



Recreation Board Meeting Minutes

February 7, 2017

5:30pm

Lobby Meeting Room

- I. Call to Order
 - a. 5:34 pm
- II. Roll Call
 - a. John Lurquin, Gary Chadwick, Diba Mani, Lee Silbert, Jesse Niebaum, Eric Laufer, Scott Schubert, Allen Dehoff, Spencer Murphy, Patty McConnell, Molly Dignan, Annie Mulvany, Nicole LaRocque, Jess Adkisson, Adam Bunce
- III. Changes/Approval of Agenda Items
 - a. Spencer Murphy: Motion to add "Rec Board projects" to the agenda under new business.
 - b. Eric Laufer: Second.
 - c. Diba Mani: Discussion.
 - d. Spencer Murphy: Call to question? Acclamation.
 - e. John Lurquin: Motion passes. Rec Board projects is added to the agenda under new business.
 - f. Spencer Murphy: Motion to approve the amended agenda for February 7, 2017.
 - g. Eric Laufer: Second.
 - h. Scott Schubert: Discussion.
 - i. Spencer Murphy: Call to question?
 - j. Allen Dehoff: Acclamation.
 - k. John Lurquin: Motion passes. The agenda is approved.

- IV. Reading & Approval of 1/31/2017 Minutes
 - a. Diba: Motion to approve the Rec Board meeting minutes from 1/31/2017.
 - b. Molly Dignan: Second.
 - c. Spencer Murphy: Discussion.
 - d. Eric Laufer: Call to question?
 - e. John Lurquin: Acclamation. Motion carries. Minutes are approved.
- V. Public Forum (15 minutes)
 - a. None.
- VI. Old Business
 - a. None.
- VII. New Business
 - a. Facility requests
 - i. Patty McConnell: Friday, April 7, 2017 Colleges Against Cancer Student Organization will be hosting their Relay for Life event. This is a recurring event that has been happening for around 10 years. They are requesting use of the facility from 7pm-2am. Usually, in the past, it is an overnight event but this year on the next day, April 8th is Admitted Students Day so the Rec asked them to end at 2am instead of 7am. We are working with CU Night Ride and CUPD due to safety reasons when the event is over and their attendees leave at 2am. This is a private event beginning at 11pm when the Rec closes, until the end of the event at 2am. This means that no one can enter the Rec after 11pm. The facility supervisors will be overseeing the event.
 - ii. Spencer Murphy: Has there been any problems with this event in past?
 - iii. Patty McConnell: No, everything has gone smoothly in the past. They just have a variety of activities scheduled

throughout the night. They have a ceremony at the beginning of the evening honoring cancer victims. They also have speakers, food, and a symbolic walk around the track.

- iv. Eric Laufer: What was the problem with the event ending at 6am?
- v. Patty McConnell: Rec staff needs to be setting up for Admitted Students Day in the early morning.
- vi. Eric Laufer: Motion to approve Colleges Against Cancer Student Organization to use the 3 lower courts for Relay for Life on Friday, April 7 from 7pm to 2am.
- vii. Diba Mani: Second.
- viii. Spencer Murphy: Discussion.
- ix. Allen Dehoff: Call to question?
- x. Scott Schubert: Acclamation.
- xi. John Lurquin: Motion passes. The facility request is approved.
- xii. Patty McConnell: The Leeds Business School RAP would like to schedule the lower basketball courts as a backup location for their end of the year barbeque on May 5th from 2pm-6pm. They are expecting around 300 attendees. This request is only for a backup location; they are hoping to use the outdoor fields for this event if possible.
- xiii. Eric Laufer: Is there a cancellation charge if the space is only a backup location?
- xiv. Patty McConnell: Yes, there will be a 25% cancellation fee.
- xv. Spencer Murphy: Motion to approve the Leeds RAP request for the use of the lower basketball courts on May 5 from 2-6pm for their end of the year BBQ.
- xvi. Diba Mani: Second.
- xvii. Scott Schubert: Discussion.

- xviii. Eric Laufer: Call to question?
- xix. Allen Dehoff: Acclamation.
- xx. John Lurquin: Motion passes. The facility request is approved.

b. Rec Board liaisons

- i. Spencer Murphy: As discussed in the last few meetings, we are looking at re-implementing the Rec Center and Rec Board liaison program. There would be liaisons for different areas of the Rec Center to share ideas, get to know departments, gather knowledge, foster collaborations, and much more. There is Marketing, Equipment Services, Sport Clubs, Ice Rink/Pools, Outdoor Program, IT, FitWell, Intramurals, Events and Facility Operations, and Guest Services.
- ii. Eric Laufer: I will take Marketing and Equipment Services.
- iii. Scott Schubert: I can do Sport Clubs and Ice Rink/Pools.
- iv. Allen Dehoff: I'll do Outdoor Program and IT.
- v. Molly Dignan: I can do FitWell.
- vi. Spencer Murphy: I'll do Intramurals.
- vii. Lee Silbert: I think the liaison program is wonderful and I would like to do something like this, but I think it's better for the students to act as these liaisons rather than someone like me that isn't as present on campus and as involved with Rec Services in the same way as students are.
- viii. Diba Mani: I will do Events and Facility Operations.
- ix. Patty McConnell: We can leave Guest Services for Boneth and Joseph.
- x. John Lurquin: I will send out an email with information stating department contacts to make initial contact and schedule meetings. Any questions about liaisons? So the

first step is to email your department contact and have start a dialogue.

c. Rec Board projects

- i. John Lurquin: As a result of the comments from the suggestion boxes we have come up with some projects that we would like to brainstorm and possibly tackle. These projects include music, recruitment, open forums, and a snack bar. We get a lot of comments about having a juice bar or food service. This would be more of a feasibility project. The recruitment project can be further broken down into more projects like the Rec Board display, the board website, social media like CUSG and the Rec Instagram and twitter shout-outs, recruitment through student groups, like recreation oriented student groups, incorporating the suggestions and comment boxes into being a tool for recruitment, and open forums.
- ii. Gary Chadwick: I think it might be better to have a staff member take the lead for each area of interest and then have two Rec Board student members work with them to discuss and explore ideas.
- iii. Lee Silbert: In terms of the snack bar, it seems like the space that we have now could easily be transformed into a beefed up coffee bar type place.
- iv. Gary Chadwick: Right. Times have changed since the flop of the first attempt at selling snacks. Now there is more social areas and space at the Rec so I think it would definitely be worth looking into.
- v. Eric Laufer: We need to look at the demand. We can look at the coffee shop in the Engineering building, things like that. Also, what would the market bare?

- vi. Lee Silbert: There would also be the question of whether the snack bar would be run by a third party vendor or through an on campus food service. And with that, whether campus cash could be used at the snack bar.
- vii. John Lurquin: Where would we put something like this?
- viii. Allen Dehoff: We could put it in the middle of the Rec, in front of FitWell. It's on the middle floor and in the middle of the whole Rec, near the pool overlook, the basketball courts, the turf field, the climbing wall, the stairs, etc. It seems like this area doesn't get utilized as much as it could.
- ix. Eric Laufer: Could we put it in FitWell? It seems like they have such a big space with all those offices that don't get used that much. But then again, it just seems that way, I don't know what really goes on in FitWell.
- x. Nicole LaRocque: No, we couldn't put it in FitWell. That area is designed for physical therapy and their offices. Also, there would be an issue with HIPPA since it's a physical therapy area and a Wardenburg satellite space.
- xi. John Lurquin: How do you start researching something like this? Researching the possible success or failure of a new food service for a rec center?
- xii. Nicole LaRocque: We would start with a benchmark. We would look at other university rec centers in the study, feasibility, and nearby on-campus options and possible competition, like the Sewall grab n' go, the Laughing Goat in Norlin, and Etai's in Muenzinger just across the path.
- xiii. Patty McConnell: Also, there is always the demand for more healthy snacks in the vending machines but we have a limitation because of our contract with Pepsi. We could survey the membership to see if something like a snack bar

is being requested by more than just a few members from the suggestion box.

- xiv. Nicole LaRocque: We would need to create something like a business plan because essentially we'd be opening a business. The demand is healthy, healthy, healthy, but at the same time our biggest seller is Twix and Snickers. So this will be something to keep in mind. The demand is different than what is actually happening.
- xv. Patty McConnell: Right. And things like this have a tendency to be very successful at first but then die down quickly after that initial surge.
- xvi. Nicole LaRocque: Good point! We can always start off small and build off of that interest and increase success.
- xvii. Lee Silbert: We need to ask lots of people! Would this work? What would you buy?
- xviii. Spencer Murphy: Right, and then there is always the question of campus cash, whether or not you can buy using your Buff One Card or not.
- xix. Allen Dehoff: Plus if we did campus cash, most people only bring their Buff One Card to the gym anyway, to swipe in, so it would be easy for them to use and continue buying.
- xx. John Lurquin: So it sounds like we will start with some benchmarking, researching other universities, and the possible competition with the three other nearby options.
- xxi. Eric Laufer: Can we email blast a survey to everyone?
- xxii. John Lurquin: Let's table this for now and then start planning for the next time we meet.
- xxiii. Eric Laufer: So for these projects, how is this going to work? One staff member and two volunteer student Rec Board members? It seems to me that the more people working on

a project, the better—the more ideas around the table, the better.

- xxiv. John Lurquin: Well, yeah, it will be led by the staff member or multiple staff members and some students. Anyone can pitch in and it will be brought back to Rec Board so there will always be ample input. Anyone interested in doing recruitment? Specifically the display? Or tabling and open forums?
- xxv. Lee Silbert: When we did tabling right outside the Rec, it was a nice day and we had pizza, it ended up being super successful.
- xxvi. Annie Mulvany: Yeah, we have to table in the “right way” though. We can’t just sit behind the table. It needs to be a nice day, with music, prizes, incentives, etc. But in terms of social media, I’m ready to start facilitating, just need the information to promote.
- xxvii. Eric Laufer: Can we post re-purpose pictures so students can see that the Rec Board made this happen?
- xxviii. Annie Mulvany: Absolutely. That’s a really good idea.
- xxix. Nicole LaRocque: Tabling is a big timing thing. Last time we were really rushed and it was the beginning of school year so numbers weren’t great.
- xxx. Eric Laufer: The comment box project seems relatively straight forward and wouldn’t take that long. We could do recruitment and public forum in one project with tabling.
- xxxi. Molly Dignan: So, here is what I know about the whole music thing. The Rec switched over to Pandora a few years ago and in the beginning it was a sort of a free-for-all. Weight room employees didn’t have the ability to control the music. Then the weight room was given the ability to control the music, stations, and volume. The employees

could choose the stations and customize the stations accordingly. Then Catie Gibson started to ban certain songs for their explicit content. Then after more comments about the music from the suggestion boxes, only certain stations were allowed to be played. Then from there, a schedule was put in place to try to get more genres of music circulating. So it would be classic rock for an hour then summer hits of the 2000s, then drake and so on.

- xxxii. Dan Rummel: We've worked with three different companies thus far and Pandora seems to be the best. The other stations, like Sirius XM or other similar stations, don't want to pay for the rights of songs and end up being songs that no one knows.
- xxxiii. Spencer Murphy: What about incorporating a decibel sensor? Like the ones in cars, but the more people in the weight room, the higher the volume.
- xxxiv. Eric Laufer: Right, like in cars. The faster you go, the higher the volume. It's a fairly simple system really.
- xxxv. Dan Rummel: Nothing is simple with our AVI system.
- xxxvi. Patty McConnell: We have a complicated system, lots of different things that we need to take into account.
- xxxvii. Dan Rummel: We abide by the rules, but a lot of places you go into don't abide by the rules when it comes to music. They just play whatever station they want.
- xxxviii. Nicole Lurquin: A meeting with Catie would be most helpful so that we know what we have done, why we have done it, what works, what doesn't work, etc.
- xxxix. Eric Laufer: I'll be taking charge of music and comment box projects, but I am willing to help with anything else.
- xl. Spencer Murphy: I will also help with the comment boxes!

- xli. Lee Silbert: Recruitment is really important! This should be a priority project. You need to find more people and younger people or else Rec Board will have 2 students on it.
- xlvi. Nicole LaRocque: Female power!
- xlvi. Allen Dehoff: This is Adam (introducing Adam Bunce). He is potentially taking my spot as the Student Veterans Association liaison. He is an undergraduate student in his second year.
- xlii. John Lurquin: We have a list of Recreation oriented student groups from tri-execs, does anyone want to take charge of sending out emails to these groups? Allen Dehoff Okay!
- xliii. Eric Laufer: I can do social media too!
- xliiii. John Lurquin: Do you think reaching out to Club Sports for recruitment would be a good idea?
- xliiii. Scott Schubert: Yeah, I mean no one really knows about Rec Board in Club Sports so I think it would be a good idea to reach out to them.
- xliiii. Eric Laufer: Public forum goes into tabling and tabling goes under recruitment. We can break recruitment up into 5 sections, display, tabling, student groups-Allen Dehoff, website, and social media-Eric Laufer.
- xliiii. Annie Mulvany: Let's not rush anything. We need to think things through, especially with tabling. It needs to be a nice day, good day of the week and good time of day.
 - i. Eric Laufer: We can put up fliers in the main locker rooms of the Rec Center.
 - ii. Spencer Murphy: We should also get a big Rec Board banner for tabling, one that is different from the Rec Services banner.
 - iii. Patty McConnell: We need to put together talking points so everyone shares the same script, action items will be key.

- liii. Nicole LaRocque: It will also be a good idea to have the Rec Board tabling at big rec events like Rec Fest and Admitted Students Day.
- liv. John Lurquin: I'm going to take the lead on tabling but I'm going to ask for a lot of help. I think this will be a really good start.
- lv. Patty McConnell: I can help with getting information on the snack bar.
- lvi. John Lurquin: I will help you Patty.
- lvii. Eric Laufer: Will you send out a list of what people have signed up for and what still needs to be assigned, maybe in a Google doc, for people that aren't here and so we can see what other people are in charge of?
- lviii. John Lurquin: Good idea, we can do that.

VIII. CUSG Report

- a. None.

IX. Chair's Report

- a. John Lurquin: The search for new Rec Services Director is moving forward. The first committee meeting is at the end of February, to go over procedure and searching for candidates, and then the hope is to have candidates out for meetings in the middle of March.
- b. Eric Laufer: What does this committee want the involvement of Rec Board to be?
- c. John Lurquin: Well, the candidates will come talk to Rec Board and we can interact with them during the interview process. Then we, as a Rec Board, will endorse one and that will hold a lot of weight in the decision making process.

X. Director's Report

- a. None.

XI. Executive Team Reports

- a. Dan: Everything is moving along with the re-purpose. Everything should be done by mid-March with a spring break move in. The companies have been great to work with, with attention to detail. We are happy with them and have had no major concerns.
- b. Eric Laufer: Can we add a walk through of the re-purpose spaces to the agenda for the next meeting?
- c. John Lurquin: Yes.
- d. Nicole LaRocque: We can also walk through FitWell at that time.
- e. Patty McConnell: I just have two quick announcements. I am attending the National Intramural Recreational Sports Association (NIRSA) Conference from February 20-24, so I won't be at the next meeting. Second, a quick update on the Events and Facility Operations Coordinator, the position has been approved by HR and was posted last night at CU Careers. I have already received 5 responses. We don't have timeline yet, but it will be a national search and I will be able to get information out about the job at the NIRSA conference.
- f. Eric Laufer: Do we have a Will Vill Rec liaison?
- g. John Lurquin: No, we don't. Good catch. I'll add that to the liaison list.
- h. Annie Mulvany: Another update on our website. Our website is now out of date, so we are going to be migrated to a new server soon so that we look more like the rest of the university and rec center web pages.
- i. Nicole LaRocque: The annual Rec Fest is scheduled for Saturday February 18 from 11am-8pm. There will be open climbing, classes, food, t-shirts, prizes, and fun. It will be a great place to table for the Rec Board. Last year we had about 600 people. It is a lot of rec minded people with rec minded interests which will be good for prospective Rec Board members. And lastly, we are finally getting recognition for our Inclusive Rec program from mediums like The

Boulder Daily Camera, The Recreation Magazine and other sources. Finally! Kudos!

- j. Annie Mulvany: Right, and last week we did an Inclusive Rec social media takeover so we are really trying to beef up our program, get acknowledgement and get the word out.

XII. CUSG

- a. Jesse Niebaum: The budget passed at the first reading.
- b. John Lurquin: Jesse, tell us about your CUSG resolution that has been in the news recently.
- c. Jesse Niebaum: I am bringing forward a resolution to make sure that undocumented students at CU have the opportunity to graduate. It will be happening on February 17th; to get money and protection for current undocumented students and for their equal opportunity to graduate.

XIII. Announcements

XIV. Adjournment

- a. Spencer Murphy: Motion to adjourn.
- b. Allen Dehoff: Second.
- c. Spencer Murphy: Discussion.
- d. Allen Dehoff: Call to question?
- e. Scott Schubert: Acclamation.
- f. John Lurquin: Motion carries. Meeting adjourned. 6:56 pm.