

# Salma Shukri, Ph.D.

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## *EDUCATION*

### **University of Denver, Denver, CO**

Ph.D. – Communication Studies: Communication and Culture, June 2015

**Dissertation:** “Reclaiming the Body: Understanding Arab–American Hybrid Experience Through Affective Attunement;” **Dissertation Advisor:** Dr. Kate Willink

M.A. – International & Intercultural Communication, June 2010

Concentration: Cross-Cultural Communication and Conflict Resolution

### **University of Colorado, Boulder, CO**

B.A. – English Literature, August 2008

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## *ACADEMIC APPOINTMENTS*

### **University of Colorado at Boulder, Boulder, CO**

Associate Chair, Professional Effectiveness Division, July 2023—Present

Associate Teaching Professor, Business Communication, August 2023—Present

Assistant Teaching Professor, Business Communication, Fall 2016—August 2023

BCOR 1030: Communication Strategy

BASE: BCOR Applied Semester Experience

BCOR 2202: Organizational Behavior

MBAC 6096: Managerial Communications (full-time, evening, and hybrid programs)

### **University of Colorado at Denver, Denver, CO**

Lecturer

COMM 1011: Foundations of Communication, Fall 2016-Spring 2017

### **Metro State University of Denver, Denver, CO**

Affiliate Faculty

SPE 1710: Interpersonal Communication, Fall 2016

SPE 1010: Public Speaking, Fall 2016

### **University of Denver, Denver, CO**

Adjunct Instructor

COMM 3140: Advanced Intercultural Communication, Spring 2017

COMM 3700: Hyphenated Identities: Communication and Culture in a Globalizing World, Winter 2016

COMM 2200: Qualitative Inquiry in Communication, Spring 2013

### **Community College of Aurora, Denver, CO**

Adjunct Instructor

COM 120: Interpersonal Communication, Fall 2015-Spring 2016

COM 220: Intercultural Communication, Fall 2015-Spring 2016

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## ***SERVICE TO THE UNIVERSITY***

### **Committees Appointments, Leeds School of Business**

- Associate Chair, PE Division—Summer 2023-Present
- Professional Effectiveness Division Executive Committee member—2018-Present
- LEC Committee Member—Spring 2023
- Classroom Inclusion Team—Fall 2020-Spring 2023
- MBA Curriculum Program Committee (MCPC) Representative— Fall 2019-Spring 2023
- BCOR 1030 Final Case Competition Committee—Fall 2017-Fall 2022
- BASE Uplift Committee (curriculum development and administrative facilitation)—Fall 2018-Spring 2020
- Undergraduate Curriculum Program Committee (UCPC) Representative— Spring 2018
- Curriculum Revision Committee (Communication Strategy)—Summer 2017

### **Service Positions, Leeds School of Business**

- BCOR 1030 Faculty Lead—2018-Spring 2022
- Faculty Teaching Mentor—Fall 2019-Spring 2021
- EXCEL Faculty Mentor, Diverse Scholars Mentoring Program—Fall 2017-Present

### **Additional Service Tasks, Leeds School of Business**

- Served as judge in preliminary round of Business Ethics Case Competition—February 11, 2022
- Judged Women in Business Case Competition—Summer 2020
- Assisted in Women in Business Case Competition development—Summer 2019
- Corporate sponsor presentational coaching, Colleen Denzler—March 15, 2019
- Leeds Professionalism Summit Faculty Volunteer, Workshop Presenter—April 2019
- Leeds Professionalism Summit Faculty Volunteer, Interviewing Session—April 2018
- CO-LAB Faculty Volunteer—Leeds School of Business, Fall 2017

### **Service Positions, University of Colorado Boulder**

- Dissertation Committee Member, Department of Critical Media Practices (DCMP), for student Bentley Brown; Chair: Reece Auguste—March 2020—March 2022

### **Service Positions, Community College of Aurora**

- Curriculum Evaluation and Development (COM 220: Intercultural Communication)—Spring 2016
  - Qualitative Research Analyst: Climate Assessment of Equity, Diversity, and Inclusion Report—Fall 2015
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## **PROFESSIONAL WORKSHOPS**

- Lead Trainer**— “Emotional Intelligence.” Professional Communication Workshop developed and delivered at the request of the Executive Leadership Program, Leeds School of Business, Boulder, CO, May 18, 2023
- Lead Co-Trainer**— “Emotional Intelligence.” Professional Communication Workshop developed and delivered for the Women’s Collective event (MBA-Level), Leeds School of Business, Boulder, CO, April 14, 2023.
- Lead Trainer**— “Executive Presence.” Professional Communication Workshop developed and delivered for the Women’s Collective event (MBA-Level), Leeds School of Business, Boulder, CO, April 14, 2023.
- Lead Trainer**— “Emotional Intelligence.” Professional Communication Workshop developed and delivered at the request of the Executive Leadership Program, Leeds School of Business, Boulder, CO, May 10, 2022
- Lead Co-Trainer**— “Emotional Intelligence.” Professional Communication Workshop developed and delivered for the Women’s Collective event (MBA-Level), Leeds School of Business, Boulder, CO, April 8, 2022.
- Lead Co-Facilitator**— “Building Community.” Dialogue facilitation for the Diverse Scholars Event (MBA-Level), Leeds School of Business, Boulder, CO, April 1, 2022
- Lead Trainer**— “The *You You Are*.” Professional Workshop on Intercultural Communication in Professional Workplaces developed and delivered for the Diverse Scholars Event (MBA-Level), Leeds School of Business, Boulder, CO, April 1, 2022
- Lead Trainer**— “Adapting Your Messaging Using the Color Code.” Professional Communication Workshop given to the Herd Council, Leeds School of Business, Boulder, CO, November 17, 2020.
- Lead Trainer**— “Live & Remote Presentational Speaking.” Professional Communication Workshop (evMBA), Leeds School of Business, Boulder, CO, July 8, 2020.
- Lead Co-Trainer**— “Emotional Intelligence.” Professional Communication Workshop developed and delivered for the Women’s Collective event (MBA-Level), Leeds School of Business, Boulder, CO, April 17, 2020.
- Lead Co-Trainer**— “Emotional Intelligence.” Professional Communication Workshop to DISH Network, Denver, CO, January 24, 2020.
- Lead Trainer**— “Presentational Speaking.” Professional Communication Workshop, Leeds School of Business, Boulder, CO, October 4, 2019.
- Lead Co-Trainer**— “Emotional Intelligence.” Professional Communication Workshop (MBA-Level), Leeds School of Business, Boulder, CO, September 30, 2019.

**Lead Co-Trainer**— “Emotional Intelligence.” Professional Communication Workshop developed and delivered for the Women’s Collective event (MBA-Level), Leeds School of Business, Boulder, CO, April 26, 2019.

**Lead Trainer**— “Communicating Professionally in International Contexts.” Professional Communication Workshop, Leeds School of Business, Boulder, CO, April 12, 2019.

**Lead Trainer**— “College to Colleague: Communicating Professionally in Difficult Situations.” Professional Communication Workshop, Leeds School of Business, Boulder, CO, April 9, 2019.

**Lead Co-Trainer**— “College to Colleague: Communicating Professionally in Difficult Situations.” Professional Communication Workshop, Leeds School of Business, Boulder, CO, February 21, 2018.

**Lead Co-Trainer**— “Professional Communication in the Workplace.” Interactive Workshop delivered to the “I have a Dream Foundation in Boulder,” University of Colorado at Boulder, Boulder, CO, March 22, 2016.

**Lead Co-Trainer**— “In Solidarity: Performing Alliances Across Difference in Academia.” Diversity Interactive Workshop delivered to the Diversity Summit, University of Denver, Denver, CO, May 9, 2014.

**Lead Co-Trainer**— “Envisioning Racial Inclusivity in the College Classroom.” Diversity Interactive Workshop delivered to the Diversity Summit, University of Denver, Denver, CO, May 9, 2014.

**Lead Co-Trainer**— “Cross-cultural Understanding through the BAFA BAFA Simulation.” Diversity Interactive Workshop delivered by invitation to MFJS 4912: Seminar: Intercultural Training, Naomi Nishi, University of Denver, Denver, CO, May 22, 2013.

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## ***TRAINING & CERTIFICATION***

- “Using Interreligious Dialogue to Strengthen Peace, Reconciliation and Social Cohesion,” KAICIID Course Completion Certificate, July 2019
- Supporting Student Resiliency, University of Colorado Boulder, Spring 2019
- UndocuAlly Training, University of Colorado Boulder, April 2018
- Crucial Conversations Workshop, University of Colorado Boulder, June 2017

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## ***PROFESSIONAL ORGANIZATIONS***

Competitive Paper Reviewer

National Communication Association (2013-2020)

Western States Communication Association (2015-2020)

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## ***INVITED LECTURES AND PRESENTATIONS***

### **Graduate Courses**

- “Inclusive Leadership” delivered by invitation to ENVM 5034: Socially Responsible Leadership, Dr. Aaron Roof, University of Boulder, Boulder, CO, September 24, 2021
- “Autoethnography in Practice” delivered by invitation to SPCM 706: Qualitative Research in Communication Studies, Dr. Leah Seurer, University of South Dakota, Vermillion, SD, February 1, 2017.
- “Cultural Hybridity within the Arab American Community” delivered by invitation to SPCM 634: Intercultural Communication and Diversity: Difficult Dialogues Around the Globe, Dr. Julia Khrebtan-Hörhager, Colorado State University, Fort Collins, CO, April 8, 2016.
- “Understanding Arab Experience in the United States” panel presentation delivered by invitation to MFJS 4652: Culture, Gender & Global Communication, Dr. Margaret Thompson, University of Denver, Denver, CO, April 28, 2015.
- “A Communicative and Affective Examination of Arab-American Hybrid Performance in the U.S.” delivered by invitation to MFJS 4650: Intercultural Communication, Dr. Christof Demont-Heinrich, University of Denver, Denver CO, February 11, 2015.
- “Culture and Inclusion” delivered by invitation to COMN 4203: Adult Learning Theory & Instructional Strategies, Dr. Allison Friederichs, University of Denver, Denver, CO, January 22, 2014.
- “Troubling the Western Image of the Arab Woman” Presentation delivered by invitation to MFJS 4652: Culture, Gender & Global Communication, Dr. Margaret Thompson, University of Denver, Denver, CO, April 25, 2012.
- “Representations of Arabs in the Media” Presentation delivered by invitation to MFJS 4652: Culture, Gender & Global Communication, Dr. Margaret Thompson, University of Denver, Denver, CO, April 13, 2011.

### **Undergraduate Courses**

- “Islam in Brief.” Presentation delivered by invitation to BADM 1260, First-Year Global Experience: United Arab Emirates (UAE), Kevin McMahon, University of Colorado Boulder, CO, February 26, 2020.
- “Representations of Arabs in Popular Culture.” Presentation delivered by invitation to COMN 2220, Race and Popular Culture, Dr. Shinsuke Eguchi, University of Denver, Denver, CO, May 22, 2012.
- “Feminism in Islam.” Presentation delivered by invitation to COMN 2210: Gender Communication, Dr. Shinsuke Eguchi, University of Denver, Denver, CO, April 17, 2012.
- “Power and Representations in Popular Culture.” Presentation delivered by invitation to COMN 3410: Intercultural Communication, Professor Gordana Lazic, University Colorado at Boulder, Denver, CO, April 5, 2012.

- “Power and Representations in Popular Culture.” Presentation delivered by invitation to COMN 3410: Intercultural Communication, Professor Gordana Lazic, University Colorado at Boulder, Denver, CO, April 5, 2012.
- “Representations of Arabs in the Media.” Presentation delivered by invitation to COMN 1015, Gender and Voice, Professor Leslie Rossman, University of Denver, Denver, CO, February 22, 2012.
- “Muslim Feminism.” Presentation delivered by invitation to COMN 1015, Gender and Voice, Professor Raquel Moreira, University of Denver, Denver, CO, January 26, 2012.
- “Representations in Cross Cultural Communication.” Presentation delivered by invitation to COMN 1700: Intercultural Communication, Professor Tiffany McDonald, University of Denver, Denver, CO, January 18, 2012.
- “Representations of Arabs in the Media.” Presentation delivered by invitation to CMMU 1021: Fundamentals of Mass Communication, Professor Ian Dawe, University of Colorado at Denver, Denver, CO, November 11, 2011.
- “Representations of Arabs in the Media.” Presentation delivered by invitation to COMN 1700: Communication and Popular Culture, Professor Fatima Z. Chrifi Alaoui, University of Colorado at Denver, Denver, CO, September 27, 2011.
- “The Power of Verbal and Nonverbal Communication in the Global Workplace.” Presentation delivered by invitation to COM 2220, Organizational Communication, Professor Leslie Rossman, University of Denver, Denver, CO, September 21, 2011
- “Will Saudi Arabia Follow in Egypt’s Footsteps?” Presentation delivered by invitation to ASEM 2560: America through Foreign Eyes, Dr. Christof Demont-Heinrich, University of Denver, Denver, CO, May 12, 2011.
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## ***ACADEMIC RESEARCH & PUBLICATIONS***

### **Peer-Reviewed Journal Articles:**

- Shukri, S. & Willink, K. (2020). "Interpretive Discernment: Feeling Our Way Toward a Performative Understanding of Interviewing." *Departures in Critical Qualitative Research*, 9 (3), pp. 48-77. [doi: 10.1525/dcqr.2020.9.3.48](https://doi.org/10.1525/dcqr.2020.9.3.48)
- Shukri, S. (2019): Muslim women and white femininity: Reenactment and resistance. *Text & Performance Quarterly*, pp. 1-3. [doi: 10.1080/10462937.2019.1657935](https://doi.org/10.1080/10462937.2019.1657935)
- Willink, K., Shukri, S. (2018). Performative interviewing: Affective attunement and reflective affective analysis in interviewing. *Text & Performance Quarterly*, 38(4), pp. 187-207. [doi: 10.1080/10462937.2018.1526409](https://doi.org/10.1080/10462937.2018.1526409)
- Willink, K., Gutierrez-Perez, R., Shukri, S., Stein, L. (2014). Navigating with the stars: Critical qualitative methodological constellations for critical intercultural communication research. *Journal of International and Intercultural Communication*, 7 (4), pp. 289-316. [doi: 10.1080/17513057.2014.964150](https://doi.org/10.1080/17513057.2014.964150)

### **Book Chapters:**

- Chrifti Alaoui, F., Moreira, R., Pattisapu, K. Shukri, S. and Calafell, B.M. (2014). "I am Not Maria/Samira: On the Interchangeability of 'Brownness' in U.S. Pedagogical Contexts." *Claiming a Seat at the Table: Feminism, Underserved Women of Color, Voice and Resistance*. Eds. Sonja M. Brown Givens and Keisha Edwards Tassie, pp. 23-43
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## ***CONFERENCE PARTICIPATION***

### **Competitively Selected Papers:**

- Shukri, S. & Willink, K. (2019). "Interpretive Discernment: Feeling Our Way Toward a Performative Understanding of Interviewing." Paper submitted to Performance Studies Interest Group of the Western States Communication Association, Seattle, WA, February 22-25.
- Willink, K. & Shukri, S. (2017). "Affective Attunement and Reflective Affective Analysis in Interviewing." Paper submitted to Performance Studies Division of the National Communication Association, Dallas, TX, Nov. 16-19. **Top Faculty Paper.**
- Willink, K. & Shukri, S. (2016). "Interpretive Discernment: Feeling Our Way Toward a Performative Understanding of Interviewing." Paper submitted to Performance Studies Division of the National Communication Association, Philadelphia, PA, Nov. 9-13. **Top Faculty Paper.**
- Shukri, S. (2016). "*Divergent: The Emergence of the Hybrid Hero in Hollywood.*" Paper submitted to Intercultural Communication Interest Group of the Western States Communication Association, San Diego, CA, February 27-March 1. **Top Faculty Paper.**
- Shukri, S. (2014). Embodied Narratives of Location: Method for the Study of Hybridity and Belonging. Paper submitted to the Ethnography Division of the National Communication Association, Chicago, IL, Nov. 20-23.
- Willink, K., Gutierrez-Perez, R., Shukri, S., Stein, L. (2014). Navigating with the Stars: Critical Qualitative Methodological Constellations for Critical Intercultural Communication Research. Paper submitted to the Intercultural Communication Interest Group of the Western States Communication Association, Anaheim, CA, Feb. 14-18.
- Shukri, S. (2013). Hybridity, Identity Performance, and Affect: Moments of 'Becoming.' Paper Panel Session submitted to the Critical and Cultural Studies Division of the National Communication Association, Washington, D.C., Nov. 21-24.
- Shukri, S. (2013). Khawaja: *Arabizi* and Linguistic Hybridity. Paper submitted to the Language and Social Interaction Interest Group of Western States Communication Association, Reno, NV, Feb, 16-19.
- Shukri, S. & Lechuga, M. (2013). Latino/a-American & Arab-American Identity Affiliation and Perceived Discrimination. Paper submitted to the Intercultural Communication Interest Group of Western States Communication Association, Reno, NV, Feb, 16-19. **Top Four Papers, Intercultural Communication Interest Group.**
- Foust, C., Lazic, G. & Shukri, S. (2012). Pushing the Boundaries of the Carnavalesque: A Rhetorical Analysis of the 2011 Protests in Egypt's Tahrir Square. Paper submitted to the Public Address Division of the National Communication Association, Orlando, FL, Nov. 15-18.
- Shukri, S., Chrifi-Alaoui, F., & Bamford, A. (2010). Deconstructing Negative Attitudes & Stereotypes of Arabs & Muslims Through the Use of Film. Paper submitted to the Islam and the Media Conference hosted by The Center for Media, Religion, and Culture at the University of Boulder.

### **Roundtable Discussion Panels:**

- Shukri, S. (2018). "Representation at/in Play: Communication Ethics, Personhood and Pop-Cultural Artifacts." Roundtable Discussion Panel submitted to the Communication Ethics Division of the National Communication Association, Salt Lake City, UT, Nov. 8-12.
- Shukri, S. (2017). "Remapping the Circumference of Critical Intercultural Communication: Our Legacy and Vision for the Future." Roundtable Discussion Panel submitted to the International and Intercultural Communication Division of the National Communication Association, Dallas, TX, Nov. 16-19.
- Shukri, S. (2017). "Creating a Legacy of Social Justice: A Roundtable Discussion on Cultivating More Inclusive Campuses." Roundtable Discussion Panel submitted to the Activism and Social Justice Division of the National Communication Association, Dallas, TX, Nov. 16-19.
- Shukri, S. (2016). "Migration, Diasporas, and Globalization: Callings for Reconnecting Asian Studies and Asia American Studies in Communication." Roundtable Discussion Panel submitted to the Asia/Pacific American Communication Division of the National Communication Association, Philadelphia, PA, Nov. 9-13.
- Shukri, S. (2016). "Divided Loyalties, Alliances, and Social Justice: Civic Callings for Intercultural Bridgework." Roundtable Discussion Panel submitted to the International and Intercultural Communication Division of the National Communication Association, Philadelphia, PA, Nov. 9-13.
- Shukri, S. (2013). The Paradox of 'Passing:' Connecting Across Invisible Identities. Discussion Panel Session submitted to the Critical and Cultural Studies Division of the National Communication Association, Washington, D.C., Nov. 21-24.
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### ***CONFERENCE AWARDS***

- Top Faculty Paper (Rank 1), Performance Studies Division  
National Communication Association Conference—November 2017
- Top Faculty Paper (Rank 1), Performance Studies Division  
National Communication Association Conference—November 2016
- Top Faculty Paper (Rank 1), Intercultural Communication Interest Group  
Western States Communication Association Conference—February 2016
- Top Four Paper Panel (no rank), Intercultural Communication Interest Group  
Western States Communication Association Conference—February 2013
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### ***GRANTS***

- AHSS Divisional Dissertation Fellow – September 2014-June 2015
  - iRise Research Grant Recipient – September 2014-June 2015
  - Vice Provost Doctoral Fellow for Inclusive Excellence – September 2012-2014
  - GSFF Research Conference Funding Recipient – 2013, 2014
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## ***NON-ACADEMIC WORK EXPERIENCE***

### **Communication Consultant, King Abdullah International Center for Interreligious and Intercultural Dialogue – Vienna, Austria, March 2015 – December 2015**

- Prepared, edited, and translated bilingual speeches for the Secretary General, as well as content about interreligious dialogue for press releases, factsheets, strategy documents, and web content to allow for accessibility of information in Arabic and English
- Reported daily media coverage and industry news about interreligious dialogue for internal information collection to develop programs, partnerships, and external media statements on relevant events

### **Trainer, The Conflict Center – Denver, CO, September 2012 – September 2015**

Coached youth-at-risk on communication, emotional intelligence, and conflict management skills to empower their decision-making

### **Communication Intern, UNESCO Club Wien – Vienna, Austria, August 2011 – October 2011**

- Conducted qualitative research about experiences of inclusion across Arab youth in Vienna to identify the degree of integration and assimilation into Austrian culture, the degree of adherence to social and cultural codes of the Arab culture, and the role of language and social networking tools
- Provided recommendations for developing a pilot modular diversity-training workshop to promote intercultural learning that encourages tolerance, mutual respect and understanding among participants
- Attended UNESCO Youth Forum in Paris, France as UNESCO Club Wien representative to network with young adults devoted to dialogue and peace

### **Project Manager, The Conflict Center – Denver, CO, April 2011– June 2011**

- Researched and designed a capacity building project to strengthen communication with youth through social media
- Conducted focus groups and collaborated with other non-profit organizations to identify appropriate media platforms
- Created content, and implemented the conceived plan during its initial stages along with a system that is easily maintained long-term

### **Volunteer, The Spring Institute, – Denver, CO, March 2011-June 2011**

Co-facilitated series of workshops that shared adaptation skills with refugees and immigrants who recently moved to Denver.

### **Marketing & Communication Intern, The Conflict Center – Denver, CO, October 2008– June 2009**

Designed and managed e-newsletter while also publishing articles for the e-newsletter. Created and drafted internal blog policy as well as external blog guidelines. Prepared new policies for the staff handbook and wrote numerous press-releases.

## ***SKILLS***

- Fluent in native English and Arabic
  - Project management
  - Course development
  - Group management
  - Problem solving
  - Presentational coaching
  - Teaching
  - Emotional intelligence
  - Collaboration across various views
  - Conflict management
  - Research and analysis
  - Service orientation
  - Leadership
  - Professionalism
  - Professional writing
  - Training and development
  - Critical thinking
  - Assessment
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