

Recommendation to revise Art and Art History degree programs and majors to align with current department name and practice

University of Colorado at Boulder

Planning, Budget & Analysis - Annie Thayer, Lou McClelland

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TO: College of Arts and Sciences: Todd Gleeson, Graham Oddie

TO: The Graduate School: Stein Sture, John Stevenson

CC: Department of Art and Art History: Garrison Roots, Alexei Bogdanov, Sarah Matsuda

CC: Provost: Phil DiStefano, Bernadette Langbein

CC: Registrar: Barbara Todd, Sally Page

CC: GRAPple: Barb Cline, Carol Mash, Deb Irwin, Elizabeth M Mc Veigh, Ginny Borst-Young, Jane Merriman, Jeff Schiel, Linnea Avallone, Malinda Miller-Huey, Marina Doiel, Ryan Chreist

Note: Annie Thayer of PBA reviewed this proposal in detail on November 29, 2007, with the Department of Art and Art History's Garrison Roots, Alexei Bogdanov, Sarah Matsuda. All support the proposal enthusiastically and look forward to its quick implementation.

Background: In 2003, the department of Art and Art History had a formal name change from Fine Arts to Art and Art History (Regents minutes 5/27/03). Department of Art and Art History materials for students, including the applications for graduate and undergraduate admission, now omit the term "Fine Arts" entirely. However, official degree program names used on diplomas, transcripts, and State of Colorado Department of Higher Education/Commission of Higher Education (DHE, CCHE) listings, plus the words used on SIS to label major codes on SIS screens and on transcripts, remain unchanged, so still say "Fine Arts."

The current situation makes students unhappy because their transcripts and diplomas read differently than they expect. It makes the department unhappy for the same reason. It makes us unhappy because it's confusing and because department and application materials could be regarded as out of compliance with Regent and CCHE approvals. Our conversations with the department suggest that department personnel thought that the change in department name, with Regent approval, would change or prompt a change in diploma, transcript, and SIS language. It has not.

We thus have 3 sets of codes and phrases

- A: Those in use by the department on its webpage and other publications, and on the graduate and undergraduate applications for admission
- B: Those in use on transcripts, diplomas, SIS, the list of Regent-approved degrees, the list of DHE/CCHE-approved degrees, and state and federal reporting
- C: Those proposed here, which attempt to bring B in line with A.

We present each of A, B, C then discuss mechanisms for change. *Everything discussed in A, B, and C is shown in the table on the last page.* A note on the history of this conversation is on the last page of text.

A: Codes and phrases in use by the department on its webpage, other publications, and the graduate and undergraduate applications for admission.

The department webpage overview <http://www.colorado.edu/arts/people/index.html> states that

The Department of Art and Art History offers five degrees:

Bachelor of Arts in Art History BAAH major code

Bachelor of Arts in Studio Art BASA

Bachelor of Fine Arts in Studio Arts BFAS

Typically entered in junior or senior year from another of the AAAH majors,
not at time of admission to UCB; *cannot* be selected at time of admission

Master of Arts in Art History ARTH

Master of Fine Arts ARTC

The most recent application for admission materials read as follows:

Undergrad application:

- Art and Art History
 - Art History (BA) (AS-BAAH)
 - Studio Arts (BA) (AS-BASA)

Graduate application:

- Art and Art History
 - Art History.....GR-ARTH (master's)
 - Studio Arts.....GR-ARTC (master's)

B. Codes and phrases in use on transcripts, diplomas, SIS, the list of Regent-approved degrees, the list of DHE/CCHE-approved degrees, and state and federal reporting

The five major codes are noted above. The current SIS translations of the five major codes are listed below. This text appears on the transcript and on SIS screens. Note that all lead with "FINE ARTS":

- BAAH FINE ARTS - ART HISTORY
- BASA FINE ARTS - STUDIO ARTS
- BFAS FINE ARTS - STUDIO ARTS
- ARTC FINE ARTS - CREATIVE ARTS
- ARTH FINE ARTS - ART HISTORY

The Regents, and CCHE, have approved two degree programs

- Fine Arts BA/BFA
- Fine Arts MA/MFA

Note that there is no mention of art history, studio arts, or creative arts. The approved program name determines what the diploma says. The federal CIP code associated with the degree program by CCHE determines how we report counts to CCHE and how peers would see our degree-completion data – as master's and bachelor's degrees under a single CIP code, 50.0702. which translates in the federal system to Fine/Studio Arts, General. We currently report no degrees to CCHE or the US Dept of Education under CIP 50.0703, Art History, Criticism and Conservation.

C. Codes and phrases proposed here – see also the table on last page, columns P through X

We propose replacing the degree program in "Fine Arts" (with bachelor's and master's levels) with two programs, one in Studio Arts and one in Art History (both with both bachelor's and master's levels). The table on the last page shows proposed major codes, CIP codes, diploma language, etc. **Note that the proposal uses three major codes instead of the existing five.**

Note also that the proposed wording breaks with current UCB practice of omitting mention of the MAJOR or the approved degree content on all BFA and MFA diplomas. Instead, the proposed wording is in keeping with how the department labels the program in its materials, and how Arts and Sciences BA, MA, and PhD diplomas read. Current practice: The diplomas for a BFA in theatre, and in film studies, and in any other discipline, read "Bachelor of Fine Arts" with no words describing the discipline. We'd like to end this practice. This practice is not required by (or even suggested by) CCHE, but is most likely left over from an outdated practice of not listing the major on any diplomas. This practice changed to add the major in 1992 for BA's in Arts & Sciences (per conversation with Barb Cline, 11/28/07).

Major codes/degree combinations currently on SIS would be end dated and would no longer be valid alternatives for admission. Students already in those major/degree combinations would be a) moved to the new codes en mass (as was done with EPOB to EBIO), b) left in the old major code/degree combinations, with the old language, indefinitely, or c) moved to new as an option. Details of all this would be worked out after the new degree programs and major codes are in place on SIS. In our view option a) is the only viable option because the department and students all think they're in the proposed programs already.

Important! There are sufficient degrees granted and enrollment in each of the five current major codes to stand alone as a separate degree program under CCHE low-demand requirements. Degrees awarded and enrollment counts are shown in the table on the last page.

See the last page (from PBA Excel L:\sisdoc\Proc\AAAHProposal_DegreeSplit.xls) for current and proposed SIS major codes, SIS major code translations, diploma language, degree-program names, and state/federal reporting (CIP) codes, plus text on the application for admission and degree and enrollment counts.

Mechanisms

The proposed new degree programs, and terminating the current program, would require Regent approval. Any formal proposals to the Regents would require approval of Arts and Sciences, the graduate school, and others at CU-Boulder. We think that in the past all such formal proposals have been initiated by departments or groups of faculty.

Eventually whatever the Regents approve must be approved by DHE/CCHE staff as being consistent with UCB's role and mission. Chances of a quick approval with no required revisions are overwhelming.

We suggest that before such formal proposal is launched, the parties involved confer on

- Desirability of the proposal, and any revisions, with the focus on what students see on the diploma, the transcript, and the application for admission, and on how what we report to CCHE and the US Department of Education reflects that.
- Process, and in particular whether a process for *splitting* a current degree program into multiple could be developed for use in this situation, where we already have proven demand and no additional resource requirements. Justification of a split would, we hope, require a less involved proposal than that for a truly new program, which is described at http://www.colorado.edu/facultyaffairs/atoz/New_Degree_Docs_2006/Boulder_Campus_Checklist_for_New_Degree_Proposals.pdf. FYI, the School of Education is also interested in splitting one or more of its degree programs. ATOC and APAS should be interested in splitting what's now one approved program into two. A new process for splitting would serve more than Art and Art History!
- Who should coordinate.

PBA is happy to participate, but we can't do it alone.

History of the conversation

Questions and conversations about the differences between the new department name and student transcripts and diplomas started in 2004 or 2005. In September of 2006, we made a proposal to the department of Art and Art History. Department personnel (Department Chair Garrison Roots, Graduate Program Assistant Alexei Bogdanov, and Academic Advisor Sarah Matsuda) approved the following proposal:

Official degree program name, including CCHE listings, changed from "Fine Arts" to "Art and Art History" for the BA, BFA, MA and MFA, all under CIP code 50.0702. No new degree program, just a name change. No new major codes, but changes in the SIS translations of (or labels for) the major codes.

A memo to this effect to A&S and the graduate school was either never sent or never acted upon. In the meantime PBA discussed the situation at GRAPple (regular bi-monthly meeting of representatives of Grad School, Registrar's office, Admissions, PBA, and A&S to discuss academic program issues) and realized that the proposal was unworkable or inadvisable because

- Changing the major translations on SIS would mean changed text in any newly-issued transcripts for students who'd previously received a degree or done any work in these majors.
- Changing the degree program name might cause similar problems.
- The proposal did nothing to distinguish art history from studio arts on the diploma.

Table of current and proposed codes and phrases, with counts – next page

Current and proposed Art and Art History degree programs and majors

Lou McClelland, Annie Thayer; Planning Budget and Analysis, October 2007; L:\sisdoc\proc\AAAHProposal_DegreeSplit.xls

		Degrees awarded in past 5 years (Seconds included)												Propose ending current and replacing with new				State and federal reporting						
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Degree (current & proposed)	Major Code current	FY 2003	FY 2004	FY 2005	FY 2006	FY 2007	5- year total	Fall '06 enrolled (2nds incl'd)	Fall '07 enrolled (2nds admission - incl'd)	Application for admission - current text	Department website current	Name of degree program now per CCHE, per Regents, and what shows on diploma	Current Major code translation (shows on transcript)	Diploma currently says (Commas show line breaks)	Major Code proposed	Major code translation proposed	Degree proposed = current	Diploma says (proposed). Commas = line breaks	Application for admission proposed = now	Current CIP code for state & federal rptng	Federal Dept of Ed translation of current CIP Code	Proposed CIP code (changes shaded)	Federal Dept of Ed translations of proposed CIP Code	
1	BA	BAAH	32	35	40	51	47	205	166	142	Art History (BA)	Bachelor of Arts in Art History	Fine Arts	FINE ARTS - ART HISTORY	Bachelor of Arts, Fine Arts	AAHH	Art History	BA	Bachelor of Arts, Art History	Art History (BA)	50.0702	Fine/Studio Arts, General	50.0703	Art History, Criticism and Conservation
2	BA	BASA	78	89	91	90	91	439	627	630	Studio Arts (BA)	Bachelor of Arts in Studio Art	Fine Arts	FINE ARTS - STUDIO ARTS	Bachelor of Arts, Fine Arts	AAHS	Studio Arts	BA	Bachelor of Arts, Studio Arts	Studio Arts (BA)	50.0702	Fine/Studio Arts, General	50.0702	Fine/Studio Arts, General
3	BFA	BFAS	42	41	45	34	45	207	23	18	Not available; entered from other AAAH majors by upperclass students	Bachelor of Fine Arts in Studio Arts	Fine Arts	FINE ARTS - STUDIO ARTS	Bachelor of Fine Arts	AAHF	Studio Arts	BFA	Bachelor of Fine Arts, Studio Arts*	Not available; entered from other AAAH majors by upperclass students	50.0702	Fine/Studio Arts, General	50.0702	Fine/Studio Arts, General
4	MA	ARTH	4	4	8	7	7	30	11	9	Art History (master's)	Master of Arts in Art History	Fine Arts	FINE ARTS - ART HISTORY	Master of Arts, Fine Arts	AAHH	Art History	MA	Master of Arts, Art History	Art History (master's)	50.0702	Fine/Studio Arts, General	50.0703	Art History, Criticism and Conservation
5	MFA	ARTC	12	13	8	14	11	58	39	33	Studio Arts (master's)	Master of Fine Arts	Fine Arts	FINE ARTS - CREATIVE ARTS	Master of Fine Arts	AAHF	Studio Arts	MFA	Master of Fine Arts, Studio Arts*	Studio Arts (MFA)	50.0702	Fine/Studio Arts, General	50.0702	Fine/Studio Arts, General

*The proposed wording breaks with current UCB practice of omitting mention of the MAJOR or the approved degree content on all BFA and MFA diplomas.

Instead, the wording is in keeping with how the department labels the program in its materials.

Current practice: The diploma for a BFA in theatre reads "Bachelor of Fine Arts." We'd like to end this practice.

This practice is not required by (or even suggested by) CCHE.

**Fall enrollment in BFAS has steadily dropped from approximately 150 through 2001 to 25 in 2007. The number of degrees per year has NOT dropped. The lower enrollment reflects later entry of students into the program.

NOTE: There is no record of a single student ever earning both a BA and a BFA or an MA and an MFA from this list, from 1988-.

As a reminder, CCHE rules have required degrees awarded of

- Bachelor's—20 in 3 years or 10 in most recent year,
- Master's—5 in 3 years or 3 in most recent year,
- Doctorate—3 in 3 years or 1 in most recent year