

Yutong Zhang

Leeds School of Business
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Education

University of Colorado Boulder

Ph.D. Candidate in Information Systems

Leeds School of Business

Aug 2024 – Expected 2028

Expected to be on the job market in 2027

Temple University

Ph.D. Student in Management Information Systems

Fox School of Business

Aug 2022 – Jun 2024

Transferred to follow my advisor to CU Boulder.

Southwest University of Science and Technology

Master of Finance

School of Economics and Management

Sep 2019 – Jun 2022

Sichuan Agricultural University

Bachelor of Financial Management

School of Business

Sep 2012 – Jun 2016

Selected Research Projects

Cybersecurity Stream

1. **Yutong Zhang**, Yiwen Gao, John D'Arcy, Jason Bennett Thatcher. "Data breach and insider trading." **Status:** Revise & Resubmit at *Information Systems Research (ISR)*
2. **Yutong Zhang**, Yiwen Gao, John D'Arcy, Jason Bennett Thatcher. "Data breach and IT executive facial impressions." **Status:** Under External Review at *Management Science (MNSC)*
3. **Yutong Zhang**, Sebastian Schuetz. "How Severe is Severe? Developing a Standardized Measure of Consumer Data Breach Severity." **Status:** Draft for submission.
4. **Yutong Zhang**, Zhiyi Wang. "Cybersecurity in Annual Report and CEO Traits." **Status:** Data analysis and draft.

FinTech Stream

5. **Yutong Zhang**, Lan Sang. "From Visible Opinions to Strategic Disclosure: AI-Enabled Market Analytics and Higher-Order Beliefs in Digital Investment Platforms." **Status:** Data analysis and draft.

Conference Presentations

1. **Yutong Zhang**, Lan Sang. "From Visible Opinions to Strategic Disclosure: AI-Enabled Market Analytics and Higher-Order Beliefs in Digital Investment Platforms." Paper presented at **WAICI 2026, Stern School of Business, New York University, New York**.
2. **Yutong Zhang**, Yiwen Gao, John D'Arcy, Jason Bennett Thatcher. "Governance repair after data breaches: Investor reactions to post-breach IT executive appointments." Paper presented at **SCECR 2026, Tokyo, Japan**.
3. **Yutong Zhang**, Konstantin Bauman, Sunil Wattal. (2024). "Cryptocurrency Influencers: Multimodal Insights into Investor Attention." In the Proceedings of **ICIS 2024 Treo Talk. Bangkok, Thailand**.
4. **Yutong Zhang**, Konstantin Bauman, Sunil Wattal. (2024). "Cryptocurrency Influencers: Multimodal Insights into Investor Attention." In the Proceedings of **WITS 2024. Bangkok, Thailand**.
5. **Yutong Zhang**, Yiwen Gao, John D'Arcy, Jason Bennett Thatcher. (2023). "Data breach and insider trading." In the Proceedings of **SCECR 2023 Short Paper. Bogotá, Colombia**.
6. **Yutong Zhang**, Yiwen Gao, John D'Arcy, Jason Bennett Thatcher. (2022). "Seeing is not always believing: Cyber breach announcements and different stock market reactions." In the Proceedings of **ICIS 2022 Treo Talk. Copenhagen, Denmark**.
7. Fulei Yan, **Yutong Zhang**, Zhongyue Cui, Gaoxun Zhang. (2021). "Macro Uncertainty and Crude Oil Price Risk Based on Nonparametric Multiple Expectile." In the Proceedings of 2021 Annual Finance Quantification Analysis & Computing Academic Conference. **Chengdu, China**.
8. Fulei Yan, **Yutong Zhang**, Zhongyue Cui, Gaoxun Zhang. (2021). "Macro Uncertainty and Crude Oil Price Risk Based on Nonparametric Multiple Expectile." In the Proceedings of the 3rd Annual Conference of the Financial Measurement and Risk Management of the Society for Management Science and Engineering. 2021. **Mianyang, China**.
9. Fulei Yan, **Yutong Zhang**, Zhongyue Cui, Gaoxun Zhang. (2021). "Macro Uncertainty and Crude Oil Price Risk Based on Nonparametric Multiple Expectile." In the Proceedings of the 23rd Annual Conference of Chinese Management Science. 2021. (Best Paper) **Chengdu, China**.
<http://www.zggkx.com/CN/column/item80.shtml>

Publications

1. Fulei Yan, Yutong Zhang, Zhongyue Cui, Gaoxun Zhang. "Macro Uncertainty and Crude Oil Price Risk Based on Nonparametric Multiple Expectile," Chinese Journal of Management Science, 2022 (Online First): 1-15. DOI: 10.16381/j.cnki.issn1003-207x.2021.2622.
<http://www.zggkx.com/CN/10.16381/j.cnki.issn1003-207x.2021.2622>
2. Fulei Yan, Yutong Zhang, Zhongyue Cui. "Digital Inclusive Finance, Financial Development, and Household Consumption Structure," Journal of Southwest University of Science and Technology, 2021, 38(05): 75-82. <https://social.swust.edu.cn/CN/Y2021/V38/I5/75>
3. Fulei Yan, Zhongyue Cui, Yutong Zhang. "Research on the impact of digital finance on risk taking of non-financial enterprises," Journal of Regional Financial Research, 2021(11): 18-28.

4. Zhongyue Cui, Fulei Yan, Yutong Zhang. "Political Connections, Digital Finance and Financing Constraints: The evidence from technology-based SMEs," Science Technology and Industry. 2022, 22(01): 162-168.

Honors and Grants

2025

1. Gerald Hart Doctoral Research Summer Fellowship 2025 (\$3,000), Leeds School of Business, University of Colorado Boulder

2023

1. 27th Young Scholars Interdisciplinary Funding (\$3,000), Fox School of Business, Temple University
2. 3rd Place Award Recipient in the 1st Year Paper Category in the 13th Annual PhD Student Research Competition, Fox School of Business, Temple University
3. 26th Young Scholars Interdisciplinary Funding (\$1,500), Fox School of Business, Temple University

2022

1. 25th Young Scholars Interdisciplinary Funding (\$1,800), Fox School of Business, Temple University

2021

1. First Class Postgraduate Academic Scholarship
2. Best Paper at the 23rd Annual Conference of Chinese Management Science
3. Sichuan University Students' Extracurricular Academic Science and Technology Works Competition: **Yutong Zhang**, Zhongyue Cui, Qiuju Leng, and Huaqin Zeng. "Digital Inclusive Finance, Financial Regulation, and Household Consumption."

Service

2026

1. Reviewer, Pacific Asia Conference on Information Systems (PACIS)
2. Reviewer, Hawaii International Conference on System Sciences (HICSS)

2025

1. Reviewer, International Conference on Information Systems (ICIS)
2. Reviewer, Americas Conference on Information Systems (AMCIS)

2024

1. Reviewer, International Conference on Information Systems (ICIS)
2. Reviewer, Pacific Asia Conference on Information Systems (PACIS)
3. Reviewer, Hawaii International Conference on System Sciences (HICSS)

2023

1. Reviewer, Internet Research

Professional Memberships

Association for Information Systems (AIS)

Skills

R; Stata; Python.