Comparing Commercial Bar Prep Courses

<table>
<thead>
<tr>
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<th>BARBRI</th>
<th>Kaplan</th>
<th>Themis</th>
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<tbody>
<tr>
<td><strong>Base Cost</strong></td>
<td>Listed Price: $2,995.1 Includes the cost of materials.</td>
<td>Listed Price: $2,745 for Live; $2,495 for On-Demand.²</td>
<td>Listed Price: $1,695.³ Includes the cost of materials.</td>
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<td>$25 materials shipping fee. Some students have gotten this fee waived.</td>
<td>Books require a deposit of $275, which is refunded once they are turned back in after the exam. $25 shipping fee.</td>
<td>$25 shipping fee. Themis sends fewer materials compared to other prep companies because most of their content is designed for online access.⁴</td>
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<td><strong>Promotions</strong></td>
<td>$1,000 discount, bringing price to $1,995, with $500 down.⁵</td>
<td>$500 rebate after the bar exam; discounts available for law journal members.⁶</td>
<td>$100 discounts for military, Law Student Division of the ABA, Phi Alpha Delta Law Fraternity, and the Military Spouse J.D. Network. Public interest sector employees making less than $60k pay $1,195. If a student paid a deposit with another company, Themis will credit it up to $250.⁷</td>
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<td>Course cost is negotiable.</td>
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<td>May offer credit for non-refundable deposits paid to other prep companies.</td>
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<td><strong>Pass Rate</strong></td>
<td>89% overall pass rate at CU for the July 2014 bar exam.⁸ 100% of people at CU passed the July 2014 exam when they completed at least 75% of the course.</td>
<td>Between 82% - 84% overall pass rate at CU for the July 2014 bar exam. 100% of people at CU passed the July 2014 exam when they completed at least 90% of the course.¹⁰</td>
<td>93% overall Colorado pass rate for the July 2014 exam for first-time takers who completed at least 75% of the course.¹¹</td>
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4. Interview with student who used Themis to prepare for the July 2014 Colorado bar exam (Feb. 11, 2015).
5. Interview with student who used Themis to prepare for the July 2014 Colorado bar exam (Feb. 11, 2015).
6. Email communication with BARBRI student representative at Colorado Law (Jan. 29, 2015).
7. Email communication with BARBRI student representative at Colorado Law (Feb. 4, 2015).
8. Keep in mind that pass rates are not necessarily a dependable indication of the quality of the course. This rate can be easily impacted by the number of people who take a course. The individual’s application to the course is what will determine success.
10. Interview with Kaplan student representative at Colorado Law (Feb. 5, 2015).
## Retake Policies

First-time bar takers may repeat the same course once for the same state the next time a course is offered without paying additional tuition, regardless of how much of the course was completed.

“Alumni tuition” (those who take a BARBRI bar review course in a second state or repeat a course more than once in the same state) is available for up to 5 years. Alumni tuition is currently listed at $2,595.12

Tuition-free courses are available for first time bar takers who attended at least 90% of live or online lectures, and completed all of the assigned multiple choice questions, simulated exams, quizzes, required practice essays and personalized homework.13

If a student did not reach 90%, they still may be able to obtain a discounted rate.14

First-time bar takers who sat for the exam and did not pass may repeat the course for the next administration of the same bar exam at no cost.15

No minimum amount of course completion is required.16

## Lecture Delivery

Lectures are available online or in person. Students may attend live lectures in Denver which streams to a classroom in Boulder.

There is limited opportunity to ask questions during lectures, but students may reach the lecturer via phone after class. Lectures may be accessed through a mobile phone app.17

**Live:** Attend class at DU, watch it live-streamed at CU, or live-stream from home. If you watch the live-stream, you can submit questions electronically. Not all questions will be answered. Students have access to all On-Demand videos.

**On-Demand:** Pre-recorded videos available online. Most of the course may be accessed through an iPhone app. Videos have speed up and slow down features (1.5X or 2X).18

Lectures are delivered exclusively online.

Lectures are provided in about 20-minute increments followed by assessment questions.19

Multiple speeds are available for viewing lectures (1.5X or 2X). Materials are available through a mobile phone app.

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14 Interview with Kaplan student representative at Colorado Law (Feb. 5, 2015).
16 Email communication with Themis representative for Colorado, Nebraska, and Wyoming (Feb. 14, 2015).
19 Interview with student who used Themis to prepare for the July 2014 Colorado bar exam (Feb. 11, 2015).
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<tr>
<th>Day to Day</th>
<th>Lectures run for 4 – 5 hours per day, 5 days per week. As you listen to the lecture, you fill in the blanks in the outlines for that subject area. Each professor has taken the bar in the state that you are studying for. After the lecture, many people study 4-6 more hours a day (some people take weekends off, some people spread it out more). The three main steps are (1) prepare for class, (2) attend class, and (3) review after class.</th>
<th>Lectures run for 4 – 5 hours per day, 5 days per week. As you listen to the lecture, you fill in the blanks in the outlines for that subject area. You then spend another 2 – 3 hours on practice MBE questions/essays. Note that while the Kaplan course for the July 2015 exam starts May 26th, there is a 6 day orientation prior to that which will cover how to use the program and deal with test anxiety.</th>
<th>The schedule is designed for students to study for from about 8am – 5pm M-F, with review on weekends. That being said, students may decide to study for longer M–F and take weekends off.</th>
<th>Videos are watched along with a fill-in-the-blank outline. Once the video is finished, the user is asked to answer assessment questions.</th>
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<td>Flexibility of Program</td>
<td>The Personalized Study Plan tracks your progress against everyone else taking BARBRI for your state and lets you know where you should be and by when to stay on track with your studies. It also identifies areas of strengths and weaknesses and generates personalized homework to address weaknesses.</td>
<td>The strengths &amp; weaknesses guide is updated based on practice questions answered, and is broken down into sub-subjects. Your daily regimen will include assignments that gradually become tailored to improve your weakest areas.</td>
<td>Students may start exam prep as early as March for the July exam. The Directed Study schedule begins 8 – 10 weeks before the bar exam. myProgress tracker keeps track of the assignments completed, and reveals progress relative to set goals and to peers. Directed Study offers the most structure, providing students with a list of tasks to complete each day. If the student misses a day, the dynamic calendar will re-orient the student’s schedule. Flex Study allows the student to skip around. Students can switch between Directed and Flex Study mode. Students who appear to be falling behind will receive a call from their Adviser. Every student is called at least twice, and in-person meetings with Advisers are available.</td>
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| **Personalized Essay Feedback** | Immediate feedback through “essay architect,” which tells you what you need to do to maximize your points. Additionally, there is unlimited personalized essay feedback by practicing lawyers.²¹ | Unlimited access to personalized essay feedback by someone who has taken the Colorado bar exam. Graded essays are returned within a maximum of 7 business days, with the average closer to 2 – 3 business days. There are also sample answers for all essays. Essays are equipped with a unique identifier which students can use to see what questions other students had about the same essay. Alternatively, students can submit a request to talk with Academic Support.²² | Unlimited essay grading available. The course has 8 assigned graded essays. Feedback is provided in ~48 business hours. Each student will have a personal Attorney Adviser who grades all submitted essays and will work with the student to improve their writing for the exam. The Personal Attorney Advisor also provides test-taking tips, study strategies, information about the bar exam, and practical solutions to common essay-writing errors in a weekly broadcast message.²³ |
| **Simulated Exams** | One, simulated, full-day MBE; results are compared to all other BARBRI course participants in the US.²⁴ | One, full-day simulated MBE which reveals how many other students chose the same answers that you chose. There are also 2 full practice exams the week before the actual exam. | Simulated MBE at the halfway point and two weeks before the exam.²⁵ |

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²² Interview with Kaplan student representative at Colorado Law (Feb. 5, 2015).


²⁴ Email communication with BARBRI student representative at Colorado Law (Feb. 4, 2015).

²⁵ Interview with student who used Themis to prepare for the July 2014 Colorado bar exam (Feb. 11, 2015).