

EDUCATION

UNIVERSITY OF COLORADO BOULDER – Boulder, US	Aug 2025– July 2030
<ul style="list-style-type: none">• PhD in Business Administration, Marketing – Consumer behavior.	
UNIVERSIDAD CARLOS III DE MADRID – Madrid, Spain	Sep 2023 – July 2025
<ul style="list-style-type: none">• Master in Business and Finance (MRes), Management & Marketing track.	
RENNES SCHOOL OF BUSINESS – Rennes, France	Sep 2021 – Mar 2023
<ul style="list-style-type: none">• Master of Science in Strategic and Digital Marketing, digital marketing track.	
ZHONGNAN UNIVERSITY OF ECONOMICS AND LAW – Wuhan, China	Sep 2018 – June 2022
<ul style="list-style-type: none">• Bachelor of Management in International Business.	

RESEARCH EXPERIENCES AND PROJECTS

RESEARCH ASSISTANT – Universidad Carlos III de Madrid	Apr 2024 – Jul 2025
RESEARCH ASSISTANT – Rennes School of Business	Nov 2021 – Sep 2022

PROFESSIONAL EXPERIENCES

MARKETING ASSISTANT – Inzone Garland Hotel, China	Aug 2022 – Dec 2022
PR INTERN – Hill+Knowlton Strategies, China	Jul 2021 – Sep 2021
CHIEF EDITOR – Applied Economics in the Middle South (Social Media Account), China	Mar 2020 – Mar 2021
SUMMER INTERN – Industrial and Commercial Bank of China, China	Jul 2019 – Aug 2019

AWARDS AND HONORS

Ayudas al Estudio de Máster Oficial (Master's Study full scholarship), UC3M	2023-2025
Social and Solidarity Scholarship, Rennes School of Business	2022
College Scholarship, Zhongnan University of Economics and Law	2019 & 2021
Outstanding Student Cadre, Zhongnan University of Economics and Law	2020 & 2021
Outstanding Student, Zhongnan University of Economics and Law	2019

SKILLS

Languages: Mandarin (native), English (IELTS 7.5), French (elementary), Spanish (elementary)
Certifications: CATTI Level-3 English Translation, The Securities Qualification Certificate.
Software: R, Stata, SPSS, Python, Datavyu, Axure, Google Analytics, LaTeX, MS Office Suite.
Interests: Film (part-time movie translator), music, travel, photography.