

# CORY B. CUNNINGHAM

CORY.CUNNINGHAM@COLORADO.EDU  
LEEDS SCHOOL OF BUSINESS  
THE UNIVERSITY OF COLORADO  
BOULDER, CO

## ACADEMIC/PROFESSIONAL BACKGROUND

### Educational Background

- Ph.D.                      Communication Studies, December 2009  
University of Oklahoma  
*Advisors:* Dr. Dan O’Hair and Dr. Kevin Wright  
*Dissertation:* *Crisis and Emergency Risk Communication on a College Campus: Using School Spirit and Fear Appeals to Achieve Student Safety*
- M. A.                      Communication Studies, December 2004  
Texas State University-San Marcos  
*Advisor:* Dr. Timothy P. Mottet
- Elementary              Education, December 1999  
Teaching                University of Texas at Austin  
Certification
- B.A.                        Psychology, May 1998  
University of Colorado, Boulder

### Professional Experience

- Fall 2016 – Present                      University of Colorado – Boulder, Leeds School of Business  
Instructor
- Fall 2012 – July 2016                    University of Texas – Rio Grande Valley, Department of Communication  
Assistant Professor/Basic Course Director
- Spring 2010 – Spring 2012            University of Texas – Pan American, Department of Communication  
Graduate Faculty, Emergency Hire
- Fall 2011 – Spring 2015                South Texas College, Medical Health Services Management  
Adjunct Instructor
- Fall 2009 – Spring 2011                South Texas College, Department of Communication Arts  
Adjunct Instructor

Fall 2005 – Fall 2008	University of Oklahoma, Department of Communication Graduate Teaching Assistant
Fall 2005 – Fall 2007	University of Oklahoma, Center for Applied Social Research (CASR) Principle Investigators: Dr. Michael Mumford, Dr. Shane Connelly, and Dr. Dan O’Hair Research Assistant
Summer 2006	University of Oklahoma, Department of Communication Research Assistant for Dr. Dan O’Hair
August 2006 (Intersession)	University of Oklahoma, Department of Communication Graduate Teaching Assistant
Spring 2005	University of Central Oklahoma, Communication Department Adjunct Instructor
Summer 2005	University of Oklahoma, Department of Communication Research Assistant for Dr. Dan O’Hair
Fall 2004	Texas State University – San Marcos, Communication Studies Department Adjunct Instructor
Fall 2003-Spring 2004	Texas State University-San Marcos, Communication Studies Department Co-Director, basic communication course
Spring 2003-Spring 2004	Texas State University-San Marcos, Communication Studies Department Graduate Lab Instructor
August 2000 – July 2002	Wyndham International, Dallas, Texas Investor Relations Specialist
December 1999—August 2000	Mills Elementary School, Austin, Texas Kindergarten Teacher

**ACADEMIC EXPERIENCE (\*indicates course creation & development)**

**Undergraduate Courses Taught**

Communication Strategy\*

Public Speaking

Principals of Communication/Introduction to Communication\*

Business and Professional Communication\*

Organizational Communication\*

Interpersonal Communication\*

Small Group Communication\*  
Communication Theory\*  
Communication Research Methods\*  
Training and Development\*  
Health Communication\*  
Interviewing\*

**Graduate Courses Taught**

Organizational Communication\*  
Crisis Communication\*  
Applied Research Methods\*  
Research Methods\*  
Interpersonal Communication\*  
Persuasive Campaigns\*  
Training and Development\*  
Communication Education\*  
Communication Theory (Guest Lecture)

**THESES & RESEARCH PROJECTS**

**Graduate Theses Advisor**

Nina Ciric (Fall 2012 – Spring 2013)  
Danielle Reed (Fall 2011 – Spring 2012)

**Graduate Thesis Committees**

Carly Pedan (Fall 2013 – Spring 2015)  
Cameron Sitler (Fall 2012 – Spring 2013)  
Monica Mercado (Summer 2011 – Spring 2012)  
Kelli Owen (Fall 2010 – Spring 2012)  
Alyssa Cerroni (Fall 2010 – Spring 2011)  
Tanzeer Ahmed (Fall 2010 – Spring 2011)

**Graduate Comprehensive Exams Chair**

21 Graduate Students (Spring 2012 – Spring 2016)

**Graduate Comprehensive Exam Committees**

30 Graduate Students (Spring 2011 – Spring 2016)

**Undergraduate Thesis Committee**

Deborah Duenes (Fall 2012 – Spring 2013)

## **SCHOLARSHIP**

### **Book Chapters**

O'Hair, D., Cunningham, C. B., & Bruce, M. (2009). Approaching risk and crisis from a strategic communication perspective. In D. O'Hair & R. Heath (Eds.), *Handbook of risk and crisis communication*. Mahwah, NJ: Erlbaum.

O'Hair, H. D., Heath, R., Williams, K., & Cunningham, C. (2009). Community-based risk communication infrastructure model. In R. Heath, & D. O'Hair (Eds.), *Handbook of risk and crisis communication*. Mahwah, NJ: Erlbaum.

### **Published Articles In Refereed Academic Journals**

McQuillen, J., Cunningham, C.B., & Rutigliano, D.I. (2017). A study of Hispanic students' perceptions of homophily and immediacy and their relationships to perceived affective learning and content relevance. *International Journal of Humanities & Social Studies*, 5(4), 25-29.

McQuillen, J., Cunningham, C.B., & Vera, A. (under 2<sup>nd</sup> review). Who am I? Who are we?: Expanding the Johari windows to describe interpersonal communication. *Communication Teacher*

Angie, A. D., Davis, J. L., Allen, M. T., Byrne, C. L., Ruark, G., Cunningham, C. B., et al., (2010). Studying ideological groups online: Identification and assessment of risk factors for violence. *Journal of Applied Social Psychology*.

Mottet, T. M., Parker-Raley, J. A., Beebe, S. A., & Cunningham, C. (2007). Instructors who resist "college-lite": The neutralizing effect of instructor immediacy on students' course workload violations and perceptions of instructor credibility and affective learning. *Communication Education*, 56, 145-167.

Sparks, L., Villagran, M., Parker-Raley, J. A., & Cunningham, C. (2007). A patient-centered approach to breaking bad news: Communication guidelines for health care providers. *Journal of Applied Communication Research*, 35, 177-196.

Mottet, T., Parker-Raley, J. A., Cunningham, C., & Beebe, S. (2006). Testing the neutralizing effect of instructor immediacy on student course workload expectancy violations and tolerance for instructor unavailability. *Communication Education*, 55, 147-166.

Mottet, T., Parker-Raley, J. A., Cunningham, C., & Beebe, S. (2005). The relationship between teacher nonverbal immediacy and student course workload and teacher availability expectations. *Communication Research Reports*, 22, 275-282.

### **Articles In Progress**

Cunningham, C.B. *The role of verbal and nonverbal immediacy in business*

Cunningham, C.B. *The use of virtual reality to decrease communication apprehension among business students*

Cunningham, C.B. *Organizational attachment: A new understanding of employees' relationship with organization*

Newell, K., Cunningham, C.B., Cantu, I., & Flores, A. *Organizational culture of a new university: A content analysis of UTRGV*

Cunningham, C. B., & Ciric, N. *Work-life balance: Single women without children*

### Scholarly Awards and Honors

- Top Paper Award, Eastern Communication Association Instructional Communication Division, 2007
- Top Paper Award, Southern Communication Association Health Communication Division, 2006
- Golden Key National Honor Society, 1999-2010
- National Honor Society, 2006-2010
- Outstanding Graduate Teaching Assistant, award sponsored by the Instructional Communication Division of the International Communication Association, 2004
- Muir Mentoring Committee, 2003, only student chosen at Texas State University to serve with faculty
- Outstanding Student Teacher, University of Texas at Austin, 1999

### Competitive Conference Papers

- McQuillen, J., Cunningham, C.B., & Chavez, C. (2015). *An investigation of Hispanic daughters' risky behavior: Determining the relationship between mother-daughter openness and father-involvement*. NAAAS Conference, South Padre Island, TX.
- Newell, K., Cunningham, C.B., Cantu, I., & Flores, A. (2015). *An analysis of the communication surrounding the new university in South Texas*. NAAAS Conference, South Padre Island, TX.
- Reed, D., Cunningham, C. B., Saavedra, D., & Lemanski, J. (2012). *Family members' support approaches toward veterans exhibiting symptoms of PTSD: A first step toward validating the inconsistent nurturing as control theory (INCT) scale*. National Communication Association Conference, Miami, FL.
- Wright, K. B., Craig, E. A., Cunningham, C. B., Igiel, M., & Ploeger, N. A. (2008). *Will You (Still) Be My Friend? Computer-Mediated Relational Maintenance on Facebook.com*. National Communication Association Conference, San Diego, CA.
- Wright, K. B., Craig, E. A., Cunningham, C. B., & Igiel, M. (2007). *Emotional support and perceived stress among college students using Facebook.com: An exploration of the relationship between source perceptions and emotional support*. National Communication Association Conference, Chicago, IL.
- Craig, E. A., Igiel, M., Wright, K. B., Cunningham, C. B., & Ploeger, N. (2007). *Will you be my friend?: Computer-mediated relational development on Facebook.com*. International Communication Association Conference, San Francisco, CA.
- Cunningham, C. B. (2007, April). *Media and terrorism: The role of media in post terrorist attacks*. National Broadcast Association (BEA) meeting in Las Vegas, NV.
- Mottet, T. P., Parker-Raley, J. A., Beebe, S. A., & Cunningham, C. (2007, April). *Instructors who resist "college light": The neutralizing effect of instructor immediacy on students' course workload violations and perceptions of instructor credibility and affective learning*. Eastern Communication Association Annual Conference, Providence, RI. **Top Paper Award in Instructional Communication**
- Sims, J. D., Gilchrist, E. S., Siriko, T., Cunningham, C., & Falsarella, V. (2006, April). *Sick and tired: Employee expectations of job satisfaction, organizational climate, and coping behavior in assisted living centers*. Central States Communication Association Conference, Indianapolis, MN. **Top Student Paper Award in Health Communication Division**

- Sparks, L., Villagran, M., Parker-Raley, J. A., & Cunningham, C. (2006, April) *A patient-centered approach to breaking bad news: Communication guidelines for health care providers*. Eastern Communication Association (ECA) meeting, Philadelphia, PA.
- Mottet, T., Parker-Raley, J. A., Cunningham, C., & Beebe, S. (2005, November) *The relationship between teacher nonverbal immediacy and student course workload and teacher availability expectations*. National Communication Association (NCA) meeting, Boston, MA.
- Cunningham, C. B. (2004, February). *Substance abuse and social support*. Western States Communication Association (WSCA) meeting, Albuquerque, NM.

## **PROFESSIONAL SERVICE**

### **To the Department**

- Member, Hiring Committee (Fall 2017), University of Colorado – Boulder, Boulder, CO
- Member, Curriculum Committee (Summer 2017), University of Colorado – Boulder, Boulder, CO
- Co-Chair, Final Challenge Committee (Summer 2017 – Present), University of Colorado – Boulder, Boulder, CO
- Co-Facilitator & Attendee, Speak By Design Workshop for MBA Students (November 2017), University of Colorado – Boulder, Boulder, CO
- Basic Course Director (Summer 2013 – Present), University of Texas – Rio Grande Valley, Edinburg, TX
- Chair, Tenure-Track Search Committees (2), (Fall 2014 – Fall 2016), University of Texas – Rio Grande Valley, Edinburg, TX
- Chair, Annual Review Committee, (Fall 2014 – Spring 2015), University of Texas – Pan American, Edinburg, TX
- Member, Annual Review Committee, (Fall 2013 – Spring 2014), University of Texas – Pan American, Edinburg, TX
- Member, Tenure-Track Search Committees (3), (Fall 2012 – Spring 2013), University of Texas – Pan American, Edinburg, TX
- Recruitment, Graduate Faculty (Fall 2012) at National Communication Association Conference, Miami, FL
- Member, Budget Committee, (2010 – 2013), University of Texas – Pan American, Edinburg, TX
- Member, Graduation “Boomerang” Committee, (2010 – 2013), University of Texas – Pan American, Edinburg, TX
- Member, FESTIBA Planning Committee, (2010 – 2012), University of Texas – Pan American, Edinburg, TX
- Member, Communication Festival Committee, (2009-2010), South Texas College, McAllen, TX
- Volunteer Judge, Josh Lee Public Speaking Competition (2005, 2006, 2007, 2008), University of Oklahoma, Norman, OK
- Volunteer Coach and Judge, University of Oklahoma Forensics (2005, 2006), University of Oklahoma, Norman, OK

### **To the University**

- Member, MCPC Committee (2018), University of Colorado, Boulder, CO

Diverse Scholars Mentor, (Fall 2017 – Present), University of Colorado, Boulder, CO  
Curriculum Reviewer, (Fall 2017 – Present), MSOL Program, University of Colorado, Boulder, CO  
Presented “*Crisis Management Workshop*” (Fall 2017), to Executive MBA Program at DU, Denver, CO  
Presented “*Listening & Communication Workshop*” (Fall 2013), to Sophomore Academic Mentoring Program at University of Texas – Pan American, Edinburg, TX  
Presented “*Creating an Effective Syllabus Workshop*” (Fall 2013) to Teaching Boot Camp at University of Texas – Pan American, Edinburg, TX  
Presented “*Department of Communication – Information Session*”, (Spring 2012), to Graduate students at University of Texas – Pan American, Edinburg, TX  
Presented “*Presentational Speaking Skills Workshop*”, (Fall 2011), to Graduate students at University of Texas – Pan American, Edinburg, TX  
Presented “*Department of Communication – Information Session*”, (Fall 2011), to Graduate students at University of Texas – Pan American, Edinburg, TX

### **To the Field**

Consulting for McAllen Economic Development Corporation (2013 – 2015)  
Consulting for Rio South Texas Economic Corporation (Summer 2015)  
Presented “*Small Group Decision-Making Workshop*” (Fall 2012, Fall 2013, Fall 2014) to Certified Public Manager – Continuing Education, Hidalgo County  
Reviewer, Journal of Computer Mediated Communication (2007, 2008, 2010)  
Panel Chair, The 2008 Sooner Communication Conference, University of Oklahoma, Norman, OK  
Panel Chair, The 2007 Sooner Communication Conference, University of Oklahoma, Norman, OK  
Fundraiser (Assistant to Committee Chair), The 2006 Sooner Communication Conference, University of Oklahoma, Norman, OK  
Panel Chair, The 2006 Sooner Communication Conference, University of Oklahoma, Norman, OK  
Assistant, NCA’s (then) 1<sup>st</sup> Vice-president, Dan O’Hair, Planning 2005 NCA convention

### **Membership in Professional Organizations**

National Communication Association