Meeting minutes 10/10/12  5:15-6pm

I. Approve minutes from last meeting?
   a. Vote – YES

II. Jon Leslie – CU strategic branding
   a. How do we unify message, create feedback loop?
   b. Strategic marketing alliance
      i. Tasked with creating an umbrella message of CU-Boulder
   c. Market research ’06-’10
      i. Key descriptors “beautiful”, “fun”, “mountains” (mostly undergrad words)
      ii. Perception of us being “elitist”
      iii. Need to bolster our academic draws/reputation
         1. Reputation we have is not as good as it should be
   d. Ideas, question?
      i. Jon.Leslie@colorado.edu

III. Open Access Week – Carly Robinson
   a. Flyers for your dept passed out
   b. 3 events, coffee hour is grads only

IV. Logan – CUSG
   a. Marijuana symposium tonight
      i. Medical science effects of pot
      ii. How passage of amendment 64 could affect CU, state

V. CUSG elections coming – Candidates here to discuss how grads are affected
   a. Ben Leeds, Pulse ticket, rep at large candidate
      i. Representation is how CUSG relates to UGGS
      ii. Grads can come to CUSG meetings with issues and they’ll represent us
      iii. Support cost centers, examine fee cuts critically, longterm thinking about grad benefits
         1. E.g. investing in solar panels to power cost centers
   b. Danielle Greene, Inspire ticket, rep at large candidate
      i. Inspire has broad reps, 1 grad student on ticket
      ii. Focus on lowering student fees while increasing cost center quality
      iii. Increasing cost center efficiency by running better businesses
      iv. Streamline student group funding process
      v. Safety on campus – promote resolution for better lighting
      vi. Grads – lower fees since grads probably use cost centers less
      vii. Promote transparency in gov
   c. Discussion on whether to endorse a ticket
      i. Pulse - for supporting student groups even if it costs more
      ii. Pulse - just because we don’t use some things fees pay for, doesn’t mean we should lower them
      iii. Inspire – perhaps lacking on details of how to save money
iv. Inspire – did provide evidence that they’d examined ways to save on spending that doesn’t benefit all students
v. The only way to increase efficiency in some cost centers is to reduce staff, student salary positions
d. Vote to endorse a ticket
   i. Y=18, N=13, A=5
e. Which ticket?
   i. Pulse=15, Inspire=7, Abstain=14
f. Re-vote – Pulse, Inspire, or No Indorse?
   i. Pulse=15, Inspire=5, No Endorse=19
g. NO ENDORSEMENT

VI. Social update – Kika Tarsi
   a. Haunted house plans fell through, Lazy Dog happy hour was great

VII. Amendment 64 discussion, motion to table
   a. Y=25, N=6, A=2

VIII. Grad student climate survey – take it!
IX. Adjourned

Attendance:
Brian Francisco MCEN
Tom O'Neill ECEN
Richard Bateman ATOC
Laura Michaelson PSYC
Joey Hubbard EBIO
Kate Allison EDUC
Chris Ostro CLAS
Anthony Rasca APPM
Juliette Bourdier FRIT
Eric Coughlin ASTR
Carly Robinson CHEM
Chris Schaeubauer CSCI
Jakob Sedig ANTH
Rachel Hawkins SLHS
Walker Williams LAW
Misam Ali LAW
Jarad Kirwicki – ENGL
Alyson Fox APPM
Nathan Adkins ECON
Svilen Trifonov COMM
Kika Tarsi EBIO
Velda Knoo LING
Ben Leeds ASEN
M Miramantes ECON
Xuechun Wang ALC
Ben Rohrs PHIL
Daniel Poochiguin CLAS
Raphael Nawrotzli SOCY
Austin Smith ECON
Alex Creighton ARTH
Logan Wright ATOC
Amrutha Royiv CSCI
Briana Ingermann APS
Wenceslao Shaw-Cortez ASEN
Freda Yuchen Xin GRMN
Kelsey Cody ENVS
Halley Profita CSCI
Bill Campbell EDUC
Megan Hurson JMC
Jessica Stunley GER
Angela Li PSYC
Chris Schaefbauer CSCI
Will Anderson FRIT
Ben Brie LEEDS
Amelia Schubert GEOG
Nicholas Nelson APS
Sheena Barnes HIST
Tania Tauer CHEN
Danyelle Doshunmu MFS
Taylor Harrell LEEDS
Megan Zibby RLST