**Arts and Sciences Council**

**Strategic Planning Committee**

**May 4, 2017**

In attendance: Jeanie Balch, MCDB; Lisa Barlow, BRAP; Kimberly Bowman, Advancement; David Brown, PSCI; Barbara Demming-Adams, EBIO; Nils Halverson, APS; Joanna Lambert, ANTH; Mark Leiderman, GSLL; Maureen McNamara, student; Markus Pflaum, MATH; Erika Randall, THDN; Bos Wing, GEOL; Masano Yamashita, FRIT;

Committee Chair David Brown welcomed the committee to the first meeting of the SPC. Introductions were made with personal thoughts on strategic planning and service.

**Dean’s Opening Comments**

Dean Steve Leigh outlined the background of the committee. Each member was nominated by the Dean or other colleagues and they were reviewed and approved by the Arts and Sciences Council Executive Committee. The ASC sees this committee as an important part of the university’s shared governance; the concept that the university is run by faculty, students, administration and staff, each with a defined role. The ASC voted for this formation of this committee by a vote of 28 yes, 0 no, 1 abstention, an unusual show of support.

Some motivations for the formation of the Strategic Planning Committee:

* The Core Revision Process
* The aging of the Flagship 2030 Initiative
* The new budget system and opportunities to utilize funds in new ways
* The campus is growing and the distribution of majors is shifting
* The campus is at the beginning of a major building renovation/renewal process
* We are richer in data than before and can address issues that the college couldn’t without the help of data

Steve sees his office as supporting and responding to the committee’s work. He also suggested the committee consider using an outside consultant.

Steve was questioned about the current status of the Flagship 2030 Initiative. There are 3 Strategic Imperatives that are being used to guide action: Shape tomorrow’s leaders; Be the top University for innovation; Positively impact humanity.

<http://www.colorado.edu/chancellor/strategic-plan>

This is an opportunity to tie into those ideas

**THE STRATEGIC PLAN, WHY?**

* If we don’t do it, someone else (the Regents, the State) will.
* Changing circumstances demand we plan, we won’t make progress w/o a plan
* Help raise campus moral
* A&S is about 80% of the University; what we do can have a huge impact

**GOAL OF THE STRATEGIC PLAN**

David has been reading about strategic planning and the ways to go about it; wants to keep it simple and produce something that everyone recognizes.

* Need to identify our passion
* Need to identify what we are best at
* Need a plan to “get there” Important to measure our progress

The committee will look at approximately the next 10 years.

**APPROACH**

* Inclusive- When people are left out of the process or don’t have a role, things won’t go well.
* Transparent-We need to communicate continually
* Consensus- not majority rule

Phase I Figuring out our passion, our vision, and available resources

Phase II Tactics

Phase III Metrics-We need a conversation between tactics and metrics; we can’t use tactics we can’t measure

**ORGANIZATION AND CALENDAR**

The committee has a year. David proposed that all committee members pick 2 out of the 3, passion, vision, resources, and break into subcommittees. The sub committees would meet 2-3 times a month and the entire committee meets once a month.

Sometime by early October, subcommittees have rough drafts and present to the entire committee.

Once the committee hears all reports and works on them, between Dec 1 and Feb 1, we will decide what we want to work on to move forward, what we can be best at, what our finances tell us we can do, and what we’re passionate about.

From the end of January to April 1, break back into sub committees and talk about major initiatives we want to start. The kinds of tactics the committee choses should be based on seeing progress; otherwise, the committee will be a “distant memory.”

In the summer, David wants to meet individually with everyone. There will be an informal gathering (meaning a party) in August.

David would like to construct a survey for faculty, staff and students to find out what people are thinking. It could muddy the waters but it could also show a consensus.

We will collect a lot of data, to see how things work in other institutions. Let David know if there is particular data you would find important.

David is open to the use of a consultant but not enthusiastic about it.

**SCHEDULE**

October 1: Rough drafts of Phase 1 presented to SPC

November 1: Present reports to SPC

December 1: Present findings to college: C&D meeting, ASC

Between December and February, use the statements to find out what initiatives will help move in a particular direction.

Between February 1 and April 1, nail down how we are going to reach those goals

April 1: fully developed tactics and plans for assessment will be presented to the SPC for review.

May 1: final draft of Strategic Plan will be presented to the Committee for review

June 1: Final draft of the Strategic Plan will be presented to the Dean and ASC

David will put together a website and a private blog. Communication with the college is key. There was a discussion of schedules during the summer. David will try to meet with people not only individually but also in small groups. The group expressed a desire to keep in touch over the summer and David suggested it was a time to “throw out big crazy ideas,” which could be done with the blog or Skyping.

David suggested the committee members divide up and meet with chairs and the Leadership Institute.

The SPC shared site will go up soon so ideas can be shared.