

Dr. Jason Bennett Thatcher



Dr. Jason Bennett Thatcher holds the Tandeand Rustandy Esteemed Professorship at the Leeds School of Business at the University of Colorado-Boulder. He is also a Full Professor of Management Science at the Alliance Manchester Business School at the University of Manchester and an Honorary Professor at the University of Nottingham. He has also held visiting appointments at the Information Technology University-Copenhagen, the Technical University of Munich (TUM), the University of Augsburg, and the Hong Kong Polytechnic University.

Jason studies individual decision-making, strategic alignment, and workforce issues related to the effective use of information technology in organizations. His more recent projects have focused on cybersecurity, social media, and digital upper echelons. Jason has published in journals such as MIS

Quarterly, Information Systems Research, Journal of Applied Psychology, and others.

Jason's work appears in the Financial Times 50 journals about once a year. AISResearchRankings.Org ranked him as the most productive author on the AIS Senior Scholar list in 2014, 2020, 2021, and 2024. He has been ranked among the top scientists in the social sciences by Research.com and was named among the top 2% of most productive researchers in the world in a study published in PLOS Biology. Jason's work has received over 20,000 citations.

Jason serves as a senior editor for MIS Quarterly. He has served as Senior Editor at Information Systems Research, Decision Sciences, and AIS Transactions on HCI, and Associate Editor at Information Systems Research and the Database for Advances of Information Systems. He also served on the MIS Quarterly Policy Committee as a representative of the information systems community.

Jason has held fellowships in Asia and the Europe. He has been a visiting fellow in China (Hong Kong Baptist University, Hong Kong Polytechnic University), Denmark (ITU-Copenhagen, Vellux Vellum Fellow; Copenhagen Business School), and Germany (TU-Dortmund, Gambrinus Fellow; Wiesenbaum Institute for Internet Research, TU-Potsdam).

Jason enjoys working with early career researchers. He has advised 22 Ph.D. students in the United States and 15 more in Denmark, Germany, and China. He maintains an active LinkedIn feed for early career scholars that has attracted over 58,000 followers and over 35 million views some years. Jason has been named to the KPMG Foundation's Circle of Compadres for his contributions to mentoring minority doctoral students and is a TUM Ambassador for his work with doctoral students in Germany.

Jason teaches courses in management information systems and strategic management. He received the College of Business and Behavioral Science's 2008 Undergraduate Teaching Excellence Award at Clemson University. He has taught MBA and PhD seminars in the United States, Colombia, Germany, Denmark, and Hong Kong.

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EDUCATION

Ph.D. in Business Administration. (2002). Florida State University, Tallahassee, FL.
Master's in Public Administration. (1999). Florida State University, Tallahassee, FL.
B.A. Political Science, Cum Laude. (1999). The University of Utah, Salt Lake City, UT.
B.A. History, Cum Laude. (1994). The University of Utah, Salt Lake City, UT.

SELECTED PUBLICATIONS

1. Nability-Grover, T., Kwon, Y. K., Mathews, K. D., Roth, P., & Thatcher, J. B. (in press). Social media and political affiliation: How expressing hot-button opinions affects raters' assessments of job applicants. *Information Systems Research*.
2. Schuetz, S., Gewald, H., Johnston, A.J., & Thatcher, J.B. (in press). What Goals Drive Employees' Security Behaviors? A Mixed Methods Study of Employees' Goals in the Workplace. *Journal of the Association for Information Systems*.
3. Meythaler, A., Krause, H. V., Baumann, A., Krasnova, H., & Thatcher, J. B. (in press). The rise of metric-based digital status: An empirical investigation into the role of status perceptions in envy on social networking sites. *European Journal of Information Systems*, 1–28. <https://doi.org/10.1080/0960085X.2023.2290707>
4. Pienta, D., Vishramithra, N., Somanchi, S. N., Berente, N., & Thatcher, J. B. (2025). Do crowds validate false data? An exploratory study of systematic distortion and affective polarization. *MIS Quarterly*.
5. Hein, A., Engert, M., Maruping, L., Thatcher, J. B., & Krcmar, H. (2025). Tradeoffs and tensions of self-organization and governance in digital platform ecosystems: An information ecology & holons approach. *MIS Quarterly*.
6. Ashrafi, A., Constantinides, P., Mehandjiev, N., & Thatcher, J. B. (2025). Mobilising new frontiers in digital transformation research: A problematization review. *Information Systems Journal*, 35(1), 97–139. <https://doi.org/10.1111/isj.12531>
7. Wang, Q., Pienta, D., Jiang, S., Ngai, E. W. T., & Thatcher, J. B. (2025). Do good and do no harm too: Employee-related corporate social (ir)responsibility and information security performance. *Journal of the Association for Information Systems*, 26(1), 171–204. <https://doi.org/10.17705/1jais.00908>
8. Tseng, S.-L., Sun, H., Santhanam, R., Lu, S., & Thatcher, J. B. (2024). Rethinking gamification failure: A model and investigation of gamified system maladaptive behaviors. *Information Systems Research*, 35(4), 1743–1765. <https://doi.org/10.1287/isre.2021.0284>
9. Greulich, M., Lins, S., Pienta, D., Thatcher, J. B., & Sunyaev, A. (2024). Exploring contrasting effects of trust in organizational security practices and protective structures on employees' security-related precaution taking. *Information Systems Research*, 35(4), 1586–1608. <https://doi.org/10.1287/isre.2021.0528>

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11. Meier, M., Maier, C., Thatcher, J. B., & Weitzel, T. (2024). Chatbot interactions: How consumption values and disruptive situations influence customers' willingness to interact. *Information Systems Journal*, 34(5), 1579–1625. <https://doi.org/10.1111/isj.12507>
12. Pienta, D., Thatcher, J. B., Wright, R. T., & Roth, P. L. (2024). An empirical investigation of the unintended consequences of vulnerability assessments leading to betrayal. *Journal of the Association for Information Systems*, 25(4), 1079–1116. <https://doi.org/10.17705/1jais.00875>
13. Pflügner, K., Maier, C., Thatcher, J. B., Mattke, J., & Weitzel, T. (2024). Deconstructing technostress: A configurational approach to explaining job burnout and job performance. *MIS Quarterly*, 48(2), 679–698. <https://doi.org/10.25300/MISQ/2023/16978>
14. Wiesche, M., Pflügler, C., & Thatcher, J. B. (2024). The impact of social comparison on turnover among information technology professionals. *Journal of Management Information Systems*, 41(1), 297–324. <https://doi.org/10.1080/07421222.2023.2301170>
15. Roth, P. L., Bobko, P., Shan, G. (“Jack”), Roth, R. W., Ferrise, E., & Thatcher, J. B. (2024). Doxing, political affiliation, and type of information: Effects on suspicion, perceived similarity, and hiring-related judgments. *Journal of Applied Psychology*, 109(5), 730-754. <https://doi.org/10.1037/apl0001153>
16. Di Gangi, P. M., Howard, J. L., McAllister, C. P., & Thatcher, J. B. (2024). The influence of political skill and community capabilities on microtask worker hourly wage: A mixed methods study of Mechanical Turk. *Journal of the Association for Information Systems*, 25(4), 890-935. <https://doi.org/10.17705/1jais.00858>
17. Maier, C., Laumer, S., Sun, H., Thatcher, J. B., & Weitzel, T. (2024). Proposing shocks and dissatisfaction to explain quitting and switching a service: An image theory perspective. *Journal of the Association for Information Systems*, 25(2), 362-406. <https://doi.org/10.17705/1jais.00857>
18. Pu, W., Roth, P., Nitttrouer, C., Thatcher, J. B., & Hebl, M. (2023). Post-Traumatic Stress Disorder and Hiring: The Role of Social Media Disclosures on Stigma and Hiring Assessments of Veterans. *Personnel Psychology*, 76(1), 41-75. <https://doi.org/10.1111/peps.12520>
19. Pang, M. S., & Thatcher, J. B. (2023). A Practical Guide for Successful Revisions and Engagements with Reviewers. *Journal of the Association for Information Systems*, 24(2), 317-327. <https://aisel.aisnet.org/jais/vol24/iss2/11/>
20. Dinger, M., Thatcher, J. B., Grover, V., & Tripp, J. F. (2022). Workgroup Embeddedness and Professionalism Among IT Professionals: Impacts on Work-Life Conflict and Organizational Citizenship. *Journal of the AIS*, 23(5), 1295-1332. <http://10.17705/1jais.00763>
21. Maier, C., Laumer, S., Thatcher, J. B., Wirth, J., & Weitzel, T. (2022). Trial-Period Technostress: A Conceptual Definition and Mixed-Methods Investigation. *Information Systems Research*, 30(2), 489-514. <https://doi.org/10.1287/isre.2021.1047>
22. Compeau, D., Correia, J., & Thatcher, J. B. (2022). When Constructs Become Obsolete: A Systematic Approach to Evaluating and Updating Constructs for Information Systems Research. *MIS Quarterly*, 46(2). <http://10.25300/MISQ/2022/15516>
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25. Li, J., Li, M., Wang, X., & Thatcher, J. B. (2021). Implementing AI Orientation in Firms: The Effect of the CIO and Board of Directors. *MIS Quarterly*, 45(3), 1603-1643. <http://10.2533/MISQ/2021/16523>

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28. Wong, R., Cheung, C., Xiao, S., & Thatcher, J. B. (2021). Standing Up or standing By: Understanding Bystanders' Proactive Reporting Responses to Online Harassment. *Information Systems Research*, 32(2), 561-581. <https://doi.org/10.1287/isre.2020.0983SA>
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30. Prommegger, B., Thatcher, J.B., Wiesche, M., & Krcmar, H. (2021). "When Your Data has COVID-19: How the Changing Context Disrupts Data collection and What To Do About It." *European Journal of Information Systems*, 30(1): 100-118. <https://orsociety.tandfonline.com/doi/pdf/10.1080/0960085X.2020.1841573>
31. Schuetz, S., Lowry, P.B., Pienta, D., and Thatcher J.B. (2020). "On the Design of Information Security Messages: The Effects of Temporal Distance and Argument Nature." *Journal of Management Information Systems*. 37(3): 723-757. <https://doi.org/10.1080/07421222.2020.1790187>
32. Carter, M., Petter, S., Grover, V. and Thatcher, J.B. (2020). "IT Identity: A Measure and Empirical Investigation of its Utility to IS Research." *Journal of the AIS*. 21(5):2. <https://doi.org/10.17705/1jais.00638>
33. Chau, C.K., Ngai, E.W.T., Gerow, J.E., and Thatcher, J.B. (2020). "The Effect of Business-IT Strategic Alignment and IT Governance on Firm Performance: A Moderated Polynomial Regression Analysis." *MIS Quarterly*. 44(4): 1679-1704. <https://doi.org/10.25300/MISQ/2020/12165>
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35. Carter, M., Petter, S., Grover, V., and Thatcher, J.B. (2020). "IT Identity: A Key Determinant of Feature Use and Exploratory Behaviors." *MIS Quarterly*. 44(3): 983-1021. <https://doi.org/10.25300/MISQ/2020/14607>
36. Pienta, D., Thatcher, J.B., and Johnston, A. (2020). "Protecting a Whale in a Sea of Phish." *Journal of Information Technology*. 35(3): 214-231 <https://doi.org/10.1177/0268396220918594>
37. Tams, S., Ahuja, M., Grover, V., and Thatcher, J.B. (2020). "Worker Stress in the Age of Mobility: A Moderated Mediation Model of Demands from Interruptions, Role-based Stress, and IT Use." *Journal of Strategic Information Systems*. 29(1): 101-59. <https://doi.org/10.1016/j.jsis.2020.101595>
38. Tams, S., Dulipovici, A., Thatcher, J.B., Craig, K., and Srite, M. (2020). "The Role of Basic Human Values in Knowledge Sharing: How Values Shape the Post-Adoptive Use of Electronic Knowledge Repositories." *Journal of the Association for Information Systems*. <https://doi.org/10.17705/1jais.00597>
39. Roth, P. L., Thatcher, J. B., Bobko, P., Matthews, K. D., Ellingson, J. E., & Goldberg, C. B. (2020). Political Affiliation and Employment Screening Decisions: The Role of Similarity and Identification Processes. *Journal of Applied Psychology*. 105(5): 472-486. <https://psycnet.apa.org/doi/10.1037/apl0000422>
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42. Wiesche, M., Joseph, D., Thatcher, J. B., Krcmar, H., & Gu, B. (2019). MIS Quarterly Curation on IT Workforce Research. *MIS Quarterly Curations*. <https://www.misqresearchcurations.org/blog/2019/6/17/it-workforce>

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<https://doi.org/10.1080/07421222.2018.1550561>
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45. Tams, S., Thatcher, J. B., & Grover, V. (2018). Concentration, Competence, Confidence, and Capture: An Experimental Study of Age, Interruption-based Technostress, and Task Performance. *Journal of the Association for Information Systems*, 19(9), 857-908. <https://doi.org/10.17705/1jais.00511>
46. Thatcher, J. B., Wright, R., Sun, H., Zagenczyk, T., & Klein, R. (2018). Mindfulness in Information Technology Use: Three Empirical Studies. *MIS Quarterly*, 42(3), 831-847. <https://doi.org/10.25300/MISQ/2018/11881>
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48. Jensen, M., Dinger, M., Wright, R., & Thatcher, J. B. (2017). Training to Mitigate Phishing Attacks Using Mindfulness Techniques. *Journal of Management Information Systems*, 34(2), 597-626.
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50. Roth, P., Bobko, J., Van Iddekinge, C., & Thatcher, J. B. (2016). Social Media in Employee-Selection-Related Decisions: A Research Agenda for Uncharted Territory. *Journal of Management*, 42(1), 269-298.
<https://doi.org/10.1177/0149206313503018>
51. Tripp, J., Riemenschneider, C., & Thatcher, J. B. (2016). Job Satisfaction in Agile Development Teams: Agile Development as Work Redesign. *Journal of the Association for Information Systems*, 17(4), 267.
<https://doi.org/10.17705/1jais.00426>
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55. Galluch, P., Grover, V., & Thatcher, J. B. (2015). Interrupting the Workplace: Examining Stressors in an Information Technology Context. *Journal of the Association for Information Systems*, 16(1), 1.
<https://doi.org/10.17705/1jais.00387>
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57. Tams, S., Ortiz, A., Hill, K., Thatcher, J. B., & Grover, V. (2014). NeuroIS – Alternative or Complement to Existing Methods? Examining the Correlation between Neuroscience and Self-Reported Data. *Journal of the Association for Information Systems*, 15(10), 723. <https://doi.org/10.17705/1jais.00374>
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Editorials and Commentaries

77. Sarker, S., Susarla, A., Gopal, R., & Thatcher, J. B. (2024). Democratizing knowledge creation through human-AI collaboration in academic peer review. *Journal of the Association for Information Systems*, 25(1), 158-171. <https://doi.org/10.17705/1jais.00872>
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79. Tarafdar, M., Shan, G., Gupta, A., & Thatcher, J. B. (2022). Commentary: Intellectual Diversity in IS Research: Conceptualization and Illustration. *Information Systems Research*, 33(4), iii-viii. <https://doi.org/10.1287/isre.2022.1176>

Special Issue Introductions

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ADVICE FOR DOCTORAL STUDENTS

1. Lowry, P.B., and Thatcher, J.B. (2020). Update Your Assumptions: How Ph.D. Students Can Achieve Success During their Ph.D. Program Studies in a Business Field. Decisionline. Retrieved from <https://decisionsciences.org/update-your-assumptions-how-ph-d-students-can-achieve-success-during-their-ph-d-program-studies-in-a-business-field/>
2. Grover, V. and Thatcher, J.B. (2010). The 10 Mistakes Students Make in their Doctoral Program Revisited: The Student Response (Part Two). Decisionline, 41(3), 15-19. Retrieved from <https://cpb-us-e1.wpmucdn.com/wordpressua.uark.edu/dist/f/860/files/2017/06/Doctoral-Students-prt2.pdf>
3. Grover, V. and Thatcher, J.B. (2010). The 10 Mistakes Students Make in their Doctoral Program Revisited: The Student Response (Part One). Decisionline, 41(2), 15-19. Retrieved from <https://cpb-us-e1.wpmucdn.com/wordpressua.uark.edu/dist/f/860/files/2017/06/Doctoral-Students.pdf>
4. Schwarz, A., Thatcher, J.B., and Grover, V. (October 2008). Making the Transition from Doctoral Student to Assistant Professor. Decisionline, 39 (10), 24-28.

5. Grover, V. and Thatcher, J.B. (January 2008). Building Cultures of Completion in Ph.D. Programs. Decisionline, 39 (1), 15-18. Retrieved from <https://cpb-us-e1.wpmucdn.com/wordpressua.uark.edu/dist/f/860/files/2017/06/Cultures-of-Completion.pdf>

FUNDED RESEARCH

My research has been funded through grants by federal agencies such as the National Science Foundation and the National Parks Service and the support of Fortune 500 companies such as Salesforce.com and IBM. It has also received support from the Department of Management and Creative Inquiry programs at Clemson University and the Fox School of Business at Temple University. My funded work resides at the intersection of social media, cybersecurity, and cyberinfrastructure.

Externally Funded

1. Supporting a Community Building Workshop in Computer Education Research, National Science Foundation, Principal Investigator (PI) (2013). \$30,021.
2. Cape Hatteras National Park and Social Media Listening, National Parks Service Co-Principal Investigator (Co-PI) (2013). \$11,750
3. Collaborative Research: Planning Grant: I/UCRC for Social Technologies and Analytics. National Science Foundation (2013). PI - \$15,985
4. CC-NIE Integration: Clemson-NextNet, National Science Foundation. (2012). Senior Personnel responsible for an application layer on curating and transporting social media data - \$999,378.
5. EAGER: Prototype Tool for Visualizing Online Polarization, National Science Foundation. (2012). PI, Co-PIs - Appleford, S., Burton, O., and Byrd, V. - \$262,653.
6. INSPIRE: Tools, Models, and Innovation Platforms for Research on Social Media, National Science Foundation. (2012). Subcontractor, PI-Robert Mason, University of Washington. \$997,118.
7. IBM Center for the Business of Government (2012). Co-PI –Carter, L., NC A&T. \$20,000.

SELECTED GRADUATE STUDENT ADVISING

Dissertation Chair or Co-Chair

1. Almarzouq, Mohammad, Clemson University (Management Information Systems, 2009).
Initial Placement: Kuwait University
2. Burleson, James, Clemson University (Management Information Systems, 2016).
Initial Placement: California Polytechnic State University in San Luis Obispo.
3. Cho, Kanghyun “Simon”, Temple University (Management Information Systems, in process).
4. Craig, Kevin, Clemson University (Management Information Systems, 2015).
Initial Placement: Baruch College, Current: Auburn University.
5. Bryan, Mattie, CU Boulder (Management Information Systems, in process)
6. Dinger, Michael. Clemson University (Management Information Systems, 2011).
Initial Placement: Henderson State University, Current: Baylor University.
7. Esposito, Marie, Clemson University (Management Information Systems, 2019).
Initial Placement: University of Central Arkansas
8. Galluch, Pamela. Clemson University (Management Information Systems, 2009).
Initial Placement: Roanoke College, Current: The College of William and Mary
9. Gao, Yiwen. Temple University (Management Information Systems, 2023).
Initial Placement: Colorado State University
10. Gerow, Jennifer. Clemson University (Management Information Systems, 2011).
Initial Placement: Virginia Military Institute
11. Kwon, Youngjin. Temple University (Management Information Systems, 2023).
Initial Placement: Washington State University
12. Mathews, Kevin. Clemson University (Management Information Systems, 2019).
Initial Placement: Ohio University, Current: UNC-Wilmington

13. Mellot, Mark. Clemson University (Policy Studies, 2010).
Initial Placement: Baylor University, Current: Global Connections to Employment.
14. Nability-Grover, Teagen. The University of Alabama, (Management Information Systems, 2020).
Initial Placement: Boise State University
15. Pienta, Dan. Clemson University (Management Information Systems, 2019).
Initial Placement: Baylor University, Current: University of Tennessee-Knoxville
16. Pu, Wenxi. Clemson University (Management Information Systems, 2020).
Initial Placement: University of Manitoba
17. Shan, Guohuo, Temple University Management Information Systems, 2024).
Initial Placement: Northeastern University
18. Tams, Stefan. Clemson University (Management Information Systems, 2011).
Initial Placement: HEC Montreal
19. Wade, Julie. Clemson University (Management Information Systems, 2015).
Initial Placement: USC-Upstate
20. Yang, Ning. University of Alabama (Management Information Systems, 2011)
Initial Placement: Loyola University - Chicago
21. Zhang, Yutong. University of Colorado Boulder (Management Information Systems, in process).
22. Zheng, Alvin. Temple University (Management Information Systems, 2021).
Initial Placement: Renmin University

Dissertation Committee Member

23. Ayyagari, Ramakrishna. Clemson University (Management Information Systems, 2007).
Initial Placement: University of Massachusetts-Boston
24. Carter, Michelle. Clemson University (Management Information Systems, 2012).
Initial Placement: University of Nebraska-Omaha, Current: University of Manchester.
25. Lim, Jaejoo. Clemson University (Management Information Systems, 2007).
Initial Placement: South Carolina State University, Current: University of Arkansas-Fort Smith
26. Green, Andrew. Nova Southeastern University (Management Information Systems, 2020).
Initial Placement: Kennesaw State University

External Examiner/Paper Advisor/Opponent

27. Bagayogo, Fatuo. McGill University (2014).
28. Chan, Tommy. Hong Kong Baptist University (2017).
29. De Kok, Arjan. Utrecht University (2017).
30. Fong, Lei Chun. Hong Kong Polytechnic University (2016).
31. Lee, Alan. Hong Kong Polytechnic University (2017).
32. Stana, Raluca. Information Technology University – Copenhagen (2019).
33. Wong, Randy. Hong Kong Baptist University (2020).
34. Pflüger, Christoph. Technical University of Munich (2020).
35. Klinker, Kai. Technical University of Munich (2020).
36. Hedrén, Andreas. Uppsala University (2020).
37. Rossi, Sippo. Copenhagen Business School (in process).
38. Baum, Katharina. University of Potsdam (in process).
39. Frenzel-Piasentin, Adeline. University of Augsburg (in process).
40. Brucker, Moritz. University of Augsburg (in process).

INVITED PRESENTATIONS

- | | |
|--|---|
| 1. Aalto University | 41. Shenzhen University |
| 2. AIS India Chapter | 42. Technische Universität München (TUM) |
| 3. AIS Portuguese Chapter | 43. Technische Universität Dortmund |
| 4. Arizona State University | 44. Temple University |
| 5. Auburn University | 45. Texas Tech University |
| 6. Baylor University | 46. Tilburg University |
| 7. Baruch College | 47. Universität Augsburg |
| 8. Boise State University | 48. Universidad de Sevilla |
| 9. Brigham Young University | 49. University of Alabama |
| 10. Chang Gung University | 50. University of Arizona |
| 11. Chinese University of Hong Kong | 51. University of Arkansas |
| 12. City University of Hong Kong | 52. University of Central Florida |
| 13. Colorado State University | 53. University of Cincinnati |
| 14. Colorado University-Boulder | 54. University of Dayton |
| 15. Erasmus University | 55. University of Delaware |
| 16. Finnish Hub for Digitization – University of Jyväskylä | 56. University of Galway |
| 17. Florida International University | 57. University of Georgia |
| 18. Florida State University | 58. University of Manchester |
| 19. George Washington University | 59. University of Maryland |
| 20. Georgia State University | 60. University of Melbourne |
| 21. Hong Kong Baptist University | 61. University of Memphis |
| 22. HEC Montréal | 62. University of Minnesota |
| 23. Iowa State University | 63. University of North Texas |
| 24. India Institute of Management Kashipur | 64. University of Notre Dame |
| 25. ITU – Copenhagen | 65. University of Nottingham - Ningbo |
| 26. Karlsruhe Institute of Technology (KIT) | 66. University of Oklahoma |
| 27. King Fahd University of Petroleum and Mines | 67. University of Oslo |
| 28. London School of Economics | 68. University of Pittsburgh |
| 29. Ludwig Maximilians Universität – Munich | 69. University of Seville |
| 30. Marshall University | 70. University of South Florida |
| 31. Nanyang Technological University | 71. University of Sydney |
| 32. Neu-Ulm University of Applied Sciences | 72. University of Texas-San Antonio |
| 33. Northumbria University | 73. University of Utah |
| 34. Open Universiteit – Netherlands | 74. Virginia Commonwealth University |
| 35. Polytechnic University of Hong Kong | 75. Virginia Polytechnic Institute and State University |
| 36. Pontificia Universidad Javeriana | 76. Vrije Universiteit Amsterdam |
| 37. Rochester Institute of Technology | 77. Washington State University |
| 38. Queens University | 78. Western University |
| 39. Royal Holloway University | 79. Wiezenbaum Institute for the Networked Society |
| 40. Southern University of Science and Technology (SUSTec) | |

TEACHING AWARDS

Innovision Technology Award – Statewide Award for Innovation in Education – www.innovisionawards.org (2012).
Undergraduate Teaching Excellence Award, College of Business, Clemson University, (2008).
Graduate Student Teaching Excellence Award, College of Business, Florida State University, (2001).

SELECTED LEADERSHIP AND SERVICE ACTIVITIES

Leadership in the Academic Community

Member, MISQ Policy Committee (2019-2024).
Board Member, Partnership for the Advancement of Computer Education (PACE) (2012, 2013, 2014).
President, SIG-Adoption and Diffusion of Information Technology, AIS (2009-2010).

Conference and Workshop Committee Service

Junior Faculty Consortium Co-Chair, Pacific Asia Conference on Information Systems (2026).
Program Co-Chair, International Conference on Information Systems (2024).
Co-Chair, AMCIS 2020 Conference (2020).

Editorial Service to Journals

Senior Editor, MIS Quarterly (2015-2019; 2025-present).
Senior Editor, Information Systems Research (2021-2025).
Senior Editor, Journal of the AIS (2019-2024).

University Committee Service

Graduate Academic Integrity Committee (2016-2018).
Academic Technology Council (2012-2017).
Institutional Review Board, Clemson University, (2012-2015).

College Committee Service

College Tenure and Promotion Committee, Fox School of Business, Temple University (2020-2023).
Faculty Executive Board, Culverhouse College of Business, The University of Alabama (2019-2020).
President, College of Business and Behavioral Science, Faculty Advisory Council, Clemson University (2010-2011).

Department Committee Service

MIS Ph.D. Program Coordinator, Temple University (2021-2023).
Chair, MIS Ph.D. Program Committee, University of Alabama (2019-2020).
Department Advisory Committee, Clemson University (2008-2012; 2017-2018).

ACADEMIC HONORS

Field-Based Recognition

AIS Sandra Slaughter Service Award (2020).
Technische Universität München Ambassador (2020).
Circle of Compadres, ISDSA Ph.D. Project (2012).

Professorships and Fellowships

Honorary Professor, University of Nottingham-Ningbo (2023-2026)
Gambrinus Fellow, TU-Dortmund (2023).
Weizenbaum Institute Research Fellow (2022).

Honor Societies

Beta Gamma Sigma Honor Society, Florida State University (2002).
Phi Beta Kappa Honor Society, University of Utah (1994).

Phi Alpha Theta Honor Society, University of Utah (1993).

WORK EXPERIENCE

University of Colorado Boulder (2024-Present)

Tandean Rustandy Esteemed Faculty Fellow, Information Systems.

Alliance Manchester Business School, University of Manchester, UK (2023-Present).

Full Professor, Management Science.

Temple University, Philadelphia, PA (2020-2023).

Milton F. Stauffer Professor, Department of Management Information Systems, Fox School of Business.

University of Alabama, Tuscaloosa, AL (2018-2020).

MIS Endowed Faculty Fellow, Department of Information Systems, Statistics, and Management Science, Culverhouse College of Business.

Information Technology University – Copenhagen, DK (2018-2022).

Visiting Full Professor - Technology, Innovation Management & Entrepreneurship Research Group.

Clemson University, Clemson, SC (2002-2018).

Assistant, Associate, Full, Trevillian Professor – Department of Management, College of Business.

Clemson University, Clemson, SC (2013-2016).

Director - Social Analytics Institute, College of Business and Behavioral Science.

Clemson University, Clemson, SC (2009-2012).

Director – Social Media Listening Center, College of Business and Behavioral Science.

VuRoom, Greenville, SC (2012-2015).

Minority owner - social media start-up focused on the K-12 education market.

VISITING POSITIONS

Weizenbaum-Institute, Universität Potsdam (Summer 2022)

Research Fellow -- Chair for Business Informatics, esp. Social Media and Data Science.

Technische Universität München (TUM), (2019-Present).

Visiting Professor – Chair for Computer Science in Economics/Krcmar Laboratory

Universität Augsburg, (Summer 2018-Present).

Visiting Scholar – Chair for Information Systems and Management

Information Technology University – Copenhagen (Summer 2016).

Vellux Vellum Fellow - Technology, Innovation Management & Entrepreneurship Research Group.

Hong Kong Baptist University (Summer 2016, Summer 2018, Summer 2019).

Visiting Scholar – Information Systems and e-Business Management

Technische Universität München (TUM), (Summer 2015).

Visiting Scholar – Chair for Computer Science in Economics

Hong Kong Polytechnic University (Spring, 2012, Winter 2018, Winter 2019, Summer 2021).

Visiting Scholar – Information Systems and e-Business Management