We are interested in where you will be attending college, and in your thoughts on CU-Boulder. Please help us by completing this survey. Your responses will be kept confidential.

A few important things to know: The back button on your browser will not take you back to previous pages so that you can change your responses. Some pages will scroll and pause somewhat after being submitted. This is normal.

Including CU-Boulder, to how many colleges were you admitted?

Please list the first three words that come to mind when you think of CU-Boulder. Don't think about this for very long--just list your first thoughts.

First word

Second word

Third word
Where will you attend college? Select STATE and NAME of college from the list below. If not on the list, please type it in the box provided below. If you will not be attending college this fall, select that option from the list and then skip to Page 3.

College where you will attend and state in which it is located, if not on the list above.

Please rate both CU-Boulder and the college you will be attending on the following characteristics.

<table>
<thead>
<tr>
<th></th>
<th>CU-BOULDER</th>
<th></th>
<th>COLLEGE I'LL ATTEND</th>
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<tbody>
<tr>
<td></td>
<td>Poor/Fair</td>
<td>Good</td>
<td>Excellent</td>
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<td>Academic reputation</td>
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<tr>
<td>Surroundings, recreation, and</td>
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<td>social life</td>
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<tr>
<td>Total cost of attendance</td>
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<tr>
<td>considering aid</td>
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<tr>
<td>Availability of scholarships</td>
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<td>based on merit, not financial</td>
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<tr>
<td>need</td>
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<tr>
<td>Size of classes, personal</td>
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<tr>
<td>attention</td>
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</tbody>
</table>

Next-->
Why did you decide NOT to attend CU-Boulder?
Select all that apply.

- [ ] I want a school with a better academic reputation
- [ ] It's too large
- [ ] It's too far from home
- [ ] I want a school where my friends will be going
- [ ] Its tuition is too high
- [ ] I couldn't get sufficient financial aid
- [ ] I didn't get academic or merit scholarships from CU-Boulder
- [ ] I'm concerned about the football publicity
- [ ] I'm concerned about the party school reputation
- [ ] I'm concerned about safety on campus
- [ ] Other

If you indicated other above, please describe your reasons for not attending.

What is the ONE area CU-Boulder could improve that would do the most to have increased your chances of enrolling here?

- [ ] Academic reputation
- [ ] Class size
- [ ] Honors and other special programs
- [ ] Student services (career, counseling, recreation, etc.)
- [ ] Academic advising
- [ ] Personal attention
- [ ] Recruiting, admission process
- [ ] Cost (tuition, financial aid, living costs)
- [ ] Merit scholarships
- [ ] Other (please describe below)
If you selected *other* above, please describe the improvements you have in mind.

Thank you for your assistance! We wish you success in your academic pursuits.
Thank you for completing this survey!

If you had any problems in completing or submitting this survey, please email Cathy.Kerry@colorado.edu in the Office of Planning, Budget and Analysis or contact her at 303-492-3763.

To exit this page, just close your browser window.