What will we cover?

Who/What is RedShelf?

What is the Material Adoption Process?

What was done for CU-Boulder Spring ‘24?

Where are we looking to improve?

Q&A/Feedback
We Believe

That education changes the world and that, through technology, we can change education for the better.

Our Mission

To improve education through technology.

Our Vision

A world where knowledge is within everyone's reach.
Streamlined Material Delivery Process

Powerful workflows from adoption through billing

- **Adopt**: Streamline adoptions with easy self-service tool for instructors.
- **Source**: Automatically source and quickly price materials.
- **Optimize**: Use powerful data to tune your program.
- **Bill**: Students see a single flat fee for all materials.
- **Deliver**: All required materials automatically delivered to each student’s digital shelf or prepared for pickup.
What are “Adoptions”?
What are Adoptions?

Process/Activities taken to determine what student and instructor materials are required for upcoming campus courses and sections

Who is involved?

- Instructors
- Bookstore Employee(s)

Who does it impact?

- Students
- Instructors
- Publishers
- Campus
- Bookstore
Material Adoptions Process

How do adoptions work today?

- Faculty/Instructors receive an email with a link to a material selection workflow for upcoming terms/sessions
- Faculty/Instructors search for and select the materials that they look to use for their upcoming courses and sections
- Bookstore team reviews inbound material selections to ensure materials are available (digital/physical) and that inventory is ordered where needed
End Goal:
One Place for All Students and Faculty to access the materials they need

What materials are included in this process?

- ALL Materials - Yes, even Library and OER materials need to be adopted to ensure Day 1 accessibility and a single place for material access
- If you don’t see the materials you need. Let us know! We will work with you to make them available where possible.

What training materials are available?

- (working on getting link)
CU Spring ‘24
CU-Boulder Spring ‘24

- 11,842 Course Sections
- 3,175 Courses
- 168 Departments

Almost 4,000 materials

- 3,653 eBooks
- 246 Courseware
- 70 Coursepacks

but room to improve

- Sections submitted with no materials but student syllabus requires materials
- 2,593 sections still “open” (~20%)
- 485 titles submitted since 1st day
Where are we looking to improve?
Short-Term Improvements

Make material selection easier for faculty!

- Raise faculty success rate for adoption (login, schedule, speed, clarity)
- Reduce work for faculty teaching multiple courses

Features/Changes coming this month:

- Link to RSM from Shelf
- Multi-course submittal
- Faster loading on material search/entry screen
Feedback Request: Overhauling the Faculty UX

Past term insights have shown opportunities to improve Faculty’s experience via:

- Single point of login
- More consistent app experience throughout the term
- Consolidated notification venue
- Fewer clicks required to select past adoptions
- More efficient use of screen space

...we’ve prototyped a new UI that balances between these needs and are interested in your feedback.
Appendix