Strategic Plan Process

Purpose:
Collect feedback on the A&S Strategic Planning Committee’s (SPC) draft of a vision and strategic imperatives for the college.

What is a strategy and why is it important to have one:
• We have a strong culture of individual academic freedom, which allows for a vibrant environment of discovery.
• However, while pursuing individual passions we need to advance our shared vision as a college.
• We need a framework to measure advancement of our shared vision as a college and our work with colleagues.
• Coordinating our efforts helps us achieve more than we could individually and helps us demonstrate our value to our various constituencies.
• Metrics help monitor progress toward specific advancements both individually and as a college and help focus our coordinated initiatives on specific outcomes.

Who is on the SPC and what process have they followed to get to this point:

Jean Balch – MCDB
Maureen McNamara – Student
Jane Marsh – Development
Boswell Wing – Geological Sciences
Laura Michaelis-Cummings – Linguistics
Terra McKinnish – Economics
Barbara Demming-Adams – EBIO
Joanna Lambert – Anthropology/ENVS
David Brown – Political Science
Allison Sedey – Advising

Lisa Barlow – Baker RAP
Lori Peek – IBS & Sociology
Anthony Kelly – Graduate Student
Masano Yamashita (Fall) – French & Italian
Markus Pflaum – Math
Erika Randall – Theater & Dance
Roy Parker – Chemistry
Nils Halverson – Astrophysics
Peter Elmore (Spring) – Spanish and Portuguese
Erin Espelie – Film Studies

It is important to recognize that this is a separate process from the campus-wide Academic Futures initiative. This is a strategic planning exercise for the College and has proceeded accordingly: it articulates a vision for the College and outlines the necessary steps to achieve it. The Arts & Sciences Council voted unanimously (October 2016) on the need articulated by A&S Dean Steve Leigh and ASC Chair Rob Rupert for a strategic plan. The creation of this plan demands a frank discussion about where the College’s passion lies, what it can do best, and outlines a path that stipulates the requisite resources to move forward effectively with the recommendations of this plan.

The goal behind constituting the committee was to “…assemble a group of energetic, respected, and representative faculty, staff, and students who have a strong stake in the future of the college.” The committee membership and their affiliations reflect this goal. The committee was appointed by Dean Leigh and Chair Rupert and approved by the executive committee of the Arts & Sciences Council.

The Strategic Planning Committee (SPC) of the College of Arts & Sciences offers the following vision statement and strategic imperatives for consideration by the College. This document represents the first draft of a strategic plan the SPC will submit to the Dean of Arts & Sciences and the Chair of the Arts & Sciences Council on 1 July 2018. The vision and strategic imperatives represent where the College wants to be in the next ten years and how to get there. Each bullet point below is the culmination of extensive discussion, listing only the broad outlines of initiatives the SPC would like the College to pursue. More detail and specifics have been discussed, but before proceeding it is now time for the College to respond by sharing its
ideas. Members of the SPC will be meeting with students, staff, faculty, and various administrative units on campus. Comments will also be collected on the Arts & Sciences Strategic planning site (https://www.colorado.edu/artsandsciences/about-us/strategic-planning). This phase of the process will close on 2 April 2018.