

## RESOLUTION TO RESTORE THE DEDICATED LIBRARIES DEVELOPMENT OFFICER

### WHEREAS

The Libraries are the backbone of research and study for UCB, and serve all students, staff, faculty, alumni, the CU System, members of the Boulder area and state of Colorado, and beyond as a national research resource;

### WHEREAS

Across campus, dedicated advancement/development officers and offices are part of colleges and departments such as Business, Law, Engineering, Education, CMCI, Campus Programs, and Athletics; combined teams include A&S/Grad School/Institutes/CWA, and Music/Shakespeare Festival/Libraries;

### WHEREAS

Libraries lost the position of advancement officer in 2008, and has had a shared position with only a small proportion of time (5%) devoted singly to it;

### WHEREAS

The Boulder campus 2015 Academic Review and Planning Advisory Committee program review of Libraries recommended the creation of the position of development officer;

### WHEREAS

Most CU Association of American University peers have a library development officer;

### WHEREAS

We believe that an advancement officer dedicated solely to Libraries is a crucial hire. Raising money requires specialized strategies because Libraries does not have typical programs and a student body which could appeal conventionally to donors. Moreover, Libraries touches every degree program on campus, so there are unique opportunities to partner with other advancement teams to find donors who might extend funds to Libraries. Practically speaking, an advancement officer could simply follow up on prospects even now, which Libraries staff lack sufficient resources to do so currently;

### WHEREAS

State of Colorado spending on higher education declined 69.4% from 1980 to 2011, with a projection to reach \$0 by 2022 (American Council on Education, 2012);

### WHEREAS

The past 8 years have essentially been “maintenance” budgets for Libraries, rising 3-4% a year. An estimated healthy rate for growth would be 8-10% a year. We believe an advancement officer would help achieve this. A flourishing library system would:

- Better uphold and expand the Chancellor’s Flagship 2030 campus strategic initiatives: shaping tomorrow’s leaders, being the top university of innovation, and positively impacting humanity.
- Support up-to-date research for the Grand Challenge, especially in light of threatened funding cuts to federal scientific agencies.
- Increase access to information in new databases, books, and other media.
- Drive technological improvements and innovation for the creation and maintenance of other resources, such as digital repositories and archives of varieties of media and historical items.
- Ensure the safety and upkeep of facilities for patrons of all Libraries.
- Boost wider outreach to the public, part of the University’s core mission, thus continuing the cultivation of UCB’s reputation

### BE IT RESOLVED THAT

We, the Boulder Faculty Assembly Library Committee, strongly advocate for restoration of the Libraries’ advancement officer, funding for which position would come from Administration.