



# Macy's Thanksgiving Day Parade

Manhattan | New York, NY // Tour City: New York, NY

Tour Dates | November 25-28, 2026

For more than a century, the Macy's Thanksgiving Day Parade has marked the official commencement of the holiday season! This Emmy Award-winning tradition captivates over 3.5 million spectators in New York and entertains 50 million viewers at home each year. Witness the renowned large balloons, spectacular performances, unique floats, and much more up close and personal, then revel in The Christmas Spectacular Starring the Radio City Rockettes. Be a part of one of New York City's most beloved events and experience it firsthand! This is the Macy's Thanksgiving Day Parade.

## Program Highlights

- **LUXURIOUS STAY:** Enjoy three nights of comfort at the prestigious Hilton New York Midtown, right in the heart of the city's most iconic attractions.
  - Check-in: Wednesday, November 25
  - Check-out: Saturday, November 28
- **EXCLUSIVE WELCOME RECEPTION:** Start your trip with a warm and inviting welcome reception at the Hilton New York Midtown, complete with delicious food and drinks. Connect with fellow alumni in a relaxed, elegant setting.
- **THANKSGIVING DAY VIP EXPERIENCE:** Relish a one-of-a-kind Thanksgiving as you enjoy VIP parade viewing along with a gourmet brunch at Quality Italian, perfectly situated on the parade route for an unforgettable experience.
- **HOLIDAY MAGIC:** On Friday, be mesmerized by the world-renowned Christmas Spectacular featuring the Radio City Rockettes—a quintessential New York City holiday tradition.
- **SPECIAL SOUVENIRS:** Take home a cherished Macy's Thanksgiving Day Parade souvenir to remember this incredible experience.
- **PERSONALIZED EXPERIENCE:** Receive an event lanyard and credential, making you feel like a VIP throughout the trip.
- **DEDICATED SUPPORT:** Our on-site SET travel hosts and hotel hospitality desk are available to ensure your stay is seamless and enjoyable.
- **HASSLE-FREE:** All taxes and gratuities on included items are covered, so you can focus on enjoying your trip.

### RADIO CITY MUSIC HALL

The Christmas Spectacular Starring the Radio City Rockettes is an annual musical holiday stage show presented at Radio City Music Hall in New York City. The 90-minute show features more than 140 performers and an original musical score, and combines singing, dancing, and humor with traditional scenes. The star performers are the women's precision dance troupe the Rockettes. Since the first version was presented in 1933, the show has become a New York Christmas tradition.

## Your Itinerary

### DAY ONE: Arrival & Welcome

- Arrive at the New York Hilton Midtown and settle into your accommodations. Take the afternoon at your own pace, exploring the city sights at your leisure.
- Unwind with an Evening Welcome Reception conveniently located at the hotel.

### DAY TWO: Thanksgiving Celebration

- Enjoy a leisurely morning on Thanksgiving Day. Your SET Tour host will guide you to Quality Italian on 6th Ave for a premium brunch with drinks. Take in the Macy's Thanksgiving Day Parade from the private viewing area in front of the restaurant.

### DAY THREE: Freedom to Explore

- Take the day to explore New York City. Before and after the Radio City Hall Christmas Spectacular Broadway show, the city is yours to discover.
- Consider options like the Hop-On Hop-Off sightseeing bus tour or a carriage ride through Central Park for a laid-back experience.

### DAY FOUR: Farewell

- Check out of the hotel and embark on your journey home. Wishing you a safe and pleasant trip as you conclude your stay in New York.

### Double Occupancy Pricing

**\$4,599**