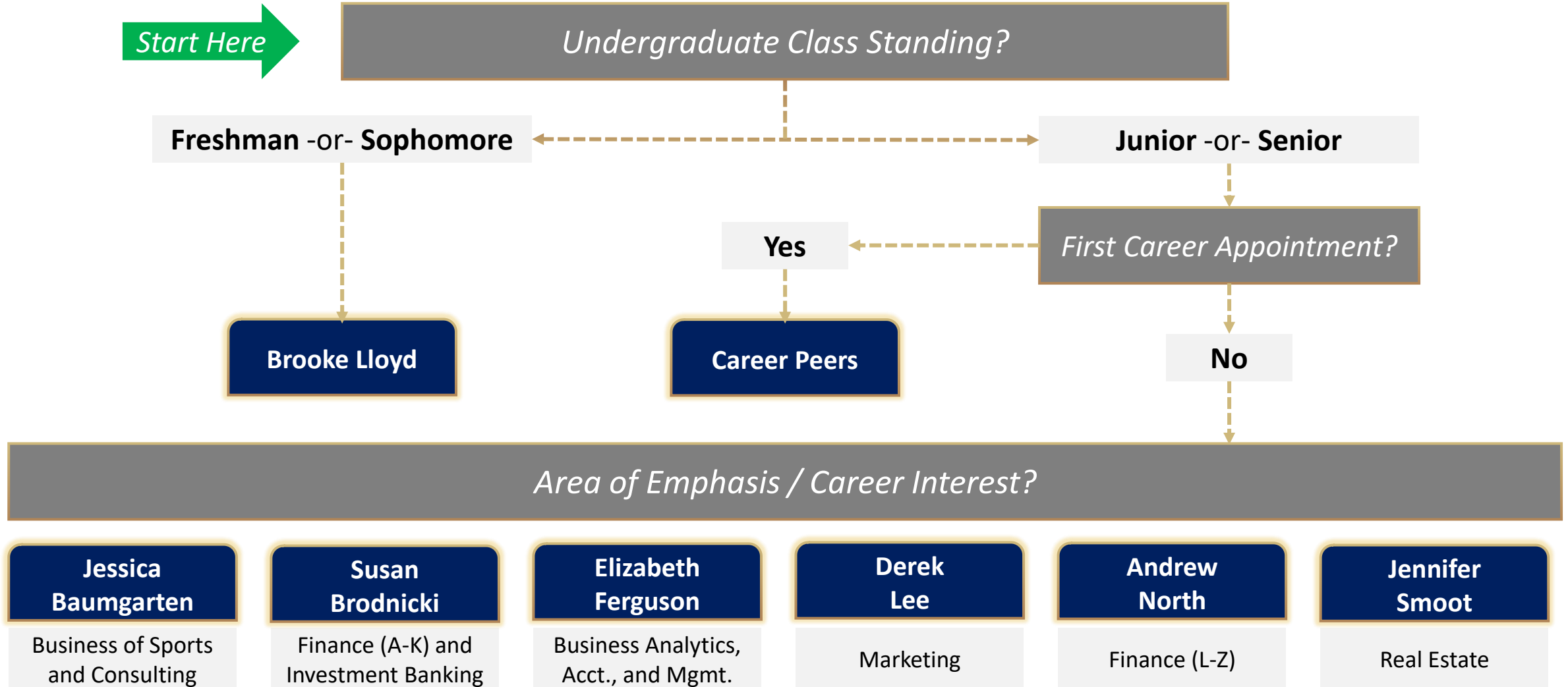


# Industry Coach Selection Guide



# Industry Coach Selection Guide (cont.)

Industry Coach	Emphasis	Availability	Schedule Appointments @ <a href="https://leeds.ly/careeradv">leeds.ly/careeradv</a>
Career Peers	<ul style="list-style-type: none"> <li>First-time resume and cover letter review, LinkedIn support, and Handshake setup</li> </ul>	<ul style="list-style-type: none"> <li>In-person or Zoom (scheduled) + walk-ins</li> <li>Olson Atrium</li> </ul>	<ul style="list-style-type: none"> <li>See Career Peers drop-down</li> </ul>
Jessica Baumgarten	<ul style="list-style-type: none"> <li>Business of Sports and Consulting</li> </ul>	<ul style="list-style-type: none"> <li>In-person or Zoom (scheduled)*</li> <li>Koelbel 201</li> </ul>	<ul style="list-style-type: none"> <li>See Consulting drop-down</li> </ul>
Susan Brodnicki	<ul style="list-style-type: none"> <li>Finance (A-K) and Investment Banking</li> </ul>	<ul style="list-style-type: none"> <li>In-person or Zoom (scheduled)*</li> <li>Koelbel 201</li> </ul>	<ul style="list-style-type: none"> <li>See Finance (A-K) drop-down</li> <li>See Investment Banking drop-down</li> </ul>
Elizabeth Ferguson	<ul style="list-style-type: none"> <li>Business Analytics, Accounting, and Management</li> </ul>	<ul style="list-style-type: none"> <li>In-person or Zoom (scheduled)*</li> <li>Koelbel 201</li> </ul>	<ul style="list-style-type: none"> <li>See Accounting drop-down</li> <li>See Management drop-down</li> </ul>
Derek Lee	<ul style="list-style-type: none"> <li>Marketing</li> </ul>	<ul style="list-style-type: none"> <li>In-person or Zoom (scheduled)*</li> <li>Koelbel 201</li> </ul>	<ul style="list-style-type: none"> <li>See Marketing drop-down</li> </ul>
Brooke Lloyd	<ul style="list-style-type: none"> <li>Career Generalist for Freshman and Sophomores</li> </ul>	<ul style="list-style-type: none"> <li>In-person or Zoom (scheduled)*</li> <li>Koelbel 201</li> </ul>	<ul style="list-style-type: none"> <li>See Freshman/Sophomore selections across all emphasis categories</li> </ul>
Andrew North	<ul style="list-style-type: none"> <li>Finance (L-Z)</li> </ul>	<ul style="list-style-type: none"> <li>In-person or Zoom (scheduled)*</li> <li>Koelbel 201</li> </ul>	<ul style="list-style-type: none"> <li>See Finance (L-Z) drop-down</li> </ul>
Jennifer Smoot	<ul style="list-style-type: none"> <li>Real Estate</li> </ul>	<ul style="list-style-type: none"> <li>In-person or Zoom (scheduled)*</li> <li>Koelbel 201</li> </ul>	<ul style="list-style-type: none"> <li>See Real Estate drop-down</li> </ul>

\*Fall 2022 walk-in appointments available each Tuesday - 1:30PM to 2:30PM (Koelbel 201)

\*\*For additional information visit <https://www.colorado.edu/business/career/industry-coaching>