

Sustainable Business Emphasis Guide

Career Guide

EXPLORE

The Sustainable Business area of emphasis focuses on values-driven business practices that promote ethical leadership and long-term positive social impact. This track explores how professionals can advance responsible corporate governance and integrate sustainability into core business functions. Students will be introduced to values-based decision-making and learn how sustainable business principles apply across various areas of an organization. Through hands-on projects, case studies, competitions, and analysis of real-world business practices, students will gain practical experience in applying these concepts. Coursework in leadership and governance equips students with the knowledge and skills needed to drive meaningful change and foster social responsibility within organizations.

Students will be prepared to provide practical solutions for the social and environmental complexities of modern business.

Industry Overview

After completing the Sustainable Business emphasis, students may find opportunities as sustainability consultants, CRS reporting officers, sustainability auditors/officers/managers, environmental and risk managers, ESG investment analysts, socially responsible investment fund managers, sustainable operations project managers, supply chain managers, and green marketing strategists, among others. Sustainable Business students may also participate in the Center for Ethics and Social Responsibility's (CESR) trek program, where students meet directly with executives from high-solvency businesses with a strong presence in social impact activities, social responsibility practices and programs, and significant sustainability initiatives. Ongoing career support for Sustainable Business students is available through CESR's Impact Internship Program and CESR's bi-weekly Impact Business newsletter featuring internship, job and research opportunities.



Additional Tips

Organizations to Join

- CESR Fellows
- Women in Business
- CESR Impact Internship Program
- Sustainable Business Club

Events & Networking

- Attend Career Fairs
- Attend Meet & Greet/Office Hours with employers
- Business Ethics Case Competition

Course Electives Employers Notice

- Business Analytics
- Critical Leadership Skills
- Excel Courses
- SQL
- Python

Recruiting Timeline

► Fall Semester

Some companies recruit during fall semester for internships and full-time jobs.

► Spring Semester

Most companies recruit in the spring. Be on the lookout for both internships and full-time positions in the spring.

Resources

Resume and Cover Letter Templates at leeds.ly/CareerRoundup
Make an appointment with your Industry Coach today at leeds.ly/careeradv
Stay up to date on jobs and events at leeds.ly/Handshake

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Academic Guide

REQUIRED COURSES



CESR/MGMT 4130:
Sustainable Operations



CESR/ORGN 3040:
Fundamentals of Ethical Leadership

CHOOSE THREE ELECTIVES

ACCT 4828: ESG Reporting: Accounting for a Changing World

CESR 3050: Sustainable Space Governance

CESR 4000: Leadership Challenges*

CESR 4005: Business Solutions for Global Development

CESR/ORGN 4430: Corporate Boards in Action

ESBM 4830: New Venture `Creation**

FNCE 2280: Investing in Sustainability

ORGN 3030: Critical Leadership Skills***

ORGN 4300: Leading Diverse and Inclusive Organizations

ORGN 4100: Global Business Ethics

**Fall Only, Instructor Permission Needed*

***Prerequisite of ESBM 3700; project must be sustainable business related*

****Offered through CU in DC*

REQUIRED SENIOR CAPSTONE



CESR 4850:
The Sustainable Firm:
ESG Strategies and Practice

QUICK REMINDERS

- ▶ The Sustainable Business area of emphasis requires a total of **18 credit hours**, or **6 courses** and can be completed in **3 semesters**.
- ▶ All courses are **3 credit hours** unless otherwise noted.
- ▶ Course requirements above are for students declaring the emphasis in Fall 2025 and later.
- ▶ Students must complete all **BCOR** and **BASE** classes to enroll in any Area of Emphasis classes.
- ▶ Recommended that students **join CESR Fellows** and consider **the CESR Impact Internship Program**.



Book an appointment with an advisor today!

appointments.colorado.edu