



Entrepreneurship Center for Music College of Music

UNIVERSITY OF COLORADO **BOULDER**

Certificate in Music Entrepreneurship:

The Certificate in Music Entrepreneurship is an innovative program administered by The Entrepreneurship Center for Music (“ECM”) in partnership with the Leeds School of Business. The certificate, open to music majors only, will include a *Minor in Business* plus academic and experiential credits within the College of Music. This robust curriculum positions the College of Music among the nation’s leading programs in arts entrepreneurship. To qualify for the certificate, MUSC 2918 – *Building Your Music Career* must be successfully completed.

To declare your participation in the certificate program, please see Jenny Mileski in the Academic Services Office. Acceptance to the Business Minor is determined by the Leeds School, and is contingent on completion of the required prerequisites (please see following page). The cost of the Business Minor is \$2000 (\$500 per course). It is strongly recommended that you enroll no later than the end of your sophomore year. For more information please visit www.colorado.edu/business/academic-programs/minor-business.

OVERVIEW:

<u>College of Music Courses</u>	<u>Credits</u>	<u>Semester</u>
Building Your Music Career – MUSC 2918	2	Fall
The Entrepreneurial Artist – MUSC 4988	3	Spring
Experiential Capstone – TMUS 4493 (New Venture Challenge participation & Capstone Exam)	1	Spring
<i>Total Music Credits:</i>	6	
 <u>Business Minor Courses</u>		
Marketing & Management – BUSM 2001	3	Fall or Spring
Finance & Accounting – BUSM 2002	3	Fall or Spring
Track Class (choose one) – BUSM 3001, 3002, 3003, or 3004	3	Fall or Spring
Business Plan Development – BUSM 4001	3	Fall or Spring
<i>Total Business Credits:</i>	12	
Total Credits	18	

www.colorado.edu/music/ecm

Sample Sequence

Note: Junior year BUSM courses could be taken concurrently with the Sophomore MUSC courses.

Freshman Year:

Writing elective

Pre-approved math reasoning course (required prerequisite for Business Minor)

Sophomore Year:

Building Your Music Career (Fall)

The Entrepreneurial Artist (Spring)

Junior Year:

Management & Marketing (Fall)

Accounting & Finance (Fall or Spring)

Business Track Course (Spring) – Innovation, Analytics, Entrepreneurship, Global Business

Senior Year:

Business Plan Development (Fall)

Experiential Capstone (Spring)

*Note: It is strongly recommended that you complete the Business Plan Development course **before** spring of your senior year. This will greatly facilitate your capstone semester and your participation in the New Venture Challenge your final semester.*

Interested in learning more? Schedule an appointment or stop by the ECM office.

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