Third Planning Meeting for Fall 2010 Student Social Climate Survey
August 27, 2010  Updated with notes taken at the meeting (FMC)
CU-Boulder Institutional Analysis
Planning, Budget, and Analysis
Jeff Schiel, asst. director for survey research

- Introduction of three new members: Val Ferme, Dan Jones, and Melinda Piket-May
- PBA and Alphonse met with the new members in July to provide them with an overview of purposes and plans for the survey. We also discussed:
  o whether we're effectively examining the classroom climate with the SSCS questionnaire, and
  o how we can use the results of the survey to improve the classroom climate.
- Finalizing the questionnaire (see handout)
  o It’s been suggested that we
    ▪ separate physical and mental disabilities (see Items 5, 6, and 8). [Yes], and
    ▪ add something pertaining to the KIND of religious diversity that is addressed, as it’s possible that religious beliefs about Islam/Judaism/Christianity might elicit different responses from students (see Items 5, 6, 7, and 8). Yes. Cathy will work with Matt to revise/shorten list. Alphonse noted that there is interest among members of the Advisory Committee in the issue of religious identification and its relationship with other items. Lou noted that ACT and SAT reports include reports of student religious affiliation.
  o Other suggestions for changes and/or remaining issues. Many comments and suggestions, most of which Cathy incorporated into a new draft of the questionnaire.
- We need volunteers to assist with publicizing the survey and motivating students to respond
  o PBA will send an email invitation and at least two email reminders to each student. Data collection is scheduled to start in mid- to-late October.
  o PBA will offer three prizes of $100 and two prizes of $500 as inducements to respond. Also, offer iPad as an incentive.
  o Previous suggestions, from the May and July meetings:
    ▪ Daily updates of response rates, to deans, by school/college (PBA can do this) Will need to send notice to them when invitations are sent to students.
    ▪ Use social media—Twitter [suggested that we not make much use of this], Facebook to alert students about the survey coming, get their “buy-in” Contact directors for residence life. Halls have their own Facebook pages, Contact John Fox. (x2-3335; john.fox@colorado.edu; 159 UCB).
    ▪ Connect student government with the survey; have them open a Facebook page and post event
    ▪ 30-second video; get help from U COMM
    ▪ Get help from student government diversity chair, Student Outreach Retention Center for Equity (SORCE)
    ▪ In dorms—post on bulletin boards, distribute flyers (kiosks, classroom building bulletin boards), enlist RAs to spread the word Committee members from Health volunteered to design flyer.
    ▪ Incentives such as iPod Touch, lift tickets
Send faculty a “preview” notice about survey findings. E.g., “A few things we learned from the 2006 Climate Survey include these interesting findings;” we’ll be doing the survey again in October 2010; etc.

- Mass e-mailing to faculty to ask them to encourage students to fill out the survey.
- Other suggestions: Mike – put announcement on portal. Dan – news item that flashes by on UCB home page (for a day or 2).
  - Other suggestions: Chalking; will require making reservations. Lou: we can offer ~$400 budget for chalking and flyers. To distribute flyers: multicultural Greeks, the Herd, Student Advisory Group.

- We need to assemble a set of students (grad and undergrad) who will try out the questionnaire prior to its release to all students. Suggestions? Melinda has a class that will do it. Also, send to committee. Add feedback items.

Fall 2010 Student Social Climate Survey website: [http://www.colorado.edu/pba/surveys/climate/10/](http://www.colorado.edu/pba/surveys/climate/10/)