April 17, 2016
IT Faculty Advisory Committee

Dear Esteemed IT Faculty Advisory Committee Members,

The IT Student Governance Board (ITSGB) represents the CU student body within the OIT governance structure, similar to the manner in which the IT Faculty Advisory Committee represents the CU faculty. The ITSGB has been approached by Adobe and the OIT Software Licensing group about the possibility of purchasing a campus-wide Adobe Creative Cloud (i.e. Photoshop, Illustrator, Acrobat, InDesign, etc[1]) license for all CU students, staff, and faculty members. We are writing to the IT Faculty Advisory Committee to request their input on such an acquisition.

After two meetings on the subject and a demo from Adobe representatives, we have formulated a set of questions that we feel would be best answered by the Faculty Advisory Committee. We would appreciate your thoughts on the following questions, either in person or in writing.

1. Would granting all students and faculty access to the Adobe Creative Cloud applications help faculty teach or improve educational opportunities?
2. Are the faculty satisfied with their students' creative ability to design and present their projects/papers/research to their peers, and if not would access to Adobe Creative Cloud applications help with this?
3. Are you aware of existing uses of Create Cloud applications in existing CU courses? If granted access to such applications, would the faculty integrate them into their courses for the purpose of improving educational outcomes?
4. We gather that a campus-wide license would cost around $500,000 per year. We are not yet sure where the funding would come from, but possible sources might include department contributions via the general fund, a new student fee, repurposing student lab funds or other budgeted OIT spending, etc. Do you feel a campus-wide Creative Cloud license is something your department and/or students would be willing to help pay for?

For your reference, we are attaching some documents that Adobe shared with us.

Thank you for your responses and your time.

Sincerely,

The CU ITSGB
Contact: oit-gg-itsgb@colorado.edu

---

[1] Full list available at http://www.adobe.com/creativecloud/catalog/desktop.html.