

Jacqueline (Jackie) Wegner

University of Colorado Boulder Leeds School of Business
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EDUCATION AND EMPLOYMENT

University of Colorado Boulder, Leeds School of Business
PhD in Business Administration (Accounting), Expected 2024

Tulane University, Freeman School of Business
Master of Accounting, 2017

Tulane University, Freeman School of Business
Bachelor of Science in Finance, 2017

Ernst & Young LLP (Tampa, FL)
Financial Services Assurance Staff (2017-2019)

Certified Public Accountant (Florida), 2019-Present

RESEARCH

Research Interests: financial accounting and capital markets; corporate disclosure; unconventional disclosure channels; information intermediaries and information processing; social media

Working Papers:

1. "The Information Gatekeeping Role of Search Engines: Evidence from Investor Trading"
 - Committee members: Sarah Zechman (chair), Tony Cookson, Yonca Ertimur, Nathan Marshall, and Bryce Schonberger
 - Presented at AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium and University of Colorado Boulder
2. "Entering the friend zone: An empirical examination of CEO podcast appearances" with Nathan Marshall and Sarah Zechman
 - Presented at the Colorado Accounting Research Symposium, FARS Midyear Meeting, Western AAA Doctoral Student Faculty Interchange, University of Colorado Boulder
 - Nominated for Leeds Outstanding Doctoral Paper Award
 - Developed from 1st year paper

3. “Perception Matters: Retail Investors, the SEC, and Earnings-Driven Trading” with Austin Moss

Works in Progress:

4. “Implications of designating a disclosure channel” with Nathan Marshall and Sarah Zechman

5. “CEO social media use and equity compensation” with Andrea Pawliczek and Frances Tice

CONFERENCE AND WORKSHOP PRESENTATIONS

University of Texas – Dallas (February 2024)

Northwestern University (February 2024)

Texas A&M University (January 2024)

University of Southern California (January 2024)

University of Mississippi (January 2024)

University of Colorado Boulder (January 2024)

Nicholas Dopuch Accounting Conference PhD Poster Session (November 2023)

University of Cincinnati (October 2023)

University of Denver (October 2023)

University of Colorado Boulder (September 2023)

Colorado Accounting Research Symposium - presenter (August 2023)

AAA Annual Meeting – discussant (August 2023)

FARS Midyear Meeting – presenter (January 2023)

Western AAA Doctoral Student Faculty Interchange- presenter (April 2022)

Western Region AAA Meeting – discussant (April 2022)

University of Colorado Boulder (August 2021)

CONFERENCE ATTENDANCE

Colorado Summer Accounting Research Conference (2024 (scheduled), 2023,2022)

Nicholas Dopuch Accounting Conference (2023)

Colorado Accounting Research Symposium (2023,2022,2021)

AAA Annual Meeting (2023)

AAA/ Deloitte Foundation/ J. Michael Cook Doctoral Consortium (2023)

FARS Midyear Meeting (2023,2022)

Western Region AAA Meeting and Doctoral Student Faculty Interchange (2022)

FARS Midyear Meeting Doctoral Consortium (virtual) (2022)

SERVICE

Reviewer, AAA Annual Meeting (2024,2023)

Reviewer, FARS Midyear Meeting (2023)

President - Leeds School of Business Doctoral Business Student Association (2024,2023)

Vice President - Leeds School of Business Doctoral Business Student Association (2023,2022)

TEACHING

University of Colorado Boulder, Leeds School of Business

Instructor:

- Principles of Accounting I (Fall 2020)
 - o Taught both in-person and virtually

Teaching Assistant:

- Principles of Accounting I (Fall 2019)

Tulane University, Freeman School of Business

Teaching Assistant:

- Corporate Taxation (Fall 2016)

AWARDS AND FELLOWSHIPS

University Fellowship Award, University of Colorado Boulder (2024)

AAA/ Deloitte Foundation/ J. Michael Cook Doctoral Consortium Fellow (2023)

Gerald Hart Doctoral Research Fellowship, University of Colorado Boulder (2023,2021)

Outstanding Accounting PhD Student Fellowship, University of Colorado Boulder (2022, 2021)

Summa Cum Laude, Tulane University (2017)

Association of Business Alumni Award, Tulane University (2017)

Coastal College Sports Association Beach Volleyball Scholar Athlete of the Year (2016)

Female Scholar Athlete of the Year, Tulane University (2016, 2015)

PROFESSIONAL REFERENCES

Sarah Zechman (Chair)

Professor and Tisone Memorial Fellow

University of Colorado Boulder

Sarah.Zechman@colorado.edu

Yonca Ertimur

Professor, Senior Associate Dean, and Tandean Rustandy Esteemed Professor

University of Colorado Boulder

Yonca.Ertimur@colorado.edu

Nathan Marshall

Associate Professor, Tisone Memorial Fellow, and KPMG Faculty Fellow

University of Colorado Boulder

Nathan.Marshall@colorado.edu