



**MEETING AGENDA AND MINUTES**

April 21th, 2017  
8:30am - 10:00am  
TLC 215

**Action Items** (To mark an Action Item completed, select the checkbox (double-click), right-click, and select checkmark.)

- Everyone: please look at the survey analysis and add comments, action items, and suggestions
- Application: setup Qualtrics survey
- Chris/Shane: import in the demographic data
- Virgil: create a copy of the Adobe Position Statement to include our \$100 price point for 1,000 licenses to be sold through the Bookstore

**Attendees**

Present:

- Shane Kroening (non-voting)
- Bharadwaj Thirumal
- Virgil Nunan (co-chair)
- John Keller
- Chris Bell (non-voting)
- Brooke Langley
- Dylan Salee
- Justin Suzuki

**Agenda**

- 1. Introductions and Settle In**
- 2. Dylan Present**
- 3. Discuss Adobe Pricing**

- a. Justin Update
  - i. The deal became much larger
  - ii. Licensing some products for faculty and staff, then bundle other products for other people
  - iii. Minimum bundle for CC for students is 1,000 licenses
    1. Next number is 6,000
  - iv. Adobe is coming closer to the numbers we are talking about
  - v. We are trying to do something unique: asking students to put some skin in the game
  - vi. The Bookstore is not a fan of Adobe
    1. Lose money
- b. Summary of Our Meeting
  - i. Did not propose a specific quantity and price point
  - ii. Shared survey results with Brad
  - iii. Brooke: swipe Buff Onecard at Bookstore and Creative Cloud shows up on your list
    1. Faculty buy-in: faculty can require it for classes easily and then it would show up on book lists
- c. Ideas
  - i. We could ask the people who answered that they use Adobe CC how much they would be willing to pay

ii. Licenses would start the day the contract is signed in August

**4. Discuss/Review/Address Action Items from Last Meeting**

**5. Adjourn**