



University of Colorado
Boulder

Transportation Services

3205 Marine
443 UCB
Boulder, Colorado 80309-0443
Phone (303) 492-7152
Fax (303) 492-1554

Advertising Contract

Date: _____

Advertiser: _____

Contact Name: _____

Contact Phone Numbers: _____

Fax Number: _____

E-Mail Address: _____

Address: _____

City, State, Zip: _____

Advertiser's Signature: _____

Salesperson: _____

Product or Service to be advertised: _____

Month or Semester in which ad will run: _____ Continual

Anticipated installation date: _____

Amount and manner of payment: I.N. Check Speed Type _____

The parties agree that the persons signing above are, in fact, bona fide and possess full and complete authority to bind said parties, and that this Advertising Contract is governed by the terms and conditions set forth on the "Terms & Conditions of Advertising Agreement" document.

Rates are established based on the utilization of the size of the bus and the exposure your ad will receive.

Advertise on ALL buses = 10% Discount!

Monthly	30 days
Semester	4 Months (September-December)(January-April)(May-August)
Yearly	3 Semesters

# of Ads	# of Buses	Bus Size	University affiliated	Non-university affiliated
			Year / Semester / Month	Year / Semester / Month
_____	5	30' Bus	\$225/\$90/\$45	\$375/\$150/\$75
_____	10	40' Bus	\$450/\$180/\$90	\$750/\$300/\$150
_____	6	60' Bus	\$270/\$108/\$54	\$450/\$180/\$90

- Ad specifications: produce on 80# cardstock, laminate and cut exactly to **17" (w) x 11" (h)**.
- Advertisements are subject to an ethics review before posting.
- Please make checks payable to the **University of Colorado**.