

# Program Completion

The DYL exercises and deliverables will guide students through refining their career goals, understanding career management strategies, and improving how they articulate their value proposition.

- Career Labs each term
- 1:1 coaching sessions every term
- Required participation in employer events
- Career Portfolio deliverables
- 10% of grade in core course



# Alumni Mentorship Program

Optional but highly recommended

## One-on-one mentoring with MS STEM Alumni

### Monthly Topics

- **Oct:** Introductions & Career Hypothesis
- **Nov:** Resume and networking
- **Dec:** Mock interviews
- **Jan:** AI in analytics
- **Feb:** Capstone project integration
- **Mar:** Leadership insights
- **Apr:** Career launch & professionalism



# Designing Your Leads for Career Impact



Leeds Graduate Programs  
UNIVERSITY OF COLORADO BOULDER



## Career Impact for MS STEM Students

Empowering career readiness through:

- Self-awareness
- Strategic Planning
- Communication
- Networking
- Career Management

# DYL 1

Summer Term

## Orientation Workshop Highlights:

- Personal brand and Career Hypothesis
- Strategic job search and STAR Stories
- Networking and professional communication
- Intro to Alumni Mentorship Program

## Career Labs:

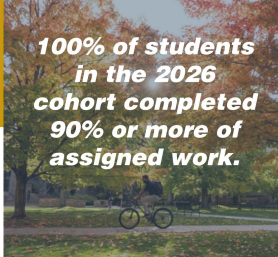
- Industry Partner Presentation: AI in analytics and project introduction
- Strategic Job Search: Resume, cover letters, skills gap analysis

## Deliverables:

- CliftonStrengths assessment
- "Tell me about yourself" response
- Career Hypothesis and LAMP list
- Skills gap analysis
- Networking message and informational interview questions
- STAR Stories (2 drafts)
- Resume and cover letter
- 1:1 coaching appointment



**100% of students  
in the 2026  
cohort completed  
90% or more of  
assigned work.**



# DYL 2

Fall Term

## Career Labs:

- Networking: LinkedIn, personal brand, outreach strategies
- Interviewing: STAR Story workshop
- Opportunity Building: Attend one employer event or career fair

## Deliverables:

- Networking action plan
- Informational interview
- LinkedIn profile update
- STAR Story and "Why analytics" interview response
- 1:1 coaching appointment

## Extra Credit Options:

- Applied AI Workshop
- LLMs & Vibe Coding Workshop
- Mentee onboarding (if applicable)

# DYL 3

Spring Term

## Career Labs:

- Salary Negotiation and Offer Management: Best practices
- Business + Engineering Networking Nexus
- Lifelong Career Management: Goal setting, career navigation, feedback

## Deliverables:

- Offer analysis exercise
- SMART Goals (pre/post graduation)
- Attend Networking Nexus
- Complete 12twenty profile
- 1:1 coaching appointment

## Suggested Reading:

- *First 90 Days* by Michael D. Watkins

