



What Career Services Can Do for Your Student

Presented by Dr. Lisa Severy, Director



Overview of Comprehensive Services

- Career Counseling & Coaching
 - Career Services Online
 - Jobs, Internships, Events
 - On-Campus Interviewing
 - Career & Internship Fairs
 - Panels, Presentations, Events
 - Testing
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Forever Buffs

- Partnership with the Alumni Association
 - “Ask a Buff” Networking
 - LinkedIn Group
 - Career Panels
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Evolution of Career Services

- Placement (Employer Focus)
 - Career Development (Student Focus)
 - Networking (Multiple Focus)
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New Graduates World of Work

- No Promise of Life-Long Employment
- No Predictable Career Paths
- Free Agency
 - Viewing Employers as Clients
- Quest for Significance
- Multicultural & Global
- Highly Technical in Every Field
- Extended Adolescence & Exploration
 - More Likely to Return Home After Graduation
 - More Likely to Change Jobs Frequently
 - Higher Expectations of Employers



Successful Candidates

- Grades
- Extracurricular Activities
- Contacts
- Job-Seeking Skills
- Relevant Course Work/ Course Projects
- Professional Experience
 - Internships, Employment, Volunteering, Study Abroad, UROP
- Appropriate Use of Social-Networking Sites



Considering Graduate School

- **Good Reasons to Attend:**
 - Advanced Training in a Specific Discipline
 - Requirements for Certain Fields
 - Higher Marketability & Wage (in some fields)
 - Joy of Learning & Research
- **Questionable Reasons to Attend:**
 - Lack of Career Focus
 - Pressure from Family or Friends
 - Misconceptions About the Job Market
 - Unrealistic Expectations of Graduate School



Job Market for New Graduates

- College Graduate Unemployment About 5%
- NACE Employers Expect to Hire 7% Fewer Graduates this Year
- Growth Opportunities in Small to Medium Size Companies
- New Graduate Market Rebounds More Quickly
- Number of New Jobs Varies Greatly by Industry and Location
- Students Should Start Earlier and Use All Available Tools



Good News for CU Graduates

- **PayScale Rankings**
 - 3rd Best Western US College by Salary Potential
 - 16th Top State University by Salary Potential



How You Can Help

- Provide Jobs and Internships
- Become an “Ask a Buff” Mentor (alumni)
- Donate Interview Attire for “Suit Yourself”
- Become Involved in the Center for Community
- Provide Financial Support



Resources

- Lisa.Severy@Colorado.edu
 - 303-492-4104
- Career Services Family Pages
 - <http://careerservices.colorado.edu/families>
- Collegiate Employment Research Institute
 - <http://www.ceri.msu.edu/>
- PayScale
 - <http://www.payscale.com/best-colleges>