

REAL ESTATE FORUM 2025

MARCH 5, 2025
12:30 - 6:30 P.M.
EMPOWER FIELD

BECOME A SPONSOR

The CU Real Estate Forum is the largest annual fundraiser for the Michael A. Klump Center for Real Estate. Sponsorship funds not only support the Forum event, but also are used to deepen students' learning and networking specific to real estate, which results in an educated and inspired student talent pool for the CRE industry.

Did you know that the Klump Center for Real Estate is 100% funded by donations and sponsorships?

Sponsorship Supports Co-Curricular Real Estate Programs

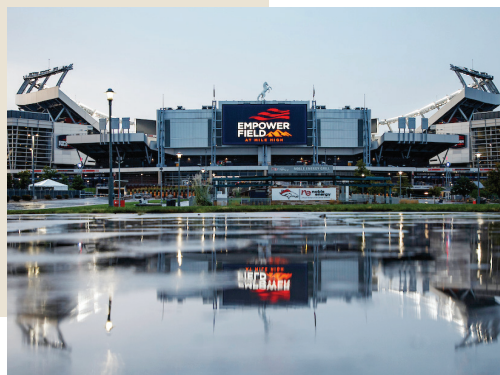
-  CRE Industry Networking Events
-  International and National CRE Treks
-  Conversations with CRE Leaders
-  Advanced Software Training (Argus, Wall Street Prep)
-  National Real Estate Case Competitions

Support the Klump Center for Real Estate

In 2020, Leeds graduated its first class of undergraduates with a real estate major, and nearly 500 students have already declared the major this year. Coupled with CU's graduate MSRE and MBA real estate degrees, CU has one of the largest real estate programs in the nation. Recently named with a \$13 million gift, the Michael A. Klump Center for Real Estate exists to support real estate students with hands on educational experiences and technical trainings, equipping our students with knowledge and a network to transition well into CRE firms. From business treks and industry networking events to cutting edge industry software training, proceeds from the Klump Center's Annual Real Estate Forum provides critical funding to provide students with a strong foundation of knowledge and an expansive industry network, equipping them to be an asset day one to employers.



Keynote Speaker
Willy Walker, CEO,
Walker & Dunlop



— MICHAEL A. —

KLUMP CENTER

— FOR REAL ESTATE —



Leeds School of Business
UNIVERSITY OF COLORADO BOULDER

SPONSOR BENEFITS	SOLD Presenting Sponsor Kirkpatrick Bank	Speaker Sponsors (1)	Reception Sponsors (1)	Black Sponsors	Gold Sponsors	White Sponsors
SPONSORSHIP LEVEL COSTS	\$10,000	\$9,000	\$8,000	\$5,000	\$3,500	\$1,500
Event day benefits						
Exclusive logo and signage placement in prominent places	✓	✓				
Recognition of sponsorship support from the podium at the event	✓	✓	✓	✓		
Recognition on program powerpoint slides	✓	✓	✓	✓	✓	✓
Speaking role at the event - sponsorship recognition <i>(company video of 1 min. or less may also replace this if desired)</i>	✓	✓				
Speaking role at networking reception			✓			
Forum event tickets - table of 8 <i>(includes hosting 2 CU students)</i>	6 seats to fill + 2 CU students	6 seats to fill + 2 CU students	6 seats to fill + 2 CU students	6 seats to fill + 2 CU students	6 seats to fill + 2 CU students	6 seats to fill + 2 CU students
Reserved table toward front of room	✓	✓	✓	✓	✓	✓
VIP lunch in Broncos suite + stadium tour <i>(immediately prior to afternoon Forum event)</i>	4 tickets	4 tickets	3 tickets	2 tickets	1 ticket	
Company name listed on event banner at front of the room	✓	✓	✓	✓	✓	✓
Pre-event marketing/communication						
Recognition on all event promotional materials and social media	✓	✓	✓	✓	✓	✓
Colorado Business Journal ad about the forum	✓	✓	✓	✓		
Colorado Business Journal thank you ad <i>(ad to be run in issue following the event)</i>	✓	✓	✓	✓	✓	✓
Digital event program	✓	✓	✓	✓	✓	✓
Student-focused opportunities						
Opportunity to participate in CU Denver area trek (office or site visit) and/or visit with students on campus	✓	✓	✓	✓		
Opportunity to participate in fall Klump Center roundtable event <i>(The real estate roundtable event is an opportunity to share about your sector of real estate and career with 100 real estate students)</i>	✓	✓	✓	✓	✓	✓

THANK YOU FOR YOUR SUPPORT!

The Klump Center is proud to bring sponsors, speaker experts, and attendees together to continue the conversation of how technology and innovation will inform the real estate industry. Sponsorship funds support everything we do to prepare our students to provide instant impact when hired. We are sincerely thankful for your financial backing.



Ready to sponsor or have questions?

Contact Julie Gibson: julie.gibson@colorado.edu

*Sherman R. Miller Executive Director
Klump Center for Real Estate*