The Source of Donations to Political and Charitable Groups

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Abstract

Both the political science and personality psychology scholarship have examined who donates money and to which groups do individuals donate. Each field has primarily focused on one type of donation, political and charitable respectively, while ignoring potential similarities and differences between these types of donations. Political scientists have focused on socio-demographic factors such as age, income and education finding that these largely predict who make donations. The personality psychology literature has unsurprisingly focused on personality traits, such as generativity and altruism, which are associated with political contributions and charitable donations respectively. Here integrate the approaches and findings from these fields and explore the source of donation across domains. We find that donating behavior differs by individual, especially differences by sex, and by donation recipient.