

University Memorial Center

ANNUAL REPORT

2012-2013

UNIVERSITY MEMORIAL CENTER

A Service of the University of Colorado Student Government



University of Colorado **Boulder**

Dear Friends and Colleagues,

As we highlight the achievements of the past year, we also are looking forward to the future. This Fall we will celebrate the UMC's 60th Anniversary and will solidify designs to renovate our 60-year old ballroom – it has been and will be a busy year!

This past Spring we received approval to renovate the Glenn Miller Ballroom and construction will begin in May 2014. The venue continues to be the largest of its kind in Boulder and has served the campus community well. The renovated space will provide much needed acoustical, HVAC, and catering kitchen updates to provide even better service to our guests and clients.

We remain committed to assessing what we are doing well and identifying areas for improvement. In 2012, we completed an extensive review of the UMC and identified ten goals to strengthen our programs and services to the campus community and to address areas of need.

Just like many of our colleagues on campus and around the nation, the UMC must continually respond to fiscal challenges, the changing needs of our students, and variety of ways the CU Boulder community utilizes our facility and services. We updated our mission statement this past Spring to ensure it continues to serve as our roadmap and to guide us through difficult decisions and new ventures.

We want to keep you updated on what will be happening this year. Check out the UMC online, like us on Facebook, follow us on Twitter and, as always, stop by to visit your UMC to connect with friends and colleagues, socialize, participate in a great student program, engage in learning, or grab a bite to eat.

We hope to see you on Wednesday, November 6 for our reception in the Glenn Miller Ballroom as we celebrate 60 years of the UMC and look forward to an exciting future!



Sincerely,



Carlos García, CASP
Executive Director
University Memorial Center

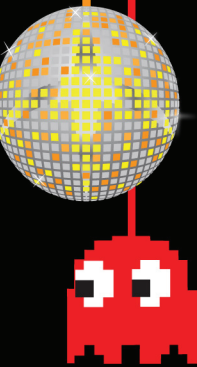
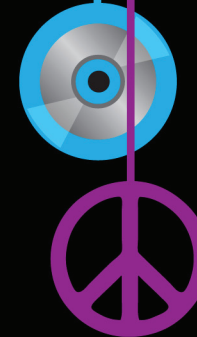
OUR MISSION

The University Memorial Center (UMC) is CU's student union and a living memorial honoring the service and sacrifice of Colorado veterans. As the heart of campus we support academic success by providing opportunities for student involvement, leadership development, and entertainment in a welcoming and inclusive environment. We value diversity, sustainability, engaging with the community, and quality facilities and services as an auxiliary department and in collaboration with CU Student Government and the Division of Student Affairs.

University Memorial Center
time after TIME
celebrating
60 years!
OF THE UMC



Please find your invitation on the last page



DIVERSITY

From *Welcome Fest* in the Fall to *Midnight Breakfast* in the Spring, the UMC provides programs and a central gathering place for students from their first day of school to their last day of finals. Open 117 hours a week, throughout the school year the UMC offers out-of-the-classroom learning opportunities and free evening and daytime entertainment to help students explore and build community. Whether students are actively seeking ways to get involved in campus life, studying for an upcoming exam, or simply making the most of their leisure time, the UMC provides students with a variety of ways to make the most of their CU experience.



At the UMC, diversity is celebrated through food, music, art, education, and action. The *Alferd Packer Restaurant & Grill*, *Dennis Small Cultural Center (DSCC)*, *Program Council (PC)*, and *Student Involvement, Activities, and Leadership Development Office* provide and support a multitude of culturally diverse activities throughout the year. In addition, all UMC professional and student staff participate in a diversity training each year, developed by the UMC's EDGE Team (Encouraging Diversity Growth for Equity).

EXPLORE

Approximately 10,500 people visit the UMC each day. They may be going to one of the 85 student group offices housed in the UMC, grabbing a bite to eat, attending the new popular afternoon *I Love Mondays* program or *Late Night's* Battle of the Bands, watching a film or engaging in a cooking class through the DSCC, bowling with friends, attending a conference or meeting in one of our many meeting rooms, or working at one of the 280 student jobs in the UMC.

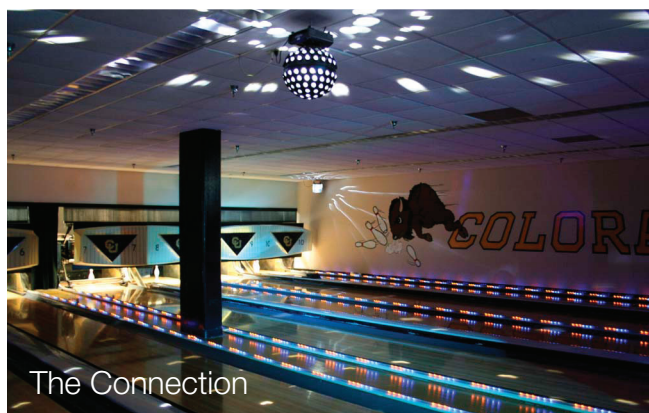


Student-operated Program Council entertained 33,600 students on campus by hosting artists such as *Ghostland Observatory*, *Azzi Ansari*, *Kris Allen*, and *Schoolboy Q*. Program Council offered students free first-run film screenings and operated an alcohol-free nightclub (Club 156) for up and coming bands. PC continued to provide production support for CU student groups' events such as *African Student Association*, *Gay Straight Alliance Drag Show*, *Verve Hip Hop Show*, and *Greek Week Song Fest*.

The *Student Involvement Fair*, hosted in the Fall and Spring, introduced 2,000 students to 106 different campus student groups, providing even more opportunities for students to get involved in campus life.



WELCOMING COMMUNITY



The Connection

Over 149,000 guests visited *The Connection* last year! Students dropped in to play billiards and bowl, play free Wii, compete for prizes in the weekly free *Texas Hold 'Em Poker Tournaments*, and hang out and watch their favorite sports games on the big screen TV. The community remains a frequent visitor to the Connection through high school classes, birthday parties, and group celebrations.

The *UMC Welcome Fest* kicked off first year students' first weekend on campus with local live music, video gaming, salsa dance lessons and party, tricycle races, giant Jenga, meeting Ralphie, henna tattoos, ladder golf, terra cotta pot painting, and lots of delicious free food for the 3,600 students attending.

CU staff, faculty and administration cooked and served *Hobbit-* and *Masquerade*-themed *Midnight Breakfast* to 1,815 hungry CU students during Fall and Spring finals weeks. The zero-waste events also featured stress-busting activities such as free bowling and billiards, a poker tournament, and a roving magician. The events were staffed by volunteers, including members of the Chancellor's cabinet.



Midnight Breakfast Spring 2013

"I love working in the UMC because I am surrounded by role-models and mentors who push me to grow as an individual and a leader on campus. Everyone that I work with is so friendly and inviting, and it makes coming to work the highlight of my day!"

-Jeffri, Student Involvement Office



Spring Student Involvement Fair



Greek Leadership Academy

Greek Life (Panhellenic sororities and Multicultural sororities and fraternities) continues to be a great addition to the UMC team, and the *Greek Involvement Fair*, *Dance Marathon*, *Greek Week*, formals, and philanthropic events were energizing ways to celebrate Greek students. Recruitment saw 926 students registering and 684 students accepting bids to join Panhellenic sororities.

Throughout the year, the UMC keeps students, faculty, and staff up-to-date with what's happening on campus through its website, an active Facebook and Twitter presence, and weekly email blasts.

INVOLVEMENT

“Growth, involvement, and a real sense of community – those are words I would use to sum up the benefits the UMC has offered me during my time at CU Boulder. UMC has allowed me to grow as a leader, learn from my peers and mentors, and really find a place on campus that gives me a feeling of belonging.”

-Lily, UMC Board Member



LIFE SKILLS



Through volunteer boards, leadership training, and employment, the UMC keeps students involved in major decision-making as well as the active management of the UMC. Students learn through formal instruction and by practicing and interacting with multiple UMC professional staff. Learning outcomes for student employees and board members focus on practical competence, interpersonal and intrapersonal competence, civic and campus engagement, and developed leadership. The UMC is proud to offer our students not only paychecks and resume items but also life skills and experiences that will be of benefit after they graduate.

Comprised of students, faculty, and staff, the *UMC Board* governs the UMC on behalf of *CU Student Government*. Working with the UMC Executive Director, the Board ensures the UMC fulfills its mission of providing programs, facilities, and services that enrich the campus experience. This year the UMC Board awarded \$12,500 in scholarships to 14 student employees and leaders.

Two UMC advisees, the *Cultural Events Board (CEB)* and the *Distinguished Speakers Board (DSB)*, had very productive years. CEB awarded funding to 32 student organizations' cultural events and hosted special guests such as Tim Wise, Jose Antonio Vargas, Majora Carter, John Legend, Temple Grandin, and Macklemore & Ryan Lewis. DSB presented John Legend and Sir Salman Rushdie.

LEADERSHIP

The *Senior Class Council* selected Dame Julie Andrews as the 2013 commencement speaker and engaged their classmates in raising funds for the Seniors Creating Future Buffs scholarship. The Council keeps senior students informed and active through the *BuffTimes* newsletter and a variety of social events throughout the year.



We are now advising the *Colorado Creed* program and working with student leaders across campus to remind students to Live It!: Act, Honor, Integrity, Accountability, Respect, Accept, and Contribute.



CU Gold (Gaining Opportunities through Leadership Development), CU's only inclusive leadership development program, saw 501 students participating in skill-building workshops, the Core and Applied Leadership Programs, and the fourth annual State Leadership Conference.

The UMC employed 280 CU students in areas ranging from the *Alferd Packer Restaurant & Grill* to *Security* to *CU NightRide*. Many students find their first job at the UMC and stay for all four years of their college careers. They learn valuable skills that will serve them the rest of their professional careers, including time management, organization, and working as part of a team. Students also served as directors of student-run organizations or held manager positions in service areas. In these roles, students gained the experience of leading while being mentored and learned to take risks while still being supported by the UMC's experienced professional staff.

LEARN



“CU GOLD and the UMC Board helped me make connections all through the UMC and throughout the rest of the campus. The people and organizations I have worked with have helped me grow not only as a leader and a student but as a person as well.” -Kellie CU GOLD & UMC Board

CULTURE

ENRICH

As the gathering place of choice on campus, the UMC is proud to deliver outstanding facilities, services, and programs to the CU community and campus visitors. Last year our Reception Desk handled over 176,751 inquiries and the UMC hosted close to 13,350 meetings and catered events. Our *Events Planning and Catering* office also handled 11,650 reservations for other campus spaces.

The popular *Alferd Packer Restaurant & Grill* saw over 480,000 customers last year and the Catering staff serviced almost 4,000 events. The staff also provided authentic dishes from 29 different countries for 45 cultural events. Our *Baby Doe's Coffee & Bakery* saw an additional 211,000 guests through its archways in 2012-13. The Grill continued its education work through student nutrition programs on topics such as "homemade sports drinks" and gluten-free cooking choices.

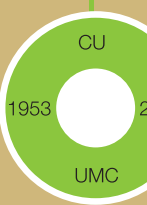


"I feel like I've learned a lot about customer service in general, and how to interact with people better. Everyone's really friendly."
-Emma, *Alferd Packer Restaurant & Grill*

The dining area continues to be a well-utilized space for more than eating, and students participated in a variety of programs, including the new *I Love Mondays*, Halloween costume contest, and International Coffee Hour. The comfy couches, window-seating, and tables for studying and socializing with friends are popular destinations as well!

Our staff continues to collaborate with Housing & Dining Services and the Athletics Department to increase sustainable operations through the Sustainable Action Team. The group focuses on taking measureable steps toward reducing waste, increasing composting, and incorporating sustainable food purchasing into our practices.

"I really like working here because of the sense of community. I can learn business skills and still be around students."
-Jennifer, *UMC Events Planning & Catering*



ENERGY

South Terrace Event Tent



In Spring 2012, we added a 4,000-square foot event tent to our South Terrace for late Spring, Summer, and early Fall events. It continues to be a perfect space for social events, dinners, lunches, and wedding receptions as well as campus programs, dances, BBQs and pregame events.

Our bicycle-propelled, solar-powered coffee cart was a great addition to football and basketball game concession sales (best sellers were gummy bears and coffee!). We continued to be the official food service provider for the Colorado Shakespeare Festival.

Student-operated *CU NightRide* continues to be one of the most popular programs on campus, providing over 43,000 CU students, staff, and faculty with free nighttime rides. NightRide averages 155 ride requests a night and the majority of NightRide clients are single and double riders. The program owns and operates a fleet of six vehicles, half of which are hybrids or high-efficiency vehicles.



CU NightRide

SERVICE



Veterans Day Ceremony

In 1947, Colorado Governor Lee Knous issued a proclamation stating, “The Memorial Center at the University of Colorado shall be the official state memorial to those who served and to those who died in these great wars to preserve our democratic freedom.”

The UMC remains a custodian to U.S.S. *Colorado* archives and annually updates plaques in its *Veterans Lounge* with the names of brave Coloradoans who sacrificed their lives in wars from WWI to the present. In 2012, we added seven names to the plaques in conjunction with the Veterans Day Ceremony. Over 250 community and campus members attended the ceremony in the Glenn Miller Ballroom. Our campus ROTC provided the color guard and our guest speaker was Michael Dakduk, Executive Director of Student Veterans of America.

“Being able to work with my peers has made my job enjoyable and fun, while also challenging me. My experience at NightRide has helped me grow in my leadership abilities, and has also helped me with my people skills. It has truly created a strong foundation for me, with skills that are invaluable for my future endeavors.” - Priscilla, *CU NightRide Shift Manager*

YOU'RE INVITED

To help us celebrate!

University Memorial Center

time after TIME 1953-2013

THE BIG 60 Party!

Wednesday
November 6th, 2013
Glenn Miller Ballroom, 7pm - 9pm

- Buffoons and Swing Club of CU
- Travel through the decades of the UMC
- Enjoy food, drinks, music and memories

Week long celebration!

- 60 cent coffee special at Baby Doe's
- 60 cent popcorn special at The Connection
- Decade specials at The Tabor

Monday 50's & 60's

- 1950's/60's Bowling & Costume Contest at The Connection

Wednesday 80's

- 1980's Video Games & T-shirt contest at The Connection, 7pm
- Gallery Exhibit 10:30am - 3pm

Friday 2000's

- Extreme Bowling, 7pm-9pm at the Connection
- FAC (Friday Afternoon Club) 3pm - 5pm, North Dining Hall
Music, food and Chip!

Tuesday 70's

- Gallery Exhibit 10:30am - 3pm
- Veterans at CU Panel 3pm - 5pm

Thursday 90's

- Gallery Exhibit 10:30am - 3pm
- Intermission: Roller Skating, 7pm - 11pm
Glenn Miller Ballroom

umc.colorado.edu/UMC60

University Memorial Center

Come Visit Us

There's always something new to discover,
along with old favorites to enjoy!

Bookmark our website, like and follow us
on Facebook and Twitter through a year of
celebration and new beginnings!
You'll always know what's going on
in your "campus living room."

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cuUMC



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