

Shannon Laird, CPA, FLMI

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EDUCATION

University of Colorado | Boulder, CO

- Ph.D. in Business Administration, Accounting

Expected 2030

University of Missouri | Columbia, MO

- Bachelor of Science in Accountancy
- Master of Accountancy

May 2017

May 2018

CERTIFICATIONS

Certified Public Accountant | Missouri

Fellow, Life Management Institute

WORK EXPERIENCE

Kansas City Life Insurance Company | Kansas City, MO

Accounting Director

March 2022 – July 2025

- Led month-end and quarter-end close procedures
- Performed quarterly GAAP financial reporting procedures, including preparation of financial statements
- Performed quarterly Statutory reporting procedures, including preparation of blue books
- Reviewed monthly journal entry preparation
- Reviewed month-end and quarter-end close of broker-dealer subsidiary

StoneX Group, Inc | Kansas City, MO

Senior Internal Auditor

May 2021 – March 2022

- Independently performed control testing of entities
- Led audits and reviews of entities
- Identified new risk and mitigation strategies

KPMG, LLP | Kansas City, MO

Senior Audit Associate

Fall 2018 – May 2021

- In-charge senior on year-end and interim engagements
- Developed positive professional client relationships, including with upper level management
- Managed heavy workloads with stringent deadlines
- Delegated and oversaw staff work and responsibilities
- Determined and performed substantive procedures and testing of internal controls
- Developed testing over complex management estimates and other technical accounting areas

University of Missouri | Columbia, MO

Teaching Assistant – Computer-Based Data Systems

August 2017 – May 2018

- Promoted time management, multitasking, and self-motivation
- Established leadership and communication ability with many different learning styles
- Proficiency in public speaking

EY, LLP | Kansas City, MO

Intern

Summer 2017

- Performed substantive testing and material account analytics
- Financial services specialization
- Established client rapport

KPMG, LLP | Kansas City, MO

Intern

Winter 2017

- Performed substantive testing and material account analytics
- Updated disclosure checklists and substantive procedures
- Established client rapport