

Bradley Stephen Ludwig, M.A.

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Education

M.A., Organizational Communication and Media, Purdue University, 2014
Specialty: Organizational Rhetoric, Online Communication

B.A., Organizational Communication, Summa Cum Laude, Purdue University, 2012

Professional Experience

Communication Instructor August 2015-present

University of Colorado Boulder Boulder, CO

- Prepare and teach a freshman level communication strategy class in the Leeds School of Business.
- Facilitate the development of students' oral, written, team, and interpersonal communication skills for use in business contexts.
- Collaborate with a team of instructors to plan, implement, and improve the class starting from its first semester being offered.
- Coach small teams of students on effective team communication and presentation skills

Communication Instructor August 2014-July 2015

Front Range Community College Westminster, CO

- Prepared and taught classes in public speaking, with a focus on effective oral and team communication, organization, and persuasion.
- Designed and adapted activities to promote active learning, classroom engagement, and team cooperation.
- Held regular office hours to assist diverse groups of students on an individual basis.

Test Prep Instructor June 2014-July 2015

Kaplan Test Prep Denver, CO

- Prepare and teach weekly GRE test preparation classes with a focus in analytical writing, verbal, and quantitative content areas.
- Tutor students one-on-one for personalized GRE test preparation.

Graduate Teaching Assistant, Communication August 2012-June 2014

Purdue University West Lafayette, IN

- Prepared and taught undergraduate classes with focuses in public speaking, writing, persuasion, rhetoric, and critical perspectives on communication.
- Held regular office hours to assist diverse groups of students on an individual basis.

Courses Taught

Communication Strategy

University of Colorado Boulder

This course helps students develop oral, written, team, and interpersonal communication skills for business contexts, with emphasis on presentation skills, professionalism, and team projects.

BCOR Applied Semester Experience (BASE)

University of Colorado Boulder

This course focuses on applied, team project-based learning, with integration of all academic disciplines within the Leeds School of Business. My role is to coach small teams of students on effective team communication and oral/visual presentation skills for business contexts.

Public Speaking

Front Range Community College

This course teaches the fundamentals of presentational speaking, including audience analysis and adaptation, organization, research, verbal and nonverbal delivery, informative and persuasive speaking, and presenting as a team.

Critical Perspectives on Communication

Purdue University

This course emphasizes critical thinking, argumentation, and effective written communication through an examination of rhetorical theory, qualitative communication research methods, and various perspectives on communication. Students are asked to critically analyze and write about speeches and other communication texts.

Fundamentals of Speech Communication

Purdue University

This course emphasizes the development of effective presentational speaking skills through the teaching of communication theory and the use of active learning strategies, including both individual and team student presentations.

Principles of Persuasion

Purdue University

This theory-based course introduces students to a variety of models and strategies of persuasion, and asks them to examine their own use of persuasion as well as the impact of persuasive messages in everyday life.

Thesis

"The Rhetorical Constitution of Online Community: Identification and Constitutive Rhetoric in the Community of Reddit." 2014

Publication

Wilhoit, E.D., Gettings, P., Malik, P., Hearit, L.B., Buzzanell, P.M., & Ludwig, B. (2016). STEM faculty response to proposed workspace changes. *Journal of Organizational Change Management*, 29(5), 804-815.

Honors and Awards

Member, Phi Beta Kappa Honor Society

Member, Golden Key International Honour Society