Barney Ballinger welcomed attendees – He asked new Parent Council members to recognize themselves with a show of hands, and stated how delighted he was to welcome all members. He reminded everyone that there was no initiation fee to attend. He introduced Joyce Kinde, a former staff member for the Office of Parent Relations, and current PLUM representative. He also introduced Caro Henauw and Lynn Schmitz, who are the Assistant Directors of Parent Relations. Caro focuses on the international parent initiative. Caro became a US citizen on Wednesday. Congratulations! Lynn is lead on US Parent Relations. Zekun “Julien” Ma is a Student Intern in the office from China.

Elaine Gampel, Chair, Steering Committee – Very heartwarming to have so many people in the room. We are working very hard to expand the group. We think these speakers can teach parents about many campus initiatives that are helpful for the student experience.

Kelly Fox, Senior Vice Chancellor and CFO presented the Campus Financial Outlook. The Chancellor’s 3 priorities drive investment budget:

Student Success – Raise 6 year graduation rate to 80% by 2020. Currently at 68-70% since 1980s. It is the highest graduation rate of any college in the state. Comparable to School of Mines.

Revenue Diversification – The goal is to find new partnerships and programs to ensure the University’s long term fiscal stability in light of dwindling state revenues. The University receives $63MM annually from the state.

Stability – Maintain excellent reputation of school

Student Success – Using salesforce.com as a new advising platform. New advising hours. Faculty-Student Mentor Program. Changing Student Orientation. Mandatory online testing to match freshman students to appropriate classes. New College of Media and Communications

Resident Merit Scholar program – Esteemed Scholars. Very successful in improving retention of Colorado’s best and brightest.

Summer Financial Aid – Summer grant program for sophomores to achieve junior standing by fall.

CU Promise – expanded from 300 to 1000 students. This is a program designed specifically for Pell-eligible students.

Enrollment for 2014-2015 is 29,772. Students of color 25%.

Most talented freshman class to date: GPA 3.58, 26.8 ACT, and 1180 SAT

Community Engagement – Increasing through business chambers, Alumni association events around the country, and Be Boulder Campaign. Office of Research is improving coordination with business and industry
Revenue Diversification – Grow endowment. Increase industry research grants to $100MM annually. Increase international student enrollment. The Chancellor has established an Advisory Council of top business leaders.


Total Budget – $1.3B. General Fund 47%. Auxiliary Funds 25%, Restricted Funds – 32%

Nonresident Tuition 49%, Resident Tuition 29%, State Support 10% Indirect Cost Recovery

Student Fees 2%, Other 1%

Debt Load is below national average.

92% of Total Education Budget $642M supports students. $412MM in sponsored research. CU Boulder #1 NASA funded university in the US. Top NIH funded non-medical research university. 1200 undergraduates involved in research! Key research: Aerospace, Geosciences/Environmental/Biotech/Renewable Energy

Facilities 363 buildings with over 11 million square feet. Utility costs have gone down over time indicating a greener University.

Deb Coffin, Vice Chancellor, Student Affairs

Deb is a PLUM, and married to a CU Alum. She has 2 children, 1 grandchild. She has been working in the field of student affairs for 37 years. She finds working with college students very rewarding. Working with parents is instrumental to student success.

26 units in Division of Student Affairs, including Housing and Dining, Office of Parent Relations.

$25MM in student government budget out of Student Affairs total budget of $180MM.

Student Affairs recently renewed their strategic planning. How do we better engage? Senior survey shows knowledge of services, but low utilization. The current utilization rate is 37%. The goal is to reach 70% utilization and improve the welcoming feel of campus.

1. Residence Halls – students need to feel welcome and supported. Currently, only 64% do.
2. Offices – improve welcoming feel of office to improve student and parent engagement. Need to obtain numbers, and metrics through surveying
3. Programs, events and activities – welcoming supportive and inclusive environment. Some feel that programs serve only certain demographics.

A ribbon cutting recently occurred for the renovated Glen Miller Ballroom. Housing and Dining will begin tearing down and rebuilding Darley Commons, the Williams Village Dining Hall. For the next school year, temporary dining will be available in Sterns with discounts. The new dining facility will include an on-site greenhouse to produce herbs and vegetables for the food service. The Student Affairs office is working with student government to reconfigure how we support student programs. Office of Student Activities will provide one-stop concierge service to students. Freshman orientation will be overhauled this summer, with much activity, scheduling, and advising occurring online. This will
continue to include a strong Parent orientation. The Chancellor has charged us to “Engage in change as if we were in the business sector.” For Student Safety and Education, a CU app is in development for students with a Bus schedule, and an ability to locate friends on campus.

Fundraising – CU Parent Fund is making a difference in the lives of student affairs. $180MM budget. Only $5MM comes from the State of Colorado. 5 year goal is to reach $2MM annually. Ms. Coffin thinks this is very achievable.

Shelly Bacon, Assistant Dean, College of Arts and Sciences, Academic Advising Initiatives

Very exciting time on campus. The goal is to be very intentional with advising students. Collaboration is a very significant change across colleges. The academic advising profession is undergoing change. We want advisors to engage with students. Core mission:

1. Not your old-school course selection
2. Exploration
3. Personalize the academic experience

Very flexible curriculum. Shift from being advisor-centered to being student-centered. Guiding principle: Students won’t remember all that we told them, but they will remember how they feel when they leave the office. Degree audit is online. Personalization needs to be in place in the advising process. Holistic. Need to look through student lens. Open option is largest, and most popular major at 50%. The other 50% will change their major at some point in their college career. Dedication to incoming freshmen classes. Double major increases, or using elective courses more intentionally to pursue passions, or broaden experiences. Reducing number of referrals to other advising places.

Sales Force platform. MyCUHub.

Cross-campus open advising hours in lieu of appointment based system. Disciplinary advising cluster among programs anticipated – biology is first.

http://www.colorado.edu/advising/

Shift understanding of advisor role to include academic coaching role to support change in college study demands. Expand the definition of “advisor” to include staff in non-advising offices.

Barney congratulated Shelly on all the initiatives she has accomplished in 6 short months.

Herb Wiechman, President, Alumni Association Directors Club

Membership open to anyone, not based on alumni status. Started in 1969 by former members of Alumni Board of Directors. 1200 members in US. Three meetings per year including Chancellor’s reception before Homecoming, a Winter meeting, and a Summer meeting in mountains with golf tournament. The goal of the organization is to provide opportunities to interact with administration.

$220MM in donations since 1969, which is used for student scholarships.

The winter meeting is scheduled for next weekend. 2/7/15. 12:30-7 pm. You may attend as a guest of Herb Wiechman. Normal fee is $55. Engaging speakers, and tickets to Utah game. $25 Douglas R. Seals, Ph.D, Integrative Physiology, Reiland Rabaka, Ph.D., Ethnic Studies, Brian Aivers Catlos, Ph.D., Religious Studies
Barney Ballinger, Assistant Vice Chancellor and Director of Parent Relations

Thank you for being here. You inspire us to continue working to improve programs for students, and their parents. We want to partner with parents, and we appreciate your attendance. As Deb Coffin mentioned, significant new changes to orientation will occur.

Orientation – Online orientation will begin late this spring with information to confirmed students, and registration. The program will include optional campus visit days. Move-in will occur in phases over 3 days. The International orientation is expected to remain the same.

Summer volunteer opportunities will probably increase, so we appreciate your help!

Student Scholarship Program – We will award 12, $2,500 merit-based scholarships to continuing and transfer students (Fall 2015 and Spring 2016). Awards will be based on academic excellence, extracurricular activities, and a personal essay. We are looking for volunteers to help read applications. This is a great opportunity that may be accomplished in your own home.

International Parent Outreach includes the following upcoming activities”

3/15-3/20 China to CU
4/18 – 4/25 Chancellor’s trip to Dubai, Saudi Arabia, and London
6/19 – 6/21 Florence, Italy – trip to coordinate with cultural activities occurring on campus
8/14 International Student Orientation Kick-Off/Reception. Last year 100 international parents here for the orientation.

Calendar 2015
4/11 Admitted Student Day
4/18 CUPA Parent Council Meeting – Marinus Smith Award Ceremony Luncheon
5/7 CUPA Commencement Luncheon
8/21 CUPA Welcome Luncheon
10/1-10/4 Family Weekend - Football game against the Oregon Ducks
11/13 November CUPA Pre-Game Social with parents from USC
11/14 CUPA Parent Council Meeting
1/2016 CUPA Parent Council Meeting
4/2016 CUPA Parent Council Meeting

Fred Gluck recommended that parents speak to students to make a recommendation for the Marinus Smith Award. The faculty and staff really appreciate the recognition.
Joshua Stevens, Senior Director of Admissions

CUPA Volunteer Opportunities with Admissions

6000 new students are welcomed to campus each year. With your help, we hope to do a better job in partnering with alumni and parent friends in the US and around the world.

CAPAA CU Boulder Alumni and Parent Ambassadors. Please go to CAPAA website to register and help with recruitment. [http://www.colorado.edu/admissions/undergraduate/capaa/membership](http://www.colorado.edu/admissions/undergraduate/capaa/membership)

College fairs

Student referral

Preview/reception programs

Admitted student receptions

Operation Confirm

Elaine Gampel, CUPA Steering Committee Chair

This school is unique. Rare that a university of this size welcomes parental involvement. We are so pleased to be called “change makers, and difference makers,” Please go out and share this opportunity with others.

[http://parents.colorado.edu/get-involved/](http://parents.colorado.edu/get-involved/)

As Vice Chair Abbe Stein, stated so eloquently, “We are CU Ambassadors for Life.” Please help us share your positive experiences, and the value and good investment that is a CU education.

The meeting was adjourned at 12:05 pm.