



MEETING AGENDA AND MINUTES

January 27th, 2017

8:30 - 10:00 AM

TLC 215

Action Items (To mark an Action Item completed, select the checkbox (double-click), right-click, and select checkmark.)

- Look into survey analysis more for points listed below
- Qualtrics Survey: Soham
- Promotion: Virgil
- Update website: Chris
- URL shortening: Shane
- Position statements: everybody
- Review John's technology FCQ position statement: everybody

Attendees

Present:

- Virgil Nunan (co-chair)
- Bharadwaj Thiruma
- John Keller
- Dylan Salee
- Seth Hovestol
- Soham Shah
- Shane Kroening (non-voting)
- Chris Bell (non-voting)
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Agenda

- 1. 8:30 AM - Introductions and Settle In**
- 2. 8:35 AM - Discussion of Student Technology Survey Results**
 - a. Points to discuss further
 - i. Data backup
 - ii. Look at which departments on campus used each software type
 - iii. Analysis of question 20 by major
 - iv. Word clouds on text answers
 - v. Lynda isn't being used. Maybe try to get stats on this
 1. Ask OIT to advertise it more
 - b. Interesting Points
 - i. Total number of people who answered about G Suite and Adobe CC proficiency was higher than the total for Microsoft proficiency
 - ii. People who said they used photoshop would be mostly interested in using Creative Cloud
 - iii. TAM instructors recommend watching Lynda videos to their students
 - iv. Printing costs way too much money
- 3. 9:10 AM - Finalize Recruitment Strategy**
 - a. Diversity by major

- b. Try and recruit freshman
 - c. Methods
 - i. Campus social media blast
 - ii. CUSG social media blast
 - iii. Digital posters in the dining halls and residence halls
 - d. Improve application process
 - i. Qualtrics form: Soham
 - 1. Name
 - 2. Email (@colorado)
 - 3. What is one issue related to technology you would like to be fixed? (100 words)
 - 4. Upload resume
 - ii. Shorten the URL or some action item for advertising
 - iii. Advertising: Virgil
 - 1. Add it to CUSG website
 - 2. Get some info up on housing and dining screens.
 - iv. Update website: Chris
 - 1. Make the application link go to the Qualtrics survey
 - e. Update website
- 4. 9:30 AM - Position Statements**
- a. Virgil - Adobe
 - i. In favor of at least testing the 1,000 copy Bookstore idea
 - ii. Follow-up with the faculty board with a letter about Adobe CC and the IT Survey results
 - 1. Proof that there is student interest, are the faculty interested
 - b. Seth - Privacy
 - i. Eduroam
 - ii. Research other schools' privacy statements
 - 1. UC Berkeley issued a transparency report
 - c. John - Technology FCQ
 - i. Done, just needs to be looked over by ITSGB
 - d. Dylan - LMS
 - i. Done
- 5. 9:50 AM - Discuss/Review/Address Action Items from Last Meeting**
- 6. 10:00 AM - Adjourn**