SUMMARY

Accomplished Illustrator and Digital Designer known for scholarly comic books delving into Jewish themes. Other areas of expertise include user experience design, project management, and visual communication.

PROFESSIONAL EXPERIENCE

Comic Book Author/Illustrator/Educator

Peartree4 Productions LLC, Philadelphia, PA 2002-Present

- Sole proprietor of digital design firm specializing in illustration & user experience design.
- Portfolio includes illustrated graphic novels, book covers, editorial illustrations for print, film, and online.
- Lectured at 24 different colleges and universities across the United States on topics related to visual communication and Jewish studies.
- Created New York Times Best Selling graphic novel with Harvey Pekar, Not The Israel My Parents Promised Me. Published by Hill & Wang, 2012.
- Produced 192-page critically acclaimed graphic novel, *Megillat Esther*. Published by the Jewish Publication Society, 2005.

Director of Strategy & Experience

Zivtech, Philadelphia PA 2013-2017

- Hybrid Project Manager/UX Specialist for Web-focused digital agency.
- Facilitated the launch of more than two-dozen Web applications for companies in telecommunications, higher education, non-profit, pharmaceutical, healthcare, and e-commerce fields. Served as integral member of management team aligning KPIs, resource allocations, and client services.
- Directly involved in sales pitches, discoveries, and quality assurance processes integral to SDLC.
- Oversaw the coordination and utilization of a 25+ team of technologists & designers.
- Lead discoveries & requirements gathering to generate journey maps and use cases.
- Moved from entry level to management position in less than 2 years.

Director of Interactive Media

Jewish Publication Society, Philadelphia PA 2007-2010

- Developed new business model and digital strategy for niche publisher repositioning company identity and services through user-centered research and analysis.
- Produced proof of concept, prototype, and public release of an interactive software application that blends vetted, user-generated, and semantic content.
- Raised \$200,000 in seed capital to develop a Web application.
- Designed wireframes, use cases & interactive design documents for Web application.
- Managed thirty-person cohort of technologists, vendors, scholars, and stakeholders.

EDUCATION

- 2006 Vancouver Film School, Vancouver, BC Digital Design Diploma
- 2001 **The Liberal Yeshiva**, Jerusalem, Israel Certificate in Jewish Studies
- 1998 **University of Michigan-Residential College,** Ann Arbor, MI Bachelor of Arts in Arts and Ideas in the Humanities
- 1994 **Germantown Academy,** Ft. Washington, PA *High School Diploma, Cum Laude*

PUBLICATIONS

- 2015 **Opening the Windows: A Readers' Guide to "The Prophetic Quest" The Stained Glass Windows of Jacob Landau**, edited by J. Rodriguez. (Author and illustrator), Temple Judea Museum, Elkins Park, PA
- 2014 "Lost Tribe", from *Colonial Comics*, edited by J. Rodriguez. Written by A.David Lewis & illustrated by JT Waldman Fulcrum Press, Golden, CO
- 2012 *Not the Israel My Parents Promised Me*, by Harvey Pekar and JT Waldman Hill and Wang, a division of Macmillan, New York, NY
- 2008 **The Jewish Graphic Novel: Critical Approaches,** (contributed essay) Rutgers University Press, New Brunswick, NJ
- *From Krakow to Krypton*, (foreword written by Harvey Pekar, art by JT Waldman) JPS, Philadelphia, PA
- 2005 Megillat Esther, (author and illustrator), Jewish Publication Society, Philadelphia, PA

PUBLIC SPEAKING

- 2016 South by South West, Austin, TX
- 2015 Drupal GovCon, Washington D.C.
- 2015 Non-Profit Technology Con, Austin, TX
- 2012 Miami Book Fair, Miami FL
- 2012 San Diego Comic Con, San Diego, CA
- 2007 London Jewish Book Festival, London, UK
- 2006 San Diego Comic Con, San Diego, CA

CURATORIAL PROJECTS

2017 *The Graphic Underground: Comix, Censorship & Identity* Special Collections Research Center at Temple University, Philadelphia, PA

EXHIBITIONS

- 2015 Temple Judea Museum, Elkins Park, PA Opening the Windows Solo exhibition of illustrations related to site specific comic book readers' guide to monumental stained glass windows.
- 2015 Philadelphia Museum of Jewish Art, Philadelphia, PA JOMIX : Jewish Comix-Art and Derivation Group exhibition of Jewish illustrators
- 2012 The Gershman Y Galleries, Philadelphia, PA *Pekar's Israel* Solo exhibition of art from "Not the Israel My Parents Promised Me"
- 2010 Yeshiva University Museum, New York, NY Drawing on Tradition: The Book of Esther Solo show of original illustrations from the graphic novel Megillat Esther
- 2010 Contemporary Jewish Museum, San Francisco, CA *Reinventing Ritual: Contemporary Art and Design for Jewish Life* Group show of designers, architects and illustrators
- 2009 The Jewish Museum, New York, NY *Reinventing Ritual: Contemporary Art and Design for Jewish Life* Group show of designers, architects and illustrators
- 2009 The Jewish Museum of Maryland, Baltimore, MD Drawing on Tradition: The Book of Esther Solo show of original illustrations from the graphic novel Megillat Esther
- 2009 ArtCenter/South Florida, Miami, FL Growing up Comix Solo retrospective of illustrations from 1985-2008
- 2008 The Sherwin Miller Museum of Jewish Art, Tulsa, OK *The Jewish Graphic Novel* Group show of comic book illustrators

AWARDS, FELLOWSHIPS & GRANTS

- 2014 Hadassah Brandeis Institute for Jewish and Gender Studies Research Grant
- 2010 36 Under 36: Visionaries of a New Era *The Jewish Week* newspaper, New York
- 2008 PresenTense Fellowship for Social Entrepreneurs, Jerusalem, Israel
- 2008 ROI120 Invitational Summit for Global Youth Innovators, Jerusalem/Tel Aviv, Israel
- 2006 Digital Design Awards at Vancouver Film School, Vancouver BC Best User Experience, Best Designer in a Supporting Role, Best Team Project

TEACHING ARTIST IN RESIDENCIES

- 2016 Haverford College, Haverford, PA
- 2016 Swarthmore College, Swarthmore, PA
- 2015 Temple Judea Museum, Elkins Park, PA
- 2015 Pennsylvania Academy of the Fine Arts, Philadelphia, PA
- 2014 University of Kentucky, Lexington, KY
- 2013 Pennsylvania Academy of the Fine Arts, Philadelphia, PA
- 2010 Yeshiva University Museum, New York, NY

GUEST LECTURES

- 2017 Intellectual Heritage Department, Temple University, Philadelphia, PA
- 2016 English Department, West Chester University, West Chester, PA
- 2015 The Berman Center for Jewish Studies, Lehigh University, Bethlehem, PA
- 2015 Department of French and Italian, the Program in Judaic Studies, & the Lewis Center for the Arts, Princeton University, Princeton, NJ
- 2014 Jewish Studies Program, Vassar College, Poughkeepsie, NY
- 2014 Depts. of Humanities & Medicine, Penn State College of Medicine, Middletown, PA
- 2013 Frankel Center for Judaic Studies, University of Michigan, Ann Arbor, MI
- 2013 Judaic & Near Eastern Studies Department, University of Massachusetts, Amherst, MA
- 2013 Depts. of Humanities & Medicine, Penn State College of Medicine, Middletown, PA
- 2012 Depts. of Religious Studies & Women's Studies University of Wisconsin, Oshkosh, WI
- 2012 Judaic Studies Program, Case Western Reserve University, Cleveland, OH
- 2012 Depts. of Humanities & Medicine, Penn State College of Medicine, Middletown, PA
- 2012 Jewish Studies Department & Writing, Rhetoric, and Digital Studies Department, University of Kentucky, Lexington, KY
- 2012 Department of Jewish Studies, Rutgers University, New Brunswick, NJ
- 2012 Department of Jewish Studies, Rutgers University, New Brunswick, NJ
- 2010 Jewish Studies Department, Oberlin College, Oberlin, OH
- 2010 Jewish Studies Program, University of Delaware, Newark, DE
- 2009 Genesis Pre-College Program, Brandeis University Waltham, MA
- 2006 Judaic Studies Department, Drexel University, Philadelphia, PA

RELATED EXPERIENCE

- 2010 Volunteer Technology Connector Arts + Business Council of Philadelphia, PA
- 2002 Volunteer Translator Museo del Cómic I La Il'Iustració, Barcelona, Spain
- 1994 Editorial Intern Marvel Comics, New York, NY