

3205 Marine  
Campus Box 443  
Boulder, Colorado 80309-0443  
Phone (303) 492-7152  
Fax (303) 492-1554

## Advertising Contract

Date: \_\_\_\_\_

Advertiser: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Numbers: \_\_\_\_\_

Fax Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Advertiser's Signature: \_\_\_\_\_

Salesperson: \_\_\_\_\_

Product or Service to be advertised: \_\_\_\_\_

Month or Semester in which ad will run: \_\_\_\_\_ Continual

Anticipated installation date: \_\_\_\_\_

Amount and manner of payment:    I.N.     Check     Speed Type  \_\_\_\_\_

The parties agree that the persons signing above are, in fact, bona fide and possess full and complete authority to bind said parties, and that this Advertising Contract is governed by the terms and conditions set forth on the "Terms & Conditions of Advertising Agreement" document.

Rates are established based on the utilization of that size bus and the exposure your ad will receive.

Monthly	30 days
Semester	4 Months (September-December)(January-April)(May-August)
Yearly	3 Semesters

# of Ads	# of Buses	Bus Size	<u>CU Affiliated</u>	<u>Non-CU affiliated</u>
			Year / Semester / Month	Year / Semester / Month
_____	3	30' Bus	\$187/\$75/\$35	\$375/\$150/\$75
_____	10	40' Bus	\$312/\$125/\$62	\$625/\$250/\$125
_____	4	60' Bus	\$250/\$100/\$50	\$500/\$200/\$100

### Advertise on multiple size buses – 10% Discount!

- Ad specifications: produce on 80# cardstock, laminate and cut exactly to 17" (w) x 11" (h).
- Advertisements are subject to an ethics review before posting.
- Checks should be made out to the **University of Colorado**.