## Shuxian YAN

**SKILLS** 

UNIVERSITY OF COLORADO BOULDER – Boulder, US PhD in Business Administration, Marketing – Consumer behavior.  UNIVERSIDAD CARLOS III DE MADRID – Madrid, Spain Master in Business and Finance (MRes), Management & Marketing track.  RENNES SCHOOL OF BUSINESS – Rennes, France Master of Science in Strategic and Digital Marketing, digital marketing track.  ZHONGNAN UNIVERSITY OF ECONOMICS AND LAW – Wuhan, China Bachelor of Management in International Business.  RESEARCH EXPERIENCES AND PROJECTS  RESEARCH ASSISSTANT – Universidad Carlos III de Madrid Apr 2024 – Jul 2025  RESEARCH ASSISSTANT – Rennes School of Business Nov 2021 – Sep 2022  PROFESSIONAL EXPERIENCES  MARKETING ASSISTANT – Inzone Garland Hotel, China Aug 2022 – Dec 2022  PR INTERN – Hill+Knowlton Strategies, China Jul 2021 – Sep 2021  CHIEF EDITOR – Applied Economies in the Middle South (Social Media Account), China Mar 2020 – Mar 2021  SUMMER INTERN – Industrial and Commercial Bank of China, China Jul 2019 – Aug 2019  AWARDS AND HONORS  Ayudas al Estudio de Máster Official (Master's Study full scholarship), UC3M  AUGANDA AND Sciedar Cafre, Zhongana University of Economics and Law 2019 & 2021  Outstanding Student Cafre, Zhongana University of Economics and Law 2019 & 2021  Outstanding Student, Zhongana University of Economics and Law 2019 & 2021  Outstanding Student, Zhongana University of Economics and Law 2019 & 2021	EDUCATION	
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Outstanding Student Cadre, Zhongnan University of Economics and Law 2020 & 2021	· ·	
Outstanding Student, Zhonghan University of Economics and Law		
	Outstanding Student, Zhonghan Oniversity of Economics and Law	2019

Languages: Mandarin (native), English (IELTS 7.5), French (elementary), Spanish (elementary) Certifications: CATTI Level-3 English Translation, The Securities Qualification Certificate. Software: R, Stata, SPSS, Python, Datavyu, Axure, Google Analytics, LaTeX, MS Office Suite. Interests: Film (part-time movie translator), music, travel, photography.