

Nathan T. Marshall

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EDUCATION AND PROFESSIONAL CERTIFICATIONS

Ph.D.	Accounting • Indiana University, Kelley School of Business	2015
M.S.	Accounting • University of Illinois at Chicago	2008
B.B.A.	Accounting • University of Michigan, Ross School of Business	2002
Certified Public Accountant (Illinois)		
Certified Fraud Examiner (<i>Inactive</i>)		

PROFESSIONAL EXPERIENCE

University of Colorado Boulder, Leeds School of Business

- Associate Professor (2023-present)
- Tisone Memorial Fellow (2023-present)
- KPMG Faculty Fellow (2021-present)
- Accounting PhD Program Director (2023-present)
- Assistant Professor (2016-2023)
- Instructor with working title of ‘Acting Assistant Professor’ (2015)

Indiana University, Kelley School of Business

- Instructor and Teaching Assistant (2010-2015)

The Kenrich Group (Litigation Consulting)

- Manager/Consultant (2005-2010)

Standard Federal Bank (Commercial Banking)

- Credit Analyst (2002-2004)

RESEARCH

Research Interests: Financial accounting and the capital markets: corporate communication of performance information; information intermediaries and the processing of information; discretionary decisions of information intermediaries.

Published and Accepted Papers:

- “When are firms on the hot seat? An analysis of SEC investigation preferences” (with Eric Holzman and Brent Schmidt), 2023. *Journal of Accounting and Economics*, 101610.
- “Why can’t I trade? Exchange discretion in calling halts” (with Jonathan Rogers and Sarah Zechman), 2023. *Contemporary Accounting Research* 40 (1): 356-405.

- “Forecast Withdrawals and Reporting Reputation” (with Nicole Skinner), 2022. *The Accounting Review* 97 (7): 347-377.
- “Is all disaggregation good for investors? Evidence from earnings announcements” (with Eric Holzman, Joe Schroeder, and Teri Yohn), 2021. *Review of Accounting Studies* 26 (2): 520-558.
- “An incomplete audit at the earnings announcement: implications for financial reporting quality and the market’s reliance on earnings” (with Joe Schroeder and Teri Yohn), 2019. *Contemporary Accounting Research* 36 (4): 2035-2068.
- “A growing disparity in earnings disclosure mechanisms: the rise of concurrently released earnings announcements and 10-Ks” (with Salman Arif, Joe Schroeder, and Teri Yohn), 2019. *Journal of Accounting and Economics* 68 (1): 101221.
 - Finalist for the 2017 AAA FARS Midyear Meeting Best Conference Paper Award
 - Nominated for the Kahle Family Research Award for Outstanding Leeds School Publication (2019)
- “How the severity gap influences the effect of top actor performance on outcomes following a violation” (with John Busenbark, Brian Miller, and Mike Pfarrer), 2019. *Strategic Management Journal* 40 (12): 2078-2104.
- “Understanding the relation between accruals and volatility: A real options-based investment approach” (with Salman Arif and Teri Yohn), 2016. *Journal of Accounting and Economics* 62 (1): 65-86.

Working Papers:

- “Do two wrongs make a right? Strategically forecasting EPS through inaccurate share forecasts” (with Zachary Kaplan, Jerry Mathis, and Ivy Wang)
- “Entering the friend zone: How CEO podcast appearances shape investor reactions and consumer engagement” (with Jackie Wegner and Sarah Zechman)
- “Hidden hazards: Empirical insights into disclosure blind spots from corporate spinoffs” (with Austin Moss and Nicole Skinner)
- “What moves stock prices around information releases?” (with Andrew Stephan)
- “Loss firms and equity transaction information” (with Matthew Cedergren).

INVITED PRESENTATIONS

Workshop Presentations:

- University of Wisconsin Madison, 2024 (*scheduled*)
- Indiana University, 2022
- University of Kansas, 2021
- The Ohio State University, 2021
- University of Kentucky, 2021
- Washington University in St. Louis, 2019

- University of Iowa, 2018
- University of Washington, 2018
- University of Pennsylvania, 2017
- Boston College, 2016
- Colorado State University, 2016
- The Pennsylvania State University, 2015
- Boston University, 2015
- New York University, 2015
- University of Utah, 2015
- University of Colorado, 2015
- Temple University, 2015
- University of Notre Dame, 2015
- University of Rochester, 2015

Conference Presentations:

- UNC/Duke Fall Camp, 2023
- Contemporary Accounting Research Conference, 2020
- Cambridge Accounting Research Camp, 2019
- Financial Accounting and Reporting Section Midyear Meeting, 2019, 2017
- Washington University Dopuch Accounting Conference (discussant), 2017
- Colorado Summer Accounting Research Conference, 2017
- Conference on Financial Economics and Accounting, 2016
- American Accounting Association Annual Meeting, 2014

CONFERENCE PARTICIPATION

- Review of Accounting Studies Conference (2023, 2022, 2021, 2020)
- Washington University Dopuch Accounting Conference (2023, 2021, 2018, 2017)
- UNC/Duke Fall Camp (2023)
- Colorado Summer Accounting Research Conference (2023, 2022, 2019, 2018, 2017, 2016, 2015)
- University of Michigan Kapnick Accounting Spring Conference (2023, 2019)
- University of Minnesota Empirical Accounting Research Conference (2023, 2022, 2019, 2018, 2017, 2016)
- Utah Winter Accounting Conference (2023)
- AAA FARS Mid-Year Meeting (2023, 2022, 2021, 2020, 2019, 2018, 2017, 2014)
- University of Miami Winter Warm-up Accounting Conference (2022)
- Stanford Accounting Summer Camp (2022)
- Penn State Accounting Research Conference (2022)
- Contemporary Accounting Research Conference (2021, 2020)
- University of Illinois at Chicago Accounting Research Conference (2021, 2018, 2015, 2014)
- Cambridge Accounting Research Camp (2019)
- Center for Accounting Research and Education (CARE) Conference (2019, 2018)
- Midwest Summer Accounting Conference (2018, 2014, 2013, 2011)

- Conference on Financial Economics and Accounting (2016, 2013, 2011)
- AAA New Faculty Consortium (2016)
- University of Texas at Austin McCombs Accounting Research Conference (2014)
- AAA Annual Meeting (2014)
- Financial Accounting Standard Board's Doctoral Student Program (2012)
- AAA Doctoral Consortium, Lake Tahoe (2012)

HONORS AND AWARDS

- Tisone Memorial fellow (2023-present)
- KPMG faculty fellow (2021-present)
- Joseph L. Frasca Teaching Excellence Award Nominee (2024, 2023, 2022, 2020, 2019, 2018, 2017)
- Bruce and Wendy Glazer Accounting Faculty Research Award (2020, 2019)
- Kahle Family Research Award Nominee for Outstanding Leeds School Publication (2019), for "A growing disparity in earnings disclosure mechanisms: the rise of concurrently released earnings announcements and 10-Ks"
- PricewaterhouseCoopers LLP INquiries Proposal Award (2018)
- AAA Financial Accounting and Reporting Section Excellence in Reviewing Award (2018)
- Panschar Undergraduate Teaching Award Nominee (2014)
- AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow (2012)
- Invited participant at the FASB Doctoral Student Program (2012)
- Dean's Doctoral Fellowship, Indiana University
- Devault Fellowship, Indiana University

PROFESSIONAL RESPONSIBILITIES

Teaching:

University of Colorado Boulder, Leeds School of Business

- Principles of Accounting I (Fall 2023, Fall 2022, Fall 2021, Fall 2020, Fall 2019, Fall 2018)
- Principles of Accounting, Business Minor (Fall 2023)
- Accounting Ph.D. Seminar (Spring 2020, Fall 2019)
- Principles of Accounting and Finance (Fall 2017, Fall 2016, Fall 2015)

Indiana University, Kelley School of Business

- Foundations of Accounting (Summer 2014)
- Instructor, Introduction to Financial Accounting (Summer 2013, Summer 2011)
- SAS Programming (Spring 2014, Spring 2013)

Practice:

The Kenrich Group, Litigation Consulting

- Analyzed and researched accounting and economic issues to assess their impact on contractual obligations and financial commitments underlying corporate disputes.

- Calculated and quantified corporate damages using techniques such as increased cost analysis, critical path schedule analysis, productivity analysis, lost profit analysis and other forensic accounting analysis.

Standard Federal Bank, Commercial Banking

- Assessed the credit-worthiness of prospective clients through the evaluation of financial statements and the application of ratio analysis.

PROFESSIONAL SERVICE

Journal Activities:

- Editorial Board Member:
 - *The Accounting Review* (2020-present)
- Ad Hoc Reviewer:
 - *The Accounting Review*
 - *Contemporary Accounting Research*
 - *Journal of Accounting and Economics*
 - *Journal of Financial Reporting*
 - *Management Science*
 - *Review of Accounting Studies*

Select University Activities:

- Accounting Ph.D Program Director (2023-present).
- Colorado Summer Accounting Research Conference:
 - Co-organizer (2018-present).
 - Conference Advisory Committee (2019-present).
- Dissertation Committee Member:
 - Jackie Wegner, placed at University of Southern California (2024)
 - Jesse Glaze, placed at University of Texas at El Paso (2022)
 - Nikki Skinner, placed at University of Georgia (2019)
- Accounting Division Executive Committee (2023-present)
- Leeds Executive Committee (LEC) Member (2023-present)
- Teaching Mentor (2019-present).
- BCOR Lead Teacher (2018-present)
- Business and Engineering Workgroup (2024)
- Undergraduate Curriculum and Policy Committee (UCPC) Member (2021-2022)
- A&S Core and Academic Futures Committee (2018-2019)
- BCOR Sophomore Experience Committee Member (2017-2018)

American Accounting Association Activities:

- AAA FARS National Meeting Track Chair (2017).
- Reviewer for FARS mid-year meetings and annual meetings.