

Designing Your Leeds for Career Impact



Leeds Graduate Programs
UNIVERSITY OF COLORADO **BOULDER**



Career Impact for MS STEM Students

Empowering career readiness through:

- Self-awareness
- Strategic Planning
- Communication
- Networking
- Career Management

DYL 1

Summer Term

Orientation Workshop Highlights:

- Personal brand and Career Hypothesis
- Strategic job search and STAR Stories
- Networking and professional communication
- Intro to Alumni Mentorship Program

Career Labs:

- Industry Partner Presentation: AI in analytics and project introduction
- Strategic Job Search: Resume, cover letters, skills gap analysis

Deliverables:

- CliftonStrengths assessment
- "Tell me about yourself" response
- Career Hypothesis and LAMP list
- Skills gap analysis
- Networking message and informational interview questions
- STAR Stories (2 drafts)
- Resume and cover letter
- 1:1 coaching appointment

100% of students in the 2026 cohort completed 90% or more of assigned work.

DYL 2

Fall Term

Career Labs:

- Networking: LinkedIn, personal brand, outreach strategies
- Interviewing: STAR Story workshop
- Opportunity Building: Attend one employer event or career fair

Deliverables:

- Networking action plan
- Informational interview
- LinkedIn profile update
- STAR Story and "Why analytics" interview response
- 1:1 coaching appointment

Extra Credit Options:

- Applied AI Workshop
- LLMs & Vibe Coding Workshop
- Mentee onboarding (if applicable)

DYL 3

Spring Term

Career Labs:

- Salary Negotiation and Offer Management: Best practices
- Business + Engineering Networking Nexus
- Lifelong Career Management: Goal setting, career navigation, feedback

Deliverables:

- Offer analysis exercise
- SMART Goals (pre/post graduation)
- Attend Networking Nexus
- Complete 12twenty profile
- 1:1 coaching appointment

Suggested Reading:

- *First 90 Days* by Michael D. Watkins



Program Completion Includes

The DYL exercises and deliverables will guide students through refining their career goals, understanding career management strategies, and improving how they articulate their value proposition.

- Career Labs each term
- 1:1 coaching sessions every term
- Required participation in employer events
- Career Portfolio deliverables
- 10% of grade in core course



Alumni Mentorship Program

Optional but highly recommended

One-on-one mentoring with MS STEM Alumni

Monthly Topics

- **Oct:** Introductions & Career Hypothesis
- **Nov:** Resume and networking
- **Dec:** Mock interviews
- **Jan:** AI in analytics
- **Feb:** Capstone project integration
- **Mar:** Leadership insights
- **Apr:** Career launch & professionalism

